

### Proposed NU Business Name: **Mohona Traders**Business Category: **General Retail & Wholesale**



Business Proposal Identified by: Md. Farid Uddin, Assistant Officer, Rangpur. Business Proposal Prepared by: Md Rezaur Rashid Dewan

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md Razu Mia Vill: Nilokchonru, Union: Gongachar, Post:Burirhat, Upazila: Gongachar, District: Rangpur.		
Age	:	31Years		
Marital status	:	Married		
Children	:	02 (Two) Daughters and 02 (Two) Sons		
No. of siblings:	:	01 (One) Brother and 01(One) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		02 (Two) years experiences is running his own business. He started the business only with Tk. 10,000 (Ten thousand).  He has on hand training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01722-940139
NU's National ID No.	:	198585127310000
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst.Rabea Beguma GB member from 1999 to 2015 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mohona Traders
Address/ Location	:	Gongachar bazar,Rangpur.
Total Investment in BDT	:	Tk 1,65,000
Financing	:	Self Tk. 85,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	Taka 3,500 (Three thousand five hundred)
Proposed Salary (estimates)	:	Taka 5,000 ( five thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

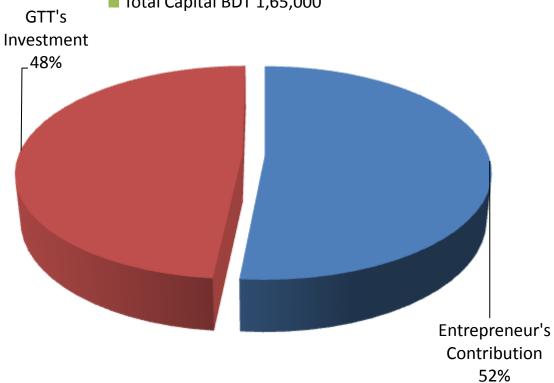
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	5,000	140,000	1,680,000		
Less: Cost of Sales (Purchase product) (B)	4,250	119,000	1,428,000		
Gross Profit (C) [C=(A-B)]	750	21,000	252,000		
Less: Operating Cost:		,	,		
Electricity bill		300	3,600		
Night Guard bill		100	1,200		
Mobile bill		500	6,000		
Conveyance bill		3,000	36,000		
Bank Charge (DD, PO, SC)		3,000	20,000		
Ownership Transfer Fee		_	_		
Present Salary (Self and family)		3,500	42,000		
Present Salary (Assistant-2)		6,000	72,000		
Provision of Bad Debt		23	278		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:		, = = =	,		
Depreciation Expenses		40	485		
Total Operating Cost (D)		14,464	173,563		
Net Profit (C-D):		6,536	78,437		

### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Part	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (rice, pulses, oil, salt, sugar, spice, soap, confectionary item, bakery item and soft drinks etc.)	Investment in products (rice, pulses, oil, salt, sugar, spice, soap, confectionary item, bakery item, cosmetics item and soft drinks etc.)	45,125	80,000	125,125
Investment in Machineries, Equipmaker, bulb and fan etc.)	2,100		2,100	
Cash in hand		8,229		8,229
Advance for shop				-
Decoration (fixture and fittings)				
		1,700		1,700
Debtors (Since February, 2016 to	27,846		27,846	
Creditors (Since February, 2016 t	to at present)			-
Total	Capital	85,000	80,000	165,000

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 85,000
- GTT's Investment BDT 80,000
- Total Capital BDT 1,65,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

2	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	6,500	182,000	2,184,000	8,645	242,060	2,904,720	11,671	303,440	3,641,274
Less: Cost of Sales (Purchase product) (B)	5,525	154,700	1,856,400	7,348	205,751	2,469,012	9,920	257,924	3,095,083
Gross Profit (C) [C=(A-B)]	975	27,300	327,600	1,297	36,309	435,708	1,751	45,516	546,191
Less: Operating Cost:									
Electricity bill		300	3,600		500	6,000		700	8,400
Night Guard bill		100	1,200		150	1,800		200	2,400
Mobile bill (SMS & Reporting)		1,000	12,000		1,500	18,000		2,000	24,000
Conveyance bill		3,500	42,000		4,000	48,000		4,500	54,000
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary (Self and family)		5,000	60,000		6,500	78,000		8,000	96,000
Present Salary (Assistant-2)		6,000	72,000		8,000	96,000		10,000	120,000
Provision of Bad Debt		23	278		23	278		23	278
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,500	18,000		1,700	20,400
Non Cash Item:									
Depreciation Expenses		40	485		40	485		40	485
Total Operating Cost (D)	-	17,742	209,433		22,792	273,503	_	27,742	332,903
Net Profit (C-D):		9,558	118,167		13,517	162,205		17,774	213,288

