

Proposed NU Business Name: Ma Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Jamshed Ali Sarker, Asst. Officer, Saghata Unit, Gaibandha.

Business Proposal prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Manik Chandra Borman Vill: Putimari, Union: 04 no. Muktinagar, Post: Khamar Dhonaruha, Upazila: Saghata, District: Gaibandha.
Age	:	31 years
Marital status	:	Married
Children	:	02 (Two) Sons
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	12 (Twelve) years experience is running his own business. He started the business with BDT 5,000. (Five thousand). He has 05 (Five) Years working experience as an assistant from his Uncle's local Library & Stationary Shop.
Other Own/Family Sources of Income	:	His Younger brother is a Carpenter and another income from agriculture. He has built own residence and purchased 01 (One) bigha land from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01756929361
NU's National ID No.	:	3218895112555
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Suvashi Rani Borman is a GB member since February 10, 2004 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for purchasing cows and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ma Store
Address/ Location	:	Putimari, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 190,000
Financing	:	Self Tk. 110,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	•	BDT 8,000 (Eight Thousand)
Proposed Salary	•	BDT 9,000 (Nine Thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)		On products 07% On products 07%

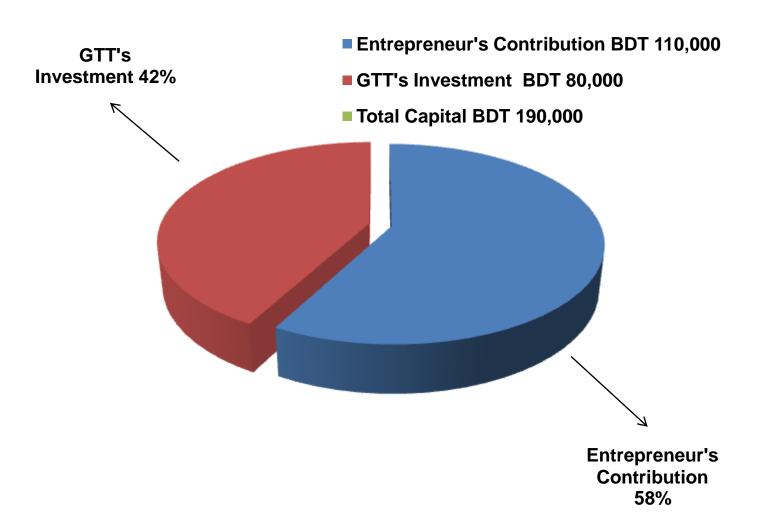
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	6,500	182,000	2,184,000		
Less: Cost of sales of products (Product					
Purchase) (B)	6,045	169,260	2,031,120		
Gross Profit (C) [C=(A-B)]	455	12,740	152,880		
Less: Operating Cost:					
Electricity bill		200	2,400		
Shop Self		-	-		
Mobile bill		300	3,600		
Conveyance bill		2,000	24,000		
Provision of bad debt		18	220		
Present Salary (Family & Self)		8,000	96,000		
Other Cost (stationary & Entertainment etc.)		300	3,600		
Non Cash Item:					
Depreciation Expenses		83	995		
Total Operating Cost (D)		10,901	130,815		
Net Profit (C-D):		1,839	22,065		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)		
Existing	Proposed	, ,	, ,		
Investment in products (Stationary item, cosmetics item, different types of toys etc.)	item, cosmetics (Cosmetics item, grocery		80,000	166,985	
Investment in equipment (Fa	5,300	-	5,300		
Cash in hand	765	-	765		
Debtors (Since February, 201	21,970	-	21,970		
GB Outstanding Loan	(7,020)	-	(7,020)		
Decoration (Fixture & Fittings	2,000	-	2,000		
Total Capital	110,000	80,000	190,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

2	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products (A)	9,500	266,000	3,192,000	11,115	311,220	3,734,640	12,782	357,903	4,294,836
Less: Cost of sales of products (Product Purchase) (B)	8,835	247,380	2,968,560	10,337	289,435	3,473,215	11,887	332,850	3,994,197
Gross Profit (C) [C=(A-B)]	665	18,620	223,440	778	21,785	261,425	895	25,053	300,639
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		550	6,600
Shop Self		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		3,000	36,000		4,000	48,000		5,000	60,000
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Provision of bad debt		18	220		18	220		18	220
Proposed Salary (Family & Self)		9,000	108,000		10,000	120,000		10,500	126,000
Other Cost (stationary & Entertainment etc.)		600	7,200		900	10,800		1,000	12,000
Non Cash Item:									
Depreciation Expenses		83	995		83	995		83	995
Total Operating Cost (D)	_	14,280	168,155	_	16,680	200,155	-	18,330	219,955
Net Profit (C-D):	_	4,340	55,285	-	5,106	61,270	_	6,724	80,684
Retained Income			55,285			116,555			197,239

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	58,485	67,670	87,084
1.3	Depreciation Expenses	995	995	995
1.4	Opening Balance of Cash Surplus	_	33,260	63,525
	Total Cash Inflow	139,480	101,925	151,604
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	_
2.2	Payback to GB Outstanding Loan	7,020		
2.3	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	106,220	38,400	38,400
3.0	Total Cash Surplus	33,260	63,525	113,204

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Ownership of business in his own name; □ Maintain books of record; □ He has on hand training; □ Experience : 17yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 307,239 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 224th as Yunus Centre and 58th In-house Executive Social Business Design Lab (GTT) on April 07, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















ইউপি ফরম-১৩ প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশ করা হলো।

Cy Da FAB FRMA

and And 0 - 00 + 20101917 2500= 52/0/12 U-)201 205 aot 2210123 3-350 F 2010127 58/0/27 FF50F 2010127 2080F en 2110125



প্রপ্রভাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মানিক দল বৰ্মন

Name: Manik Channdra Barmon

পিতা: হিত চন্দ্ৰ বৰ্মন

মাতা: সুবাসি রামী বর্মন

Date of Birth: 17 May 1984

ID NO: 3218895112555

এই কাঠটি গণপ্রতাত্ত্বী কংলাদেশ সরকারের সম্পতি: কার্কটি বাবহারকারী বার্তীত অনা কোষাত পাওলা গোলে নিকটিছ পোটা অভিনে জনা দেখার কন্য অনুবোধ করা হলো। ঠিকানা: গ্রাম/বাস্তা: পুটিমারী, পুটিমারী, এতিহব; সামার বনক্ষা - ৫৭৫০, সাঘটি।, গাইবাছা











श्राभाभ नहारक

Ministry Printed Man

সহজ স্থানের পাশ বহ

a section

21,6%

and the sale

men all melante

12 cons con 1597 2716

FINE REPRESENTANT BERE



Thank You