Grameen Telecom Trust Building Social Business

Proposed NU Business Name : M/S Zihad Furniture & Noksha Ghor Business Category: General Retail & Wholesale



Business Proposal Identified by: A Wodud Molla, Asst. Officer, Monirampur Unit, Jessore, Business Proposal prepared by: Fahina Yesmin Happy

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<i>Md. Nurul Islam</i> Vill: Bhorotpur, Union: Khanpur, Post: Khanpur, Upazila: Monirampur, District: Jessore.
Age	:	32 years
Marital status	:	Married
Children	:	01 (One) Son
No. of siblings:	:	04 (Four) Brothers and 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother <b>v</b> Father Mst. Fatema Khatun Md. Sadar Ali <i>Branch</i> : Monirampur, Jessore, <i>Centre # 33</i> /mo, <i>Loan no.: 2148/2</i> , Membership since December 12, 2011 First Ioan: Tk. 10,000 Existing Ioan: Tk. 10,000, Outstanding Loan: Tk. 7,250
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	Entrepreneur No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Entrepreneur is maintaining 02 (Two) D.P.S of Tk. 500/- 1,000/- Per month in Islami Bank and Social Islami Bank from the earning of his present business income.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	09 (Nine) years experience is running his own business. He started the business with BDT 27,000 (Twenty Seven Thousand). He has 05 (Five) years working experiences as an assistant in local furniture Shop.
Other Own/Family Sources of Income	:	His Elder brother's income from foreign remittance and father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01732493385
NU's National ID No.	:	4116150654397
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Fatema Khatun is a GB member since December 12, 2011 at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan for household purposes and assisting her son (Entrepreneur) in existing furniture business.
- Finally GB loan helped her to improve economic condition, livelihood and expanded the exiting business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Zihad Furniture & Noksha Ghor
Address/ Location	:	Monirampur Bazar, Jessore.
Total Investment in BDT	:	Tk. 624,000
Financing	:	Self Tk. 424,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 13,000 (Thirteen thousand)
Proposed Salary	:	BDT 15,000 (Fifteen thousand)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> <li>(iii) In future risk mgt. plan (from fire, disaster etc.)</li> </ul>	:	On products 60% and Servicing (Furniture Repairing and Design) 100%. On products 60% and Servicing (Furniture Repairing and Design) 100%.

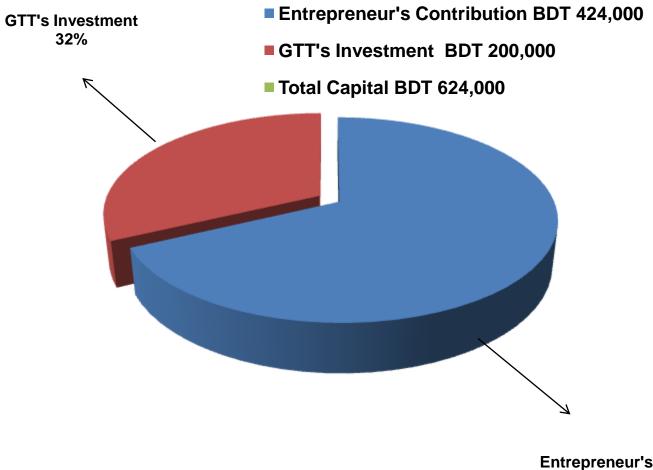


Particulars	EB (BDT)				
Particulars	Weekly	Monthly	Yearly		
Sales income from products (Furniture item)	20,000	80,000	960,000		
Income from Servicing (Furniture repairing and	2 000	12 000	144.000		
Design)	3,000	12,000	144,000		
Total Income of Sales & Servicing (A)	23,000	92,000	1,104,000		
Less: Cost of sales of products (Product Purchase)	8,000	32,000	384,000		
Gross Profit (C) [C=(A-B)]	12,000	48,000	576,000		
Less: Operating Cost:					
Electricity bill		1,500	18,000		
Generator bill		1,000	12,000		
Night Guard bill		160	1,920		
Shop rent		3,000	36,000		
Mobile bill		700	8,400		
Conveyance bill		10,000	120,000		
Provision of bed debt		36	430		
Present Salary (Family & Self)		13,000	156,000		
Present Salary (Assistant-1)		12,000	144,000		
Other Cost (stationary & Entertainment etc.)		2,000	24,000		
Non Cash Item:					
Depreciation Expenses		186	2,235		
Total Operating Cost (D)		43,582	522,985		
Net Profit (C-D):		4,418	53,015		



Particular	Existing Business	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)		
Investment in products (Different types of furniture of wood- bed, dressing table, showcase, chair, toys,wardrobe and others wood item etc.)	pes of furniture of wood- bed, essing table, showcase, chair, ys,wardrobe and others wood item (Steel, pertext, and wood item etc.)		200,000	578,250
Investment in equipment (Drill machin machine, wind machine, fan, light etc.)		8,500	-	8,500
Cash in hand	900	-	900	
Debtors (Since February, 2016 to at Present)		43,000	-	43,000
Creditors (Since January, 2016 to at Present)		(59,000)	-	(59,000)
GB Outstanding Loan			_	
	(7,250)		(7,250)	
Advance for Shop		50,000	-	50,000
Decoration (Fixture & Fittings)		9,600	-	9,600
Total Capital		424,000	200,000	624,000





