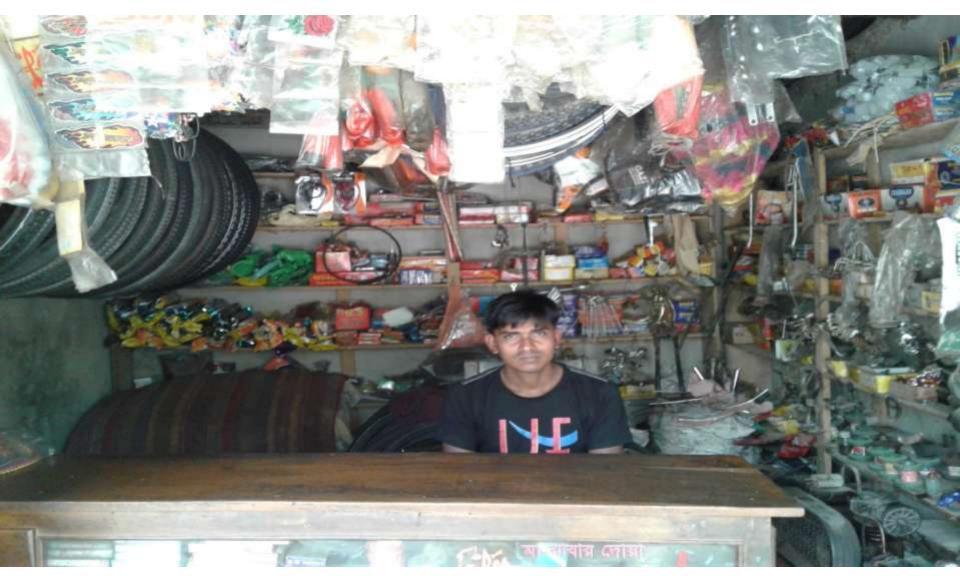


Proposed NU Business Name : Mijanur Cycle Store Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by : Shah Alam. Business Proposal Send: Shofiquel Islam, Asst. Officer, Naogoan

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Md. Mijanur Rahman</b> Vill: Kusumba, Union: 8 no, Kusumba, Post: Kusumba, Upazila: Manda, District: Naogaon.
Age	:	23 Years
Marital status	:	Married
Children	:	01 (One) Son
No. of siblings:	:	02 (Two) Brothers & 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	VFatherMotherFatherMst. Fojelatun Nasa.Late. Abdus SattarBranch: Kusumba, manda, Naogoan, Centre # 05/moLoan no.: 1151/5, Member since 1992 to 2007.First Ioan: Tk. 5,000Last Ioan : 20,000.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	No. No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		Class Seven.
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	<ul><li>11 (Eleven) years experience is running his own business.</li><li>He started the business only with Tk. 5,000 (Five thousand).</li><li>He has taken training about 09 (eight) years from his father business.</li></ul>
Other Own/Family Sources of Income	:	His Father earns from agriculture and his brother earns from private job (Food & Baverage)
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	001713-704585.
NU's National ID No.		1992641475403501.
NU Project Source/Reference	•	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst.Fojelatun Nasa is a member of GB Since 1992 to 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for Purchasing cow and Cultivation for agriculture.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing Cultivation.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Mijanur Cycle Store.
Address/ Location	:	Chosra badulghata, manda, Naogoan
Total Investment in BDT		Tk. 362,000
Financing	:	Self Tk. 170,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (Three thousand)
Proposed Salary (estimates)		Taka 4,500 (Four thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20% & Income from Servicing 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 20% & Income from Servicing 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

