

Business Proposal Identified by: Md. Khalid Sarwar Omar, Assit. Nobin, Gomastapur unit, Chapainawabganj. Business Proposal Prepared by: Naznin Akhter

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address   | : | Md. Sohel Rana<br>Vill: Daulatpur, Union: Boalia, Post: Alampur, Upazila:<br>Gomastapur, District: Chapainawabganj.   |
|--|---|---|
| Age  | : | 27 Years  |
| Marital status   | : | Married   |
| Children   | : | 01 (One) Son and 01 (One) Daughter  |
| No. of siblings:   | : | 02 (Two) Brothers and 02 (Two) Sisters  |
| Parent's and GB related Info:<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info<br>Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan |   | Mother V Father<br>Mst. Bijli Begum<br>Md. Habibur Rahman<br><i>Branch</i> : Durgapur, <i>Centre</i> # 04/mo<br><i>Loan no.:</i> 1071, Member from March 02, 2005 to June 07,<br>2011<br>First Ioan: Tk. 10,000<br>Existing Ioan: Nil. Last Loan: TK. 20,000<br>N/A<br>No<br>Nil<br>Nil |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date   | : | Class Ten  |
|---|---|--|
| Present Occupation (Besides<br>own business, i.e., pursuing<br>further studies, other business<br>etc.)   | : | Nil  |
| Business Experiences and<br>Training Info (years of<br>experience, if s/he received<br>any on- hand training, formal<br>training, work experience as<br>an apprentice etc.) | : | <ul> <li>07 (Seven) years experience is running his own business.<br/>He started the business only with Tk. 10,000 (Ten thousand).</li> <li>He has 03 (Three) years working experience as an worker in different garments. He has 06 (Six) day working experience as an cycle mechanic from his elder brother's shop.</li> </ul> |
| Other Own/Family Sources of<br>Income   | : | His father's income Agriculture and business and 01 (One) brother's income service (day labor). From his existing business income, he purchased 02 (Two) katha land for building house.  |
| Other Own/Family Sources of Liabilities   | : | Nil  |
| NU's Contract No.   | : | 01729928347  |
| NU's National ID No.  | • | 19897013731000173  |
| NU Project Source/Reference   |   | Grameen Telecom Trust  |

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Bijli Begum is a GB Member from March 02, 2005 to June 07, 2011 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her husband in existing business.
- Finally GB loan helped her to improve her economic condition and livelihood.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

| Business Name  |   | Tabbib Volkaniz & Cycle Store   |
|--|---|---|
| Address/ Location  | • | Mini bazar, Boalia, Chapainawabganj.  |
| Total Investment in BDT                                      | • | Tk. 172,000.  |
| Financing  | : | Self Tk. 122,000 (from existing business)<br>Required Investment Tk. 50,000 (as equity) |
| Present salary/drawings from business                        | : | Taka 4,000 (Four thousand)  |
| Proposed Salary (estimates)                                  |   | Taka 4,000 (Four thousand)  |
| Proposed Business<br>Implementation Plan                     |   |   |
| (i) % of present gross profit margin                         | : | On products 20% & servicing 100%.   |
| (ii) Estimated % of proposed gross profit margin             | : | On products 20% & servicing 100%.   |
| (iii) In future risk mgt. plan<br>(from fire, disaster etc.) | : |   |



