

Proposed NU Business Name: Fatema Cosmetics Store Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Sahinur Rahman, Asst. Officer, Mithapukur Unit, Rangpur.

Business Proposal prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Faruk Mia Vill: Khamar Horipur, Union: Durgapur, Post: Shotibari, Upazila: : Mithapukur, District: Rangpur.	
Age	:	27 years	
Marital status	:	Married	
Children	:	01(One) Daughter	
No. of siblings:	:	02 (Two) Brothers & 02 (Two) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Mst: Fatema Begum Md. Saki Mia Branch: Shotibari, Mithapukur, Centre # 29/mo, Loan no.: 4693, Member since November 22, 2005 First loan: Tk. 5000 Existing loan: Tk. 50,000, Outstanding Loan: TK. 24,686	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur 's Father No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	05 (Five) years experiences is running his own business. He started the business with BDT 17,000 (Seventeen Thousand). He has 04 (Four) Years working experience as an assistant in local Shop.
Other Own/Family Sources of Income	:	His brother's income job and his Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01738333898
NU's National ID No.	:	8515849679117
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- ■Mst. Fatema Begum is a GB member since November 22, 2005 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for repairing house and finally assisting her son's (entrepreneur & others) in existing business.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Fatema Cosmetics Store
Address/ Location	:	Shotibari Bazar, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 378,000
Financing	:	Self Tk. 258,000 (from existing business) Required Investment Tk. 120,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

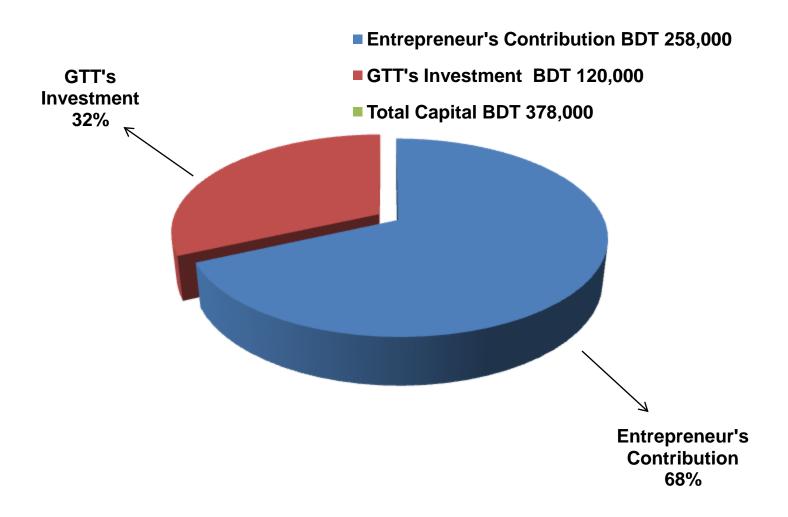
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	3,000	78,000	936,000		
Less: Cost of sales of products (Product					
Purchase)	2,400	62,400	748,800		
Gross Profit (C) [C=(A-B)]	600	15,600	187,200		
Less: Operating Cost:					
Electricity bill		700	8,400		
Night Guard bill		30	360		
Shop Self		-	-		
Mobile bill		300	3,600		
Conveyance bill		3,000	36,000		
Present Salary (Family & Self)		6,000	72,000		
Other Cost (stationary & Entertainment etc.)		1,500	18,000		
Non Cash Item:					
Depreciation Expenses		133	1,590		
Total Operating Cost (D)		11,663	139,950		
Net Profit (C-D):		3,938	47,250		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing		,		
Investment in products (Cosmetics item, jewellery item, toys and gift item etc.)	,	243,054	120,000	363,054
Investment in machine & edlight, calculator etc.)	7,200	-	7,200	
Cash in hand	2,646	-	2,646	
Decoration (Fixture & Fitting	5,100	_	5,100	
Total Capital	258,000	120,000	378,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products	4,500	117,000	1,404,000	5,175	134,550	1,614,600	5,796	150,696	1,808,352
Less: Cost of sales of products (Product Purchase)	3,600	93,600	1,123,200	4,140	107,640	1,291,680	4,637	120,557	1,446,682
Gross Profit (C) [C=(A-B)]	900	23,400	280,800	1,035	26,910	322,920	1,159	30,139	361,670
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,200	14,400
Night Guard bill		130	1,560		230	2,760		430	5,160
Shop Self		_	-		-	-		_	-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		5,000	60,000		6,000	72,000		7,000	84,000
Bank Charge (DD, PO, SC)		50	600		100	600		100	600
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary (Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000
Other Cost (stationary & Entertainment etc.)		2,500	30,000		2,800	33,600		3,100	37,200
Non Cash Item:									
Depreciation Expenses		133	1,590		133	1,590		133	1,590
Total Operating Cost (D)	-	18,113	212,550	-	20,663	247,350	-	23,363	279,750
Net Profit (C-D):	-	5,288	68,250	-	6,248	75,570	-	6,777	81,920
Retained Income			68,250			143,820			225,740