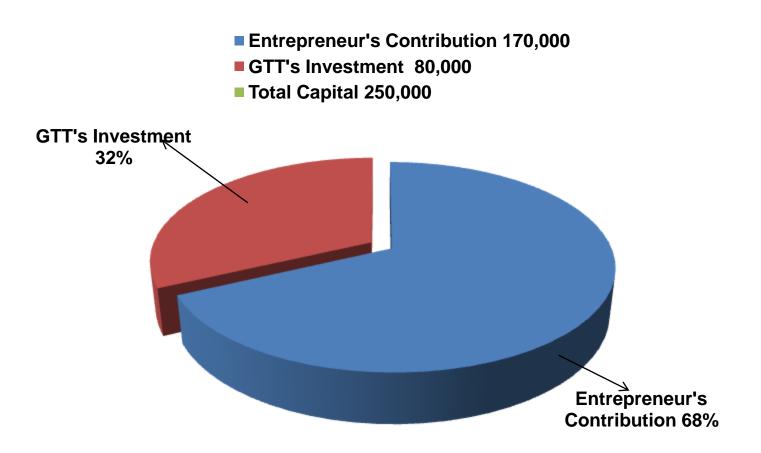
# **INFO ON EXISTING BUSINESS OPERATIONS**

Particulars		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products	700	19,600	235,200	
Income from Servicing (Hand working)	150	4,200	50,400	
Total Income (A)	850	23,800	285,600	
Less: Cost of sales of products (product purchase) (B)	560	15,680	188,160	
Gross Profit (C) [C=(A-B)]	290	8,120	97,440	
Less: Operating Cost:				
Electricity bill		400	4,800	
Shop Rent		200	2,400	
Mobile bill		300	3,600	
Night Guard bill		50	600	
Conveyance		400	4,800	
Provision of bad Debt		3	36	
Bank Charge (DD, PO, SC)				
Ownership Transfer Fee		-	-	
Present Salary (Self & family)		3,000	36,000	
Other Cost (stationary & Entertainment etc.)		1,200	14,400	
Non Cash Item:				
Depreciation Expenses		234	2,805	
Total Operating Cost (D)		5,787	69,441	
Net Profit (C-D):		2,333	27,999	

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	ars	Existing		(врт) 00 213,000 16,700 18,700 3,600	
Existing	Proposed	Business (BDT)	Proposed (BDT)		
Investment in products (Tire, ring, tub, bearing, lock, chain, seat etc)	Investment in products (Tire, ring, tub, bearing, lock, chain, seat etc)	133,000	80,000	213,000	
Investment in Machinery (fan , etc.)	bulb, mechanical tools	16,700		16,700	
Cash in hand		18,700		18,700	
Debtors (Since march, 2016 to	at present)	3,600		3,600	
Creditors (Since march, 2016	(5,000)		(5,000)		
Decoration (fixture and fittings	5)	3,000		3,000	
Total Cap	oital	170,000	80,000	250,000	





### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere		Year 1 (BD	דכ)	Year 2 (BDT)			Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated: sales income from products	1,232	2 34,496	413,952	1,786	50,019	600,230	2,001	1 56,022	672,258	
Income from Servicing (Hand working)	225	5 6,300	75,600	259	7,245	86,940	290	0 8,114	97,373	
Total Income (A)	1,457	40,796	489,552	2,045	57,264	687,170	2,291	1 64,136	769,631	
Less: Cost of sales of products (B)	986	6 27,597	331,162	1,429	40,015	480,184	1,601	1 44,817	537,806	
Gross Profit (C) [C=(A-B)]	471	13,199	158,390	616	17,249	206,986	690	0 19,319	231,824	
Less: Operating Cost:							! 			
Electricity bill	<u> </u>	600	7,200	·	700	8,400	۱ ۱	800	9,600	
Shop Rent		200	2,400		700	8,400	·[	700	8,400	
Mobile bill (SMS & Reporting)	<u> </u>	600	7,200	·	600	7,200	·[	600	7,200	
Night Guard bill	<u> </u>	100	1,200		150	1,800	·	200	2,400	
Conveyance	· · · · · · · · · · · · · · · · · · ·	900	10,800		1,400	16,800	/ /	1,900	22,800	
Provision of bad Debt	· '	3	36	,	3	36	//	3	36	
Bank Charge (DD, PO, SC)	· · · · · · · · · · · · · · · · · · ·	45	270		45	540	1	45	540	
Ownership Transfer Fee	' <u>'</u>	533	3,200		533	6,400	·[	533	6,400	
Proposed Salary (Self & family)	· · · · · · · · · · · · · · · · · · ·	4,500	54,000		5,500	66,000		6,500	78,000	
Other Cost (stationary & Entertainment etc.)	· · · · · · · · · · · · · · · · · · ·	1,700	20,400		1,900	22,800	/ /	1,900	22,800	
Non Cash Item:	· · · · · · · · · · · · · · · · · · ·									
Depreciation Expenses	· · · · · · · · · · · · · · · · · · ·	234	2,805		234	2,805	/	234	2,805	
Total Operating Cost (D)		- 9,415	109,511	,	11,765	141,181		- 13,415	160,981	
Net Profit (C-D):		- 3,784	48,879		5,484	65,805	-	- 5,904	70,843	
Retained Income			48,879			114,684			185,528	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	52,079	72,205	77,243
1.3	Depreciation Expenses	2,805	2,805	2,805
1.4	Opening Balance of Cash Surplus	-	35,684	72,294
	Total Cash Inflow	134,884	110,694	152,343
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	35,684	72,294	113,943



