

Proposed NU Business Name: Raz Jewelers
Business Category: Clothing & Apparels



Project Identified by: Md. Shambo Narayan, Asst. Officer, Manda Unit, Naogaon.
Business Proposal Prepared by: Md. Mahbubur Rahman Bhuiyan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	•	Md. Mahbubur Rahman(Rony) Vill: Zotis maile, Union: Tetulia, Post: Tetulia, Upazila: Manda District: Naogaon.
Age	•	25 years
Marital status	:	Unarried
Children	:	N/A
No. of siblings:	:	01 (One) brother 01(One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Mst. Taslima Begum Md.Abdul Zalil Branch: Tatulia. Centre # 48//mo Loan no.: 152, Membership since February 2, 2010 First loan: Tk. 10,000 Existing Loan: Tk. 18000, Outstanding loan: Tk. 8400
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	HSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	Last 04 (Four) years entrepreneur is running his own business. He started the business with BDT 200,000 (Two lac). He has on training in local area Jewelers shop.
Other Own/Family Sources of Income	:	His fathers' income from Tailoring.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01724 744899
NU's National ID No.	:	19914112341000273
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Taslima Begum is a GB member since February 2, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for Jewelers Business and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Raz Jewelers
Address/ Location	:	Shabaihat,Manda,Naogaon.
Total Investment in BDT	:	Tk. 417,000
Financing	:	Self Tk. 317,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three thousand Five hundred)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 25% and Servicing 100%
(ii) Estimated % of proposed gross profit margin	:	On products 25% and Servicing 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

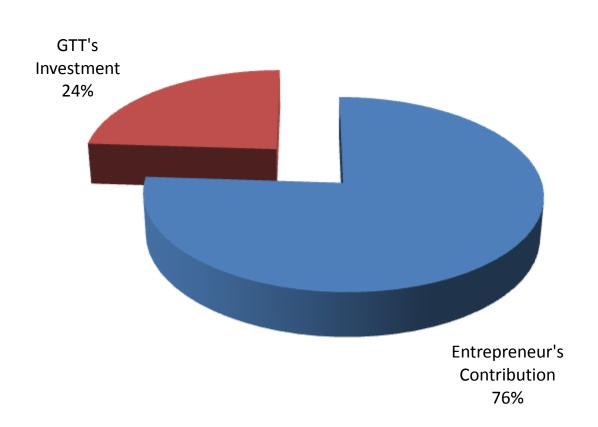
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	800	22,400	268,800		
Sales income from servicing	200	5,600	67,200		
Total Sales/commission (A)	1,000	28,000	336,000		
Less: Cost of Sales					
Cost of products	600	16,800	201,600		
Total Cost of Sales (B)	600	16,800	201,600		
Gross Profit (C) [C=(A-B)]	400	11,200	134,400		
Less: Operating Cost:			·		
Electricity bill		200	2,400		
Shop Rent		700	8,400		
Night Guard bill		100	1,200		
Mobile bill		300	3,600		
Conveyance		800	9,600		
Provision of bad Debt		30	357		
Present Salary (Self & family)		3,500	42,000		
Bank Charge (DD, PO, SC)		-	-		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:			,		
Depreciation Expenses		633	7,595		
Total Operating Cost (D)		6,763	81,152		
Net Profit (C-D):		4,437	53,248		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (different types of jewellery item, Gold,Rupo etc.)	(different types of gold jewellery)	177,743	100,000	277,743
Investment in Machineries & Equipment (Weig light etc)	ht machine, Computer,fan,	47,700		47,700
Cash in hand		5,000	_	5,000
Debtors (Since February, 2016 to at present)		35,657	-	35,657
Creditors (Since February, 2016 to at present)		(3,500)		(3,500)
Decoration (fixture and fittings)		4,400	-	4,400
Advance for Shop		50,000	-	50,000
Total Capital		317,000	100,000	417,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 317,000
- GTT's Investment BDT 100,000
- Total Capital BDT 417,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	1,040	29,120	349,440	1,248	34,944	419,328	1,435	40,186	482,227	
Estimated Sales income from servicing	280	7,840	94,080	322	9,016	108,192	354	9,918	119,011	
Total Sales/commission (A)	1,320	36,960	443,520	1,570	43,960	527,520	1,789	50,103	601,238	
Less: Cost of Sales										
Cost of products	780	21,840	262,080	936	26,208	314,496	1,076	30,139	361,670	
Total Cost of Sales (B)	780	21,840	262,080	936	26,208	314,496	1,076	30,139	361,670	
Gross Profit (C) [C=(A-B)]	540	15,120	181,440	634	17,752	213,024	713	19,964	239,568	
Less: Operating Cost:										
Electricity bill		300	3,600		400	4,800		500	6,000	
Shop Rent		700	8,400		700	8,400		700	8,400	
Night Guard bill		150	1,800		200	2,400		200	2,400	
Mobile bill (SMS & Reporting)		600	7,200		900	10,800		900	10,800	
Conveyance		1,100	13,200		1,200	14,400		1,300	15,600	
Provision of bad Debt		30	357		30	357		30	357	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary (Self & family)		4,000	48,000		4,500	54,000		5,500	66,000	
Bank Charge (DD, PO, SC)		55	660		55	660		55	660	
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		633	7,595		633	7,595		633	7,595	
Total Operating Cost (D)		9,034	104,412	-	10,284	123,412	-	11,484	137,812	
Net Profit (C-D):	-	6,086	77,028	-	7,468	89,612	-	8,480	101,756	
Retained Income			77,028			166,641			268,397	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit (ownership tr. Fee added back)	81,028	97,612	109,756
1.3	Depreciation Expenses	7,595	7,595	7,595
1.4	Opening Balance of Cash Surplus	-	64,623	121,831
	Total Cash Inflow	188,623	169,831	239,182
2.0	Cash Outflow			
2.1	Product Purchase	100,000		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	64,623	121,831	191,182

