

Proposed NU Business Name: Ma Hotel and Resturent Business Category: General Retail & Wholesale



Business Proposal Identified by : Md. Shahidul Islam, Assistant NU, Rungpur.. Business Proposal Prepared by: Md Rezaur Rashid Dewan

### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	wa Jamiul Islam		
		Vill: Horissor, Union: Balapara, Post: Kaunia, Upazila: Kaunia, , District: Rangpur.		
Age	:	21Years		
Marital status	:	Unmarried		
Children	:	Nil		
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother $\checkmark$ Father Mst. Raseda Begum Md Fazlul Huq <i>Branch</i> : Chapar hat, Kaligong, <i>Centre # 22/mo</i> <i>Loan no.: 7173;</i> Member from 2007 First Ioan: Tk. 5,000 Existing Ioan: 28,000, Last Ioan: Tk. 20,608		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	04(Four) years experiences is running his own business. He started the business only with Tk. 7,000 (Seven thousand). He has 08 (Eight) years working experience as an assistant in other's shop.
Other Own/Family Sources of Income	:	His brother income from as a assistant of his business and his father's also.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.		01767-220845
NU's National ID No.	•	19958514227000025
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Raseda Begumis a GB member from 2007 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Ma Hotel and Resturent
Address/ Location	:	Jamtola, kunia, Rangpur.
Total Investment in BDT	:	Tk. 650,000
Financing	:	Self Tk. 500,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	Tk 5,000 (Five thousand)
Proposed Salary (estimates)	:	Tk 6,000 (Six thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

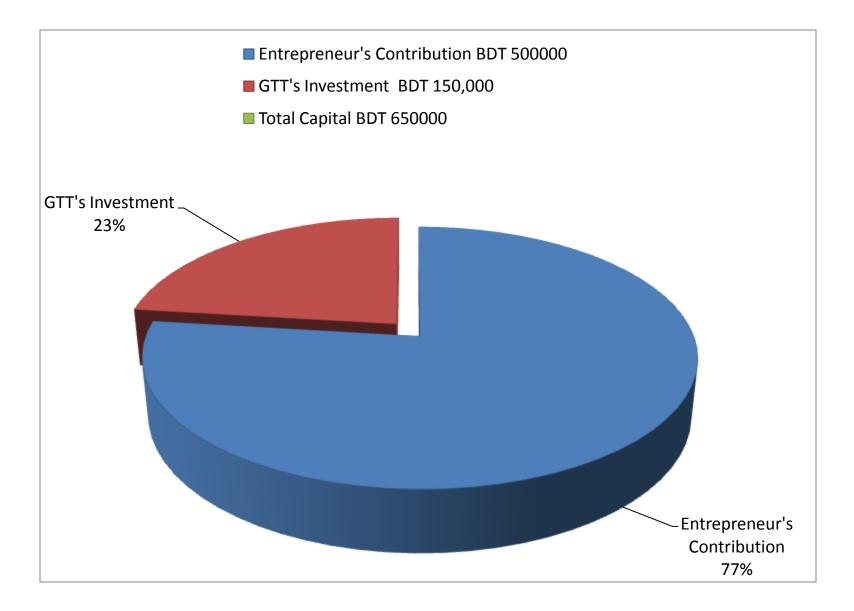
## **INFO ON EXISTING BUSINESS OPERATIONS**

Deutieuleue	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	15,000	390,000	4,680,000			
Less: Cost of Sales (Purchase product) (B)	12,750	331,500	3,978,000			
Gross Profit (C) [C=(A-B)]	2,250	58,500	702,000			
Less: Operating Cost:						
Electricity bill		3,000	36,000			
Shop rent		5,100	61,200			
Night Guard bill		100	1,200			
Mobile bill		700	8,400			
Conveyance bill		2,000	24,000			
Present Salary (Self and family)		5,000	60,000			
Present Salary (Assistant-3 and family-2)		27,500	330,000			
Provision of Bad Debt		95	1,135			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:		.,				
Depreciation Expenses		3,123	37,477			
Total Operating Cost (D)		48,118	577,412			
Net Profit (C-D):		10,382	124,588			

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Part	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (rice, pulses, oil, salt, sugar, spice, soap, confectionary item, bakery item and soft drinks etc.)	Investment in products (rice, pulses, oil, salt, sugar, spice, soap, confectionary item, bakery item, cosmetics item and soft drinks etc.)	122,940	150,000	272,940
Investment in Machineries, Equip maker, bulb and fan etc.)	148,300		148,300	
Cash in hand				
		8,485		8,485
Advance for shop				
		90,000		90,000
Decoration (fixture and fittings)				
	152,320		152,320	
Debtors (Since February, 2016 to				
	113,455		113,455	
Creditors (Since February, 2016 to				
		(135,500)		(135,500)
Tota	500,000	150,000	650,000	

