

Proposed NU Business Name: Jononi Enterprise Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Forid Uddin, Asst. Officer, Sadar Unit, Rangpur.

Business Proposal prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Saiful Islam Vill: Joydeb Koipara, Union: Gojghonta, Post: Gojghonta Upazila: Gongachora, District: Rangpur.			
Age	:	21 years			
Marital status	:	Unmarried			
Children		N/A			
No. of siblings:		02 (Two) Brothers and 02 (Two) Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Nurun Nahar Begum Md. Mozzaffor Hossen Branch: Gongachora, Rangpur, Centre # 36/mo, Loan no.: 8687, Member since 1995 First loan: Tk. 3,000 Existing loan: Nil, Last loan: Tk. 11,844			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Degree-3 rd Year-Continuing			
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil			
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (Three) years experience is running his own business. He started the business with BDT 40,000 (Forty thousand). He has 05 (Five) Years working experience as an assistant from his father's Saw Mill Business.			
Other Own/Family Sources of Income		: His Father's income from Saw Mill business and Elder brother's income from wood business. His family's another income from dairy business and agriculture.			
Other Own/Family Sources of Liabilities	:	Nil			
NU's Contact No.	:	01830439119			
NU's National ID No.	:	19958512742555055			
NU Project Source/Reference	:	Grameen Telecom Trust			

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nurun Nahar Begum is a GB member since 1995 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized for installing tube well and assisting her husband in existing Saw mill business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jononi Enterprise
Address/ Location	:	Gojghonta Bazar, Gongachora, Rangpur.
Total Investment in BDT	:	Tk. 413,000
Financing	:	Self Tk. 313,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,500 (Four thousand five hundred)
Proposed Salary	:	BDT 6,500 (Six thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 25% and Servicing 100%
(ii) Estimated % of proposed gross profit margin(iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 25% and Servicing 100%

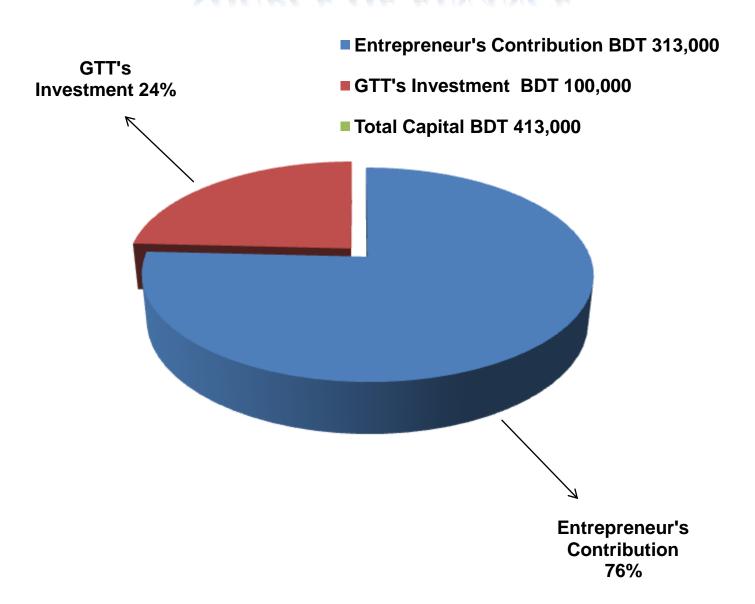
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	EB (BDT)				
Particulars Particulars	Weekly	Monthly	Yearly		
Sales income from products (Furniture item)	18,500	74,000	888,000		
Income from Servicing (Funiture repairing)	300	1,200	14,400		
Total Income of Sales & Servicing (A)	18,800	75,200	902,400		
Less: Cost of sales of products (Product Purchase)	13,875	55,500	666,000		
Gross Profit (C) [C=(A-B)]	4,625	18,500	222,000		
Less: Operating Cost:					
Electricity bill		900	10,800		
Generator bill		200	2,400		
Night Guard bill		100	1,200		
Shop rent		500	6,000		
Mobile bill		1,000	12,000		
Conveyance bill		1,500	18,000		
Provision of bed debt		20	240		
Present Salary (Family & Self)		4,500	54,000		
Present Salary (Assistant-2)		6,000	72,000		
Other Cost (stationary & Entertainment etc.)		1,500	18,000		
Non Cash Item:					
Depreciation Expenses		73	875		
Total Operating Cost (D)		16,293	195,515		
Net Profit (C-D):		2,207	26,485		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul		Proposed	Total (BDT)		
Existing	Proposed	(BDT)	(BDT)		
Investment in products (Steel furniture-Show Case, box, Dressing table, wardrobe, pertex furniture, dram, dining table, plastic chair etc.)	Investment in products (Pertex board, Steel, RFL Furniture and others wood furniture etc.)	228,720	100,000	328,720	
Investment in equipment (Drill	machine, Cutting machine,				
fan, light etc.)		1,500		1,500	
Cash in hand					
		18,280		18,280	
Debtors (Since February, 2016	to at Present)				
		24,000		24,000	
Creditors (Since February, 201	6 to at Present)				
		(26,000)		(26,000)	
Advance for Shop					
	60,000		60,000		
Decoration (Fixture & Fittings)					
		6,500		6,500	
Total Capital	313,000	100,000	413,000		

