

Proposed NU Business Name : M/s mojaharul bostro bitan

Business Category: Clothing & Apparels



Business Proposal Collected & Prepard by : Md.Ruhul Amin, Officer, thakorgaon, Sodor.

Business Proposal Varified by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mojaharul Islam					
		Vill: Araji dhanggipukur, Union: 13# Goreya, Post; Goreya: , Upazila. Thakurgoan, District: Thakurgoan.					
Age	:	28years					
Marital status	:	married					
Children	:	01(Son) and 01 (Daughter)					
No. of siblings:	:	02 (Two) Brother and 03 (Three) Sister.					
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father Mst. Morjina Md. Majiuddin Branch: Goreya, Thakurgoan, Centre # 14/mo Loan no.: 8248, Member since March 24, 2012 First loan: Tk. 5,000 Existing loan: 5000, Outstanding loan: Tk. 3648					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S S C Fall
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	12 (Twelve) years experiences is running From his Father business. He started the business with BDT 300,000 (Three lac).
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	His Brother's income from Business
NU's Contact No.	:	01712363330
NU's National ID No.	•	19149442268093
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Morjina Begum is a GB member since January 02, 1999 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Mojaharul bostro bitan
Address/ Location	:	Goreya Hat, , Thakurgoan.
Total Investment in BDT	:	Tk. 7,03,000
Financing	:	Self Tk. 5,03,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 10,000 (Ten Thousand)
Proposed Salary	:	BDT 11,000 (Eleven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 15%
(ii) Estimated % of proposed gross profit margin	:	On an Average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

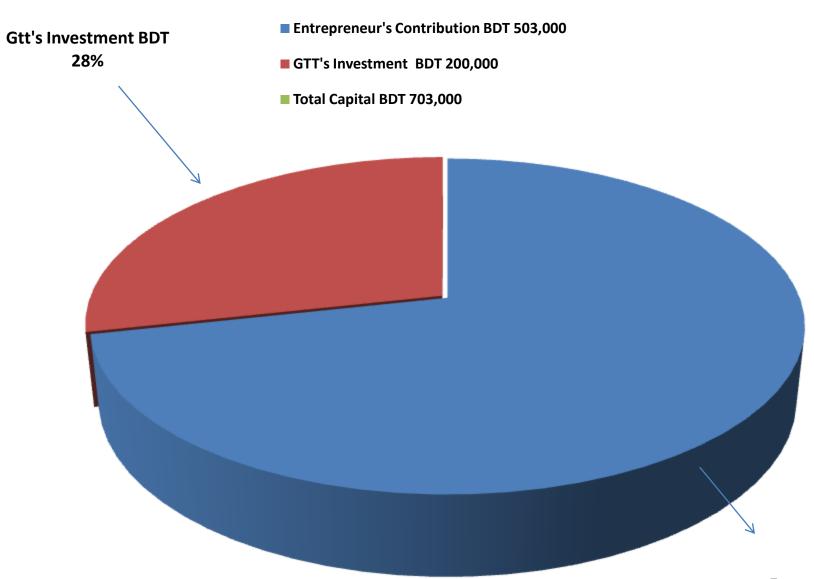
INFO ON EXISTING BUSINESS OPERATIONS

	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from Products (A)	8,000	224,000	2,688,000			
Less: Cost of Sales/Products (B)	6,800	190,400	2,284,800			
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200			
Less: Operating Cost:	.,	33,333	100,200			
Electricity bill		900	10,800			
Shop Rent		3,000	36,000			
Mobile bill		400	4,800			
Night Guard bill		250	3,000			
Conveyance bill		2,000	24,000			
Ownership Transfer Fee		,	,			
Present Salary (Family & Self)		10,000	120,000			
Present Salary (Assistant-2)		9,000	108,000			
Bank Charge (DD, PO, SC)		,	,			
Provision of bad debt		_	_			
Other Cost (Stationary & Entertainment etc.)						
		2,100	25,200			
Non Cash Item:		,	,			
Depreciation Expenses		168	2,020			
Total Operating Cost (D)		27,818	333,820			
Net Profit (C-D):		5,782	69,380			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	ars	Existing	Droness	Total	
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)	
Investment in product (Gauze Cloth, Shirt piece,dhuti, Pent Piece,Shari etc.)	Investment in products (Shari,Gabating pent,Shirt Piece,Pent Piece etc.)	377,550	200,000	577,550	
Investment in Equipment & Tools (Such as Fan, Light, Computer, Weight balance etc.)		5,800	-	5,800	
Cash in Hand		8,150	-	8,150	
Advance for Shop		100,000	-	100,000	
Investment in Decoration (Furniture, fixture and fittings)		11,500		11,500	
Total Cap	ital	503,000	200,000	703,000	

