

Proposed NU Business Name : Rohidul Store Business Category: General Retail & Wholesales



Business Proposal Identified by: Md, Shafiqul Islam, Asst. Officer, Manda, Noagaon. Business Proposal prepared by: Md, Main Uddin

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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md.Rohidul Islam Vill: Boropoi, Union: Prosadpur, Post: Kushumba, Upazila: Manda, District: Noagaon.
Age	-	21 years
Marital status	:	Married
Children	:	01(One) Son
No. of siblings:	:	02 (Two) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Mother✓FatherMst. Moriom BegumMd. Kuddus Ali MandalBranch: Kushumba,Manda, Centre # 17/moLoan no.: 1698/1, Member since May 10, 2005First Ioan: Tk. 5,000Existing Ioan: 20,000, Outstanding Ioan: Tk. 19,560Entrepreneur's FatherNoNilNil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03(Three) years experiences is running his own business. He started the business with BDT 60,000 (Sixty Thousand).
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01932518980
NU's National ID No.	:	19936414754000218
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Moriom Begum is a GB member since May 10, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Rohidul Store
Address/ Location	:	Boropai Poshimpara,Naogaon.
Total Investment in BDT	:	Tk. 263,000
Financing	:	Self Tk. 163,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 4,000 (Four Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average on Product 10% and Flexi Commission
(ii) Estimated % of proposed gross profit margin	:	On an Average on Product 10% and Flexi Commission
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	



Deutieuleus	Avg. Daily	Commis	Existing Business (BDT)						
Particulars	Transaction	sion %	Daily	Monthly	Yearly				
Sales income from Products-1			3,000	84,000	1,008,000				
Commission on Flexi Load	1,000	0.027	27	756	9,072				
Total Sales (A)			3,027	84,756	1,017,072				
Less: Cost of Sales/Products-1			2,700	75,600	907,200				
Gross Profit (C) [C=(A-B)]			327	9,156	109,872				
Less: Operating Cost:					,				
Electricity bill				600	7,200				
Mobile bill				300	3,600				
Conveyance bill				500	6,000				
Ownership Transfer Fee									
Present Salary (Family & Self)				3,000	36,000				
Bank Charge (DD, PO, SC)					,				
Provision of bad debt				19	230				
Other Cost (Stationary & Entertainment etc.)									
				200	2,400				
Non Cash Item:									
Depreciation Expenses				271	3,255				
Total Operating Cost (D)				4,890	58,685				
Net Profit (C-D):				4,266	51,187				



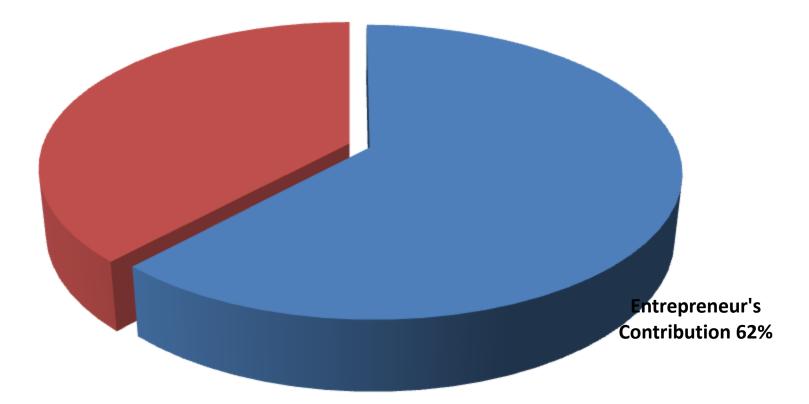
Partic	culars	Existing Business	Proposed	Total
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (Groccery item,Cosmetics item, Flexi item etc.)	Investment in products (Biscuits,Oil,Soap and Cosmetics item etc.)	95,500	100,000	195,500
Investment in Machineries (Such as Refrigerator, Television and Fan etc.)		20,500	-	20,500
Cash in Hand		22,200	-	22,200
Debtors (Since March 2016 to at p	resent)	23,000	-	23,000
Investment in Decoration (Furniture, fixture and fittings)		1,800		1,800
Total	Capital	163,000	100,000	263,000



Entrepreneur's Contribution BDT 163,000

GTT's Investment BDT 100,000

Total Capital BDT 263,000



GTT's Investment 38%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Destionlass	Ye	ear 1 (BDT)	•	Year 2 (BDT)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products-1	4,200	117,600	1,411,200	4,830	135,240	1,622,880	5,555	155,526	1,866,312
Estimated Commission on Flexi Load	38	1,058	12,701	43	1,217	14,606	50	1,400	16,797
Total Estimated Sales (A)	4,238	118,658	1,423,901	4,873	136,457	1,637,486	5,604	156,926	1,883,109
Less: Estimated Cost of Sales/Products-1	3,780	105,840	1,270,080	4,347	121,716	1,460,592	4,999	139,973	1,679,681
Gross Profit (C) [C=(A-B)]	458	12,818	153,821	526	14,741	176,894	605	16,952	203,428
Less: Operating Cost:									
Electricity bill		800	9,600		1,000	12,000		1,200	14,400
Mobile bill (SMS & Reporting)		600	7,200		650	7,800		700	8,400
Conveyance		700	8,400		900	10,800		1,200	14,400
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		4,000	48,000		5,000	60,000		6,000	72,000
Bank Charge (DD, PO, SC)		84	504		84	1,008		84	1,008
Provision of bad debt		19	230		19	230		19	230
Other Cost (stationary & Entertainment etc.)		400	4,800		500	6,000		600	7,200
Non Cash Item:									
Depreciation Expenses		271	3,255		271	3,255		271	3,255
Total Operating Cost (D)	-	7,541	85,989		9,091	109,093	-	10,741	128,893
Net Profit (C-D)	-	5,277	67,832	-	5,650	67,801	-	6,211	74,535

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	
1.2	Net Profit (ownership tr. Fee added back)	71,832	75,801	82,535
1.3	Depreciation Expenses	3,255	3,255	3,255
1.4	Opening Balance of Cash Surplus	-	51,087	82,143
	Total Cash Inflow	175,087	130,143	167,933
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	
2.2	Investment in Machineries	-		
2.4	Investment in Decoration	_		
2.6	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	51,087	82,143	119,933

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; Skilled and working experiences (03yrs); 	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Boropai Poshimpara,Naogaon Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 3,73,168 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 231th as Yunus Centre and 61th In-house Executive Social Business Design Lab

(GTT) on April 19,2016 at Grameen Telecom Trust Premises

Thank you

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Roopie's Republic of Bangiadesh NATIONAL ID CARD 1. জাতীয় পরিচয় পত্র নাম: মোঃ রহিদুল ইসলাম Name: Md. Rohidul Islam পিতা: মোঃ কুন্দুস আলী মন্ডল মাতা: মোছাঃ মরিয়ম খাতুন Date of Birth: 07 Jun 1993 ID NO: 19936414754000218 COL SER এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পন্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোশ্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোন্ডিং: --, গ্রাম/রাস্তা: বড়পাই, বড়পাই, ডাক্ষর: প্রসাদপুর -৬৫১০, মান্দা, নওগা প্রদানের তারিশ্ব: ০১/১০/২০১৩ প্রদানকারী কর্তৃপক্ষের স্বাক্ষর



Thank You