

Proposed NU Business Name: Riya Traders
Business Category: General Retail & Wholesale



Business Proposal Collected by : **Shomvo Narayan, Asst. Officer, Manda, Naogaon.** 

Business Proposal Prepared by: Md. Anwar Hossain

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Tohidul Islam Vill: Tetulia, Union: Tetulia, Post: Tetulia, Upazila: Manda, District: Naogaon.
Age	:	33 Years
Marital status	:	Married
Children	:	1 (one) Daughter
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father  Tahmina Bibi  Md. Rofiqul Islam.  Branch: Manda, Naogaon. Centre # 34/mo  Loan no.: 2953/1, Member since February 02, 2001 to 2012  First loan: Tk. 2,000  Existing loan: Nil, Last loan: Tk. 20,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	15 (Fifteen) years experience is running his own business. He started the business only with Tk. 100,000 (one lack).  He has 3 years on hand training as an assistant with other business.
Other Own/Family Sources of Income	:	His father's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01731239380
NU's National ID No.	:	6414794916520
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Tahmina Bibi is a GB member since February 02, 2001 to 2012 at first she took GB loan BDT 2000 (two thousand).
- Gradually she took GB loan several times and utilized it for cultivation, purchasing cow and assisting her son in his business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Riya Traders
Address/ Location	:	Shabaihat, Manda, Naogaon
Total Investment in BDT	:	Tk. 359,000
Financing	:	Self Tk.209,000 (from existing business) Required Investment Tk.150,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three five thousand)
Proposed Salary (estimates)	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## INFO ON EXISTING BUSINESS OPERATIONS

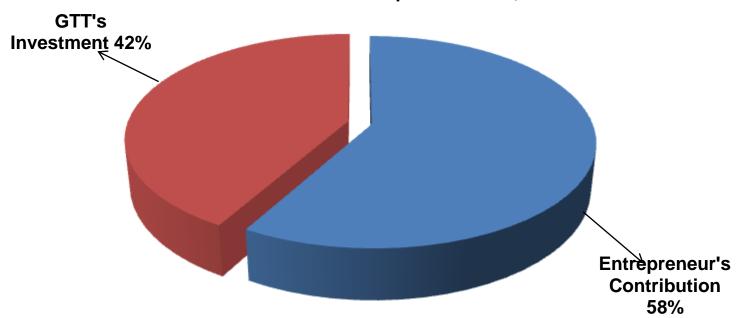
Doutionland	EB (BDT)					
Particulars Particulars Particulars	Daily	Monthly	Yearly			
Sales income products	3,500	91,000	1,092,000			
Total Income from Sales (A)	3,500	91,000	1,092,000			
Cost of products	3,150	81,900	982,800			
Total Cost of sales (B)	3,150	81,900	982,800			
Gross Profit (C) [C=(A-B)]	350	9,100	109,200			
Less: Operating Cost:			·			
Electricity bill		500	6,000			
Shop Rent (Self)		-	-			
Mobile bill		500	6,000			
Night Guard bill		100	1,200			
Conveyance bill		1,200	14,400			
Provision of bad Debt		8	95			
Present Salary (Self)		3,500	42,000			
Other Cost (stationary & Entertainment etc.)		600	7,200			
Non Cash Item:			,			
Depreciation Expenses		166	1,995			
Total Operating Cost (D)		6,574	78,890			
Net Profit (C-D):		2,526	30,310			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Grocery item, Cosmetics item, Biscuits, Oil etc.)	Investment in products (Grocery item, Cosmetics item, Biscuits, Oil etc.)	190,000	150,000	340,000
Investment in Machineries & equipment (Tv, Fan, Bulb, Rack, Table, Weight Machine etc.)		12,700	-	12,700
Cash in hand		4,900	-	4,900
Debtors (since January 2016 to at present)			-	9,500
Creditors (since January 2016 to at present)			-	(9,000)
Decoration (fixture and fittings)			-	900
Total Capital			150,000	359,000

# SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 209,000
- GTT's Investment BDT 150,000
- Total Capital BDT 359,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Portionless		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Est. Sales income from products	6,000	156,000	1,872,000	7,200	187,200	2,246,400	8,280	215,280	2,583,360	
Total Income from Sales (A)	6,000	156,000	1,872,000	7,200	187,200	2,246,400	8,280	215,280	2,583,360	
Cost of Stationary & Cosmetics	5,400	4 40 400	1,684,800	6,480	168,480	2,021,760	7,452	400	2,325,024	
Total Cost of sales (B)	5,400		1,684,800	,	168,480	2,021,760	,		2,325,024	
Gross Profit (C) [C=(A-B)]	600		187,200		·	224,640	828	·	258,336	
Less: Operating Cost:										
Electricity bill		700	8,400		900	10,800		950	11,400	
Shop Rent (Self)		_	-		_	-		-	-	
Mobile bill (SMS & Reporting)		1,000	12,000		1,000	12,000		1,000	12,000	
Night Guard bill		100	1,200		150	1,800		150	1,800	
Conveyance bill		1,700	20,400		1,800	21,600		2,000	24,000	
Provision of bad Debt		8	95		8	95		8	95	
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000	
Proposed Salary-Self		5,000	60,000		6,000	72,000		7,000	84,000	
Other Cost (stationary & Entertainment etc.)		800	9,600		1,100	13,200		1,400	16,800	
Non Cash Item:										
Depreciation Expenses		166	1,995		166	1,995		166	1,995	
Total Operating Cost (D)		10,474	119,690	_	12,124	145,490	-	13,674	164,090	
Net Profit (C-D):	-	5,126	67,510	-	6,596	79,150	-	7,854	94,246	
Retained Income			67,510			146,660			240,906	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	73,510	91,150	106,246
1.3	Depreciation Expenses	1,995	1,995	1,995
1.4	Opening Balance of Cash Surplus	-	39,505	60,650
	Total Cash Inflow	225,505	132,650	168,891
2.0	Cash Outflow			
2.1	Product Purchase	150,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	39,505	60,650	96,891

# SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Family business; Trade license of business in his own name; He has on hand training; Skilled & working experience: 15 Years;	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 449,906 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

Presented at 231<sup>st</sup> as Yunus Centre and 61<sup>st</sup> In-house Executive Social Business Design Lab

(GTT) on April 19, 2016 at Grameen Telecom Trust Premises

# Thank you

# Pictures









#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



a 12505

নাম: মোঃ তহিদুল ইসলাম

Name: Md. Thohedul Islam

পিতা: মোঃ রফিকুল ইসলাম

মাতা: মোছাঃ তহমিনা বিবি

Date of Birth: 02 Jan 1983

ID NO: 6414794916520

ৈ কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোর্থাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

নোষাও পাওয়া গেলো পিকে হানা: গ্রাম/রাস্তা: তেঁতুলিয়া (শেখ পাড়া), ডাকঘর: তেঁতুলিয়া - ৬২২০, মান্দা,

नवना

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১১/০৮/২০০৮



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

NATIONAL ID CARD / क्रांठीय পরিচয় পত



নাম: মোছাঃ তহমিনা বিবি

Name: Mst. Thohomina Bibi

স্বামী: মোঃ রফিক্ল ইসলাম

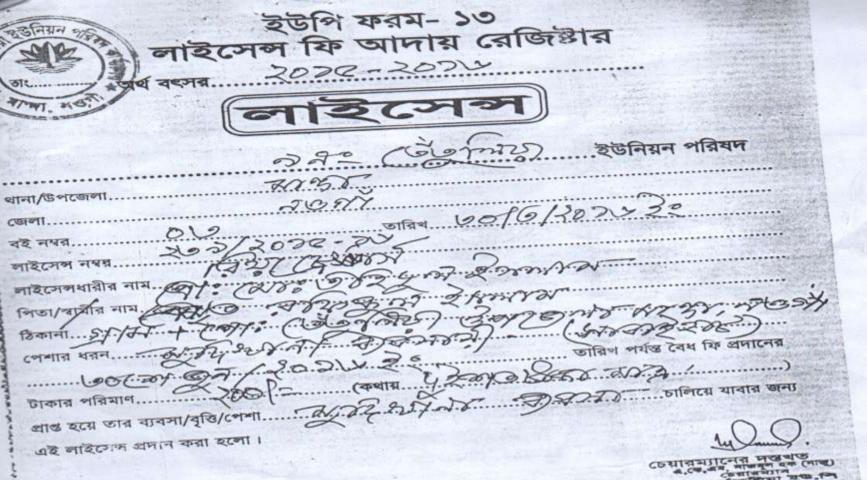
মাতা: মৃত মালেকা

Date of Birth: 01 Jan 1960

ID NO: 6414794916518

এই কাউটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কাউটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গোলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: তেঁতুলিয়া শেখপাড়া, ডাকঘর: তেঁতুলিয়া - ৬২২০, মান্দা, নওগা

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১১/০৮/২০০৮



AL 16 100 - LEUR

व्यव्या नाम हर्व्य

উদ্যোজ্ঞার রত্তের গ্রুপ (যদি জানা থাকে)ঃ -জ্বাসা কাই 5.23

भागारिल गणत अवर हे-स्मरेलंश 01 73129380



यर ज भाराय प्राप्त व

2366: 32121

( and a set of

নাম কেন্দ্রের নাম শাখা



# Thank You