SOURCE OF FINANCE



Enterpreneur's ContributionBDT 72%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Barthadan	Year 1 (BDT)				Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from Products (A)	10,000	280,000	3,360,000	11,000	308,000	3,696,000	12,100	338,800	4,065,600	
Less: Estimated Cost of Sales/Products(B)	8,500	238,000	2,856,000	9,350	261,800	3,141,600	10,285	287,980	3,455,760	
Gross Profit (C) [C=(A-B)]	1,500	42,000	504,000	1,650	46,200	554,400	1,815	50,820	609,840	
Less: Operating Cost:										
Electricity bill		1,200	14,400		1,400	16,800		1,600	19,200	
Shop Rent		3,000	36,000		3,000	36,000		3,000	36,000	
Mobile bill (SMS & Reporting)		450	5,400		500	6,000		600	7,200	
Night Guard bill		300	3,600		350	4,200		450	5,400	
Conveyance		2,500	30,000		3,000	36,000		3,500	42,000	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Proposed Salary-(Family & Self)		11,000	132,000		11,500	138,000		12,000	144,000	
Proposed Salary (Assistant-1)		,	,		,	,		,	,	
		9,500	114,000		10,000	120,000		10,500	126,000	
Bank Charge (DD, PO, SC)		84	504		84	1,008		84	1,008	
Provision of bad debt		_	_		_	-		_	-	
Other Cost (stationary & Entertainment etc.)		2,650	31,800		2,750	33,000		3,250	39,000	
Non Cash Item:										
Depreciation Expenses		168	2,020		168	2,020		168	2,020	
Total Operating Cost (D)	_	32,186	377,724		34,086	409,028		36,486	437,828	
Net Profit (C-D)	_	9,814	126,276	_	12,114	145,372	_	14,334	172,012	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		-
1.2	Net Profit (ownership tr. Fee added back)	134,276	161,372	188,012
1.3	Depreciation Expenses	2,020	2,020	2,020
1.4	Opening Balance of Cash Surplus	_	88,296	155,688
	Total Cash Inflow	336,296	251,688	345,720
2.0	Cash Outflow			
2.1	Product Purchase	200,000		-
2.2	Investment in Machineries	_		
2.3	Investment in Equipment & Tools	_		
2.4	Investment in Decoration	_		
2.5	GB loan Outstanding	_		
2.6	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	88,296	155,688	249,720

Strength

☐ Present employment:

Self: 01 Family: 0

Others (beyond family): 02

Future employment:0

☐ Trade License in his own name;

☐ He has on hand training;

☐ Skilled and working experiences (12yrs);

WEAKNESS

☐ Can not supply goods as per demand.

OPPORTUNITIES

- ☐ Location of Shop; Goreya Bazar Market
- ☐ Have some fixed customers (Retail & Wholesale);
- ☐ Increasing demand;
- ☐ The Capital of the entrepreneur will be BDT 9,46,660 after 3 years excluding payback of investor's money.

THREATS

☐ Increase of local competitors;