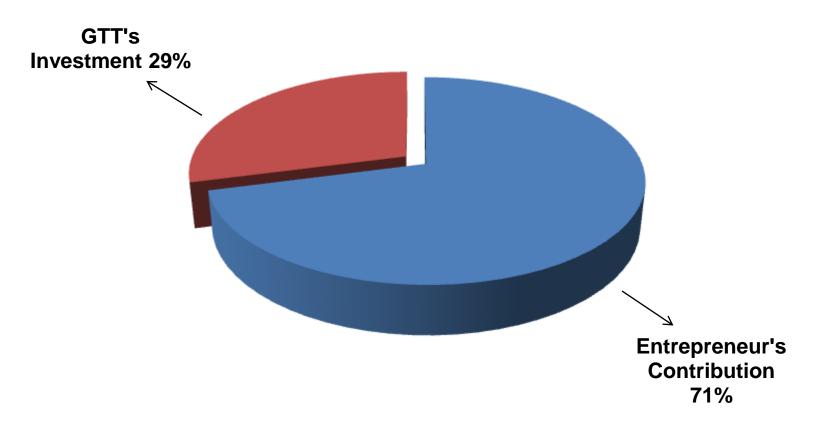
| Dentioulana                                  | Exist | Existing Business (BDT) |         |  |  |
|--|-------|-------------------------|---------|--|--|
| Particulars                                  | Daily | Monthly                 | Yearly  |  |  |
| Sales income from Products                   | 850   | 23,800                  | 285,600 |  |  |
| Income from servicing                        | 220   | 6,160                   | 73,920  |  |  |
| Total income from Sales & Servicing (A)      | 1,070 | 29,960                  | 359,520 |  |  |
| Less: Cost of Sales / Products (B)           | 680   | 19,040                  | 228,480 |  |  |
| Gross Profit (C) [C=(A-B)]                   | 390   | 10,920                  | 131,040 |  |  |
| Less: Operating Cost:                        |       |                         |         |  |  |
| Electricity bill                             |       | 700                     | 8,400   |  |  |
| Shop Rent                                    |       | 500                     | 6,000   |  |  |
| Mobile bill                                  |       | 800                     | 9,600   |  |  |
| Night Guard bill                             |       | 150                     | 1,800   |  |  |
| Conveyance bill                              |       | 500                     | 6,000   |  |  |
| Present Salary (Family & Self)               |       | 4,000                   | 48,000  |  |  |
| Other Cost (Stationary & Entertainment etc.) |       | 1,000                   | 12,000  |  |  |
| Non Cash Item:                               |       |                         | ,       |  |  |
| Depreciation Expenses                        |       | 597                     | 7,169   |  |  |
| Total Operating Cost (D)                     |       | 8,283                   | 99,401  |  |  |
| Net Profit (C-D):                            |       | 2,637                   | 31,639  |  |  |

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Partic   | Existing<br>Business  | Proposed | Total   |         |  |
|--|---|----------|---------|---------|--|
| Existing Proposed  |   | (BDT)    | (BDT)   | (BDT)   |  |
| Investment in products (cycle parts and cycle accessories etc.)  | Investment in products (cycle parts and cycle accessories etc.) | 51,688   | 50,000  | 101,688 |  |
| Investment in Machineries, Equipr<br>machine, compressor machine, wir<br>servicing accessories, bulb and far | 47,300  |          | 47,300  |         |  |
| Cash in hand   | 1,272   |          | 1,272   |         |  |
| Advance for Shop   | 20,000  |          | 20,000  |         |  |
| Debtors (Since March, 2016 to at   | 3,600   |          | 3,600   |         |  |
| Creditors (Since March, 2016 to a  | (2,600)   |          | (2,600) |         |  |
| Decoration (fixture and fittings)  | 740   |          | 740     |         |  |
| Total C  | 122,000   | 50,000   | 172,000 |         |  |



Entrepreneur's Contribution BDT 122,000
 GTT's Investment BDT 50,000
 Total Capital BDT 172,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Dertieuleur                                       | Y     | Year 1 (BDT) |         |       | Year 2 (BDT) |         |       | Year 3 (BDT) |         |  |
|---|-------|--------------|---------|-------|--------------|---------|-------|--------------|---------|--|
| Particulars                                       |       | Monthly      | Yearly  | Daily | Monthly      | Yearly  | Daily | Monthly      | Yearly  |  |
| Estimated Sales income from Products              | 1,300 | 36,390       | 436,682 | 1,495 | 41,849       | 502,185 | 1,659 | 46,452       | 557,425 |  |
| Estimated income from servicing                   | 250   | 6,992        | 83,899  | 275   | 7,691        | 92,289  | 288   | 8,075        | 96,904  |  |
| Estimated total income from Sales & Servicing (A) | 1,549 | 43,382       | 520,582 | 1,769 | 49,539       | 594,474 | 1,947 | 54,527       | 654,329 |  |
| Less: Cost of Sales / Products (B)                | 1,040 | 29,112       | 349,346 | 1,196 | 33,479       | 401,748 | 1,327 | 37,162       | 445,940 |  |
| Gross Profit (C) [C=(A-B)]                        | 510   | 14,270       | 171,236 | 574   | 16,061       | 192,726 | 620   | 17,366       | 208,389 |  |
| Less: Operating Cost:                             |       |              |         |       |              |         |       |              |         |  |
| Electricity bill                                  |       | 1,000        | 12,000  |       | 1,200        | 14,400  |       | 1,300        | 15,600  |  |
| Shop Rent   |       | 500          | 6,000   |       | 500          | 6,000   |       | 500          | 6,000   |  |
| Mobile bill (SMS & Reporting)                     |       | 1,100        | 13,200  |       | 1,100        | 13,200  |       | 1,100        | 13,200  |  |
| Night Guard bill                                  |       | 200          | 2,400   |       | 250          | 3,000   |       | 300          | 3,600   |  |
| Conveyance  |       | 1,000        | 12,000  |       | 1,500        | 18,000  |       | 2,000        | 24,000  |  |
| Ownership Transfer Fee                            |       | 333          | 2,000   |       | 333          | 4,000   |       | 333          | 4,000   |  |
| Proposed Salary-(Family & Self)                   |       | 4,000        | 48,000  |       | 4,500        | 54,000  |       | 5,000        | 60,000  |  |
| Bank Charge (DD, PO, SC)                          |       | 55           | 330     |       | 55           | 660     |       | 55           | 660     |  |
| Other Cost (stationary & Entertainment etc.)      |       | 1,500        | 18,000  |       | 1,700        | 20,400  |       | 1,700        | 20,400  |  |
| Non Cash Item:                                    |       |              |         |       |              |         |       |              |         |  |
| Depreciation Expenses                             |       | 597          | 7,169   |       | 597          | 7,169   |       | 597          | 7,169   |  |
| Total Operating Cost (D)                          |       | 10,322       | 121,531 |       | 11,772       | 141,261 | -     | 12,922       | 155,061 |  |
| Net Profit (C-D)                                  |       | 3,948        | 49,705  | -     | 4,289        | 51,465  | -     | 4,444        | 53,328  |  |
| Retained Income                                   |       |              | 49,705  |       |              | 101,170 |       |              | 154,497 |  |

