

Grameen Kalyan Proposed NU Business Name: M/S. Vai Bon Mistanno Vander & Confectionary



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mostafa Kamal				
		Vill: Shadupara, Post:Ghicha, Upazilla: Tarakhanda, District: Mymensingh				
Age	:	20 Years				
Marital status	:	Unmarried				
Progeny		N/A				
No. of siblings:	:	4 (four) Brothers & 2 (two) sisters.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Most: Shahera Khatun Md. Dulal Mia Branch: Biskha. Group # 11 Centre # 17/ M, Loan no: 5055, Member since: 1990, First loan: Tk. 2,000,				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : :	Last loan: 50,000, Outstanding: 39,000, NU. Nil Nil Nil				
Education, till to date	:	H.S.C.				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		He has no formal training but 5 years experience in running business.
Other Own/Family Sources of Income	:	Business.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01775133413
Birth Certificate	:	19966118119001308
NU Project Source/Reference	:	Grameen Kalyan, Mymensingh Unit, Mymensingh. (F.S. Md .Azizul Haque, ID. No.2476)

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 1990. At first she took GB loan BDT 2,000 (Two thousand) and used the money in Agricultural development. Gradually several times she took GB loan and utilized in different purposes.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S.Vai Bon Mistanno Vander & Confectionary.
Address/ Location	:	Khashigonj bazaar, Tarakhanda, Mymensingh
Total Investment in BDT	:	BDT: 7,80,000/-
Financing	:	Self financing: BDT: 6,30,000 Required Investment: BDT: 1,50,000 (as equity)
Present salary	:	BDT 6,000/- (six Thousand only)
Proposed Salary	:	BDT 8000/- (eight thousand only)
Proposed Business Implementation Plan:	:	 This is an on going business so the fund need to increase the volume of existing product; Different type of Sweets, cosmetics & confectionary product will be buy & sale. Estimate sales is about @ BDT Tk. 15,000 per day. Two employee salary BDT 20,000/- Per month. The estimate profit is about 15% on sales. Investment pay back period is estimate three years.

EXISTING BUSINESS OF NOBIN UDYOKTTA

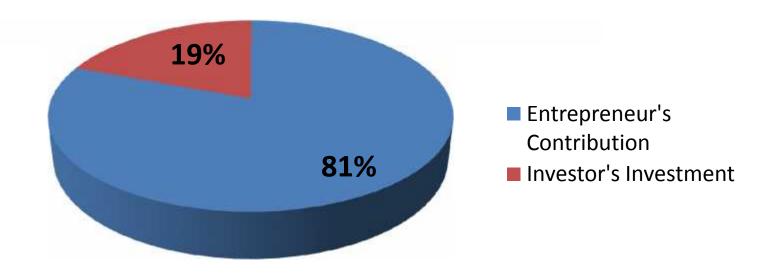
Portiouloro	Existing Business					
Particulars	Daily	Monthly	Yearly			
Sales (A)	10,000	250,000	3,000,000			
Cost of Sales (B)	8,500	212,500	2,550,000			
Gross profit (GP) [C=(A-B)]	1,500	37,500	450,000			
Less:Operatin Costs:						
Electricity bill		3,000	36,000			
Shop rent		3,500	42,000			
Mobile bill		500	6,000			
Wages 1	400	10,000	120,000			
Present salary		6,000	72,000			
Transportation		1,000	12,000			
Generator Bill		100	1,200			
Night guard bill		150	1,800			
Other Expenses		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		1,000	18,000			
Total Operating Cost (D)		26,250	321,000			
(C-D) Net Profit:		11,250	129,000			

PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business (1)	Proposed (BDT)(2)	Total Cost (BDT)1+2
Shop Advance	200,000		200,000
Furniture & Decoration	120,000		120,000
Refrigerator 3	60,000		60,000
Sweets	30,000		30,000
Purchase sugar, flour, milk for sweets	35,000	80,000	115,000
Confectionary products	80,000	20,000	100,000
Cosmetics Item; (Cream, Perfume, Face wash, oil, Body Lotion, shampoo, tooth brush & etc)	45000	30,000	75,000
Various milk, Tang & soft drinks	35,000	10,000	45,000
Others	10,000	10,000	20,000
Cash in hand	15,000		15,000
Total Capital	630,000	150,000	780,000

Source of Finance

Particulars	Amount in (BDT)	%
Entrepreneur's Contribution	630,000	81
Investor's Investment	150,000	19
Total Investment	780,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dortioulore	Year (BDT) 1			Year (BDT) 2			Year (BDT) 3		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	15,000	375,000	4,500,000	15,750	393,750	4,725,000	16,538	413,438	4,961,250
Cost of Sales (B)	12,750	318,750	3,825,000	13,388	334,688	4,016,250	14,057	351,422	4,217,063
Gross profit (GP) [C=(A-B)]	2,250	56,250	675,000	2,363	59,063	708,750	2,481	62,016	744,188
Less:Operating Costs:									
Electricity bill		3,000	36,000		3,150	37,800		3,308	39,690
Shop rent		3,500	42,000		3,675	44,100		3,859	46,305
Mobile bill		600	7,200		630	7,560		662	7,938
Wages 2	800	20,000	240,000		21,000	252,000		22,050	264,600
Present Salary Self		8,000	96,000		8,400	100,800		8,820	105,840
Transportation		2,000	24,000		2,100	25,200		2,205	26,460
Generator Bill		100	1,200		105	1,260		110	1,323
Night guard bill		150	1,800		158	1,890		165	1,985
Other Expenses		2,000	24,000		2,100	25,200		2,205	26,460
Non Cash Item:									
Depreciation Expenses			18,000			19,800			21,780
Total Operating Cost (D)		39,350	490,200		41,318	515,610		43,383	542,381
(C-D) Net Profit:		16,900	184,800		17,745	193,140		18,632	201,807
Retained Income:			184,800			193,140			201,807

Notes: 1. Agreed Grace period: 3 Months.

