

Proposed NU Business Name : Tajul Confectionaries Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha. Business Proposal prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Tajul Islam Vill: Gopinathpur, Union: Dorbosto, Post: Komorpur, Upazila: Gobindoganj, District: Gaibandha.	
Age	:	33 years	
Marital status	:	Married	
Children	:	01 (One) Son and 01 (One) Daughter	
No. of siblings:	:	05 (Five) Brothers and 03 (Three) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother v Father Mst. Omisa Begum Late. Ashrot Ullah <i>Branch</i> : Talukkanpur, Gobindoganj, <i>Centre # 5/m</i> o, <i>Loan no.: 4213,</i> Member since March 02, 1998 First Ioan: Tk. 2,000 Existing Ioan: Tk. 30,000, Outstanding Ioan: Tk. 12,300	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	Entrepreneur's brother No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		08 (Eight) Years experience is running his own business. He started the business with BDT 70,000 (Seventy thousand).He has 03 (three) Years working experience as an assistant in his elder brother's grocery shop.
Other Own/Family Sources of Income	:	His 02 brother's income from business (grocery, fishery business), his elder brother's income from agriculture and younger brother's income from garments job. He has built own residence, purchased 20 decimal land and taken lease of 03 (three) bigha land for cultivation purposes as well as expanded his running business from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01723935337
NU's National ID No.	:	3213010702561
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Omisa Begum is a GB member since March 02, 1998 at first she took GB loan BDT 2,000 (Two thousand).
- Gradually she took GB loan several times and utilized for cultivation purposes, purchasing goat and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Tajul Confectionaries
Address/ Location	:	Kalitola bazar, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 288,000
Financing	:	Self Tk. 188,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

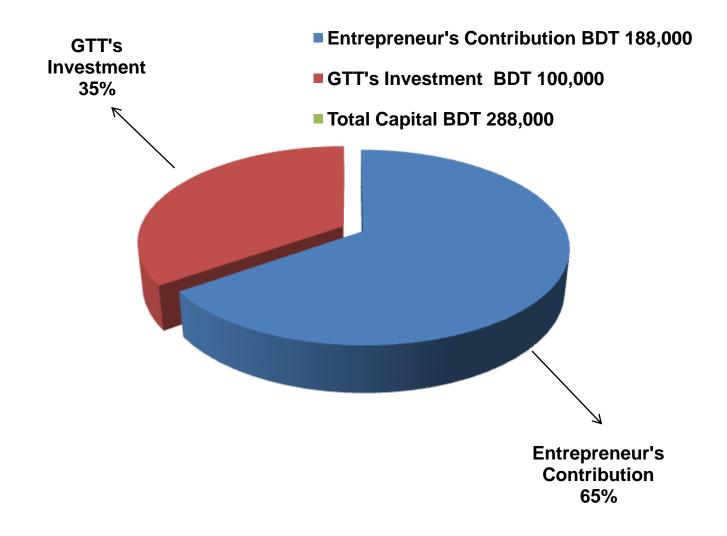


Dertieulere	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products	1,800	50,400	604,800			
Less: Cost of sales of products (Product Purchase)	1,440	40,320	483,840			
Gross Profit (C) [C=(A-B)]	360	10,080	120,960			
Less: Operating Cost:						
Electricity bill		400	4,800			
Generator bill		400	4,800			
Night Guard bill		150	1,800			
Shop rent		500	6,000			
Mobile bill		400	4,800			
Conveyance bill		400	4,800			
Provision of bed debt		7	86			
Present Salary (Family & Self)		5,000	60,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		424	5,085			
Total Operating Cost (D)		8,681	104,171			
Net Profit (C-D):		1,399	16,789			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
item, bakery item and soft drinks, betel nut, fruits etc.)	Investment in products (Grocery item, confectionary item, bakery item and soft drinks, betel nut, fruits etc.)	103,797	100,000	203,797
Investment in equipment (Refr				
machine, fan, light etc.)	19,900	-	19,900	
Cash in hand				
		4,744	_	4,744
Debtors (Since March, 2016 to				
	8,559	_	8,559	
Advance for Shop				
	30,000	-	30,000	
Decoration (Fixture & Fittings)				
		21,000	-	21,000
Total Capital	188,000	100,000	288,000	





