

Proposed NU Business Name : Mim Sohagi Cycle Store & Hardware Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha. Business Proposal prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Momin Mia Vill: Shinho Danga, Union: Talukkanpur, Post: Talukkanpur, Upazila: Gobindoganj, District: Gaibandha.	
Age	:	35 years	
Marital status	:	Married	
Children	:	02 (Two) Daughters	
No. of siblings:	:	01 (One) Brother and 03 (Three) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Momena Begum Md. Abdul Latif <i>Branch</i> : Gobindoganj, Gaibandha, <i>Centre # 28/m</i> o, <i>Loan no.: 2492,</i> Member since 1993 to 2007 First Ioan: Tk. 3,000 Existing Ioan: Nil, Last Ioan: Tk. 20,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Six
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	08 (Eight) Years experience is running his own business. He started the business with BDT 50,000 (Fifty thousand).He has 08 (Eight) Years working experience as an assistant in his father's Shop.
Other Own/Family Sources of Income	:	His father's income from agriculture. He has purchased 14 (Fourteen) decimal land and taken lease of 02 (Two) bigha land for cultivation purposes as well as expanded his running business from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737570116
NU's National ID No.	:	3213094723249
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Momena Begum was a GB member since 1993 to 2007 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized for cultivation purposes, built own residence and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mim Sohagi Cycle Store & Hardware
Address/ Location	:	Kalitola Bazar, Dorbosto, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 421,000
Financing	:	Self Tk. 301,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

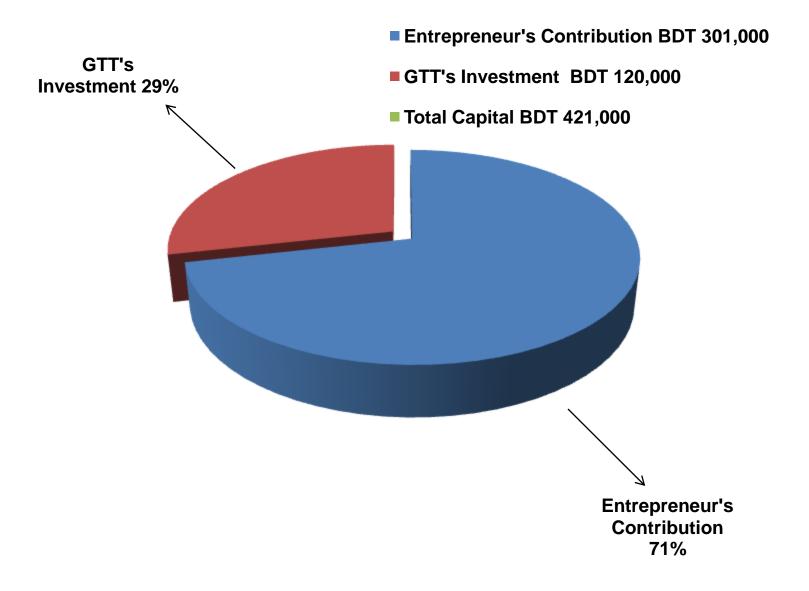


Particulars	EB (BDT)					
Farticulars	Daily	Monthly	Yearly			
Sales income from products	2,000	56,000	672,000			
Less: Cost of sales of products (Product						
Purchase)	1,600	44,800	537,600			
Gross Profit (C) [C=(A-B)]	400	11,200	134,400			
Less: Operating Cost:						
Electricity bill		300	3,600			
Generator bill		50	600			
Night Guard bill		100	1,200			
Shop rent		400	4,800			
Mobile bill		350	4,200			
Conveyance bill		800	9,600			
Provision of bed debt		16	194			
Present Salary (Family & Self)		4,000	48,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		105	1,260			
Total Operating Cost (D)		7,121	85,454			
Net Profit (C-D):		4,079	48,946			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed	、			
Investment in products (cycle, auto parts item, electric and hardware item etc.)	Investment in products (cycle, auto parts item, electric and hardware item etc.)	270,445	120,000	390,445	
Investment in equipment (fan,	2,600	-	2,600		
Cash in hand		9,865	_	9,865	
Debtors (Since February, 2016	19,390	_	19,390		
Creditors (Since March, 2016 t	(10,000)	-	(10,000)		
Decoration (Fixture & Fittings)	8,700	_	8,700		
Total Capital	301,000	120,000	421,000		





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dentieulene		Year 1 (BDT	Γ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products	3,000	84,000	1,008,000	3,360	94,080	1,128,960	3,864	108,192	1,298,304
Less: Cost of sales of products (Product Purchase)	2,400	67,200	806,400	2,688	75,264	903,168	3,091	86,554	1,038,643
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	672	18,816	225,792	773	21,638	259,661
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		700	8,400
Generator bill		150	1,800		250	3,000		450	5,400
Night Guard bill		150	1,800		250	3,000		300	3,600
Shop rent		600	7,200		600	7,200		600	7,200
Mobile bill (SMS & Reporting)		650	7,800		650	7,800		650	7,800
Conveyance bill		1,200	14,400		1,700	20,400		2,700	32,400
Provision of bed debt		16	194		16	194		16	194
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary (Family & Self)		5,000	60,000		5,500	66,000		6,000	72,000
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,300	15,600		1,600	19,200
Non Cash Item:			,		.,			.,	
Depreciation Expenses		105	1,260		105	1,260		105	1,260
Total Operating Cost (D)	-	10,316	118,994	_	11,716	140,594	-	13,966	167,594
Net Profit (C-D):	-	6,484	82,606	-	7,100	85,198	-	7,672	92,067
Retained Income			82,606			167,804			259,871

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000		
1.2	Net Profit (ownership tr. Fee added back)	87,406	94,798	101,667
1.3	Depreciation Expenses	1,260	1,260	1,260
1.4	Opening Balance of Cash Surplus	-	59,866	98,324
	Total Cash Inflow	208,666	155,924	201,251
2.0	Cash Outflow			
2.1	Product Purchase	120,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	59,866	98,324	143,651

SWOT ANALYSIS

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 STRENGTH Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (16years); 	WEAKNESS □ Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 560,871 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 238th as Yunus Centre and 63rd In-house Executive Social Business Design Lab (GTT) on April 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















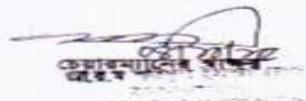






দশ সরকার 5 G M 2FAIL - 3 3 রেজিষ্ঠার লাইসেন্স ফি আদায় ad acra 2020/26 2 ট্রেড লাইসেন্স) ০৬নং দরবস্ত ইউনিয়ন পরিষদ কার্যালয় ভাকঘরঃ কোমরপুর, উপজেলাঃ গোবিন্দগঞ্জ, জেলাঃ গাইৰান্দ্রা। বহি নমর ৮ জ পিতা/খামীর নাম (৫মা: মো: সমির পন্যা 10101: (31; WI: M 620 Barn antaroway hoast, Thran Ho Comina 407- 202-3 2,20 3)27-9 mr 2 20 20 20 00 00 00 00 2024 019 19 204 ফি আদায়ের পরিমাণ - २०२ = (কথায়, ১৫২২৫ ৩ ৫০০০) প্রান্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা.....চালিয়ে যাবার জন্য এই লাইসেশ প্রদান করা হইল।

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