

Proposed NU Business Name : M/S Ohedul Machineries Business Category: General Retail & Wholesales



Business Proposal collected by: Md. Nazmul Islam, Asst. Officer, Thakurgoan unit, Thakurgoan. Business Proposal Prepared by: Naznin Akther

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Ohedul Islam Vill: Bobra, Union: 08 no. Boro palashbari, Post: Muralhat, Upazila: Baliadangi, District: Thakurgaon.
Age	:	29 years
Marital status	:	Married
Children	:	01 (One) Son
No. of siblings:	:	03 (Three) Brothers and 03 (Three) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother✓FatherFeroja KhatunZer MohammadBranch: Boro palashbari, Thakurgaon, Centre: 15/moLoan no.: 1911/2, Member since May 08, 2012First Ioan: Tk. 4,000Existing Ioan: Tk. 4,000, Outstanding Ioan: Tk. 1,624
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	11 (Eleven) years experiences is running his own business. He started the business with BDT 30,000 (Thirty Thousand). He has on hand training.
Other Own/Family Sources of Income	:	His father's and elder brother's income from agriculture. His younger brother's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01761595851
NU's National ID No.	:	9410831648997
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Feroja Khatun is a GB member since May 08, 2012 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve economic condition and livelihood.

### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Ohedul Machineries
Address/ Location	:	Muralhat, Baliadangi, Thakurgaon.
Total Investment in BDT	:	Tk. 723,000
Financing	:	Self Tk. 523,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight Thousand)
Proposed Salary	:	BDT 10,000 (Ten Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	



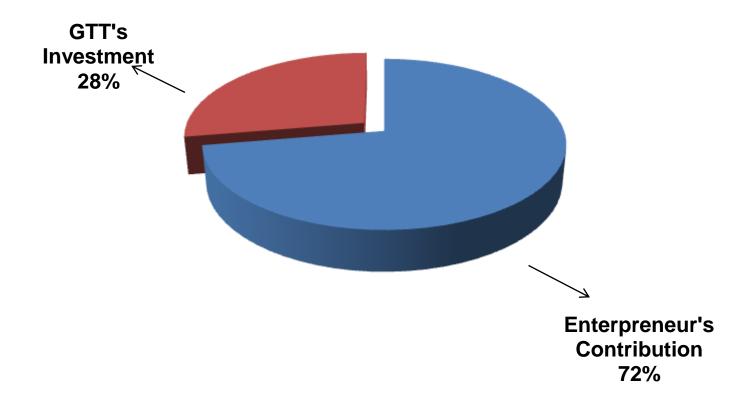
Dentieulene	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales income from Products (A)	5,000	140,000	1,680,000	
Less: Cost of Sales/Products (B)	4,250	119,000	1,428,000	
Gross Profit (C) [C=(A-B)]	750	21,000	252,000	
Less: Operating Cost:				
Electricity bill		400	4,800	
Generator bill		150	1,800	
Shop Rent		500	6,000	
Mobile bill		500	6,000	
Night Guard bill		100	1,200	
Conveyance bill		2,000	24,000	
Present Salary (Family & Self)		8,000	96,000	
Present Salary (Assistant-01)		5,000	60,000	
Other Cost (Stationary & Entertainment etc.)		900	10,800	
Non Cash Item:			,	
Depreciation Expenses		97	1,165	
Total Operating Cost (D)		17,647	211,765	
Net Profit (C-D):		3,353	40,235	



Parti	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (different types of shallow machine parts, shallow machine accessories, tube well, mobil and cultivation machine accessories etc.)	Investment in products (different types of shallow machine parts, shallow machine accessories and mobil etc.)	491,669	200,000	691,669	
Investment in Equipment & Tools	3,200		3,200		
Cash in Hand	2,905		2,905		
Advance for Shop	20,000		20,000		
GB Outstanding Loan	(1,624)		(1,624)		
Decoration (fixture and fittings)	6,850		6,850		
Total	523,000	200,000	723,000		



