

Proposed NU Business Name: Shamim Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha

Business Proposal prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		MD.Shamim ShekhVill: Tardoho, Union: Kamardoho, Post: Chadpara,Upazila: Gobindoganj, District: Gaibandha.
Age		23 years
Marital status		Married
Children	:	Nil
No. of siblings:		02 (Two) Brothers and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Degree (2 nd year)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (Three) years experience is running his own business. He started the business with BDT 100,000 (One lac). He has 07 (Seven) years working experience as an assistant in his father's shop.
Other Own/Family Sources of Income	:	His father's income from Agriculture. His brother's income from business. He purchased 24 (Twenty four) decimal land from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01793850708
NU's National ID No.	:	1993321302726135
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Lutfan Begum is a GB member since May 01, 2007 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for cultivation and purchasing cow.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shamim Store
Address/ Location	:	Golapbag, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 607,000
Financing	:	Self Tk. 457,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 8,000 (Eight Thousand)
Proposed Salary	:	BDT 9,000 (Nine Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

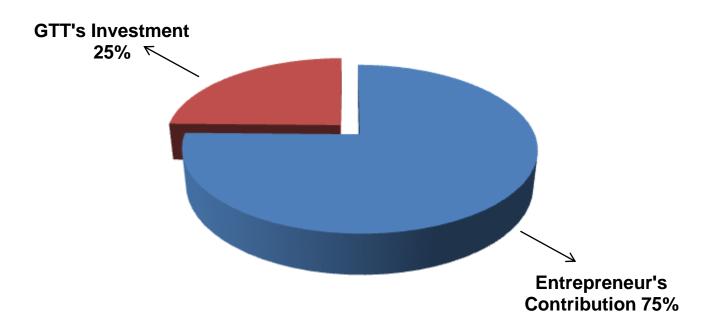
Particulars	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales income from Products (A)	4,500	126,000	1,512,000	
Less: Cost of Sales / Products (B)	3,960	110,880	1,330,560	
Gross Profit (C) [C=(A-B)]	540	15,120	181,440	
Less: Operating Cost:			į	
Electricity bill		450	5,400	
Generator bill		150	1,800	
Night Guard bill		160	1,920	
Shop Rent (self)			-	
Mobile bill		300	3,600	
Conveyance bill		1,200	14,400	
Present Salary (Family & Self)		8,000	96,000	
Present Salary (Assistant-father)		1,000	12,000	
Provision of bad debt		29	354	
Other Cost (Stationary & Entertainment etc.)		500	6,000	
Non Cash Item:			3,000	
Depreciation Expenses		202	2,420	
Total Operating Cost (D)		11,991	143,894	
Net Profit (C-D):		3,129	37,546	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	ars	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (grocery item, spice and betel nut etc.)	Investment in products (grocery item, spice and betel nut etc.)	380,830	150,000	530,830	
Investment in Equipment & Tools (vetc)					
	2,200		2,200		
Cash in hand	17,700		17,700		
Debtors (Since february, 2016 to at p	35,370		35,370		
Decoration (fixture and fittings)	20,900		20,900		
Total Cap	457,000	150,000	607,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 457,000
- GTT's Investment BDT 150,000
- Total Capital BDT 607,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutieulers	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products (A)	6,300	176,400	2,116,800	7,245	202,860	2,434,320	8,114	227,203	2,726,438
Less: Cost of Sales / Products (B)	5,544	155,232	1,862,784	6,376	178,517	2,142,202	7,141	199,939	2,399,266
Gross Profit (C) [C=(A-B)]	756	21,168	254,016	869	24,343	292,118	974	27,264	327,173
Less: Operating Cost:									
Electricity bill		500	6,000		550	6,600		600	7,200
Generator bill		210	2,520		270	3,240		330	3,960
Night Guard bill		210	2,520		260	3,120		310	3,720
Shop Rent (self)		-	-		-	-		-	_
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance		1,700	20,400		2,200	26,400		2,700	32,400
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Family & Self)		9,000	108,000		10,000	120,000		11,000	132,000
Proposed Salary (Assistant-father)		1,000	12,000		2,000	24,000		3,000	36,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Provision of bad debt		29	354		29	354		29	354
Other Cost (stationary & Entertainment etc.)		850	10,200		1,050	12,600		1,250	15,000
Non Cash Item:									
Depreciation Expenses		202	2,420		202	2,420		202	2,420
Total Operating Cost (D)	-	15,356	177,944	-	18,216	218,594	-	21,076	252,914
Net Profit (C-D)	_	5,812	76,072	-	6,127	73,525	-	6,188	74,259
Retained Income			76,072			149,597			223,856

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		_
1.2	Net Profit (ownership tr. Fee added back)	82,072	85,525	86,259
1.3	Depreciation Expenses	2,420	2,420	2,420
1.4	Opening Balance of Cash Surplus	-	48,492	64,437
	Total Cash Inflow	234,492	136,437	153,116
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	48,492	64,437	81,116

Strength	Weakness
 □ Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 □ Ownership of business in his own name; □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Skilled and working experiences (10 years); 	☐ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 680,856 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 214th as Yunus Centre and 54th In-house Executive Social Business Design Lab (GTT) on March 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

























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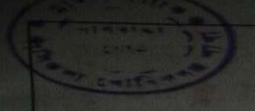
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নিৰম্ভের কার্যালয়ের গাঁলনোজ

Thank You