

#### Proposed NU Business Name: Sumi Varieties Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha.

Business Proposal prepared by: Fahina Yesmin Happy

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address  | : | Md. Mahabubur Rahman Vill: Ramnathpur, Union: Dorbosto, Post: Bishubari, Upazila: Gobindoganj, District: Gaibandha.   |
|---|---|---|
| Age   | : | 30 years  |
| Marital status  | : | Married   |
| Children  | : | 01 (One) Son  |
| No. of siblings:  | : | 02 (Two) Brothers and 04 (Four) Sisters   |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info           |   | Mother v Father Mst. Sahera Khatun Md. Abdus Sattar  Branch: Dorbosto, Gobindoganj, Centre # 14/mo, Loan no.: 1922/3, Member since June 09, 2009  First loan: Tk. 4,000 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | Existing loan: Tk. 20,000, Outstanding loan: Tk. 11,736  Entrepreneur  No  Nil  Nil   |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date   | : | S.S.C   |  |  |  |  |
|---|---|---|--|--|--|--|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)  | : | Beside this business he has another income from livestock business.   |  |  |  |  |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | 04 (Four) Years experience is running his own business. He started the business with BDT 70,000 (Seventy thousand).  He has 05 (Five) Years working experience as an assistant in his local Shop. |  |  |  |  |
| Other Own/Family Sources of Income  | : | His father's income from agriculture. He has built own residence, purchased 05 (Five) decimal land and raring cows as well as expanded his running business from the benefit of this business     |  |  |  |  |
| Other Own/Family Sources of Liabilities   | : | Nil   |  |  |  |  |
| NU's Contact No.  | : | 01736570537   |  |  |  |  |
| NU's National ID No.  | : | 3323207846021   |  |  |  |  |
| NU Project Source/Reference   | : | Grameen Telecom Trust   |  |  |  |  |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sahera Khatun is a GB member since June 09, 2009 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized for purchasing cows, cultivation purposes and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name  | : | Sumi Varieties Store  |
|--|---|---|
| Address/ Location  | : | Katakhali bazar, Gobindoganj, Gaibandha.  |
| Total Investment in BDT  | : | Tk. 459,000   |
| Financing  | : | Self Tk. 339,000 (from existing business) Required Investment Tk. 120,000 (as equity) |
| Present salary/drawings from business  | : | BDT 4,500 (Four thousand five hundred)  |
| Proposed Salary  | : | BDT 5,500 (Five thousand five hundred)  |
| Proposed Business<br>Implementation Plan   |   |   |
| (i) % of present gross profit margin   | : | On an average 20%   |
| <ul><li>(ii) Estimated % of proposed gross profit margin</li><li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li></ul> | : | On an average 20%   |

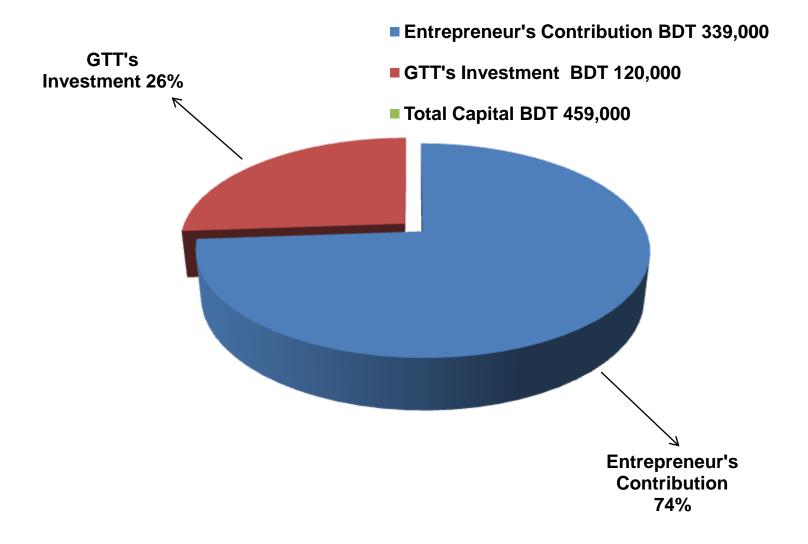
### INFO ON EXISTING BUSINESS OPERATIONS