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	121,367	168,605	219,688
1.3	Depreciation Expenses	485	485	485
1.4	Opening Balance of Cash Surplus	_	102,652	233,341
	Total Cash Inflow	201,852	271,741	453,514
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	102,652	233,341	415,114

## SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name; He has on hand training; Skilled and working experience: 02Years.	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 578,659 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

Presented at 200<sup>th</sup> as Yunus Centre and 48<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on March 07, 2016 at Grameen Telecom Trust Premises

### Thank you

# Pictures













## গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / WISTE MESE ME



নাম: মোছাঃ রাবেরা বেগম

Name: Mst Rabea Begum

স্বামী: মৃত বেলাল উদ্দিন

মাতা: মোছা: মোকসুদা বেগম

Date of Birth: 01 Feb 1964

ID NO: 8512731821217

গণপ্রজাতথ্রী বাংলাদেশ সরকার Government of the Propin's Republic

NATIONAL ID CARD / WINE HESE HE



নাম: মোা রাজ্ মিরা

Name: Md Razu Mia

পিতা: মৃত বেলাল উদ্দিন

MINE CHIEF STORES COINS

Date of Birth: 61 May 1985

ID NO: 19858512731000027

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এই কাডাটি গণপ্ৰজাতন্ত্ৰী বাংলাদেশ সৱকাৰের সম্পত্তি। কাডাট ব্যবহারকাট বাং কোথাও পাওয়া পেলে নিকটর পোই মড়িনে জমা দেয়ার জন মনুমান কর্ব প্রদানকারী কর্তুপক্ষের আক্ষর

ঠিকানা; রাজা নঃ/নাম: নিলকচড়ী, ডাকমর: বৃড়িরহাট কার্য - ৫৪০০, গুলাচঃ

है। श्रु



## ৪নং গঙ্গাচড়া ইউনিয়ন পরিষদ কার্যালয়

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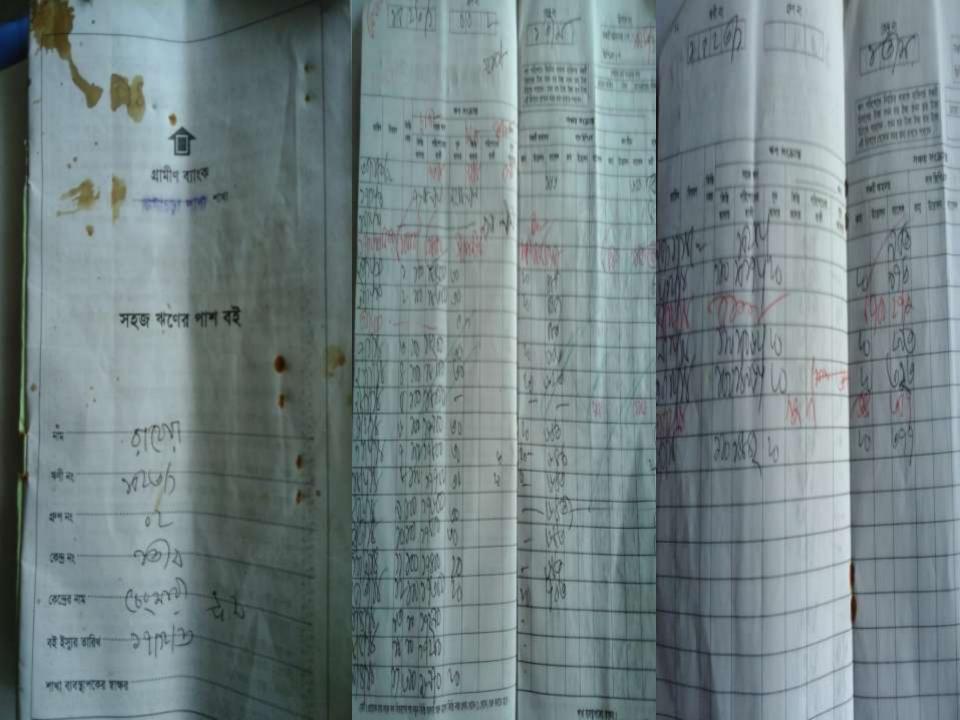
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## Thank You