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dentieuleur	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products	3,000	84,000	1,008,000	3,450	96,600	1,159,200	4,037	113,022	1,356,264
Less: Cost of sales of products (Product									
Purchase)	2,400	67,200	806,400	2,760	77,280	927,360	3,229	90,418	1,085,011
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	690	19,320	231,840	807	22,604	271,253
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		900	10,800
Generator bill		600	7,200		700	8,400		900	10,800
Night Guard bill		350	4,200		450	5,400		500	6,000
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400
Conveyance bill		1,100	13,200		2,100	25,200		3,100	37,200
Provision of bed debt		7	86		7	86		7	86
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		6,000	72,000		6,500	78,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,300	15,600		1,600	19,200
Non Cash Item:		,	,		,	,		,	,
Depreciation Expenses		424	5,085		424	5,085		424	5,085
Total Operating Cost (D)	-	12,193	142,311	_	14,093	169,111		16,343	196,111
Net Profit (C-D):	-	4,607	59,289	-	5,227	62,729	-	6,262	75,142
Retained Income			59,289			122,019			197,161

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	63,289	70,729	83,142
1.3	Depreciation Expenses	5,085	5,085	5,085
1.4	Opening Balance of Cash Surplus	-	44,374	72,189
	Total Cash Inflow	168,374	120,189	160,416
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	44,374	72,189	112,416

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (11years); 	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 385,161 after 3 years excluding payback of investor's money.	T _{HREATS} □ Increase of local competitors;

Presented at 238th as Yunus Centre and 63rd In-house Executive Social Business Design Lab (GTT) on April 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

























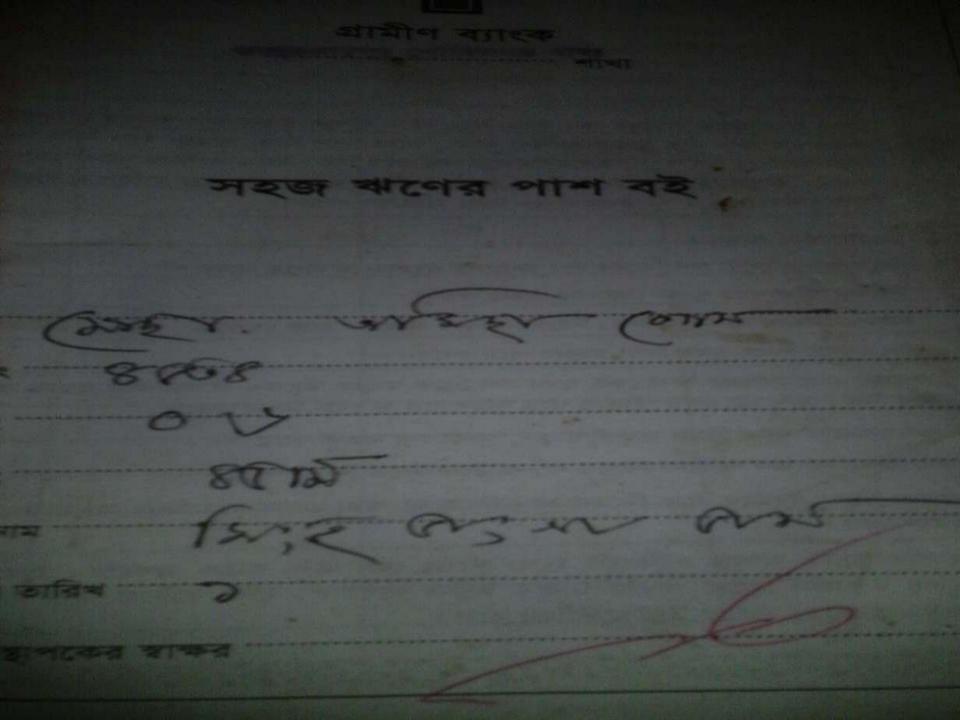


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