

#### Proposed NU Business Name : J M Crockeries Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Sohidul Islam, Asst. Officer, Kawnia Unit, Rangpur. Business Proposal prepared by: Fahina Yesmin Happy

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	-	Md. Jakir Hossen Vill: Chondipur, Union: 03 no. kursha, Post: Meerbug Upazila: Kawnia, District: Rangpur.	
Age	:	24 years	
Marital status	:	Married	
Children	•	Nil	
No. of siblings:	••	01 (One) Brother and 02 (Two) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:		Mother $\checkmark$ Father Mst. Jahanara Begum Md. Mokhlesur Rahman <i>Branch</i> : Meerbug, Kawnia, <i>Centre # 25/m</i> o, <i>Loan no.: 2868,</i> Member since April 15, 2005 First Ioan: Tk. 6,000 Existing Ioan: Nil, Last Ioan: Tk. 40,000	
<ul><li>(v) Who pays GB loan installment</li><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan</li></ul>	: :	N/A No Nil Nil	

<b>BRIEF BIO</b>	<b>OF THE</b>	<b>PROPOSED</b>	NOBIN UD	YOKTA	(CONT)

Education, till to date	:	B.S.S-Final Year- Continuing
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	-	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul> <li>03 (Three) years experience is running his own business.</li> <li>He started the business with BDT 70,000 (Seventy thousand).</li> <li>He has 04 (Four) months working experience as an assistant from Adib Enterprise in his local area.</li> </ul>
Other Own/Family Sources of Income	:	His father's income from Jewellery business. His family's another income from agriculture. He has built 03 (three) rooms and installation toilet in his home from the benefit of existing business income (J M Crockeries).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01738772507
NU's National ID No.	:	19928514240000334
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jahanara Begum is a GB member since April 15, 2005 at first she took GB loan BDT 6,000 (Six thousand).
- Gradually she took GB loan several times and utilized for cultivation purposes, household purposes and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	JM Crockeries
Address/ Location	:	Meerbug Bazar, Kawnia, Rangpur
Total Investment in BDT	:	Tk. 208,000
Financing	:	Self Tk. 128,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 5,500 (Five thousand five hundred)
Proposed Salary	:	BDT 6,500 (Six thousand five hundred)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

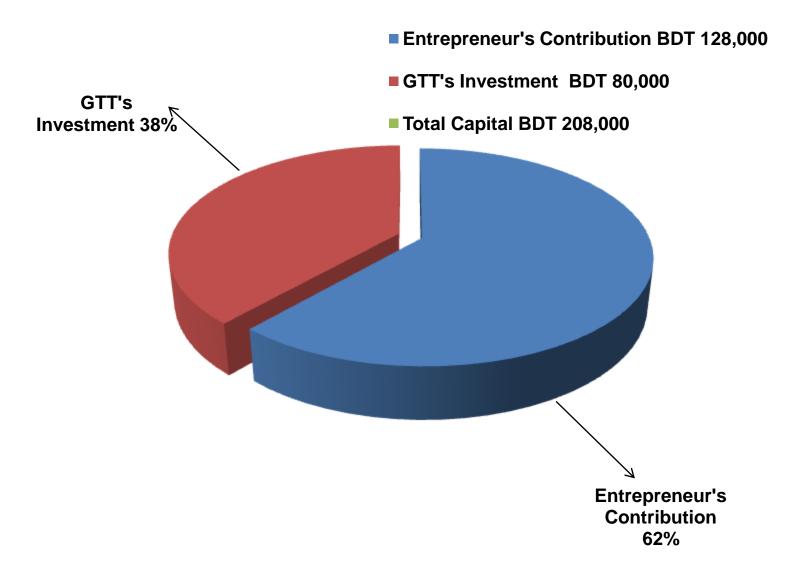


Particulars		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products	2,000	56,000	672,000				
Less: Cost of sales of products (Product							
Purchase)	1,600	44,800	537,600				
Gross Profit (C) [C=(A-B)]	400	11,200	134,400				
Less: Operating Cost:							
Electricity bill		200	2,400				
Generator bill		150	1,800				
Night Guard bill		50	600				
Shop rent		600	7,200				
Mobile bill		300	3,600				
Conveyance bill		1,000	12,000				
Present Salary (Family & Self)		5,500	66,000				
Other Cost (stationary & Entertainment etc.)		1,000	12,000				
Non Cash Item:							
Depreciation Expenses		198	2,376				
Total Operating Cost (D)		8,998	107,976				
Net Profit (C-D):		2,202	26,424				

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (Different types of crockeries item, plastic item, toys and gift item etc.)	Investment in products (Siver item, plastic item, Crockeries item and Steel item etc.)	94,708	80,000	174,708
Investment in machine & equi	6,040	-	6,040	
Cash in hand	5,112	_	5,112	
Creditors (Since January, 2016	(12,560)	-	(12,560)	
Advance for Shop	20,000	-	20,000	
Decoration (Fixture & Fittings)	14,700	_	14,700	
Total Capital	128,000	80,000	208,000	





