

Proposed NU Business Name : M/S Bismillah Telecom Business Category: General Retail & Wholesales



Business Proposal Collected & Prepard by : Md.Nazmul Islam,Asst.Officer, thakorgaon,Nekmorod. Business Proposal Varified by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Akter Ali Vill: Parkunda, Union:2 no Nekmorod, Post: Nekmorod, Upazila: Ranishonkoyol, District: Thakurgaon.	
Age	:	25 years	
Marital status	:	Married	
Children	:	Nill	
No. of siblings:	:	03 (three) Brothers and 01(One) Sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother✓FatherMst. Jasada BegumMd. Kofil UddinBranch:: Nekmarod , Ranishonkil , Centre # 07/moLoan no.: 5558, Member since August 12, 2009First Ioan: Tk. 5,000Existing Ioan: Nill, Last Ioan: Tk. 5000.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A no Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (Three) years experiences is running his own business. He started the business with BDT 60,000 (Sixty Thousand).
Other Own/Family Sources of Income	:	His Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01723563111
NU's National ID No.	:	19919418679000121
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jasada Begum is a GB member since August 12, 2009 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Bismillah Telecom
Address/ Location	:	Nekmorod bazar, Ranisonkil, Thakurgaon.
Total Investment in BDT	:	Tk. 3,30,000
Financing	:	Self Tk. 2,10,,000 (from existing business) Required Investment Tk. 1,20,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 8,000 (Eight Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin(ii) Estimated % of proposed	:	On an Average Product 20%, Song down Load 100% and Flexi Load Commission.
gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an Average Product 20%, Song down Load 100% and Flexi Load Commission.

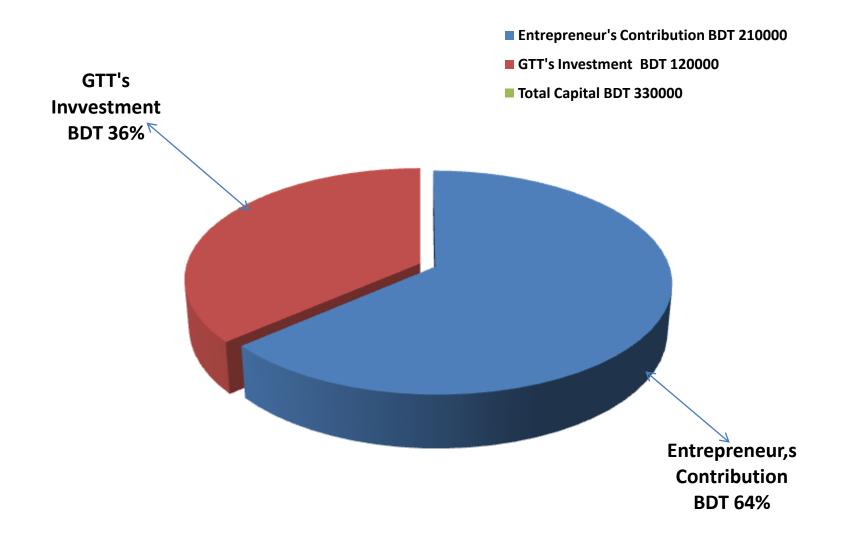
INFO ON EXISTING BUSINESS OPERATIONS

Deutieuleue	Avg. Daily	Commis	Existing Business (BDT)			
Particulars	Transaction	sion %	Daily	Monthly	Yearly	
Sales income from Products			1,500	42,000	504,000	
Sales Income from Song Down Load			200	5,600	67,200	
Sales Income From Flexi Load	2,000	0.027	54	1,512	18,144	
Total Sales (A)			1,754	49,112	589,344	
Less: Cost of Sales/Products(B)			1,200	33,600	403,200	
Gross Profit (C) [C=(A-B)]			554	15,512	186,144	
Less: Operating Cost:						
Electricity bill				500	6,000	
Generator Bill				300	3,600	
Shop Rent				1,000	12,000	
Mobile bill				600	7,200	
Night Guard bill				100	1,200	
Conveyance bill				600	7,200	
Ownership Transfer Fee						
Present Salary (Family & Self)				6,000	72,000	
Bank Charge (DD, PO, SC)					-	
Other Cost (Stationary & Entertainment etc.)				200	0,600	
Non Cash Item:				800	9,600	
Depreciation Expenses				515	6,175	
Total Operating Cost (D)				10,415	124,975	
Net Profit (C-D):				5,097	61,169	



