

Proposed NU Business Name: Masud Store

Business Category: General Retail & Wholesale



Project Identified by: Md. Shahidul Islam, Officer, Jessore Sadar unit, Jessore Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Mahfuzur Rahaman Vill: Ramnagar, Union: Ramnagar, Post: Rajarhat, Upazila: Jessore Sadar, District: Jessore.		
Age	:	25 years		
Marital status	••	Married		
Children	:	Nil		
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Rosida Khatun Md. Abdul Rafiq Branch: Norendropur, Centre # 59/mo, Loan no.: 7501, Member since April 20, 2004 First loan: Tk. 7,000 Existing loan: Tk. 47,000, Outstanding loan: Tk. 14,758		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's mother No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Master's in Management
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		04 (Four) years experiences is running his own business. He started the business with BDT 30,000 (Thirty thousand). He has 05 (Five) years working experiences as an assistant in his father's shop.
Other Own/Family Sources of Income	:	His father's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01947622042/ 01758178403
NU's National ID No.	:	4114792367776
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rosida Khatun is a GB member since April 20, 2004 at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for repairing house and purchasing cow and goat.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Masud Store
Address/ Location	•	Ramnagar Bazar, Jessore.
Total Investment in BDT	•	Tk. 475,000
Financing	•	Self Tk. 325,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	••	BDT 5,000 (Five Thousand)
Proposed Salary	••	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	•	

INFO ON EXISTING BUSINESS OPERATIONS

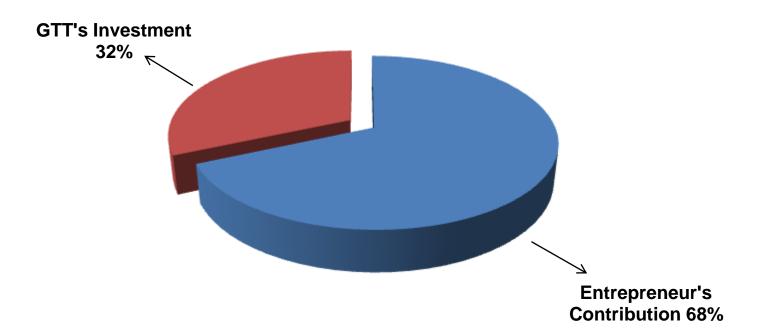
	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales income from Products	6,000	168,000	2,016,000	
Less: Cost of Sales / Products (B)	5,400	151,200	1,814,400	
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	
Less: Operating Cost:		,	,	
Electricity bill		400	4,800	
Night Guard bill		300	3,600	
Shop Rent (self)			-	
Mobile bill		500	6,000	
Conveyance bill		2,000	24,000	
Present Salary (Family & Self)		5,000	60,000	
Present Salary (Assistant-01-brother)		3,000	36,000	
Provision of bad debt		25	305	
Other Cost (Stationary & Entertainment etc.)		1,000	12,000	
Non Cash Item:		, = = =	, = = =	
Depreciation Expenses		638	7,650	
Total Operating Cost (D)		12,863	154,355	
Net Profit (C-D):		3,937	47,245	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Existing Business	Proposed (BDT)	Total		
Existing	Proposed	(BDT)	(601)	(BDT)	
Investment in products (grocery item, confectionary item, bakery item, cosmetics item and stationary item etc.)	Investment in products (grocery item, confectionary item, bakery item, cosmetics item and stationary item etc.)	236,907	150,000	386,907	
Investment in Machineries, Equipmer balance, fan and bulb etc)	49,800		49,800		
Cash in hand	5,945		5,945		
Debtors (Since February, 2016 to at p	30,548		30,548		
Decoration (fixture and fittings)	1,800		1,800		
Total Cap	325,000	150,000	475,000		

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 325,000
- ■GTT's Investment BDT 150,000
- Total Capital BDT 475,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutionland	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	8,000	224,011	2,688,134	9,520	266,573	3,198,880	10,853	303,894	3,646,723
Less: Cost of Sales / Products (B)	7,200	201,610	2,419,321	8,568	239,916	2,878,992	9,768	273,504	3,282,051
Gross Profit (C) [C=(A-B)]	800	22,401	268,813	952	26,657	319,888	1,085	30,389	364,672
Less: Operating Cost:									
Electricity bill		600	7,200		800	9,600		900	10,800
Night Guard bill		400	4,800		500	6,000		600	7,200
Shop Rent (self)		-	-		-	-		_	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600
Conveyance		3,000	36,000		4,000	48,000		5,000	60,000
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-(Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Proposed Salary (Assistant-01-brother)		4,000	48,000		5,000	60,000		6,000	72,000
Bank Charge (DD, PO, SC)		55	330		55	660		55	660
Provision of bad debt		25	305		25	305		25	305
Other Cost (stationary & Entertainment etc.)		1,400	16,800		1,600	19,200		1,800	21,600
Non Cash Item:									
Depreciation Expenses		638	7,650		638	7,650		638	7,650
Total Operating Cost (D)	_	16,918	196,685	-	20,418	245,015	-	23,818	285,815
Net Profit (C-D)	-	5,483	72,128	-	6,239	74,873	-	6,571	78,857
Retained Income			72,128			147,000			225,857

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	78,128	86,873	90,857
1.3	Depreciation Expenses	7,650	7,650	7,650
1.4	Opening Balance of Cash Surplus	-	49,778	72,300
	Total Cash Inflow	235,778	144,300	170,807
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	72,000	72,000
3.0	Total Cash Surplus	49,778	72,300	98,807

Strength	Weakness
 □ Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 01 Future employment:0 □ Ownership of business in his own name; □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences: 09 years; 	☐ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 550,857 after 3 years excluding payback of investor's money.	Threats ☐ Increase of local competitors;

Presented at 142th as Yunus Centre and 23th In-house Executive Social Business Design Lab

(GTT) on December 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures

















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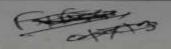
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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

NATIONAL ID CARD / आठीय निरुष नव



নাম: মোঃ মাহ্তুজুর রহমান

Name: Md. Mahfuzur Rahaman

পিতা: মো: আপুর রফিক

মাতা: রাশিদা খাতুন

Date of Birth: 01 Apr 1989

ID NO: 4114792367776

A THE WAY

এই কাডটি প্ৰপ্ৰজ্বতেই বাংলাদেশ সহতাবের সম্পত্তিঃ কাডটি ব্যৱহারকারী ব্যতীত অন্য কোষাও পাওয়া গেলে নিকটছ গোট অফিলে জমা দেয়ার জন্য অনুবোধ করা হলো। ঠিকানা: গ্রাম/রাজা: রামনগর, রামনগর, ভাকঘর: রাজার হাট - ৭৪০০, কোডয়ালী,



প্রদানের তারিখ: ১৪/০৫/২০০৮

Thank You