

Proposed NU Business Name: Sumiya Mudi Store

Business Category: General Retail & Wholesales



Business Proposal Prepared by: Md. Nazmul Islam, Asst. Officer, Nekmorod Unit, Thakurgaon

Business Proposal Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Monzur Alam					
		Vill: Duosuo, Union: 5 No. Duosuo, Post: Choto Polash Bari, Upazila: Balaidangi, District: Thakurgaon.					
Age	:	27 years					
Marital status	:	: Married					
Children	: 01(One) Daughter						
No. of siblings:	: 03 (Three) Brothers and 01 (One) Sister						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Monoara Begum Md. Nozrul Islam Branch: Duosuo Balaidangi, Centre # 18/mo Loan no.: 1414, Member since September 05, 2010 First loan: Tk. 5,000 Existing loan: Tk. 10,000, Outstanding loan: Tk. 7,140					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		01 (One) year experiences is running his own business. He started the business with BDT 5,000 (Five Thousand). He has 04 (Four Years working experience as an assistant in father's business
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737451700
NU's National ID No.	:	941087335650
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- •Mst. Monoara Begum is a GB member since September 05, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sumiya Mudi Store
Address/ Location	:	Jiakhor bazar, Balaidangi, Thakurgaon.
Total Investment in BDT	:	Tk. 80,000
Financing	:	Self Tk. 30,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 15%
(ii) Estimated % of proposed gross profit margin	:	On an average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

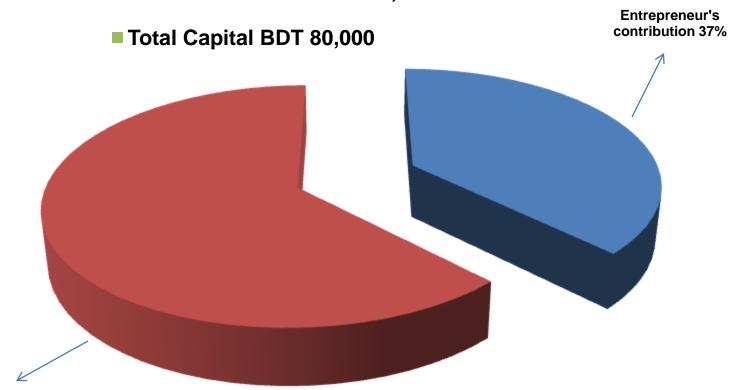
Dowtioulowo	Existi	Existing Business (BDT)							
Particulars	Daily	Monthly	Yearly						
Sales income from Products	1,500	42,000	504,000						
Less: Cost of Sales of Products	1,275	35,700	428,400						
Gross Profit (C) [C=(A-B)]	225	6,300	75,600						
Less: Operating Cost:			·						
Electricity bill		150	1,800						
Shop Self		_	-						
Mobile bill		300	3,600						
Conveyance bill		600	7,200						
Present Salary (Family & Self)		4,000	48,000						
Other Cost (Stationary & Entertainment etc.)		200	2,400						
Non Cash Item:			,						
Depreciation Expenses		50	600						
Total Operating Cost (D)		5,300	63,600						
Net Profit (C-D):		1,000	12,000						

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (Grocery item-Oil, Sugar, soap etc.)	Investment in products (Such as Grocery item etc.)	21,070	50,000	71,070	
Cash in Hand	2,930	-	2,930		
Investment in Decoration (fix	6,000		6,000		
Total Capita	30,000	50,000	80,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 30,000
- GTT's Investment BDT 50,000



GTT's Investment 63%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Portio Jane	Υe	ear 1 (BDT)	Y	ear 2 (BDT)	Year 3 (BDT)				
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from Products	2,100	58,800	705,600	2,415	67,620	811,440	2,777	77,763	933,156	
Less: Est. Cost of Sales of Products	1,785	49,980	599,760	2,053	57,477	689,724	2,361	66,099	793,183	
Gross Profit (C) [C=(A-B)]	315	8,820	105,840	362	10,143	121,716	417	11,664	139,973	
Less: Operating Cost:										
Electricity bill		150	1,800		200	2,400		250	3,000	
Shop Self		-	-		-	-		_	-	
Mobile bill (SMS & Reporting)		400	4,800		500	6,000		500	6,000	
Conveyance		800	9,600		800	9,600		800	9,600	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary-(Family & Self)		5,000	60,000		5,000	60,000		5,000	60,000	
Bank Charge (DD, PO, SC)		35	210		35	420		35	420	
Other Cost (stationary & Entertainment etc.)		300	3,600		300	3,600		400	4,800	
Non Cash Item:										
Depreciation Expenses		50	600		50	600		50	600	
Total Operating Cost (D)	_	7,068	82,610	-	7,218	86,620		7,368	88,420	
Net Profit (C-D)	_	1,752	23,230	-	2,925	35,096	-	4,296	51,553	
Retained Income			23,230			58,326			109,879	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	25,230	39,096	55,553
1.3	Depreciation Expenses	600	600	600
1.4	Opening Balance of Cash Surplus	-	13,830	29,526
	Total Cash Inflow	75,830	53,526	85,679
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	13,830	29,526	61,679

STRENGTH □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences (01yr);	WEAKNESS□ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 139,879 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 234th as Yunus Centre and 62nd In-house Executive Social Business Design Lab (GTT) on April 21, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures











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অর্থ বৎসর ৪ ২০১৫ –২০১৬ 32

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার vernment of the People's Republic of Banglades

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



মোঃ মুগ্ধুর আলম

Name: Md Monzur Alam

পিতা: মোঃ নজকল ইসলাম

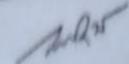
মাতা: মোছাঃ মনোয়ারা বেগম

Date of Birth: 15 May 1989

ID NO: 9410873535650

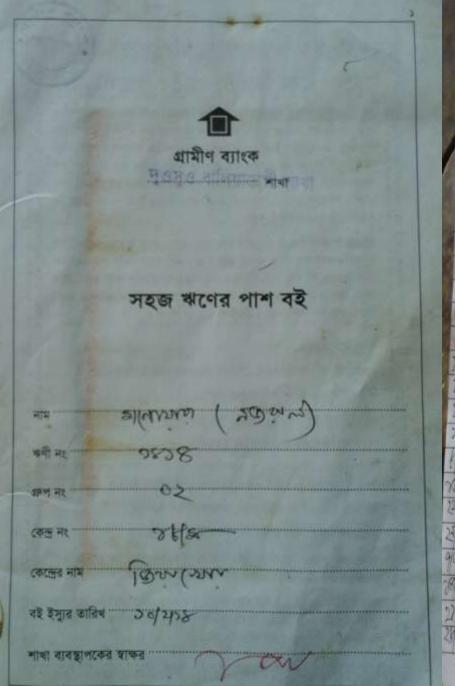
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ট্রিকানা: গ্রাম/বাজা: পুরুসুর, পুরুসুর, ভাক্ষর: ছোট প্লাশবাড়ী - ৫১৪০, বালিয়াভাগৌ, ঠাকুরগার



প্রদানকারী কর্তপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৪/০৯/২০০৮





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