Entrepreneur's Contribution 68%

### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bertinders		Year 1 (BDT	7)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Weekly	Monthly	Yearly	Weekly	Monthly	Yearly	Weekly	Monthly	Yearly
Est. Sales income from products (Furniture item)	27,000	108,000	1,296,000	31,050	124,200	1,490,400	32,603	130,410	1,564,920
Est. Income from Servicing (Funiture repairing & Design)	4,000	16,000	192,000	4,600	18,400	220,800	4,830	19,320	231,840
Total Income of Sales & Servicing (A)	31,000	124,000	1,488,000	35,650	142,600	1,711,200	37,433	149,730	1,796,760
Less: Cost of sales of products (Product Purchase)	10,800	43,200	518,400	12,420	49,680	596,160	13,041	52,164	625,968
Gross Profit (C) [C=(A-B)]	16,200	64,800	777,600	18,630	74,520	894,240	19,562	78,246	938,952
Less: Operating Cost:									
Electricity bill		1,700	20,400		1,800	21,600		1,850	22,200
Generator bill		1,200	14,400		1,300	15,600		1,350	16,200
Night Guard bill		360	4,320		460	5,520		510	6,120
Shop rent		3,000	36,000		3,000	36,000		3,000	36,000
Mobile bill (SMS & Reporting)		1,000	12,000		1,000	12,000		1,000	12,000
Conveyance bill		15,000	180,000		16,000	192,000		17,000	204,000
Provision of bed debt		36	430		36	430		36	430
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Family & Self)		15,000	180,000		16,000	192,000		17,000	204,000
Proposed Salary (Assistant-1)		13,000	156,000		17,000	204,000		17,000	204,000
Other Cost (stationary & Entertainment etc.)		2,500	30,000		2,700	32,400		3,000	36,000
Non Cash Item:									
Depreciation Expenses		186	2,235		186	2,235		186	2,235
Total Operating Cost (D)	-	54,360	644,325	-	60,860	730,325	-	63,310	759,725
Net Profit (C-D):	-	10,440	133,275	-	13,660	163,915		14,936	179,227
Retained Income			133,275			297,190			476,417

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	141,275	179,915	195,227
1.3	Depreciation Expenses	2,235	2,235	2,235
1.4	Opening Balance of Cash Surplus	-	88,260	174,410
	Total Cash Inflow	343,510	270,410	371,872
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	Payback to GB Loan	7,250		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	255,250	96,000	96,000
3.0	Total Cash Surplus	88,260	174,410	275,872



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 01, (Permanent); 12 (Production basis-depends on work order); Future employment: 0</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>Products Quality;</li> <li>He has on hand training;</li> <li>Business Experience : 14yrs.</li> </ul>	Can not supply goods and Services as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 900,417 after 3 years excluding payback of investor's money.</li> </ul>	THREATS

Presented at 230<sup>th</sup> as Yunus Centre and 60<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on April 17, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures















#### মলিরামপুর্রগীরসভা

পারিসেশ পারীক সমাত নং সার্কেন/নাজা/মহেয়া লাইজেশ উন্মান তারিখ নগারনের কার্থ পার্ম প্রারনের তারিখ ০৪২২-০০ ০৩-০০২-০৪২২-০০ ০৩ মেইন রোড(পশ্চিম পার্শ্ব) ০৮-০২-২০১২ ২০১৩ ১৭-০২-২০১৬ ইং

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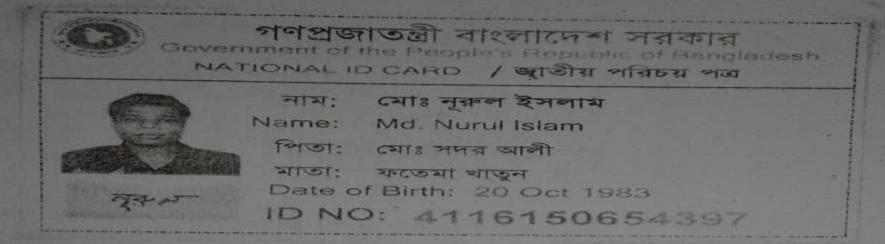
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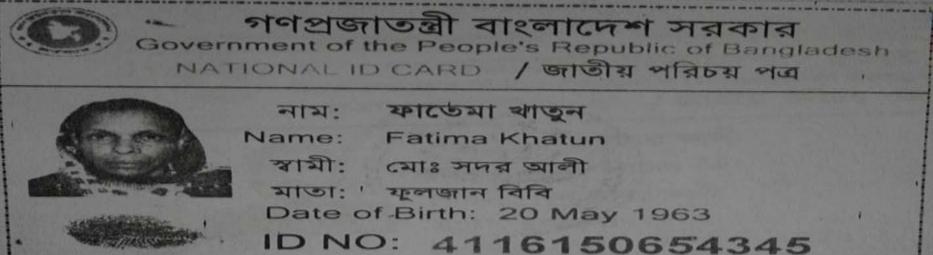


এই কাডাট গণপ্রজাতরী বাংলাদেশ সরকারের সম্পত্তি। কাডটি বাবহারকারী ব্যতীত অন্য কোমাও পাওয়া গেলে নিকট্ড পোট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রান্তা: ভরতপুর উত্তর, ভরতপুর, ডাকঘর: খানপুর ৭৪৪০. মনিরামপুর, যশোর

প্রদানের তারিখ:

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পদানকারী কর্তপক্ষের



এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। ক্লাডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: ভরতপুর, ভরতপুর, ডাকঘর: খানপুর - ৭৪৪০, মনিরামপুর, যশোর

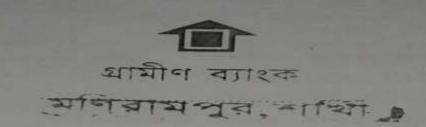
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### সহজ ঋণের পাশ বই



## **Thank You**