| Doutionland  | EB (BDT) |         |         |  |
|--|----------|---------|---------|--|
| Particulars  | Daily    | Monthly | Yearly  |  |
| Sales income from products                         | 2,000    | 56,000  | 672,000 |  |
| Less: Cost of sales of products (Product Purchase) | 1,600    | 44,800  | 537,600 |  |
| Gross Profit (C) [C=(A-B)]                         | 400      | 11,200  | 134,400 |  |
| Less: Operating Cost:                              |          | , i     | ·       |  |
| Electricity bill                                   |          | 300     | 3,600   |  |
| Generator bill                                     |          | 150     | 1,800   |  |
| Night Guard bill                                   |          | 200     | 2,400   |  |
| Shop rent  |          | 800     | 9,600   |  |
| Mobile bill  |          | 200     | 2,400   |  |
| Conveyance bill                                    |          | 1,500   | 18,000  |  |
| Provision of bed debt                              |          | 9       | 109     |  |
| Present Salary (Family & Self)                     |          | 4,500   | 54,000  |  |
| Present Salary (Assistant-01-brother in law)       |          | 1,500   | 18,000  |  |
| Other Cost (stationary & Entertainment etc.)       |          | 700     | 8,400   |  |
| Non Cash Item:                                     |          |         |         |  |
| Depreciation Expenses                              |          | 162     | 1,940   |  |
| Total Operating Cost (D)                           |          | 10,021  | 120,249 |  |
| Net Profit (C-D):                                  |          | 1,179   | 14,151  |  |

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particul   | Existing Business   | Proposed<br>(BDT) | Total<br>(BDT) |          |  |
|--|---|-------------------|----------------|----------|--|
| Existing   | Proposed  | (BDT)             | (221)          | (33.)    |  |
| Investment in products (Different types of hardware item, crockeries item, toys and gift item, others item etc.) | Investment in products (Different types of hardware item, crockeries item, toys and gift item etc.) | 187,320           | 120,000        | 307,320  |  |
| Investment in machineries and  | equipment (weight   |                   |                |          |  |
| machine, fan, light etc.)  | -   | 6,600             |                | 6,600    |  |
| Cash in hand   | 11,416  | -                 | 11,416         |          |  |
| Debtors (Since March, 2016 to a  | at Present)   | ,                 |                | ,        |  |
| ,  | ·   | 10,900            | 1              | 10,900   |  |
| GB Outstanding loan  |   |                   |                |          |  |
|  |   | (11,736)          | _              | (11,736) |  |
| Creditors (Since February, 2016  | to at Present)  |                   |                |          |  |
|  |   | (45,000)          |                | (45,000) |  |
| Advance for Shop   |   |                   |                |          |  |
|  |   | 170,000           |                | 170,000  |  |
| Decoration (Fixture & Fittings)  |   |                   |                |          |  |
|  |   | 9,500             |                | 9,500    |  |
| Total Capital  | 339,000   | 120,000           | 459,000        |          |  |

