

Proposed NU Business Name: Mudi Pan Store
Business Category: General Retail & Wholesales



Business Proposal Collected & Prepard by : Md.Ruhul Amin, Officer, thakorgaon, Sodor.

Business Proposal Varified by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Jahanggir Alam Vill: Kachna, Union: 9# Raipur, Post: Vaolarhat, Upazila:Thakurgoan., District: Thakurgoan.
Age	:	20 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brother and 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother ✓ Father Mst. Selina Begum. Md. Fasihar Rahaman Branch: Vaolarhat, Centre # 08/mo Loan no.: 3257, Member since January 01, 2000 First loan: Tk. 5,000 Existing loan: 5000, Outstanding loan: Tk. 4,450
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

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Education, till to date	:	S S C Pass.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		02 (two) years experiences is running in his own business. He started the business with BDT 50,000 (Five Thousand). He has on hand training from Father business (2yrs).
Other Own/Family Sources of Income	•	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	•	01755409581
NU's National ID No.		19969419473100446
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Selina Begum is a GB member since January 01, 2000 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mudi Pan store
Address/ Location	:	Vaolarhat , Sodor, Thakurgoan.
Total Investment in BDT	:	Tk. 297,000
Financing	:	Self Tk. 197,000(from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Grocery Item 10%,Betel Leaf 30%
(ii) Estimated % of proposed gross profit margin	:	On an Grocery Item 10%,Betel Leaf 30%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

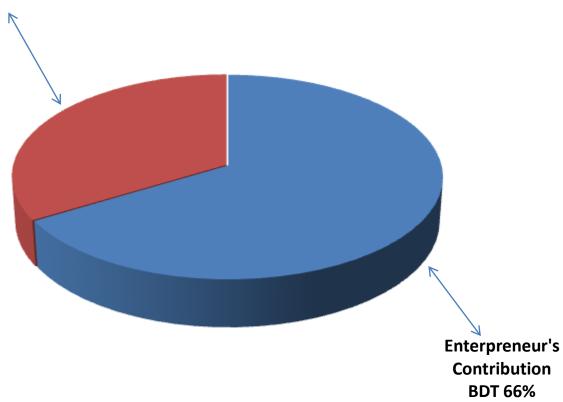
Doutlandone	Ex	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from Grocery Item	2,500	70,000	840,000		
Sales income from Betel Leaf	800	22,400	268,800		
Total Sales (A)	3,300	92,400	1,108,800		
Less: Cost of Sales/Grocery Item	2,250	63,000	756,000		
Less: Cost of Sales/Betel Leaf	560	15,680	188,160		
Total Cost of Sales/Products (B)	2,810	78,680	944,160		
Gross Profit (C) [C=(A-B)]	490	13,720	164,640		
Less: Operating Cost:		,	•		
Electricity bill		400	4,800		
Shop Rent		400	4,800		
Mobile bill		150	1,800		
Night Guard bill		50	600		
Conveyance bill		600	7,200		
Ownership Transfer Fee					
Present Salary (Family & Self)		5,000	60,000		
Bank Charge (DD, PO, SC)		-	, -		
Other Cost (Stationary & Entertainment etc.)					
		700	8,400		
Non Cash Item:					
Depreciation Expenses		321	3,846		
Total Operating Cost (D)		7,621	91,446		
Net Profit (C-D):		6,099	73,194		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			D	Total
Existing	Proposed	s (BDT)	Proposed (BDT)	(BDT)
Investment in products (Such as Pan,Biscuit, Rice, Oil,Confectionary Item and Grocery Item etc)	Investment in products (Such as Soft Drinks and Grocery items	105,386	100,000	205,386
Investment in Machineries (Such as R	21,000	-	21,000	
Cash in Hand	3,650	-	3,650	
Advance for Shop			-	60,000
Investment in Decoration (Furniture, fixture and fittings)		6,964		6,964
Total Capita	ıl	197,000	100,000	297,000