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family):02 Future employment: 0 □ Trade License in his own name; □ He has on hand training; □ Business Experience : 4 years. 	☐ Can not supply goods and Services as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 585,397 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 231th as Yunus Centre and 61th In-house Executive Social Business Design Lab

(GTT) on April 19, 2016 at Grameen Telecom Trust Premises

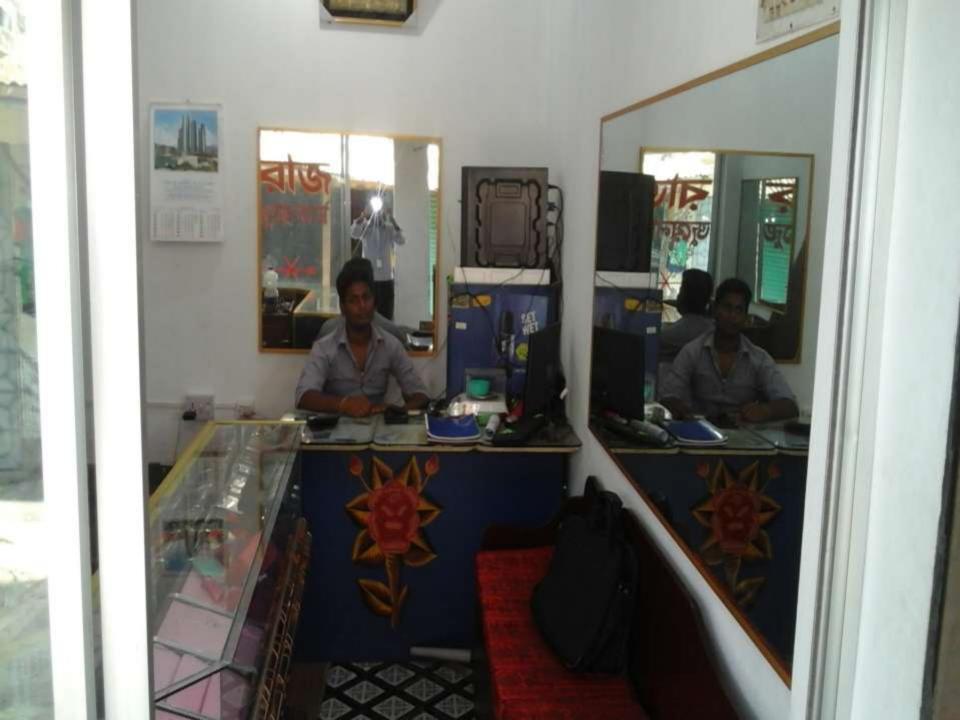
Thank you

Pictures









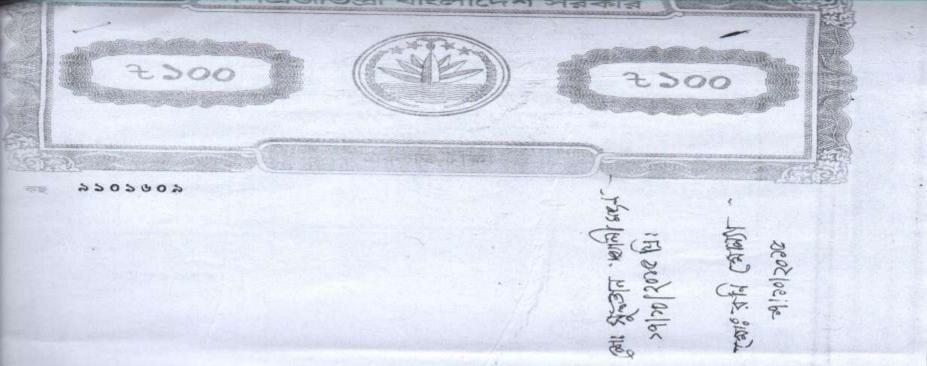
গণপ্ৰজাতন্ত্ৰী বাংলাদেশ
জন্ম ও মৃত্যু নিবন্ধকের কার্যালয়
ত্র শহ্ ভ্রেলিয়ন পরিষদ
উপজেলा: जार्या जारणा: जारणाटमा
নিবন্ধন বহি নং: ত ০ ত তি নিবন্ধন তারিখ: ১০০ ত তি নিবন্ধন তারিখ: ১০০ তি
নিবন্ধন নং: ১০৭ ৫৪ ব্যক্তিগত পরিচিতি নং: ৩৪১৪৭ ১৪০ ১০৭ ৫৪
নাম : ভ্রোণ্ড আহার্র রহনান (রনি) জনা তারিখ : অংকে (খ্রীঃ) : ২২ — ৬ — ১৯ ১১ লির: কথার (খ্রীঃ) :বাইশে ভ্রেন উনিশাপার মেকামকর জনা হান : গ্রাম: ভূতি ভিস্ত নাইশ্র ইউনিয়ন: ভূতি লিয়া উপজেলা : ভ্রাম্মন জলা: নাঙ্কা দেশ: বাংলাদেশ লিতার নাম : ভ্রোণ্ড তেলিদেদ (মাপ্লা মাতার নাম : ভ্রোণ্ডা তেলিদেদ (মাপ্লা মাতার নাম : ভ্রোণ্ডা তেলিদেদ (মাপ্লা হারী তিকানা প্রায় ভেতি ভিস্ত ভ্রাইশ্র ইউপি ভিস্ত লিয়া শ্রেম্বর প্র
20-7]-5
প্রপুতকারীর স্বাক্ষর ও নামসহ সীল কার্যালয়ের সীলমোহর নিবন্ধকের স্বাক্ষর ও নামসহ সীল

ইউপি ফরম- ১৩ লাইসেস ফি আদায় রেজিষ্টার

অর্থ বৎসর ... ২০১৫ - ২০১১

<u>नाइ</u>टमम

son aviacion	
- Lichel Ray Sel	
ানা/উপজেলা	ইউনিয়ন পরিষদ
57.9.5 ² Y	
ই নম্বর ৩৩ তারিখ ১6/06/20	20
REM 144 227/2006-3V	
इत्मिधातीत नाम दिन है	, , , , , , , , , , , , , , , , , , , ,
जार्मित नाम हिकार 1997 207 के रिले भी	***************************************
AN ESPECIAL (62) BUT AND COSTO SOLOS OF COSTS	2000NANNT.
भाव धत्रम अस्त्रिय (अस्त्रिय) २११	7357
130781 Q2/30 DIV 83	
The state of the s	পর্যন্ত বৈধ ফি প্রদানের
ह रख णव वावमा/वृष्ठि/शिशा. १४ति प्रति चि च च च	<i>a</i>
। লাইসেল প্রদান করা হলো।	চালিয়ে যাবার জন্য
28/6m2m	. 0 0
5184-36/009/2 × 1908 WY 1	y lumi.
	চেয়ারম্যানের দক্তথত বিক্রিক সম্প্রাক্ত
	17. 但是6. 图显示 [12. 2. 4. 4. 4. 4. 4. 4. 4. 4. 4. 4. 4. 4. 4.