<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0. Others (beyond family): 0.</li> <li>Future employment: 0</li> <li>Trade license of business in his own name</li> <li>Maintain books of record;</li> <li>Family business;</li> <li>Quality of products;</li> <li>Skilled and working experience : 11 Yrs.</li> </ul>	WEAKNESS Can not supply products according to demand.
OPPORTUNITIES      Location of shop; Chosra badulghata, manda, Naogoan     Increase of demand     Before leaving the shop, the main switch has to be off.     The capital of Entrepreneur will be Tk. 355,528 after 3 years excluding payback of investor's money.	THREATS <ul> <li>Local Competition.</li> <li>Electricity cal circuit breaker &amp; main switch.</li> </ul>

Presented at 231<sup>th</sup> as Yunus Centre and 61th In-house Executive Social Business Design Lab

(GTT) on April 19, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





ইপজমনি ফরম-৩ গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় 1 20 20 20 3 80 ··· ইউনিয়ন পরিষদ বাংলাদেশ জনা সনদ নিবন্ধন বহি নং: 0> (বিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিযদ) বিধিমালা, ২০০৬) নিবন্ধন তারিখ : দিন মাস বৎসর (জন্ম নিবন্ধন বহি হইতে উদ্ধৃত) সনদ ইস্যুর তারিখ : 5/05/0 2/0 निवकन नः 0000000 ব্যক্তিগত পরিচিতি নং: 🌍 🖅 ೨ 21 8 2 8806 8 9 0 0 জন্ম তারিখ: সংখ্যায় (খ্রীঃ): 🐨 🔿 🐨 🖉 💬 🐨 🖅 🖉 🖅 🖓 রুষ कथाय (शिः): (१२ - अर राष) 60 - (२०१० ) नरा नराह Prois AIN : 33 . 678 . 328 3 . 6 ... BIBINO: 38 WY (M2614) माठात नाम : ( कि 8 2 8 8 8 8 8 8 9 8 7 1 7 3 माठी राठा : 23 , 98 7 (1) के हारी ठिकाना: 20, 300 880 600 302330 Col Bar with Bar as নিবন্ধকের কার্যালয়ের সীলমোহর

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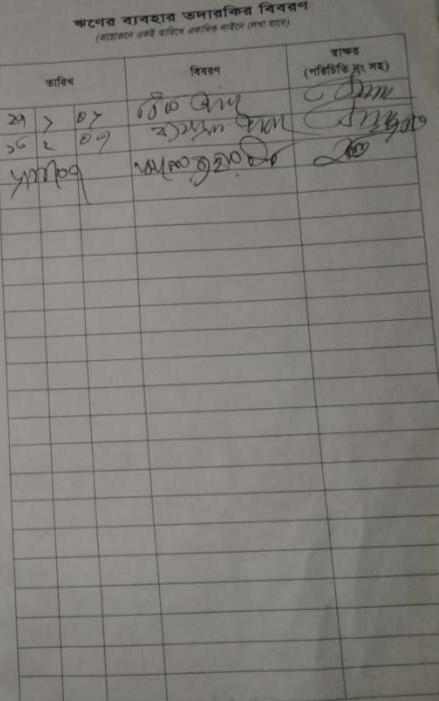
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