Mistanno Vander \& Confectionary


## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Mostafa Kamal <br> Vill: Shadupara, Post:Ghicha, Upazilla: Tarakhanda, District: Mymensingh |
| :---: | :---: | :---: |
| Age | : | 20 Years |
| Marital status |  | Unmarried |
| Progeny |  | N/A |
| No. of siblings: |  | 4 (four) Brothers \& 2 (two) sisters. |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GCCN, GKF etc. <br> (ix) Others |  | Mother <br> Father $\square$ <br> Most: Shahera Khatun <br> Md. Dulal Mia <br> Branch: Biskha. Group \# 11 Centre \# 17/ M, Loan no: 5055, Member since: 1990, First loan: Tk. 2,000, Last loan: 50,000, Outstanding: 39,000, <br> NU. <br> Nil <br> Nil <br> Nil |
| Education, till to date | : | H.S.C. |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own <br> business, i.e., persuading further <br> studies, other business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info (years of <br> experience, if s/he received any <br> on- hand training, formal training, <br> working experience as an <br> apprentice etc.) | $:$ | $:$He has no formal training but 5 years experience in <br> running business. |
| Other Own/Family Sources of <br> Income | $:$ | Business. |
| Other Own/Family Sources of <br> Liabilities | $:$ | Nil |
| Contact number | $:$ | 01775133413 |
| Birth Certificate | $:$ | 19966118119001308 |
| NU Project Source/Reference | $:$ | Grameen Kalyan, Mymensingh Unit, Mymensingh. <br> (F.S. Md .Azizul Haque, ID. No.2476) |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 1990. At first she took GB loan BDT 2,000 (Two thousand) and used the money in Agricultural development. Gradually several times she took GB loan and utilized in different purposes.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | $:$ |  <br> Confectionary. |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Khashigonj bazaar, Tarakhanda, Mymensingh |
| Total Investment in BDT | $:$ | BDT: 7,80,000/- |
| Financing | $:$ | Self financing: <br> Required Investment: <br> BDT: 6,30,000 <br> BDT,50,000 (as equity) |
| Present salary | $:$ | BDT 6,000/- (six Thousand only) |

## EXISTING BUSINESS OF NOBIN UDYOKTTA

| Particulars | Existing Business |  |  |
| :--- | ---: | ---: | ---: |
|  | Daily | Monthly | Yearly |
| Sales (A) | 10,000 | 250,000 | $3,000,000$ |
| Cost of Sales (B) | 8,500 | 212,500 | $2,550,000$ |
| Gross profit (GP) [C=(A-B)] | 1,500 | 37,500 | 450,000 |
| Less:Operatin Costs: |  |  |  |
| Electricity bill |  | 3,000 | 36,000 |
| Shop rent |  | 3,500 | 42,000 |
| Mobile bill |  | 500 | 6,000 |
| Wages 1 | 400 | 10,000 | 120,000 |
| Present salary |  | 6,000 | 72,000 |
| Transportation |  | 1,000 | 12,000 |
| Generator Bill |  | 100 | 1,200 |
| Night guard bill |  | 150 | 1,800 |
| Other Expenses |  | 1,000 | 12,000 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses |  | 1,000 | 18,000 |
| Total Operating Cost (D) |  | 26,250 | 321,000 |
| (C-D) Net Profit: |  | $\mathbf{1 1 , 2 5 0}$ | $\mathbf{1 2 9 , 0 0 0}$ |

## PROPOSED PROJECT INVESTMENT BREAKDOWN

| Particulars | Existing <br> Business <br> $(1)$ | Proposed <br> $(\mathrm{BDT})(2)$ | Total Cost <br> $(\mathrm{BDT}) 1+2$ |
| :--- | ---: | ---: | ---: |
| Shop Advance | 200,000 |  | 200,000 |
| Furniture \& Decoration | 120,000 |  | 120,000 |
| Refrigerator 3 | 60,000 |  | 60,000 |
| Sweets | 30,000 |  | 30,000 |
| Purchase sugar, flour, milk for sweets | 35,000 | 80,000 | 115,000 |
| Confectionary products | 80,000 | 20,000 | 100,000 |
| Cosmetics Item; <br> (Cream, Perfume, Face wash, oil, Body | 45000 | 30,000 | 75,000 |
| Lotion, shampoo, tooth brush \& etc) | 35,000 | 10,000 | 45,000 |
| Various milk, Tang \& soft drinks | 10,000 | 10,000 | 20,000 |
| Others | 15,000 |  | 15,000 |
| Cash in hand | $\mathbf{6 3 0 , 0 0 0}$ | $\mathbf{1 5 0 , 0 0 0}$ | $\mathbf{7 8 0 , 0 0 0}$ |
| Total Capital |  |  |  |

## Source of Finance

| Particulars | Amount in (BDT) | \% |
| :---: | ---: | :---: |
| Entrepreneur's Contribution | 630,000 | 81 |
| Investor's Investment | 150,000 | 19 |
| Total Investment | $\mathbf{7 8 0 , 0 0 0}$ | $\mathbf{1 0 0}$ |



