

Proposed NU Business Name: **Babul Store**Business Category: **General Retail & Wholesale**



Business Proposal Collected by: Md. Farid Uddin, Assistant officer, Rungpur. Business Proposal Prepared & Verified by: Md. Rezaur Rashid Dewan

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md Fuzlul Karim Vill: Joydeb, Union:Gojgonta, Post: Gojgonta, Upazila: Goggachar, District: Rungpur. | | | |
|---|---|--|--|--|--|
| Age | : | 26Years | | | |
| Marital status | : | Unmarried | | | |
| Children | : | Nil | | | |
| No. of siblings: | : | 03 (Three) Brothers & 01 (One) Sister | | | |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Most Fatema Begum Md. Babul Miah Branch: Gojgonta, Centre # 6mo Loan no. 3161, Membership Since 2003 to til now . First loan: Tk. 35,000 Existing loan: 87,000, Outstanding loan: TK. 52,944. | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | | Entrepreneur's Father No Nil Nil | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | Degree |
|---|---|--|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.) | | 10 (Ten) years experiences is running his own business. He started the business only with Tk. 50,000 (Fifty thousand). |
| Other Own/Family Sources of Income | : | His brother's income from servicing. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contract No. | : | 01738-553003 |
| NU's National ID No. | : | 17978512742832 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Most Fatema Begum is a GB from 2003 at first she took GB loan BDT 35,000 (Thirty five thousand).
- Gradually she took loan several times and utilized it by cultivation and purchasing cows.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Babul Store |
|---|----|--|
| Address/ Location | : | Gojgonta bazar , Rungpur. |
| Total Investment in BDT | : | BDT 4,96,000 |
| Financing | •• | Self Tk. 3,96,000 (from existing business) Required Investment Tk. 100,000 (as equity) |
| Present salary/drawings from business | •• | BDT 7,000 (Seven thousand) |
| Proposed Salary (estimates) | : | BDT 8,500 (Eight thousand Five hundread) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin | : | On products 12%. |
| (ii) Estimated % of proposed gross profit margin | : | On products 12%. |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : | |
| | | |

INFO ON EXISTING BUSINESS OPERATIONS

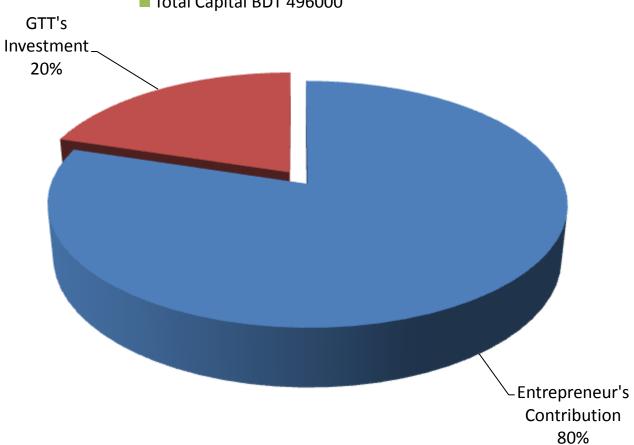
| | EB (BDT) | | | |
|---|----------|---------|-----------|--|
| Particulars Particulars | Daily | Monthly | Yearly | |
| Sales income from products (grocery item, bakery item and confectionary item etc) (A) | 7,000 | 182,000 | 2,184,000 | |
| Less: Cost of sales of products (product purchase) (B) | 6,160 | 160,160 | 1,921,920 | |
| Gross Profit (C) [C=(A-B)] | 840 | 21,840 | 262,080 | |
| Less: Operating Cost: | | , | , | |
| Electricity bill | | 550 | 6,600 | |
| Generator bill | | 150 | 1,800 | |
| Mobile bill | | 2,000 | 24,000 | |
| Night Guard bill | | 150 | 1,800 | |
| Conveyance | | 3,000 | 36,000 | |
| Provision of bad Debt | | 10 | 114 | |
| Bank Charge (DD, PO, SC) | | | | |
| Ownership Transfer Fee | | - | - | |
| Present Salary (Self & family) | | 7,000 | 84,000 | |
| Present Salary (Assistant-01)) | | 2,000 | 24,000 | |
| Other Cost (stationary & Entertainment etc.) | | 1,000 | 12,000 | |
| Non Cash Item: | | | , | |
| Depreciation Expenses | | 65 | 785 | |
| Total Operating Cost (D) | | 15,925 | 191,099 | |
| Net Profit (C-D): | | 5,915 | 70,981 | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particula | Existing Business (BDT) | Proposed (BDT) | Total (BDT) | |
|--|---|-------------------|----------------|----------|
| Existing | Proposed | | | |
| Investment in products (soap, biscuits, chips, coal, candy,tang,pest,magic pawder, rice, pulses, sugar, onion, garlic, flour, potato, spice and chocolate etc) | Investment in products (grocery item, bakery item and confectionary item etc) | 416,699 | 100,000 | 516,699 |
| Investment in Machinery (refrigerator - 1 | 1 pics) | 3,300 | | 3,300 |
| Cash in hand | | 5,701 | | 5,701 |
| Debtors (Since December, 2015 to at pr | resent) | 11,400 | | 11,400 |
| Creditors (Since November, 2015 to at present) | | (44,000) | | (44,000) |
| Decoration (fixture and fittings) | 1 | 2,900 | | 2,900 |
| Total Cap | oital | 396,000 | 100,000 | 496,000 |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 396000
- GTT's Investment BDT 100000
- Total Capital BDT 496000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| | | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|---|-------|--------------|-----------|--------|--------------|-----------|--------|--------------|-----------|--|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | |
| Estimated sales income from products (grocery item, bakery item and confectionary item etc) (A) | 8,540 | 222,040 | 2,664,480 | 10,590 | 275,330 | 3,303,955 | 13,237 | 370,636 | 4,447,632 | |
| Less: Cost of sales of products (product purchase) (B) | 7,515 | 195,395 | 2,344,742 | 9,319 | 242,290 | 2,907,481 | 11,649 | 326,160 | 3,913,916 | |
| Gross Profit (C) [C=(A-B)] | 1,025 | 26,645 | 319,738 | 1,271 | 33,040 | 396,475 | 1,588 | 44,476 | 533,716 | |
| Less: Operating Cost: | | | | | | | | | | |
| Electricity bill | | 550 | 6,600 | | 650 | 7,800 | | 750 | 9,000 | |
| Generator bill | | 150 | 1,800 | | 200 | 2,400 | | 300 | 3,600 | |
| Mobile bill (SMS & Reporting) | | 2,500 | 30,000 | | 2,500 | 30,000 | | 3,000 | 36,000 | |
| Night Guard bill | | 150 | 1,800 | | 200 | 2,400 | | 250 | 3,000 | |
| Conveyance | | 3,500 | 42,000 | | 4,000 | 48,000 | | 4,500 | 54,000 | |
| Provision of bad Debt | | 10 | 114 | | 10 | 114 | | 10 | 114 | |
| Bank Charge (DD, PO, SC) | | 45 | 270 | | 45 | 540 | | 45 | 540 | |
| Ownership Transfer Fee | | 667 | 4,000 | | 667 | 8,000 | | 667 | 8,000 | |
| Proposed Salary (Self & family) | | 8,500 | 102,000 | | 10,000 | 120,000 | | 11,500 | 138,000 | |
| Proposed Salary (Assistant-01) | | 3,000 | 36,000 | | 4,000 | 48,000 | | 5,000 | 60,000 | |
| Other Cost (stationary & Entertainment etc.) | | 1,200 | 14,400 | | 1,400 | 16,800 | | 1,600 | 19,200 | |
| Non Cash Item: | | | | | | | | | | |
| Depreciation Expenses | | 65 | 785 | | 65 | 785 | | 65 | 785 | |
| Total Operating Cost (D) | | 20,337 | 239,769 | _ | 23,737 | 284,839 | | 27,687 | 332,239 | |
| Net Profit (C-D): | _ | 6,308 | 79,969 | _ | 9,303 | 111,636 | _ | 16,790 | 201,477 | |

