

Proposed NU Business Name: Azad Store Business Category: General Retail & Wholesale



Business Proposal Identified by : Md Farid Uddin, Assistant officer, Sadar, Rangpur. Business Proposal Prepared by: MdMd Rezaur Rashid Dewan

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Md Motiar Rahman</b> Vill:Joydeb, Union:Gojganta,Post: Gojganta,Upazila: Gongachara, District: Rangpur
Age	:	27 Years
Marital status	:	Married
Children	:	01 (One) Daughter and 01(Daughter) Son
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother✔FatherMst Manjina BegumMd. Azad HossainBranch: Gojganta, Centre # 29/moLoan no.: 4644; Member from 1995 to 2014First Ioan: Tk. 3,000Existing Ioan: Nil, Last Ioan: Tk. 23,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	N/A No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	10(Ten) years experiences is running his own business. He started the business only with Tk. 60,000 (Sixty thousand). He has on hand training
Other Own/Family Sources of Income	:	His father's income from as an assistant of his business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01772-8833395
NU's National ID No.	:	8512742832235
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Amena Khatun is a GB member from 1995 to 2014 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Azad Store
Address/ Location	:	Gojganta, Rangpur.
Total Investment in BDT	:	Tk. 390,000
Financing	:	Self Tk. 290,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	Taka 6,500 (Six thousand five hundred)
Proposed Salary (estimates)	:	Taka 9,000 (Nine thousand)
<ul> <li>Proposed Business</li> <li>Implementation Plan</li> <li>(i) % of present gross profit margin</li> <li>(ii) Estimated % of proposed gross profit margin</li> </ul>	:	On products 10%. On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## **INFO ON EXISTING BUSINESS OPERATIONS**

Dentieudene		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	7,000	196,000	2,352,000			
Less: Cost of Sales (Purchase product) (B)	6,300	176,400	2,116,800			
Gross Profit (C) [C=(A-B)]	700	19,600	235,200			
Less: Operating Cost:						
Electricity bill		250	3,000			
Generator bill		150	1,800			
Night Guard bill		100	1,200			
Mobile bill		600	7,200			
Conveyance bill		3,000	36,000			
Present Salary (Self and family)		6,500	78,000			
Present Salary (Assistant-1 Father)		2,000	24,000			
Provision of Bad Debt		10	116			
Other Cost (stationary & Entertainment etc.)		600	7,200			
Non Cash Item:						
Depreciation Expenses		65	775			
Total Operating Cost (D)		13,274	159,291			
Net Profit (C-D):		6,326	75,910			

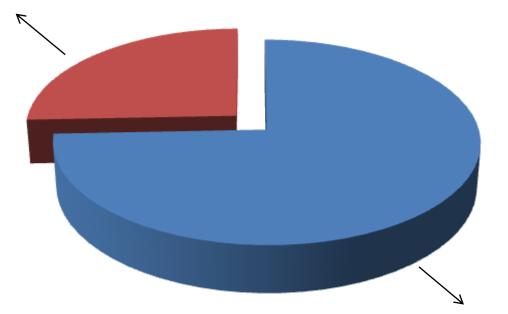
### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (rice, pulses, oil, salt, sugar, spice, soap, confectionary item, bakery item and soft drinks etc.)	Investment in products (rice, pulses, oil, salt, sugar, spice, soap, confectionary item, bakery item, cosmetics item and soft drinks etc.)	281,265	100,000	381,265
Investment in Machineries, Equipments & Tools (refrigerator, coffee maker, bulb and fan etc.)				3,900
Cash in hand		6,385		6,385
Advance for shop				_
Decoration (fixture and fittings)		1,900		1,900
Debtors (Since February, 2016 to at present)		11,550		11,550
Creditors (Since February, 2016 to at present)		(15,000)		(15,000)
Total	Capital	290,000	100,000	390,000



- Entrepreneur's Contribution BDT 2,90,000
- GTT's Investment BDT 1,00,000
- Total Capital BDT 3,90,000





Entrepreneur's Contribution 65%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	ſ	Year 1 (BDT)		Year 2 (BDT)		Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	9,240	240,240	2,882,880	11,088	288,288	3,459,456	13,306	345,946	4,151,347
Less: Cost of Sales (Purchase product) (B)	8,316	216,216	2,594,592	9,979	259,459	3,113,510	11,975	311,351	3,736,212
Gross Profit (C) [C=(A-B)]	924	24,024	288,288	1,109	28,829	345,946	1,331	34,595	415,135
Less: Operating Cost:									
Electricity bill		250	3,000		450	5,400		650	7,800
Generator bill		150	1,800		200	2,400		250	3,000
Night Guard bill		120	1,440		170	2,040		220	2,640
Mobile bill (SMS & Reporting)		1,200	14,400		1,700	20,400		2,200	26,400
Conveyance bill		3,500	42,000		3,900	46,800		4,300	51,600
Bank Charge (DD, PO, SC)		45	270		45	540		45	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self and family)		9,000	108,000		10,000	120,000		11,000	132,000
Present Salary (Assistant-1)		2,000	24,000		3,500	42,000		5,000	60,000
Provision of Bad Debt		10	116		10	116		10	116
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200
Non Cash Item:									
Depreciation Expenses		65	775		65	775		65	775
Total Operating Cost (D)		17,706	208,201		21,606	259,271	_	25,506	306,071
Net Profit (C-D):		6,318	80,088		7,223	86,675		9,089	109,064
Retained Income			80,088			166,763			275,827