Particulars	Existing Business	Proposed	Total		
Existing	xisting Proposed		(BDT)	(BDT)	
	Investment in products (Such as Mobile set and Telecom item etc.)	90,222	120,000	210,222	
Investment in Equipment & Tools (Such	26,500	-	26,500		
Cash in Hand	1,278	-	1,278		
Advance for Shop	70,000	-	70,000		
Investment in Decoration (Furniture, fixture and fittings)		22,000		22,000	
Total Capit	210,000	120,000	330,000		





FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	2,100	58,800	705,600	2,415	67,620	811,440	2,657	74,382	892,584
Estimated Sales Income from Song Down Load	250	7,000	84,000	275	7,700	92,400	303	8,470	101,640
Estimated Sales Income From Flexi Load	76	2,117	25,402	83	2,328	27,942	91	2,561	30,736
Total Estimated Sales (A)	2,426	67,917	815,002	2,773	77,648	931,782	3,050	85,413	1,024,960
Less: Estimated Cost of Sales/Products(B)	1,680	47,040	564,480	1,932	54,096	649,152	2,125	59,506	714,067
Gross Profit (C) [C=(A-B)]	746	20,877	250,522	841	23,552	282,630	925	25,908	310,893
Less: Operating Cost:									
Electricity bill		500	6,000		600	7,200		700	8,400
Generator Bill		300	3,600		300	3,600		300	3,600
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		800	9,600		900	10,800		1,000	12,000
Night Guard bill		100	1,200		100	1,200		100	1,200
Conveyance		900	10,800		1,000	12,000		1,100	13,200
Ownership Transfer Fee		800	4,800		800	9,600		800	9,600
Proposed Salary-(Family & Self)		8,000	96,000		9,000	108,000		10,000	120,000
Bank Charge (DD, PO, SC)		35	210		35	420		35	420
Other Cost (stationary & Entertainment etc.)		800	9,600		800	9,600		800	9,600
Non Cash Item:									
Depreciation Expenses		515	6,175		515	6,175		515	6,175
Total Operating Cost (D)	-	13,750	159,985		15,050	180,595	_	16,350	196,195
Net Profit (C-D)	-	7,127	90,537	-	8,503	102,035	-	9,558	114,698

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	120,000		-
1.2	Net Profit (ownership tr. Fee added back)	95,337	111,635	124,298
1.3	Depreciation Expenses	6,175	6,175	6,175
1.4	Opening Balance of Cash Surplus	-	72,712	132,921
	Total Cash Inflow	221,512	190,521	263,394
2.0	Cash Outflow			
2.1	Product Purchase	120,000		
2.2	Investment in Machineries	_		
2.3	Investment in Equipment & Tools	-		
2.4	Investment in Decoration	_		
2.5	GB loan Outstanding	-		
2.6	Investment Payback including Ownership Transfer Fee	28,800	57,600	57,600
	Total Cash Outflow	148,800	57,600	57,600
3.0	Total Cash Surplus	72,712	132,921	205,794

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 Trade License in his own name; He has on hand training; Skilled and working experiences (3yrs); 	WEAKNESS □ Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Nekmorod Bazar Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 5,17,269 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 216th as Yunus Centre and 56th In-house Executive Social Business Design Lab

