

Proposed NU Business Name: M/S Lipi Bostraloy

Business Category: Clothing



Business Proposal collected & prepared by: Md. Ruhul Amin, Officer, Thakurgoan unit, Thakurgoan.

Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Sohorab Husen Vill: Khamar sanua, Union: 1 no Vomradoho, Post: Vomradoho, Upazila: Peerganj, District: Thakurgaon.					
Age	:	31 years					
Marital status	:	Married					
Children	:	01 (One) Daughter and 01 (One) Son					
No. of siblings:	:	04 (Four) Brothers and 02 (Two) Sisters.					
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Mst. Maleka Begum Md. Rustom Ali Branch: Khongaon, Peerganj, Centre # 04/mo Loan no.: 1457, Member from March 13, 1998 to 2009 First loan: Tk. 5,000 Existing loan: Nil, Last loan: Tk. 25,000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

	-	
Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		12 (Twelve) years experiences is running his own business. He started the business with BDT 100,000 (One lac). He has 03 (Three) years working experience as an assistant in his uncle shop.
Other Own/Family Sources of Income	•	His father's & 02 (Two) brothers income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	••	01718843583
NU's National ID No.	•	9418225899924
NU Project Source/Reference	•	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Maleka Begum is a GB member from March 13, 1998 to 2009 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and cultivation.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Lipi Bostraloy
Address/ Location	:	Lohagara Bazar, Peerganj, Thakurgaon.
Total Investment in BDT	:	Tk. 572,000
Financing	:	Self Tk. 372,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	•	BDT 7,000 (Seven Thousand)
Proposed Salary		BDT 8,000 (Eight Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

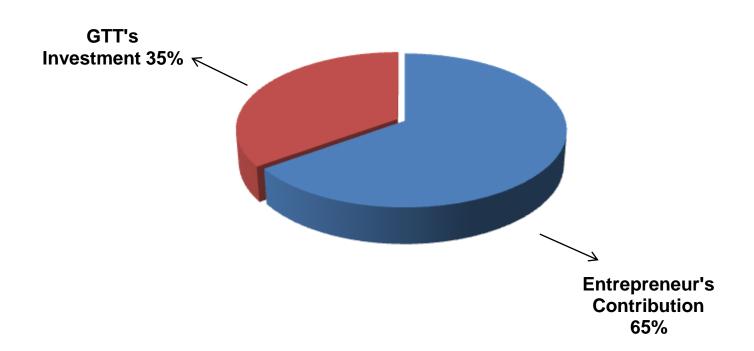
Do d'o Jose	Exis	ting Business (B	DT)
Particulars	Daily	Monthly	Yearly
Sales income from Products (A)	5,000	140,000	1,680,000
Less: Cost of Sales/Products (B)	4,250	119,000	1,428,000
Gross Profit (C) [C=(A-B)]	750	21,000	252,000
Less: Operating Cost:			
Electricity bill		600	7,200
Generator Bill		150	1,800
Shop Rent (self)		-	-
Mobile bill		300	3,600
Night Guard bill		100	1,200
Conveyance bill		1,000	12,000
Present Salary (Family & Self)		7,000	84,000
Present Salary (Assistant-01-brother)		5,000	60,000
Other Cost (Stationary & Entertainment etc.)		600	7,200
Non Cash Item:			,
Depreciation Expenses		165	1,978
Total Operating Cost (D)		14,915	178,978
Net Profit (C-D):		6,085	73,022