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Daily	Daily	Monthly	Yearly
Est. Sales income from products	3,000	84,000	1,008,000	3,600	100,800	1,209,600	4,140	115,920	1,391,040
Less: Cost of sales of products (Product Purchase)	2,400	67,200	806,400	2,880	80,640	967,680	3,312	92,736	1,112,832
Gross Profit (C) [C=(A-B)]	600		<b>201,600</b>	2,000 <b>720</b>		<u>967,680</u> 241,920			278,208
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		700	8,400
Generator bill		250	3,000		350	4,200		550	6,600
Night Guard bill		100	1,200		200	2,400		400	4,800
Shop rent		600	7,200		600	7,200		600	7,200
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		2,000	24,000		3,000	36,000		4,000	48,000
Bank Charge (DD, PO, SC)		50	600		50	600		50	600
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Family & Self)		6,500	78,000		7,500	90,000		8,000	96,000
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,600	19,200		1,900	22,800
Non Cash Item:									
Depreciation Expenses		198	2,376		198	2,376		198	2,376
Total Operating Cost (D)	-	12,731	149,576	-	15,131	181,576	-	17,531	210,376
Net Profit (C-D):	-	4,069	52,024	-	5,029	60,344	-	5,653	67,832
Retained Income			52,024			112,368			180,200

*Notes:* 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	55,224	66,744	74,232
1.3	Depreciation Expenses	2,376	2,376	2,376
1.4	Opening Balance of Cash Surplus	_	38,400	69,120
	Total Cash Inflow	137,600	107,520	145,728
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	38,400	69,120	107,328

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (3years);</li> </ul>	WEAKNESS Can not supply good and as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 308,200 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> Increase of local competitors;

Presented at 226<sup>th</sup> as Yunus Centre and 59<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on April 11, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















ইউপি, ফরম নং- ১ ী কির দিব সেবা নিব" " হোকনা আমার কুঁড়ে ঘর আমিও দিব অল্প কর" ট্রেড লাইসেন্স অর্থ বছরঃ ২০১৫-২০১৬ইং ০৩ নং কূর্শা ইউনিয়ন পরিষদ কার্যালয় ডাকঘরঃ মীরবাগ, উপজেলাঃ কাউনিয়া,জেলাঃ রংপুর। arat ne 2 4 6 বহি নং : ০৩ CET : KOT: CETTOS CENTOS. প্রাণ্ড হয়ে শিল্প/ বীমা/ব্যবসা/ব্যাংক/ ও পেশা **যথা নিয়মে** চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হইলা।

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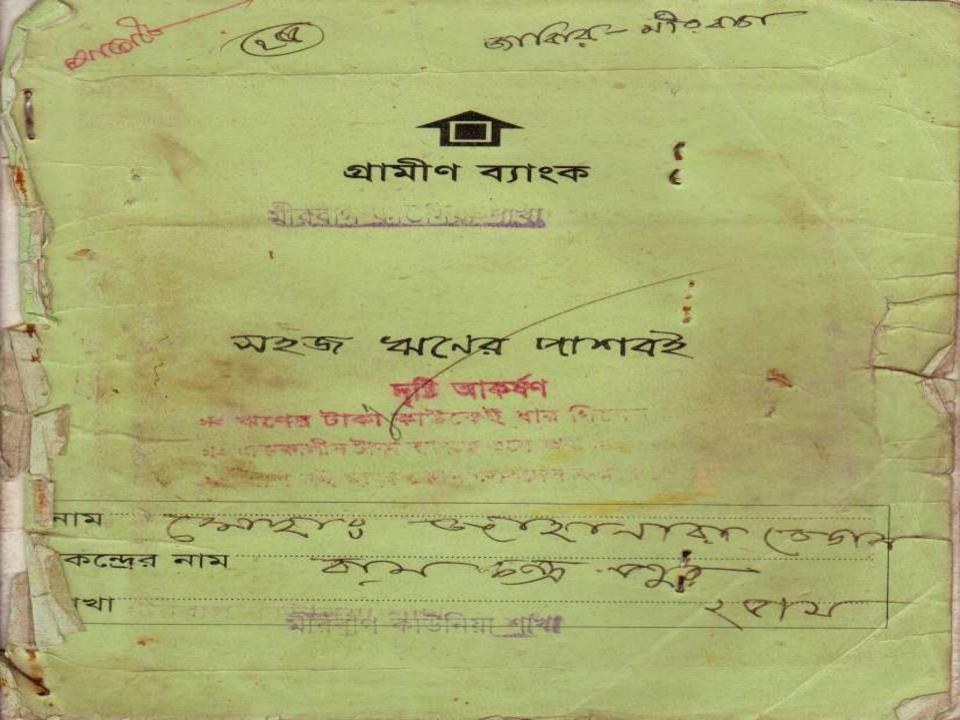
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# **Thank You**