Entrepreneur's Contribution BDT 523,000
 GTT's Investment BDT 200,000
 Total Capital BDT 725,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Pastiaulare	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	7,000	196,000	2,352,000	8,050	225,400	2,704,800	9,016	252,448	3,029,376
Less: Estimated Cost of Sales/Products (B)	5,950	166,600	1,999,200	6,843	191,590	2,299,080	7,664	214,581	2,574,970
Gross Profit (C) [C=(A-B)]	1,050	29,400	352,800	1,208	33,810	405,720	1,352	37,867	454,406
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Generator bill		200	2,400		250	3,000		300	3,600
Shop Rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Night Guard bill		150	1,800		200	2,400		250	3,000
Conveyance		2,500	30,000		2,700	32,400		2,900	34,800
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-(Family & Self)		10,000	120,000		11,000	132,000		12,000	144,000
Proposed Salary (Assistant-01)		6,000	72,000		7,000	84,000		8,000	96,000
Bank Charge (DD, PO, SC)		100	600		100	1,200		100	1,200
Other Cost (stationary & Entertainment etc.)		1,400	16,800		1,500	18,000		1,600	19,200
Non Cash Item:					.,			.,	
Depreciation Expenses		97	1,165		97	1,165		97	1,165
Total Operating Cost (D)	-	23,680	275,565	-	26,180	314,165		28,680	344,165
Net Profit (C-D)	-	5,720	77,235	-	7,630	91,555	-	9,187	110,241
Retained Income			77,235			168,790			279,031

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	
1.2	Net Profit (ownership tr. Fee added back)	85,235	107,555	126,241
1.3	Depreciation Expenses	1,165	1,165	1,165
1.4	Opening Balance of Cash Surplus	-	36,776	49,496
	Total Cash Inflow	286,400	145,496	176,902
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	
2.2	GB loan Outstanding	1,624		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	249,624	96,000	96,000
3.0	Total Cash Surplus	36,776	49,496	80,902

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 01 (father) Others (beyond family): 01 Future employment:0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences: 11 years;</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES   Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 802,031 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> <ul> <li>Increase of local competitors;</li> </ul>

Presented at 234<sup>th</sup> as Yunus Centre and 62<sup>nd</sup> In-house Executive Social Business Design Lab

(GTT) on April 21, 2016 at Grameen Telecom Trust Premises

## Thank you

Pictures













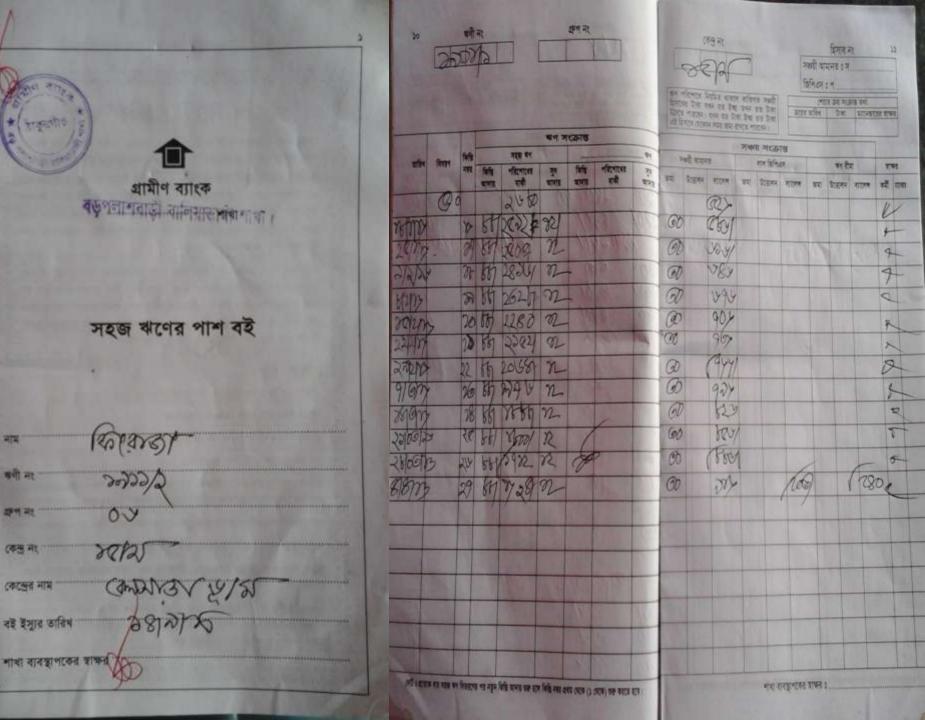








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8	Name:	Md Ohedul Islam
1	পিতা;	(THE CALLE)
		किरराका भारत
म्ह	Date o	Birth: 02 Jun 1987
	ID NO	9410831648997

# **Thank You**