## SOURCE OF FINANCE



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	18,000	468,000	5,616,000	19,800	514,800	6,177,600	21,384	555,984	6,671,808
Less: Cost of Sales (Purchase product) (B)	15,300	397,800	4,773,600	16,830	437,580	5,250,960	18,176	472,586	5,671,037
Gross Profit (C) [C=(A-B)]	2,700	70,200	842,400	2,970	77,220	926,640	3,208	83,398	1,000,771
Less: Operating Cost:									
Electricity bill		3,000	36,000		3,500	42,000		4,000	48,000
Shop rent		5,100	61,200		6,100	73,200		7,100	85,200
Night Guard bill		100	1,200		150	1,800		200	2,400
Mobile bill (SMS & Reporting)		1,000	12,000		1,200	14,400		1,400	16,800
Conveyance bill		2,800	33,600		3,300	39,600		3,800	45,600
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary (Self and family)		6,000	72,000		7,000	84,000		8,000	96,000
Present Salary (Assistant-3 and family-2)		30,000	360,000		32,500	390,000		35,000	420,000
Provision of Bad Debt		95	1,135		95	1,135		95	1,135
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,500	30,000		3,000	36,000
Non Cash Item:									
Depreciation Expenses		3,123	37,477		3,123	37,477		3,123	37,477
Total Operating Cost (D)	-	54,263	644,882	-	60,513	726,152	-	66,763	801,152
Net Profit (C-D):	-	15,937	197,518	-	16,707	200,488	-	16,635	199,620
Retained Income			197,518			398,007			597,627

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	203,518	212,488	211,620
1.3	Depreciation Expenses	37,477	37,477	37,477
1.4	Opening Balance of Cash Surplus	-	204,995	382,961
	Total Cash Inflow	390,995	454,961	632,058
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	204,995	382,961	560,058



<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 02 (father &amp; son) Others (beyond family): 03</li> <li>Future employment: 0</li> <li>Trade license of business in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experience : 12Years.</li> </ul>	WEAKNESS □ Can not supply goods according to demand.
OPPORTUNITIES      Location of shop;     Increase of demand     The capital of Entrepreneur will be Tk.     10,97,627 after 3 years excluding payback     of investor's money.	THREATS Local Competition.

Presented at 200<sup>th</sup> as Yunus Centre and 48<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on March 07, 2016 at Grameen Telecom Trust Premises

## Thank you

Pictures



এখানে বাংলার ঐতিহাবাহী গরুর মাংস, বট, বিরানী, দেশীয় মাছ, ভর্তা সহ যাবতীয় সু-স্বাদু খাবার পরিবেশন ও সরবরাহ করা হয়।

কাহিম কমপ্লেক্স, থানা রোড, কাউনিয়া, রংপুর









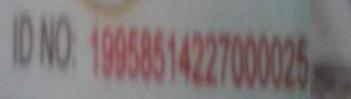


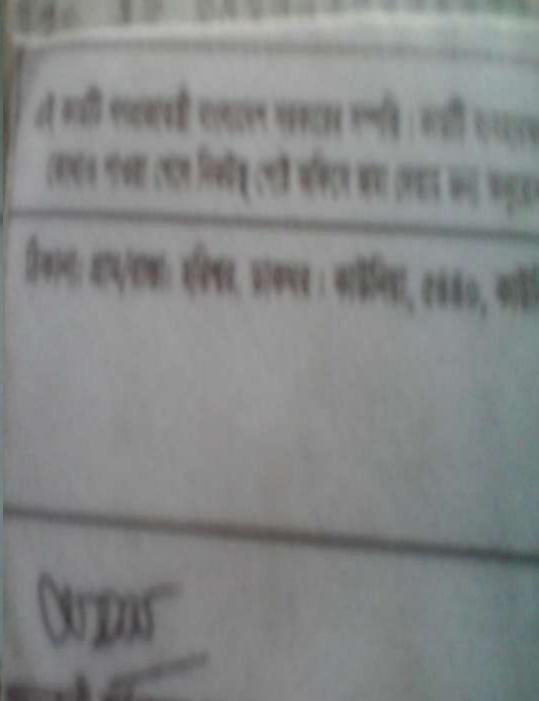


গণপ্রজাতরী বাংলাদেশ সরকার পরিশিষ্ট-১৩ ৫ নং বালাপাড়া ইউনিয়ন পরিষদ কার্যালয় (ছানীয় সরকার) উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর। BOTH THIR ...... লাইসেল ফি আদায় রেজিটার WE 2012 2012 - 2010 JAR AR 188 ট্রেড লাইসেন্স नव नचत इ 2 226/2028-2029 21 (21(Gra 63 (2)) 23/20/2 (2) TOTAL PARTY OF - ( 57: 37) 2 300 22mm দোকান/ প্রতিষ্ঠানের নাম : जाइरमजधारीत मामः পিতা/ স্বামীর মামঃ ঠিকানা : আমঃ 20 200 ভাতমহঃ চাউনিয়া উপজেলাঃ কাউনিয়া জেলাঃ রংপুর CINEM DODT TUNES KIES IFICE LEVESTAN ELANS STANES CONCOL পেশার ধরণ য ৩০ শে জন/ ২০১৬ জারিশ পর্যন্ত বেধ क अमारनब नविमान हाका : 200 /2 (स्वास: 3270 (707 202 )) প্রান্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা (প্রেম) দিন, ত) নি চালিয়ে যাবার জন্য এই লাইস্লে প্রদান করা হলো। STAN 5. 27/20/2 8 CALLS I de ant ( D BILLING STOP

## गंगरां का उन्हों वारणारमण जतकात Government of the People Republic of Bangladeet NATIONAL ID ONIO / प्राप्तीय परिष्ठम अब







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- (a) উচ্চ নোমান মহেল মানুনে মেনান লৈ মইকর সাল মারে ২০ পথ্যে নেমান করি মানা নিয়ে মান্দ্র মারিছেন : মারে উত্তরে মানোমান বা সন্দর্ভিয়ান মারে মানুনে নেমান কৃত্তি বা নামাল করা মাইবে। সোমেরে নামুন নামিরা প্রায়াম প্রায়ায় প্রায়ায় ব্রুজিপর মালনেন বরিতে হাইবে।
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