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

Statement of Cash Flow

Three Years Projection- After Funding

| | Tillee rears Projection- Arter runding | | | | | |
|-----|---|--------------|--------------|--------------|--|--|
| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) | | |
| 1.0 | Cash Inflow | | | | | |
| 1.1 | Investment Infusion by Investor | 100,000 | - | - | | |
| 1.2 | Net Profit (ownership tr. Fee added back) | 83,969 | 119,636 | 209,477 | | |
| 1.3 | Depreciation Expenses | 785 | 785 | 785 | | |
| 1.4 | Opening Balance of Cash Surplus | - | 60,754 | 133,174 | | |
| | Total Cash Inflow | 184,754 | 181,174 | 343,436 | | |
| 2.0 | Cash Outflow | | | | | |
| 2.1 | Product Purchase | 100,000 | - | - | | |
| 2.2 | Investment Payback including Ownership Transfer Fee | 24,000 | 48,000 | 48,000 | | |
| | Total Cash Outflow | 124,000 | 48,000 | 48,000 | | |
| 3.0 | Total Cash Surplus | 60,754 | 133,174 | 295,436 | | |

SWOT ANALYSIS

| STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Ownership of Business in own name; Good reputation; Skilled and working experience: 10 years; | WEAKNESS Can not supply goods according to demand. |
|---|---|
| OPPORTUNITIES Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 7,89,081after 3 years excluding payback of investor's money. | THREATS Local Competitors. |

Presented at 194th as Yunus Centre and 45th In-house Executive Social Business Design Lab

(GTT) on February 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures















ভুল্ফ <u>প্রাণ্ডা</u>ডান্তরী বাংলাদেশ, স্থানীয় সরকার

৭নং গজঘন্য ইউনিয়ন পরিষদ

গংগাচড়া, রংপুর।

ট্রেড লাইসেন

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নতুন নবায়ন

লাইসেন্স নম্বর :

वर्ष वष्तः २०२८ चेड - २०२७ चेड

লাইসেল ইস্যুর তারিখ: 06/20/200 ৫ 35

उग्रार्ड न१- ०२

ইউনিয়ন পরিষদ আইন ২০০৯-এর বিধানবুলী লকত পেশা, ব্যবসার জন্য লাইসেল।

প্রতিষ্ঠানের নাম : বাবুন ফেটার-

প্রতিষ্ঠানা/মালিক : उद्याः रब्धिताल र्यो राज्य

পিতা/पामीन नाम : ভ্রেমা: আপুন বিশ্বাহ্যা-

মাতার নাম

: दिवाहार न्यालिया खडादा

: माश्रा: केंग्रिय दुवर कार्का हो वर: कार्केल सु = 6890

BARGAT: SISSINGET CESATE AS BA

ব্যবসার স্থান

স্থায়ী ঠিকানা

न्डाक्वरी याकातः

ব্যবসার ধরণ

: न्द्राप गाना-

লাইসেন্সের প্রদেয় টাকা:

| হাল | वदकशा (यमि थाटक) | अजियाना/अन् रान्र | মোট |
|-----|---------------------------|--------------------------|------|
| 000 | | 200 | 8001 |

এই ট্রেড লাইসেন্সের মেয়াদ 200৫ স্থিত সালের ১ জুলাই হতে ২০১৬ প্র ৩০ জুন পর্যন্ত বলবৎ থাকবে।





Thank You