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (sharee, three piece, wedding sharee, shirt piece, pant piece, gauze cloth, gamsa, lungi and bed sheet etc.) Investment in products (sharee, three piece, wedding sharee, shirt piece, pant piece, pant piece and garments products etc.)			200,000	544,196	
Investment in Equipment & Tools (light ar	1,600	-	1,600		
Cash in Hand	8,824	-	8,824		
Decoration (fixture and fittings)	17,380		17,380		
Total Cap	ital	372,000	200,000	572,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 372,000
- GTT's Investment BDT 200,000
- Total Capital BDT 572,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutionland	Y	ear 1 (BDT))		Year 2 (BL	OT)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from Products (A)	7,000	196,000	2,352,000	8,050	225,400	2,704,800	8,936	250,194	3,002,328	
Less: Cost of Sales/Products (B)	5,950	166,600	1,999,200	6,843	191,590	2,299,080	7,595	212,665	2,551,979	
Gross Profit (C) [C=(A-B)]	1,050	29,400	352,800	1,208	33,810	405,720	1,340	37,529	450,349	
Less: Operating Cost:										
Electricity bill		800	9,600		900	10,800		1,000	12,000	
Generator Bill		200	2,400		250	3,000		300	3,600	
Shop Rent (self)		-	-		-	-		-	-	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Conveyance		2,000	24,000		3,000	36,000		4,000	48,000	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Proposed Salary-(Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000	
Proposed Salary (Assistant-01-brother)		6,000	72,000		7,000	84,000		8,000	96,000	
Bank Charge (DD, PO, SC)		84	504		84	1,008		84	1,008	
Other Cost (stationary & Entertainment etc.)		800	9,600		900	10,800		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		165	1,978		165	1,978		165	1,978	
Total Operating Cost (D)		20,132	233,082	-	23,432	281,186	_	26,732	320,786	
Net Profit (C-D)		9,268	119,718	-	10,378	124,534	-	10,797	129,563	
Retained Income			119,718			244,252			373,815	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	127,718	140,534	145,563
1.3	Depreciation Expenses	1,978	1,978	1,978
1.4	Opening Balance of Cash Surplus	-	81,696	128,208
	Total Cash Inflow	329,696	224,208	275,749
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	81,696	128,208	179,749

Strength	Weakness
 □ Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 01 Future employment:0 □ Trade License in his own name; □ Ownership of business in his own name; □ He has on hand training; □ Maintain books of record; □ Skilled and working experiences: 15 years; 	☐ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 745,815 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 234th as Yunus Centre and 62nd In-house Executive Social Business Design Lab

(GTT) on April 21, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

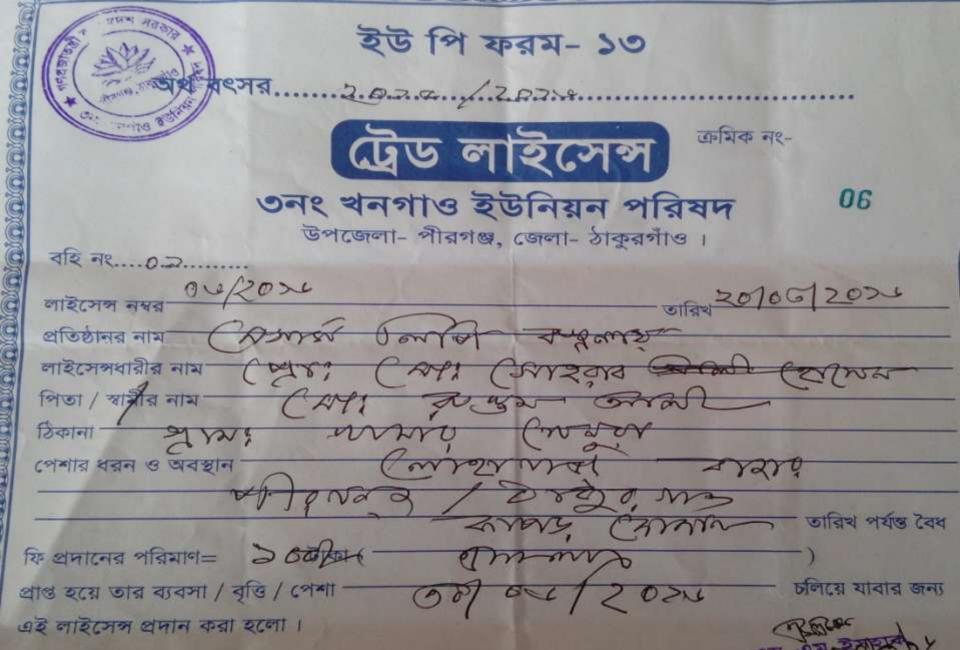












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গ্রামীণ ব্যাংক

পীরগঞ্জ এরিয়া ঠাকুরগাঁও জোন

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প্রত্যয়ন পত্র

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একজন ভাল স	দস্য ছিল।					

শাখাব্যবস্থাপকলন সালাম (২৯৩৭২) শাখা ব্যবস্থাপক আমীশ ব্যাহক ধননাও পীরগঞ্জ শাখা।

স্বাক্ষর ঃ



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



মোঃ সোহরাব হোসেন

Name: Md Sohorab Husen

পিতা: রুস্তম আলী

गांणः गांलको तगम

Date of Birth: 07 Nov 1984

ID NO: 9418225899924

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/রাস্তা: খামর সেনুয়া, খামর সেনুয়া, ডাকঘর: ভোমরাদহ - ৫১১০, পীরগঞ্জ, ঠাকুরগাঁও

Cari.

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১১/০৯/২০০৮



Thank You