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	73,050	85,170	91,520
1.3	Depreciation Expenses	1,590	1,590	1,590
1.4	Opening Balance of Cash Surplus	-	45,840	75,000
	Total Cash Inflow	194,640	132,600	168,110
2.0	Cash Outflow			
2.1	Product Purchase	120,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	45,840	75,000	110,510

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business place in his own name; □ He has on hand training; □ Maintain books of record; □ Experience: 9yrs. 	☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 483,740 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 231st as Yunus Centre and 61st In-house Executive Social Business Design Lab (GTT) on April 19, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









(বিধি ১২ (১) দ্ৰষ্টব্য) ১৪নং দুর্গাপুর ইউনিয়ন পারিযদ जायण्यव : नार्ठवाड़ी, डेमाज्ला : घिठाभूब्र्य, ज्ला : वर्भ्द्र। 172% क्रिक नर (ট্রেড লাইসেল) 1924 किं नाइरमन नर- १ ९ ३/2 ० ३ ९ -कारिय ह , २ ७ | ० ८० | २ ० २ म बह मर > 6 ইস্থার ক্রমিক নং ১৫ ১৮ ৭ P 0 PP সরকার (ইউনিয়ন পরিযদ) আইন, ২০০৯ (২০০৯ সনের ৬১নং আইন এর ৬৬ ধারায় ক্ষমতাবলে প্রণীত কর তফসিল, ২০১৩ এর বিধান অনুযায়ী ব্যবসা-বাণিজ্য, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর ার লকে নিম্নে বর্ণিত ব্যক্তি/প্রতিষ্ঠানের অনুকুলে লাইসেপ ইস্যু করা হলো। যার কার্যকারিতার মেয়াদ ৩০শে 200 তারিখ পর্যন্ত বলবৎ থাকবে। তবে নবায়ন পূর্বক মেয়াদ বর্ষিত করা যাবে। Cal: solare bril Cal: 21(2 1212) ালিকের নাম CARSI: 2010 SOY TOWN পতা/বামীর নাম যাভার নাম 201889333 জাতীয় পরিচয় পত্র/জন্ম নিবন্ধন নং ঃ ৮ इ बाम इ लाम व कि रिके रिके विकास इ अवनर मूर्गायुव, अलरकाना व मिठायूक्त रकाना व तरपूत । মালিকের ঠিকানা :बाम : धारकार्य २(२)वान इडिनसन : ... ७६२ ५ ५०१ वान (ক) বৰ্তমান ঠিকানা 201 COST 205 CONTE CERTA (च) हाशी ठिकाना ব্যবসা অভিচাদের নাম । পরিশোধিত মূলধন (যৌথ মূলধনী কোম্পানীর ক্ষেত্রে) ঃ । ব্যবসা/বৃত্তি/বেশার নাম /ধরণ ।..... ত। আলপ কর তফলিল ২০১৩ এর ক্রমিক নং ঃ । ১)। লাইলেল ফি/নবায়ন ফি (বার্ষিক) ঃ ২০০/- টাকা (অংকে) ঃ দুইলত টাকা মাত্র। Dibingon, 10 10 Late टक्साबमादिनव जाकन

0

Sevenment of the People's Republic of Banglade
NATIONAL ID CARD / बाडीइ পরিচর পর

क्षिण संबंध त्या होते वास्त्रात सम्बद्धा स्थाने कारी स्थानको सके वन्

कामा शाम/शाम स्थान प्रतिपृत्त, प्रायकाः स्थिति । ११४०, विश्वपृत्त, राष्ट्र







গ্রামীণ ব্যাংক

দৃষ্টি আকর্ষণ

- क कार्यत है। का काउँ कई बाद मिरदम मी ।
- अ अक्यानीम प्रका साधक अल बया निष्ठ श्रव ।
- भ भाभ नहें हाजा काम क्लापन करातन मा।

 राज्या प्राप्तिय प्राप्तिय

38726

নাম ব্যাতি হয় করে বিশ্ব দিনি প্রাথা বিশ্ব বিশ্



গ্রামীণ ব্যাংক

নাই বাট্টা ক্রিয়াপুরু সালালা; শাখা

সহজ ঋণের পাশ বই

Thank You