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Postinalosa	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Weekly	Monthly	Yearly	Weekly	Monthly	Weekly	Weekly	Monthly	Yearly
Est. Sales income from products (Furniture item)	28,000	112,000	1,344,000	32,760	131,040	1,572,480	37,674	150,696	1,808,352
Est. Income from Servicing (Funiture repairing)	450	1,800	21,600	518	2,070	24,840	569	2,277	27,324
Total Income of Sales & Servicing (A)	28,450	113,800	1,365,600	33,278	133,110	1,597,320	38,243	152,973	1,835,676
Less: Cost of sales of products (Product Purchase)	21,000	84,000	1,008,000	24,570	98,280	1,179,360	28,256	113,022	1,356,264
Gross Profit (C) [C=(A-B)]	7,000	28,000	336,000	8,190	32,760	393,120	9,419	37,674	452,088
Less: Operating Cost:	,	,	·	,	,	,	,	,	,
Electricity bill		1,100	13,200		1,200	14,400		1,250	15,000
Generator bill		400	4,800		500	6,000		550	6,600
Night Guard bill		300	3,600		400	4,800		450	5,400
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		1,300	15,600		1,300	15,600		1,300	15,600
Conveyance bill		2,500	30,000		3,500	42,000		4,500	54,000
Provision of bed debt		20	240		20	240		20	240
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		6,500	78,000		7,500	90,000		8,000	96,000
Proposed Salary (Assistant-2)		8,000	96,000		9,000	108,000		10,000	120,000
Other Cost (stationary & Entertainment									
etc.)		2,500	30,000		2,600	31,200		2,700	32,400
Non Cash Item:									
Depreciation Expenses		73	875		73	875		73	875
Total Operating Cost (D)	-	23,905	282,855	-	27,305	327,655		30,055	360,655
Net Profit (C-D):	-	4,095	53,145	-	5,455	65,465	-	7,619	91,433
Retained Income			53,145			118,610			210,043

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	57,145	73,465	99,433
1.3	Depreciation Expenses	875	875	875
1.4	Opening Balance of Cash Surplus	-	34,020	60,360
	Total Cash Inflow	158,020	108,360	160,668
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	34,020	60,360	112,668

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 02 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (8years);	Weakness □ Can not supply goods and Services as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 523,043 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 222nd as Yunus Centre and 57th In-house Executive Social Business Design Lab (GTT) on April 04, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









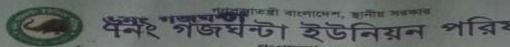












গংগাচড়া, রংপুর।

ট্রেড লাইসেন্স नर्जुन नवाग्रन

नाइरमञ्जनभव : 541

অর্থ বছর: ২০১৫ - ২০১৫ 2:-

লাইদেশ ইস্যার জারিখ: ১২/৫%/১/১

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थिकाना/मानिक : त्याः अस्त्रेडम् ने अल्लाका

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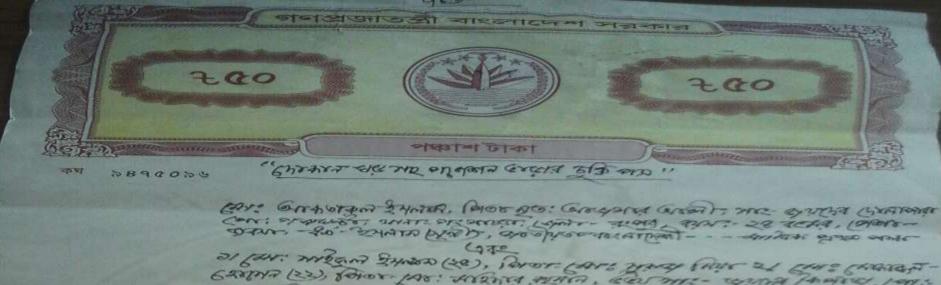
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भारत्रात