### **SOURCE OF FINANCE**



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| 5  | Year 1 (BDT) |         |           | Year 2 (BDT) |         |           | Year 3 (BDT) |         |           |
|--|--------------|---------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars Particulars                            | Daily        | Monthly | Yearly    | Daily        | Monthly | Yearly    | Daily        | Monthly | Yearly    |
| Est. Sales income from products                    | 3,200        | 89,600  | 1,075,200 | 4,000        | 112,000 | 1,344,000 | 4,600        | 128,800 | 1,545,600 |
| Less: Cost of sales of products (Product Purchase) | 2,560        | 71,680  | 860,160   | 3,200        | 89,600  | 1,075,200 | 3,680        | 103,040 | 1,236,480 |
| Gross Profit (C) [C=(A-B)]                         | 640          | 17,920  | 215,040   | 800          | 22,400  | 268,800   | 920          | 25,760  | 309,120   |
| Less: Operating Cost:                              |              |         |           |              |         |           |              |         |           |
| Electricity bill                                   |              | 500     | 6,000     |              | 600     | 7,200     |              | 800     | 9,600     |
| Generator bill                                     |              | 350     | 4,200     |              | 450     | 5,400     |              | 650     | 7,800     |
| Night Guard bill                                   |              | 400     | 4,800     |              | 500     | 6,000     |              | 550     | 6,600     |
| Shop rent  |              | 800     | 9,600     |              | 800     | 9,600     |              | 800     | 9,600     |
| Mobile bill (SMS & Reporting)                      |              | 500     | 6,000     |              | 500     | 6,000     |              | 500     | 6,000     |
| Conveyance bill                                    |              | 2,200   | 26,400    |              | 3,200   | 38,400    |              | 4,200   | 50,400    |
| Provision of bed debt                              |              | 9       | 109       |              | 9       | 109       |              | 9       | 109       |
| Bank Charge (DD, PO, SC)                           |              | 45      | 540       |              | 45      | 540       |              | 45      | 540       |
| Ownership Transfer Fee                             |              | 800     | 4,800     |              | 800     | 9,600     |              | 800     | 9,600     |
| Proposed Salary (Family & Self)                    |              | 5,500   | 66,000    |              | 6,000   | 72,000    |              | 6,500   | 78,000    |
| Proposed Salary (Assistant-01-brother in law)      |              | 1,500   | 18,000    |              | 2,000   | 24,000    |              | 2,500   | 30,000    |
| Other Cost (stationary & Entertainment etc.)       |              | 900     | 10,800    |              | 1,000   | 12,000    |              | 1,300   | 15,600    |
| Non Cash Item:                                     |              |         |           |              |         |           |              |         |           |
| Depreciation Expenses                              |              | 162     | 1,940     |              | 162     | 1,940     |              | 162     | 1,940     |
| Total Operating Cost (D)                           | _            | 13,666  | 159,189   | -            | 16,066  | 192,789   | _            | 18,816  | 225,789   |
| Net Profit (C-D):                                  | -            | 4,254   | 55,851    | -            | 6,334   | 76,011    | -            | 6,944   | 83,331    |
| Retained Income                                    |              |         | 55,851    |              |         | 131,862   |              |         | 215,193   |

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars   | Year 1<br>(BDT) | Year 2<br>(BDT) | Year 3<br>(BDT) |
|-----|---|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow   |                 |                 |                 |
| 1.1 | Investment Infusion by Investor                     | 120,000         | -               | -               |
| 1.2 | Net Profit (ownership tr. Fee added back)           | 60,651          | 85,611          | 92,931          |
| 1.3 | Depreciation Expenses                               | 1,940           | 1,940           | 1,940           |
| 1.4 | Opening Balance of Cash Surplus                     | _               | 22,055          | 52,006          |
|     | Total Cash Inflow                                   | 182,591         | 109,606         | 146,877         |
| 2.0 | Cash Outflow  |                 |                 |                 |
| 2.1 | Product Purchase                                    | 120,000         | -               | -               |
| 2.2 | Payback to GB Loan                                  | 11,736          |                 |                 |
| 2.3 | Investment Payback including Ownership Transfer Fee | 28,800          | 57,600          | 57,600          |
|     | Total Cash Outflow                                  | 160,536         | 57,600          | 57,600          |
| 3.0 | Total Cash Surplus                                  | 22,055          | 52,006          | 89,277          |

| STRENGTH  Present employment: Self: 01 Family: 01 (Brother In Law) Others (beyond family): 0 Future employment:0  Trade License in his own name; He has on hand training; Skilled and working experiences (09years);  | Weakness □ Can not supply goods as per demand. |
|---|--|
| <ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers (Retail &amp; Wholesale);</li> <li>□ Increasing demand;</li> <li>□ The Capital of the entrepreneur will be BDT 554,193 after 3 years excluding payback of investor's money.</li> </ul> | Threats ☐ Increase of local competitors;       |
|   |  |