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



| SI # | Particulars  | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|--|--------------|--------------|--------------|
| 1.0  | Cash Inflow  |              |              |              |
| 1.1  | Investment Infusion by Investor                        | 50,000       | -            | -            |
| 1.2  | Net Profit (ownership tr. Fee added back)              | 51,705       | 55,465       | 57,328       |
| 1.3  | Depreciation Expenses                                  | 7,169        | 7,169        | 7,169        |
| 1.4  | Opening Balance of Cash Surplus                        | -            | 46,874       | 85,508       |
|      | Total Cash Inflow                                      | 108,874      | 109,508      | 150,004      |
| 2.0  | Cash Outflow   |              |              |              |
| 2.1  | Product Purchase                                       | 50,000       | -            | _            |
| 2.2  | Investment Payback including Ownership Transfer<br>Fee | 12,000       | 24,000       | 24,000       |
|      | Total Cash Outflow                                     | 62,000       | 24,000       | 24,000       |
| 3.0  | Total Cash Surplus                                     | 46,874       | 85,508       | 126,004      |

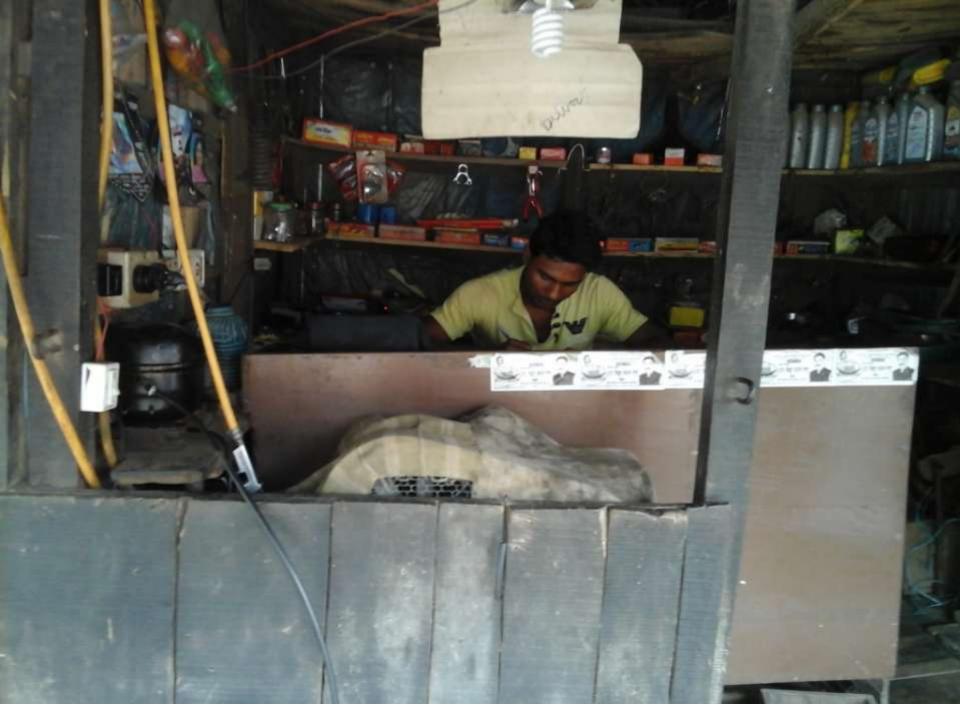
#### SWOT ANALYSIS

| STRENGTH <ul> <li>Present employment: <ul> <li>Self: 01</li> <li>Family: 0</li> <li>Others (beyond family): 0</li> </ul> </li> <li>Future employment: 0</li> <li>Trade license of business in his own name</li> <li>He has on hand training;</li> <li>Quality of service;</li> <li>Skilled and working experience : 10 Years.</li> </ul> | WEAKNESS<br>Can not supply goods according<br>to demand. |
|--|--|
| OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 276,497 after 3 years excluding payback of investor's money.  | THREATS<br>Local Competition;                            |

