

Proposed NU Business Name: Afroza Orna House Business Category: Clothing & Apparels



Business Proposal Collected by : Md. Saddam Hossain Kazi, Asst. Nobin, Arihazar, Narayanganj.

Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Abdul Hai Vill: Girda, Union: Duptara, Post: Duptara, Upazila: Arihazar, District: Narayanganj.		
Age	:	33 Years		
Marital status	:	Married		
Children	:	01 (One) Daughter and 01 (One) Son		
sNo. of siblings:	:	01 (One) Brother and 05 (Five) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother v Father Mst Shahanara Begum Md. Anu Mia Branch: Duptara, Centre # 13/Mo, Loan no.: 5777/1, Member since 1987 First loan: Tk. 1,500 Existing loan: Tk. 50,000, Outstanding loan: Tk. 17,304		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		04 (Four) years experiences is running his own business. He started this business only with Tk. 30,000 (Thirty thousand). He has taken on hand training.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01837645740
NU's National ID No.	:	6710231527678
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst Shahanara Begum is a GB member since 1987 at first she took GB loan BDT 1,500 (One thousand five hundred).
- Gradually she took loan several times and utilized it by repairing house and assisting her son in business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Afroza Orna House
Address/ Location	:	Girda, Arihazar, Narayanganj.
Total Investment in BDT	:	BDT 143,000
Financing	-	Self Tk. 93,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	•	BDT 11,000 (Eleven Thousand)
Proposed Salary (estimates)	:	BDT 13,000 (Thirteen Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 40%
(ii) Estimated % of proposed gross profit margin	:	On products 40%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

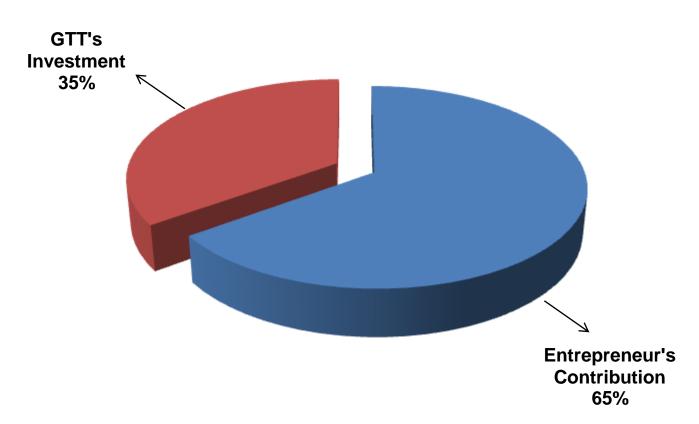
	EB (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,000	52,000	624,000		
Less: Cost of Sales (Purchase product & wages) (B)	1,200	31,200	374,400		
Gross Profit (C) [C=(A-B)]	800	20,800	249,600		
Less: Operating Cost:		,			
Electricity bill		700	8,400		
Shop rent (self)			-		
Night Guard bill		160	1,920		
Mobile bill		500	6,000		
Conveyance bill		2,000	24,000		
Present Salary (Self and family)		11,000	132,000		
Provision of Bad Debt		2	20		
Other Cost (stationary & Entertainment etc.)		1,100	13,200		
Non Cash Item:		,	-,		
Depreciation Expenses		1,068	12,810		
Total Operating Cost (D)		16,529	198,350		
Net Profit (C-D):		4,271	51,250		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (thread)		10,000		10,000
Investment in Machineries, Equipments &	Investment in Machinery (
Tools (sewing machine - 2 pics, bulb and fan etc.)	sewing machine - 01 pics)	80,000	50,000	130,000
Cash in hand		10,204		10,204
Decoration (fixture and fittings)		0.400		
		8,100		8,100
GB Loan Outstanding		(17,304)		(17,304)
Debtors (Since February, 2016 to at present	()	2,000		2,000
Total Capital	al	93,000	50,000	143,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 93,000
- GTT's Investment BDT 50,000
- Total Capital BDT 143,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

2	Year 1 (BDT)			Y. Partiaulara		Year 2 (BD	T)		Year 3 (BD	T)
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	2,800	72,800	873,600	3,220	83,720	1,004,640	3,606	93,766	1,125,197	
Less: Cost of Sales (Purchase product & wages) (B)	1,680	43,680	524,160	1,932	50,232	602,784	2,164	56,260	675,118	
Gross Profit (C) [C=(A-B)]	1,120	29,120	349,440	1,288	33,488	401,856	1,443	37,507	450,079	
Less: Operating Cost:										
Electricity bill		1,000	12,000		1,100	13,200		1,200	14,400	
Shop rent (self)		_	-		-	_		-	-	
Night Guard bill		210	2,520		260	3,120		310	3,720	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600	
Conveyance bill		3,000	36,000		4,000	48,000		5,000	60,000	
Bank Charge (DD, PO, SC)										
		55	330		55	660		55	660	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary (Self and family)		13,000	156,000		14,500	174,000		16,000	192,000	
Provision of Bad Debt		2	20		2	20		2	20	
Other Cost (stationary & Entertainment etc.)		1,600	19,200		1,800	21,600		2,000	24,000	
Non Cash Item:										
Depreciation Expenses		1,068	12,810		1,068	12,810		1,068	12,810	
Total Operating Cost (D)	-	21,068	250,480	_	23,918	287,010	-	26,768	321,210	
Net Profit (C-D):	-	8,053	98,960	-	9,570	114,846	-	10,739	128,869	
Retained Income			98,960			213,806			342,675	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	100,960	118,846	132,869
1.3	Depreciation Expenses	12,810	12,810	12,810
1.4	Opening Balance of Cash Surplus	-	84,466	192,122
	Total Cash Inflow	163,770	216,122	337,801
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	_
2.2	GB Loan Outstanding	17,304		
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	79,304	24,000	24,000
3.0	Total Cash Surplus	84,466	192,122	313,801

SWOT ANALYSIS

	CICIO
STRENGTH Present employment: Self: 01 Family: 02 (father & nephew) Others (beyond family):0 Future employment: 01 (production basis) Ownership of business in his own name; Trade License of Business in own name; Good reputation; He has on hand training; Skilled & working experiences: 04 years;	Weakness ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Market place. Increase of demand; The capital of Entrepreneur will be Tk. 435,675 after 3 years excluding payback of investor's money.	THREATS Local Competitors.

Presented at 148th as Yunus Centre and 25th In-house Executive Social Business Design Lab

(GTT) on December 10, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures











২নং দুপ্তারা ইউনিয়ন পরিষদ উপজেলা ঃ আড়াইহাজার, জেলা ঃ নারায়ণগঞ্জ।

2NO DUPTARA UNION PARISHAD Upazilla- Araihazar, Dist-Narayanganj.

ট্রেড লাইসেন্স TRADE LAICENCE

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bengladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



नाम: त्याः जाः शरे

Name: Md Abdul Hai

পিতা: মোঃ আনু মিয়া মাতা: মোসাঃ সাহানারা বেগম Date of Birth: 30 Apr 1983

ID NO: 6710231527678

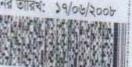
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ঠিকানা: গ্রাম/রাস্তা: গিরদা, দুব্তারা, ভাকষর: দুব্তারা - ১৪৬০, আড়াইহাজার,



প্রদানকারী কর্তৃপক্ষের স্বাক্তর

প্রদানের তারিখ: ১৭/০৬/২০০৮



Thank You