

Proposed NU Business Name : Arafat Decoratore Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Farid Udddin, Asst. Officer, Rangpur Business Proposal prepared by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Hasanur Rahman Vill: Havu pashmatha Union: Gojgonta, Post: Gojgonta, Upazila: Gangachara, District: Rangpur.
Age	:	33 years
Marital status	:	married
Children	:	01(one) Sons and 01 (one) daughter.
No. of siblings:	:	02 (Two) Brothers and 03 (Three) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst.Hasna Begum Md.Anisur Rahman. <i>Branch</i> : Gangachra,Rangpur, <i>Centre # 24</i> /mo, <i>Loan no.: 5246,</i> Membership since 1998 First Ioan: Tk. 3,000 Existing Ioan: 46,419, Outstanding Loan: Tk. 40,745
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Nu Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C Pass
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experience is running his own business. He started the business with BDT 50,000. (Fifty Thousand).He has on hand training From Gojgonta Ali Decoratore about 05 (Five) Years.
Other Own/Family Sources of Income	:	His Father Income From Job.His Younger brother income from driving
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01915713358
NU's National ID No.	:	85127428442
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Hasna Begum was a GB member since 1998 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan for household purposes and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Arafat Decorator
Address/ Location	:	Havu pashmatha.
Total Investment in BDT	:	Tk. 209,000
Financing	:	Self Tk. 129,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	-	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On products 65% On products 65%

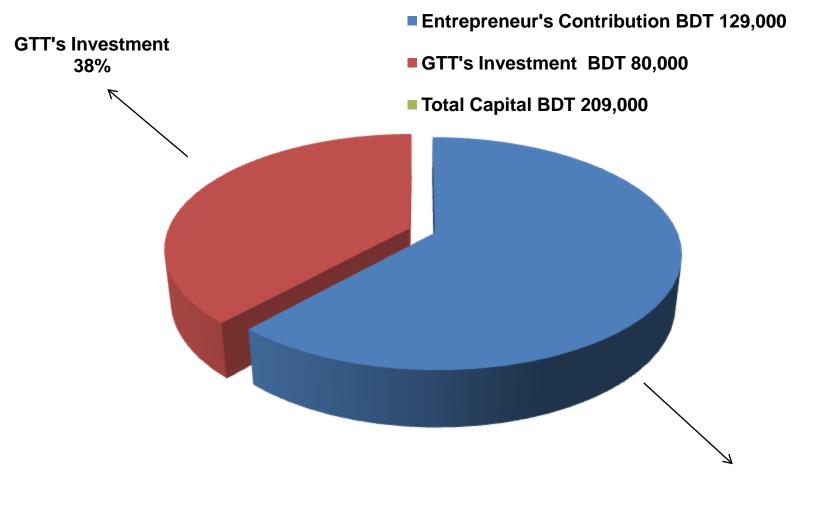


Deutleuleus		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products	1,200	33,600	403,200	
Less: Cost of sales of products (Product Purchase) (B)				
	420	11,760	141,120	
Gross Profit (C) [C=(A-B)]	780	21,840	262,080	
Less: Operating Cost:				
Electricity bill		400	4,800	
Generator bill		300	3,600	
Night Guard bill		150	1,800	
Shop Rent		300	3,600	
Mobile bill		1,000	12,000	
Conveyance bill		3,000	36,000	
Ownership Transfer Fee		-	-	
Provision of bad debt		7	78	
Present Salary (Family & Self)		7,000	84,000	
Present Salary(Assistant-2)		4,000	48,000	
Other Cost (stationary & Entertainment etc.)		2,000	24,000	
Non Cash Item:			· ·	
Depreciation Expenses		501	6,010	
Total Operating Cost (D)		18,657	223,888	
Net Profit (C-D):		3,183	38,192	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Part	iculars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed				
Investment in products (Difference Types of decoration item etc.)	Investment in products (Chair,Table,dish & Tube Light item etc.)	71,500	63,000	134,500	
Investment in equipment (Mike, Sound box Fan.Bulb etc.)	invesment in equipment(Mike Unite-10)	39,600	17,000	56,600	
Cash in hand		2,400	-	2,400	
Advance For Shop		10,000		10,000	
Debtors (Since February, 2016 to	at Present)	7,800	-	7,800	
Creditors(Since March 2016 to at	Present	(3,000)		(3,000)	
Decoration (Fixture & Fittings)		700	-	700	
Total Capital		129,000	80,000	209,000	





Entrepreneur's Contribution 62%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD1	7		Year 2 (BD)	Г)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales income from products (A)	1,500	42,000	504,000	1,725	48,300	579,600	1,932	54,096	649,152	
Less: Cost of sales of products (Product Purchase) (B)	525	14,700	176,400	604	16,905	202,860	676	18,934	227,203	
Gross Profit (C) [C=(A-B)]	975	27,300	327,600	1,121	31,395	376,740	1,256	35,162	421,949	
Less: Operating Cost:										
Electricity bill		600	7,200		800	9,600		1,000	12,000	
Generator bill		400	4,800		500	6,000		550	6,600	
Night Guard bill		250	3,000		350	4,200		400	4,800	
Shop Rent		300	3,600		300	3,600		300	3,600	
Mobile bill (SMS & Reporting)		1,300	15,600	s	1,300	15,600		1,300	15,600	
Conveyance bill		3,500	42,000		4,000	48,000		5,000	60,000	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Bank Charge (DD, PO, SC)		45	540		45	540		45	540	
Provision of bad debt		7	78		7	78		7	78	
Proposed Salary (Family & Self)		8,000	96,000		9,000	108,000		9,500	114,000	
Proposed Salary (Assistant-2)		5,000	60,000		5,500	66,000		6,000	72,000	
Other Cost (stationary & Entertainment etc.)		2,500	30,000		2,800	33,600		2,900	34,800	
Non Cash Item:										
Depreciation Expenses		501	6,010		501	6,010		501	6,010	
Total Operating Cost (D)	-	22,936	272,028	-	25,636	307,628	-	28,036	336,428	
Net Profit (C-D):	_	4,364	55,572	-	5,759	69,112	-	7,127	85,521	
Retained Income			55,572			124,684			210,205	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	58,772	75,512	91,921
1.3	Depreciation Expenses	6,010	6,010	6,010
1.4	Opening Balance of Cash Surplus	-	45,582	88,704
	Total Cash Inflow	144,782	127,104	186,635
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	45,582	88,704	148,235



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0 Others (beyond family): 02 Future employment: 0 Trade License in his own name; Ownership of business in his own name; Maintain books of record; He has on hand training; Experience : 8yrs. 	Can not supply goods as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customers. Increasing Demand; The Capital of the entrepreneur will be BDT 339,205 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors;

Presented at 238th as Yunus Centre and 63th In-house Executive Social Business Design Lab (GTT) on April 25,2016 at Grameen Telecom Trust Premises

Thank you

Pictures















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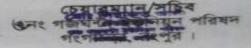
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