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প্রসাত্তা, রংশুর জন্ম সন্দ

্রিলি ৯, জন্ম ও মুত্র নিবল্পন (ইউনিচন পরিষ্ণন) বিশিষ্ণনা, ২০০৬) (জন্ম নিব্যাল বহি হউতে উক্ত)

নিবজন বহিনত [২]

নিবলনের ভারিখ: ০১-০৮-২০১০

সমদ ইসুরে ডারিখ: ২২-১২-২০০৬

নাম: মোঃ সাইফুল ইসলাম

कन्त काश्वितः २०-०२-२७७४

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অল্ট ছান: আমঃ জয়দেব ডাকঃ গ্রুঘণ্টা -৫৪১০

छभटका। शश्माठका दक्षनाः तश्मत

পিতার নাম: মোঃ মোজাফফার হোনেন

মাভার নাম: মোছাঃ নুরক্রাহার বেগম

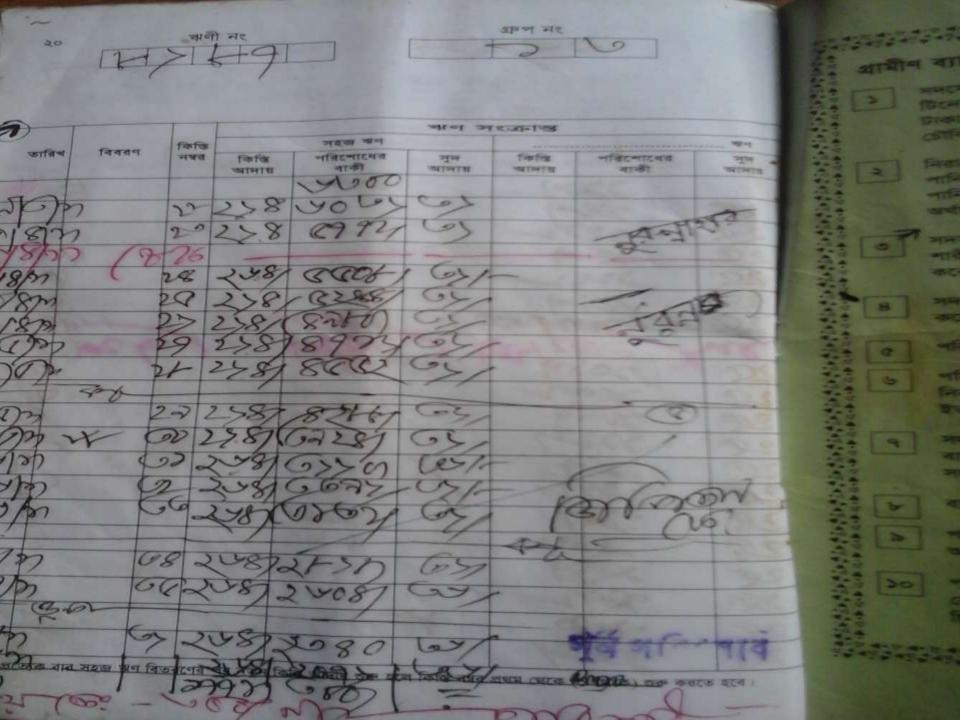
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(निवस्तकत वाकत व नामम् भीका)

(निवक्टकर कामीनदस्य मीलदस्या)

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থামীণ ব্যাংক

সহজ ঋণের পাশ বই

सामा स्ट्रांस प्राप्त (स्वव्यक्त सामन



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Proublic of Bangladesh

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नाम: (मार्थ) ने एउ

Name: Mst Nuruhvehor

यामी: त्याः त्याचानम्य तरहरून

মাতা: মোছা মন্ত্ৰিকা বেওয়া

Date of Birth: 08 Feb 1972

ID NO. OFLOGIADALINA

वहें काडडि गरावादकी रात्मारमन महकारहर मन्नति। काडडि रात्माकारी स्थीत प्रमा कार्यात गांवदा त्यांम निकोड् त्यां प्रक्रिम क्या (महात क्या प्रमुखन क्या द्याः)

विकान: बाबा मर्नाप: बक्रापन पर्ग, शाक्यत: गक्ष्यकी - १४००, गालावा, वानुव



श्वमनकारी कर्डभाकर शाकर शामार हारियः ०५/०२/२००५



Thank You