## Presented at 238<sup>th</sup> as Yunus Centre and 63<sup>rd</sup> In-house Executive Social Business Design Lab (GTT) on April 25, 2016 at Grameen Telecom Trust Premises

Thank you

## Pictures

























গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

# লাইসেল ফি আদায় রেজিষ্টার ২০১৫/২০১৫ ট্রেড লাইসেল

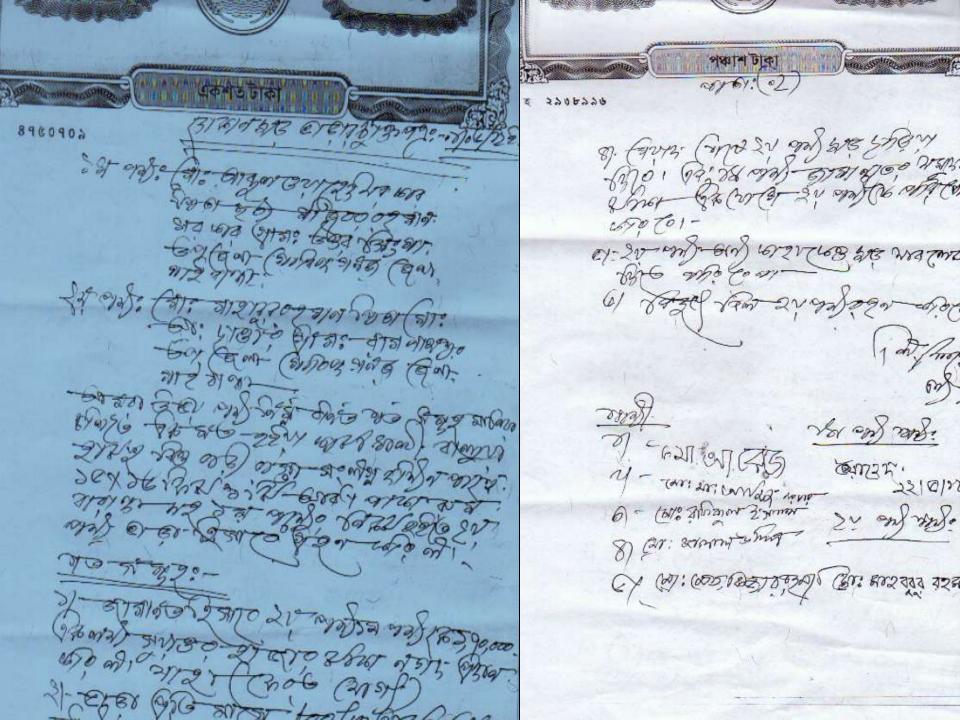
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**अधिकारिक विकास** আ.র.ম পরিফুল ইসলাম (सार्क) दक्षां वस्त्राम ০৬না সমুগত ইউনিয়ন পরিক<sup>ু</sup> CHHOMES HISTORY





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### গণপ্রকাতনা বাংলাদেশ সরকার

Seprement of the People's Republic of Bengladesh



নাম: মোহাবুবুর রহমান

Name: MD. MAHBUBUR RHMAN

শিতা: মো: আ সাভার

মাতা: মেলাঃ সাহেরা বেশম

Date of Birth: 121 Jan 1986

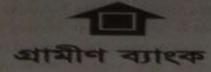
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ই কথাটি গণালেটাটো বালেগদেশ সরকারের সম্পত্তি: কথাটি নাবয়রকালী ভাইতে আনা কোলাত পাত্যা কেনে নিকাই নোট অভিনেত্ত কথা কোনে কথা অনুবাধ করা হলো। কানা: আম্বাডা: রামনাখপুর, রামনাখপুর, ভাকদর: বিভবাতা - ৫৭৪০, গোবিস্থায়, গাইবাদা

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প্রদানকারী কর্ত্পক্তের সাক্ষর প্রদানের আহিব: ১৮/০৮/২০০৮





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#### সহজ ঋণের পাশ বই

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## Thank You