Entrepreneur's<br>Contribution<br>■ Investor's Investment

## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year (BDT) 1 |  |  | Year (BDT) 2 |  |  | Year (BDT) 3 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Sales (A) | 15,000 | 375,0004 | 4,500,000 | 15,750 | 393,750 | 4,725,000 | 16,538 | 413,438 | 4,961,250 |
| Cost of Sales (B) | 12,750 | 318,7503 | 3,825,000 | 13,388 | 334,688 | 4,016,250 | 14,057 | 351,422 | 4,217,063 |
| Gross profit (GP) [C=(A-B)] | 2,250 | 56,250 | 675,000 | 2,363 | 59,063 | 708,750 | 2,481 | 62,016 | 744,188 |
| Less:Operating Costs: |  |  |  |  |  |  |  |  |  |
| Electricity bill |  | 3,000 | 36,000 |  | 3,150 | 37,800 |  | 3,308 | 39,690 |
| Shop rent |  | 3,500 | 42,000 |  | 3,675 | 44,100 |  | 3,859 | 46,305 |
| Mobile bill |  | 600 | 7,200 |  | 630 | 7,560 |  | 662 | 7,938 |
| Wages 2 | 800 | 20,000 | 240,000 |  | 21,000 | 252,000 |  | 22,050 | 264,600 |
| Present Salary Self |  | 8,000 | 96,000 |  | 8,400 | 100,800 |  | 8,820 | 105,840 |
| Transportation |  | 2,000 | 24,000 |  | 2,100 | 25,200 |  | 2,205 | 26,460 |
| Generator Bill |  | 100 | 1,200 |  | 105 | 1,260 |  | 110 | 1,323 |
| Night guard bill |  | 150 | 1,800 |  | 158 | 1,890 |  | 165 | 1,985 |
| Other Expenses |  | 2,000 | 24,000 |  | 2,100 | 25,200 |  | 2,205 | 26,460 |
| Non Cash Item: |  |  |  |  |  |  |  |  |  |
| Depreciation Expenses |  |  | 18,000 |  |  | 19,800 |  |  | 21,780 |
| Total Operating Cost <br> (D) |  | 39,350 | 490,200 |  | 41,318 | 515,610 |  | 43,383 | 542,381 |
| (C-D) Net Profit: |  | 16,900 | 184,800 |  | 17,745 | 193,140 |  | 18,632 | 201,807 |
| Retained Income: |  |  | 184,800 |  |  | 193,140 |  |  | 201,807 |

## Notes: 1. Agreed Grace period: 3 Months.

2. Investment Payback schedule: 12 installment including ownership transfer fee after $\mathbf{3}$ month grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. \& PAY.)

|  | Year (1) | Year (2) | Year (3) |
| :--- | ---: | ---: | ---: |
| Cash inflow: |  |  |  |
| Opening Balance | 15,000 | 289,800 | 422,940 |
| Capital Infusion by <br> Investor | 150,000 |  |  |
| Sales | $4,500,000$ | $4,725,000$ | $4,961,250$ |
| Total Receipts | $\mathbf{4 , 6 6 5 , 0 0 0}$ | $5,014,800$ | $5,384,190$ |
| Cash Outflow: |  |  |  |
| Cost of goods sold | $3,825,000$ | $4,016,250$ | $4,217,063$ |
| Operating expenses | 490,200 | 515,610 | 542,381 |
| Return to investor | 60,000 | 60,000 | 60,000 |
| Total payment | $4,375,200$ | $4,591,860$ | $4,819,443$ |
| Closing Balance | $\mathbf{2 8 9 , 8 0 0}$ | $\mathbf{4 2 2 , 9 4 0}$ | $\mathbf{5 6 4 , 7 4 7}$ |

## SWOT ANALYSIS

## STRENGTH

> Employment:
Self: 1
Others (beyond family): 03
$>$ Ownership in his own name.
> Skill \& Experience,
O PPORTUNITIES
$>$ Local Demand for sweets.
$>$ Location of shop.
$>$ Investor's money will be payback in three years.
$W^{\text {r }}$
> Mobile Court.
$>$ Lack of Sufficient Capital.
$>$ Damage Sweets after made.
$\mathrm{T}_{\text {нвеат }}$
$>$ Fall of price.
$>$ Fire burn from kitchen.
> Political Unrest.

# Presented at $25^{\text {th }}$ Ex. SB Design Lab on June 21, 2016 at Grameen Kalyan 

Thank you

## Trade License

## 



## 309 तर्वाज नाडलन्न


ब्रणिछानन नाम हूय्राम बरिखान निजिख्य बलःप्या

भिजा/चायोत्र नाम हिा: पूकोन F्यो

यासमा/حुजित ज्रकाइ भिर्थी जनाने?
ब्बान मतनर बन्य ब्रत्याज्य र० मeद च० >C 3 .


कथास यम्यु एणु एक्या हाए ये
ढाबा याख ।

कामान्त आट्वर्क कियिक 3 छाभे rM क्यनास्री


















## NU With his parents



## Thank You