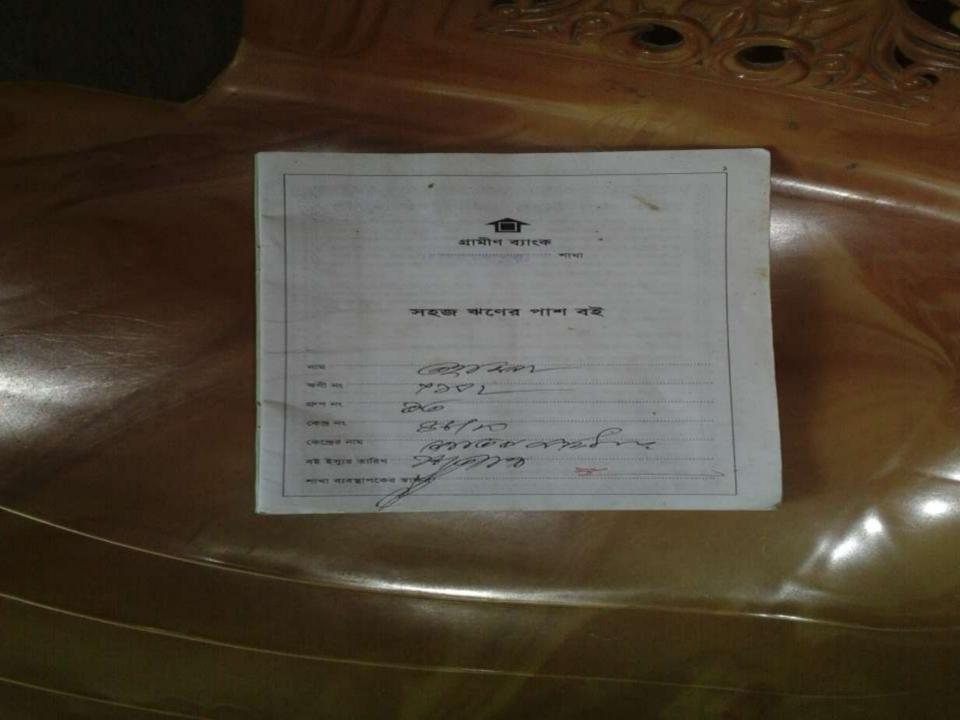


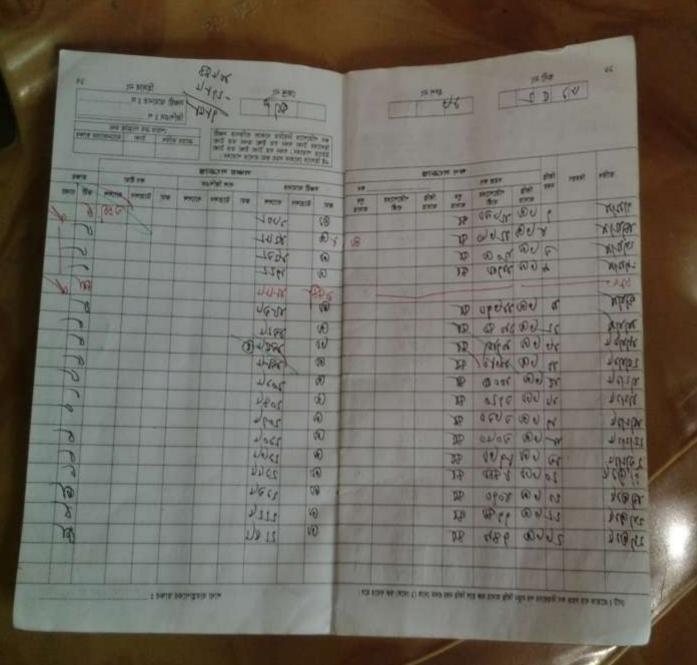
अला मड्या आणा चा अल्लाम जाता चलता इंग्लेस आया काला चार अल्लाम जाता चलता इंग्लेस मार्थिक जाता चलता

प्राचित्र । प्राचित्र मात्रा हिला है। है है। प्राचित्र मात्रा है। प्राचित्र मात्र म

2202904 र् । अल्या क्षेत्र प्रयं क्ष्मा क्ष्य प्रयं न्या क्ष्य क्ष्मा क्ष्य क्ष्मा क्ष्य क्ष्मा क्ष्य क्ष्य क्ष्य क्ष्य -ठार अपि के अपि अप अपटा - भारतिया अपटा - क्षित्र मिला गर तेत स्थार प्राप्त होंक सक देव अप लाहा स्थाप क्रिक्स के PIES ENGIPPIN PROBLEM TOR 60000 F. 20? - DISDAY SIBILD BYCH SELL SOLDWINGWIN SOUSTAND SULLE JOHN SOUS OUTHER CONSTRICT SOUTHER WIND SON- PLEW SING LES LINES SINGH SON SON FLICH LEG CONTY DELDIS MÓ ENJUGA ELISTUS LENDO (5000) BISE MO CONDI, LOS DEPO CLON LEST CHO (3) DIELIDIST SON DEMENTE DON YEAR LOS AND MANOR TO CO माना कार्या कार

£ 200 £ 200 2205004 52 1 210% 120 320 1960 52 200 500 500 1850 1850 200 1960 En 1600 -616, 200, 1- 2: = 100, 200, 31 cm, celo consu JE 00) 500 -अएएक हि अखिटत रिटिंड महा काक एक स्थापक इक्सेक एक EXCULLED TONE THE THE किए लीक प्रवेश हा द्याक उपर प्रमें उक्त कार्य प्रकार के कार्य कार्य हा है। कार्य कार्य कार्य कार्य कार्य कार्य साला का त्म कार किक स्वित मिला नका मामा कार्य South 1 33 Marche 15 21 28/3 Dayonova 61 SI DUESTUS NO DA TOSMINES (The supple 35 yes of 200 (The supple supp SONA DEST 8 1 cm: 544 9 CM 324







Thank You