SOURCE OF FINANCE





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doublesslave		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated Sales income from Grocery Item	3,500	98,000	1,176,000	3,850	107,800	1,293,600	4,235	118,580	1,422,960	
Estimated Sales income from Betel Leaf	900	25,200	302,400	1,100	30,800	369,600	1,200	33,600	403,200	
Total Estimated Sales (A)	4,400	123,200	1,478,400	4,950	138,600	1,663,200	5,435	152,180	1,826,160	
Less: Estimated Cost of Sales/Grocery Item	3,150	88,200	1,058,400	3,465	97,020	1,164,240	3,812	106,722	1,280,664	
Less: Estimated Cost of Sales/Betel Leaf	630	47.040	211,680		04.500	258,720	840	23,520	282,240	
Total Estimated Cost of Sales/Products (B)										
	3,780	105,840	1,270,080	4,235	118,580	1,422,960	4,652	130,242	1,562,904	
Gross Profit (C) [C=(A-B)]	620	17,360	208,320	715	20,020	240,240	784	21,938	263,256	
Less: Operating Cost:										
Electricity bill		600	7,200		700	8,400		800	9,600	
Shop Rent		400	4,800		400	4,800		400	4,800	
Mobile bill (SMS & Reporting)		250	3,000		300	3,600		350	4,200	
Night Guard bill		70	840		90	1,080		110	1,320	
Conveyance		700	8,400		800	9,600		900	10,800	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-(Family & Self)		6,000	72,000		7,000	84,000		8,000	96,000	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Other Cost (stationary & Entertainment etc.)		950	11,400		1,050	12,600		1,150	13,800	
Non Cash Item:										
Depreciation Expenses		321	3,846		321	3,846		321	3,846	
Total Operating Cost (D)		10,002	115,756	_	11,372	136,466	_	12,742	152,906	
Net Profit (C-D)	_	7,358	92,564	_	8,648	103,774	-	9,196	110,350	

Notes: 1. Agreed Grace period: Six months

^{2.} **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	96,564	111,774	118,350
1.3	Depreciation Expenses	3,846	3,846	3,846
1.4	Opening Balance of Cash Surplus	_	76,410	144,030
	Total Cash Inflow	200,410	192,030	266,226
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment in Machineries	_		
2.3	Investment in Equipment & Tools	_		
2.4	Investment in Decoration	_		
2.5	GB loan Outstanding	_		
2.6	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	76,410	144,030	218,226

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (4yrs);	Weakness□ Can not supply goods as per demand.
Opportunities □ Location of Shop; Vaolarhat Market □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 503,687 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 220 th as Yunus Centre and 56th In-house Executive Social Business Design Lab

(GTT) on March 31, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





<u>नाइट्ज</u>

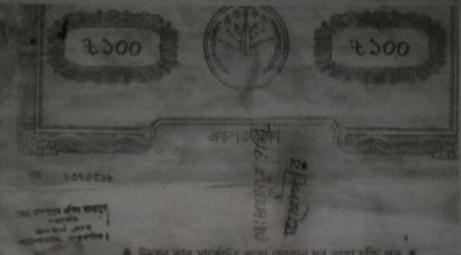
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णातिषः २७।७।२५३:

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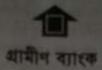
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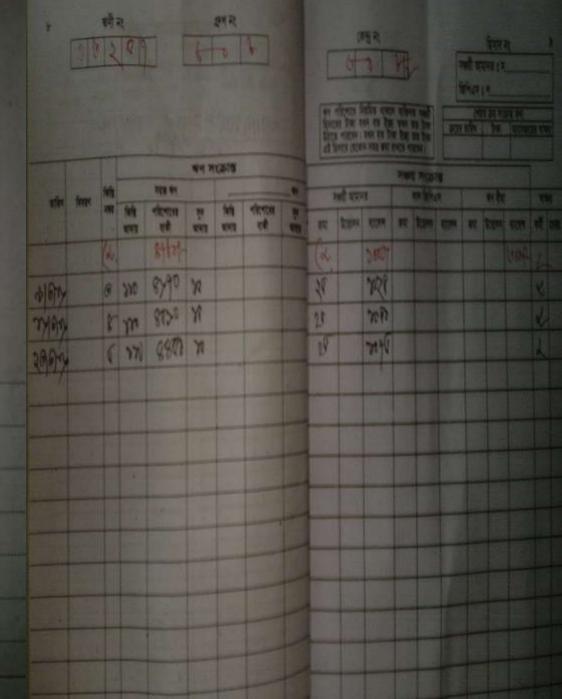
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