^{2.} Investment Payback schedule: 12 installment including ownership transfer fee after 3 month grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year (1)	Year (2)	Year (3)
Cash inflow:			
Opening Balance	15,000	289,800	422,940
Capital Infusion by Investor	150,000		
Sales	4,500,000	4,725,000	4,961,250
Total Receipts	4,665,000	5,014,800	5,384,190
Cash Outflow:			
Cost of goods sold	3,825,000	4,016,250	4,217,063
Operating expenses	490,200	515,610	542,381
Return to investor	60,000	60,000	60,000
Total payment	4,375,200	4,591,860	4,819,443
Closing Balance	289,800	422,940	564,747

SWOT ANALYSIS

STRENGTH

> Employment:

Self: 1

Others (beyond family): 03

- Ownership in his own name.
- > Skill & Experience,

WEAKNESS

- Mobile Court.
- > Lack of Sufficient Capital.
- Damage Sweets after made.

OPPORTUNITIES

- Local Demand for sweets.
- Location of shop.
- ➤ Investor's money will be payback in three years.

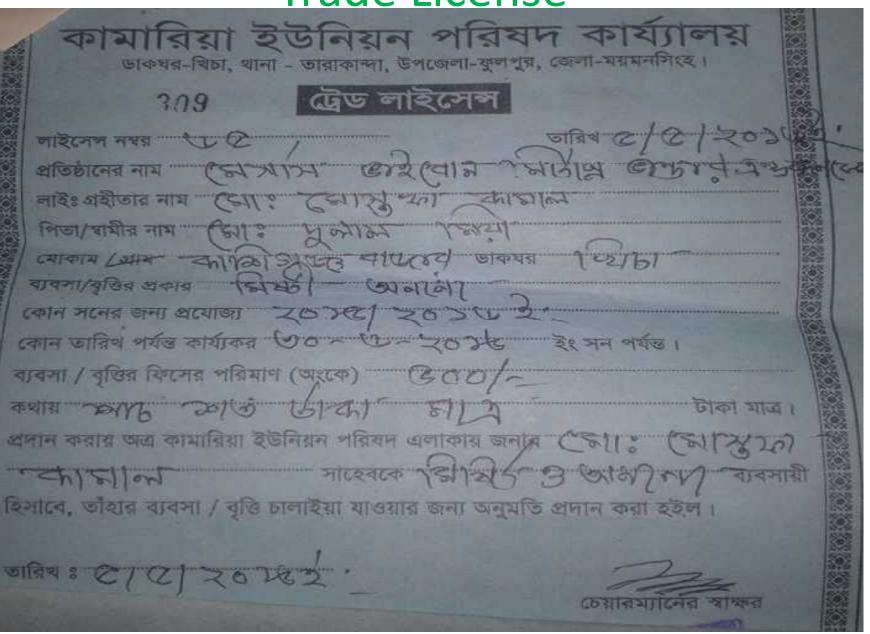
THREATS

- > Fall of price.
- > Fire burn from kitchen.
- > Political Unrest.

Presented at 25th Ex. SB Design Lab on June 21, 2016 at Grameen Kalyan

Thank you

Trade License







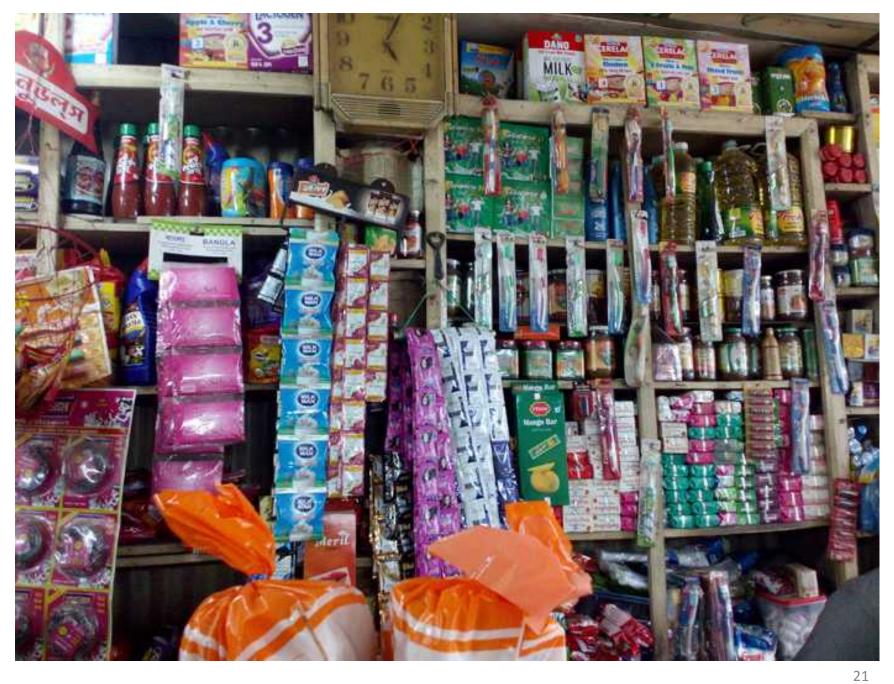
























NU With his parents



Thank You