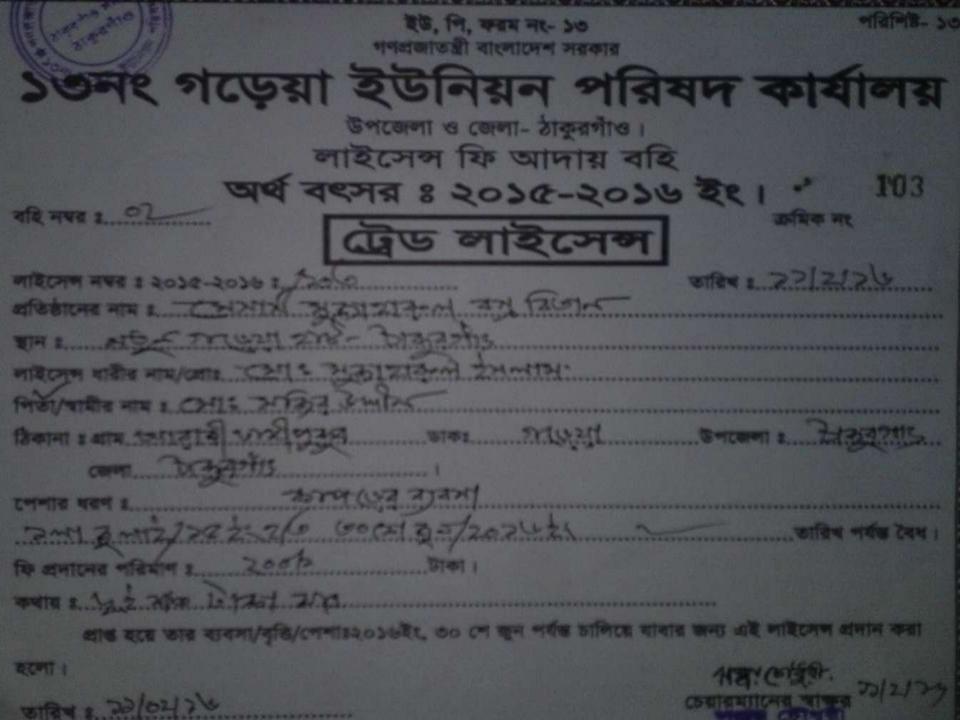
Presented at 217th as Yunus Centre and 56th In-house Executive Social Business Design Lab

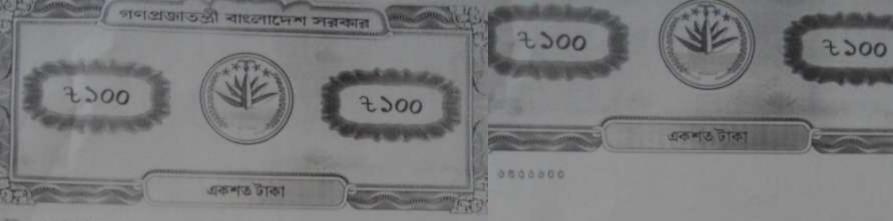
(GTT) on March 28, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







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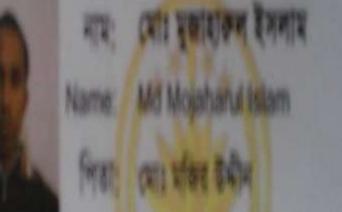


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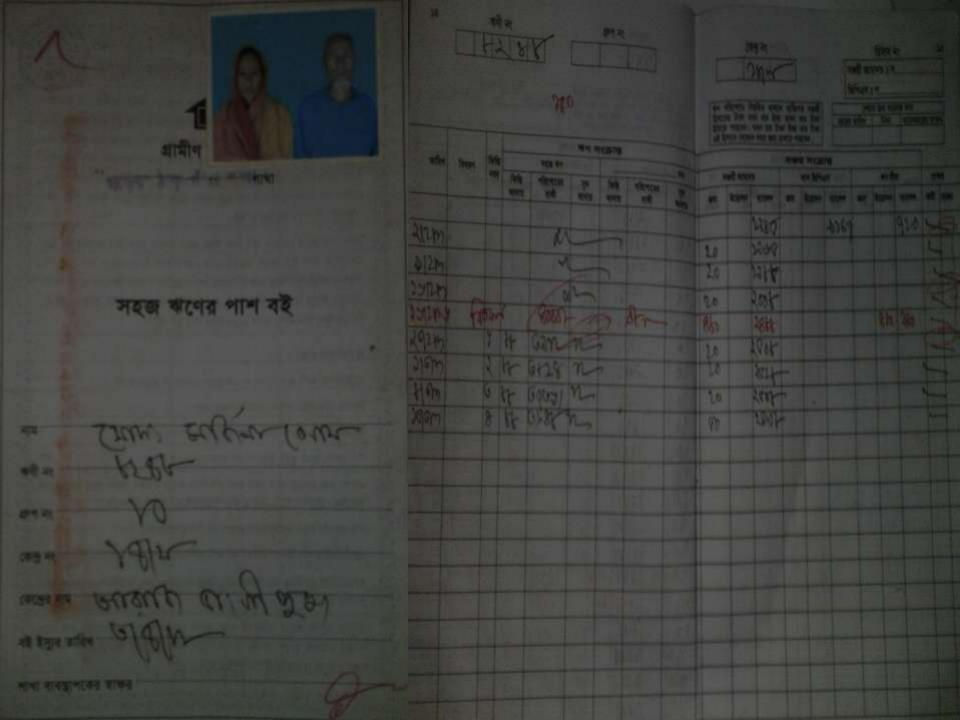
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