(GTT) on March 31,2016 at Grameen Telecom Trust Premises

Thank you

Pictures







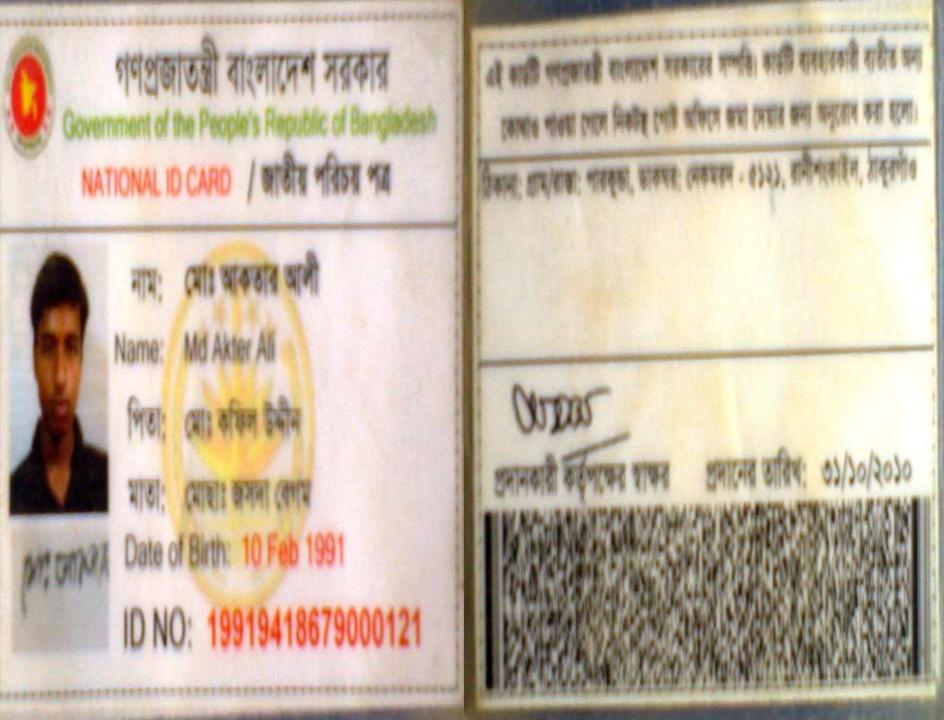
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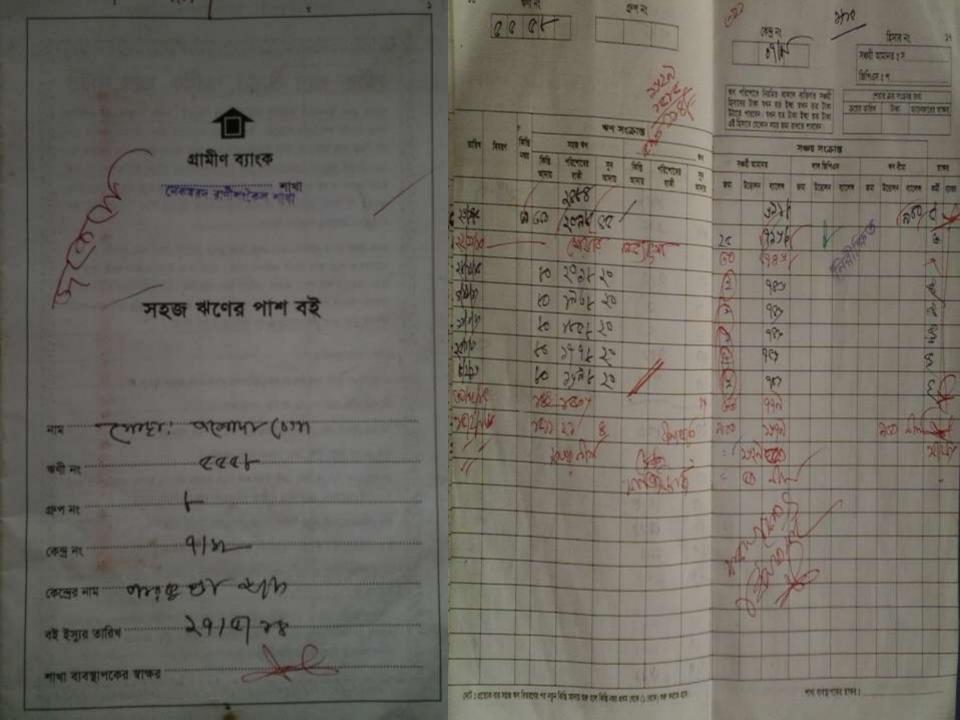
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চলমান গায়া -২







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