#### Presented at 230<sup>rd</sup> as Yunus Centre and 60<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 17, 2016 at Grameen Telecom Trust Premises

Thank you

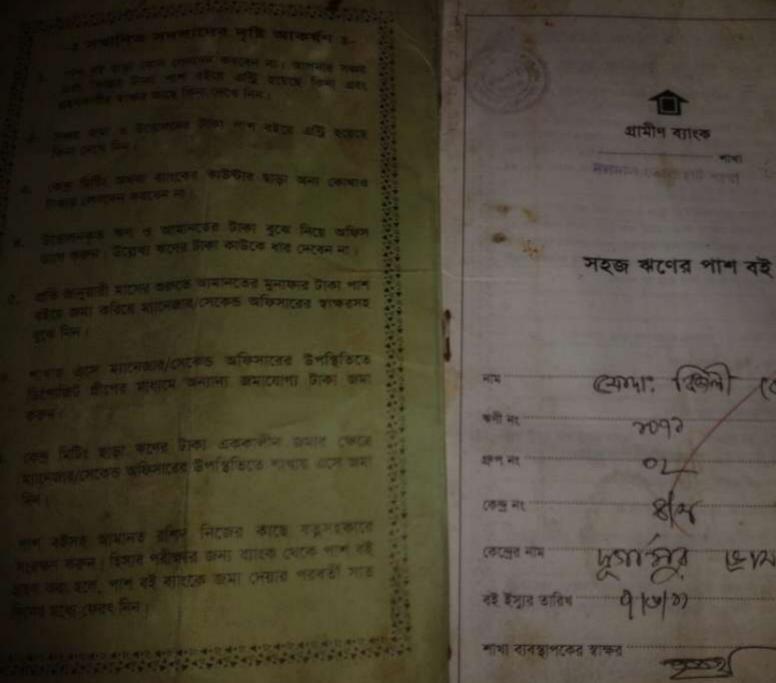
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ইউ.পি- ফরম নং- ৭ '[১২ (১) থিধান দ্রষ্টব্য] উপজেলা-গোমগুগুর, জেলা- টাপাইনবাবগঞ্জ ANTIA COLOR 912 तुका भार-वाहित्सम् मध 12 (00-22-2026 51999 UM FIT-TOK 4-5 STE (8-5 2019-লাইসেন্স MGSIS WA टेडार ट्रिस्टिल्ट जानग পিতা/স্থ্যমীর নাম… জো: আৰবৰ বহুজান ठिकाना भूगाः १२२१ लग र्युवाद्यान्त्राणसम् जाक जालवा रूपि हामला सूब, हा नव 习行过这 অত্র ইউনিয়নের আওয়াতাধীন তারিখ পর্যন্ত অর্ধ বৎসর কাল……… ういを) ふいら হিসাব তাহার ব্যবসা 01817 চালাইবার জন্য তাহা কর্তৃক……… 2001 পয়স (কথায়… 一州御(温) 七(带() 云云 •পয়সা .....এর পুত্র/কৃর্ব্যা/ক্লী...2311: 2511 2311-1 কে এই লাইসেন্স প্রদান করা হইল Star. 22. 72. 70 চেয়ারম্যানের স্ব



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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / काठीइ পরিচর পত্র নাম: সোঃ সোহল রানা Name: Md. Sohel Rana পিতা: মো হাবিদুর রহান মাতা: মোসা: বিজেলী বেগম Date of Birth: 01 Oct 1989 ----ID NO: 19897013731000173

क्षे काही नगुकारहे राजाल प्रकार स्थित कही स्वास्त्रमं करेंड का रक्षण भारत गांव विकोर लोडे कवित क्या स्थान कम वस्तान करा शाम रेकान: प्रायंश्वा, जीवरुगुत, प्रायंश, जनम १९ - ७०२०, जामज्जी रेलडेन्टर<del>े</del>ड প্রদানের ভারিখ: ২৯/০৮/২০০৮ গুনামকাৰী কৰ্নপাছৰ পাছৰ

# **Thank You**