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	
1.2	Net Profit (ownership tr. Fee added back)	84,088	94,675	117,064
1.3	Depreciation Expenses	775	775	775
1.4	Opening Balance of Cash Surplus	-	60,863	108,313
	Total Cash Inflow	184,863	156,313	226,152
2.0	Cash Outflow			
2.1	Product Purchase	100,000		-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	60,863	108,313	178,152



<ul> <li>STRENGTH</li> <li>Present employment:</li></ul>	WEAKNESS
Self: 01 Family: 0 1 (father)	Can not supply goods
Others (beyond family): 0 <li>Future employment: 0</li> <li>Trade license of business in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experience : 10 Years.</li>	according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 565,827 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 200<sup>th</sup> as Yunus Centre and 48<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on March 07, 2016 at Grameen Telecom Trust Premises

## Thank you

Pictures











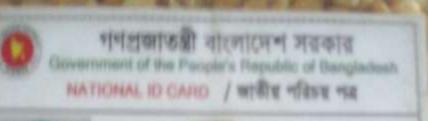
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সালের

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нтя; сита ибалій алитн Name: Md Mollar Rahman front: сита исили сарли итет: ситата инбина сили Date of Birth: 10 Feb 1080 ID NO: 8512742832235

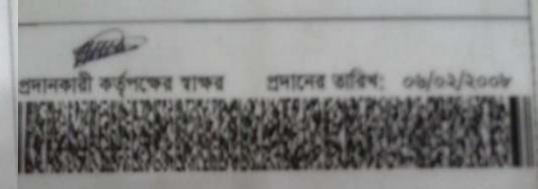


গণপ্রজাতরী বাংলাদেশ সরকার Government of the People's Republic of Danglades NATIONAL ID CARD / জারীছ পরিচয় পর

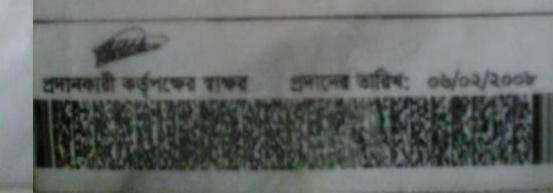


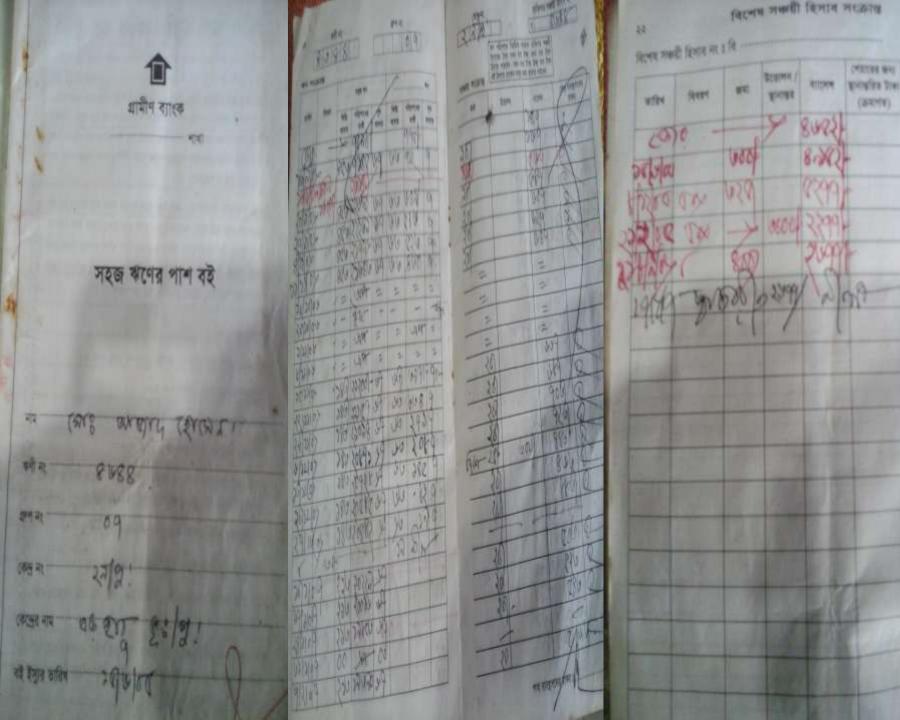
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कामा: ताखा मा/माम: बचारमव, काकमत: गक्षमणी - २८३०, गरगामका, वरणुव



ই চার্টট গণপ্রজাতরী বালোদেশ নরকারের সম্পত্তি। কার্রটি ব্যবহারকারী বারীর অন্য কোমাও গাওয়া গেলে নিকটত্ব পোট অফিনে জমা লেয়ার জন্য অনুরোম করা হলে। কোনা: রাত্তা নং/নাম: জয়সেব (মাজাপাড়া), ভাকমর: গজমন্টা - রঙ্ক১০, গংগাসড়া, রংগুর





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# **Thank You**