

Proposed NU Business Name : Pappu Store

Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha

Business Proposal prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Pappu Sarkar Vill: Babanpur, Union: Gobindoganj, Post: Gobindoganj, Upazila: Gobindoganj, District: Gaibandha.			
Age	:	18 years			
Marital status	:	Unmarried			
Children	:	N/A			
No. of siblings:	:	02 (Two) Brothers			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Mst. Pakija Begum Md. Masud Rana Sarkar Branch: Gobindoganj, Centre # 34/mo, Loan no.: 4021/3, Member since March 02, 2008 First loan: Tk. 3,000 Existing loan: Tk. 15,000, Outstanding loan: Tk. 7,920			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (Three) years experience is running his own business. He started the business with BDT 30,000 (Thirty thousand). He has 02 (Two) years working experience as an assistant in his father's shop.
Other Own/Family Sources of Income	••	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737538610
NU's National ID No.	:	19983223303008240
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Pakija Begum is a GB member since March 02, 2008 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes and purchasing cows.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Pappu Store
Address/ Location	:	Babanpur, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 165,000
Financing	:	Self Tk. 95,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five Thousand)
Proposed Salary	:	BDT 6,000 (Six Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

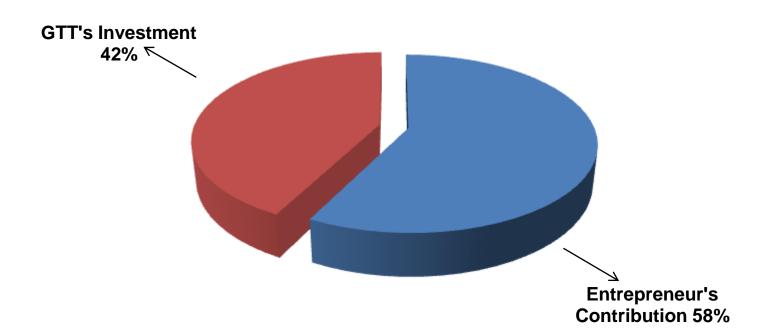
Particulars	Existing Business (BDT)				
i articulars	Daily	Monthly	Yearly		
Sales income from Products	2,000	56,000	672,000		
Less: Cost of Sales / Products (B)	1,600	44,800	537,600		
Gross Profit (C) [C=(A-B)]	400	11,200	134,400		
Less: Operating Cost:			·		
Electricity bill		250	3,000		
Night Guard bill		150	1,800		
Shop Rent		500	6,000		
Mobile bill		1,000	12,000		
Conveyance bill		300	3,600		
Present Salary (Family & Self)		5,000	60,000		
Present Salary (Assistant-father)		1,000	12,000		
Provision of bad debt		9	105		
Other Cost (Stationary & Entertainment etc.)		200	2,400		
Non Cash Item:			_,		
Depreciation Expenses		115	1,380		
Total Operating Cost (D)		8,524	102,285		
Net Profit (C-D):		2,676	32,115		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (grocery item, bakery item, confectionary item, vegetables, betel leaf and betel nut etc.)	Investment in products (grocery item, bakery item, confectionary item and vegetables etc.)	56,232	70,000	126,232	
Investment in Equipment & Tools (and bulb etc)	6,400		6,400		
Cash in hand	4,627		4,627		
Advance for Shop	13,000		13,000		
Debtors (Since february, 2016 to at	10,541		10,541		
Decoration (fixture and fittings)	4,200		4,200		
Total Ca _l	95,000	70,000	165,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 95,000
- GTT's Investment BDT 70,000
- Total Capital BDT 165,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dantiaulana	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	3,000	84,000	1,008,000	3,510	98,280	1,179,360	3,931	110,074	1,320,883
Less: Cost of Sales / Products (B)	2,400	67,200	806,400	2,808	78,624	943,488	3,145	88,059	1,056,707
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	702	19,656	235,872	786	22,015	264,177
Less: Operating Cost:									
Electricity bill		450	5,400		650	7,800		750	9,000
Night Guard bill		250	3,000		350	4,200		450	5,400
Shop Rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		1,300	15,600		1,300	15,600		1,300	15,600
Conveyance		600	7,200		900	10,800		1,200	14,400
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600
Proposed Salary-(Family & Self)		6,000	72,000		7,000	84,000		8,000	96,000
Proposed Salary (Assistant-father)		1,500	18,000		2,000	24,000		2,500	30,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Provision of bad debt		9	105		9	105		9	105
Other Cost (stationary & Entertainment etc.)		400	4,800		500	6,000		600	7,200
Non Cash Item:			,			,			,
Depreciation Expenses		115	1,380		115	1,380		115	1,380
Total Operating Cost (D)	-	11,645	136,615	-	13,845	166,145	-	15,945	191,345
Net Profit (C-D)	-	5,155	64,985	-	5,811	69,727	-	6,069	72,831
Retained Income			64,985			134,711			207,542

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	67,785	75,327	78,431
1.3	Depreciation Expenses	1,380	1,380	1,380
1.4	Opening Balance of Cash Surplus	-	52,365	95,471
	Total Cash Inflow	139,165	129,071	175,282
2.0	Cash Outflow			
2.1	Product Purchase	70,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	52,365	95,471	141,682

Strength	Weakness
 □ Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ Maintain books of record; □ He has on hand training; □ Skilled and working experiences (5 years); 	☐ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 302,542 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 214th as Yunus Centre and 54th In-house Executive Social Business Design Lab (GTT) on March 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















ক্ষেত্ৰ মাজুলুর রাশাদ শংকারী গাইলেক পহিমাণক গোমিক্সক পৌহসকা, গাইলাফা



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নিবন্ধকের স্বাক্ষর ও নামসহ সীল মোহা: সাহানারা বেগ্ন জন্ম-মৃত্যু নিবছক (চলতি নামিত্র)

Thank You