

Proposed NU Business Name: Nasir Cloth Store Business Category: Clothing & Apparels



Project Identified by: Sohaib Goni, Asst. Nobin, Monirampur unit, Jessore Business Proposal Prepared by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Nasir Uddin Vill: Chalika Danga, Union: Chalika Danga, Post: Chalika Danga, Upazila: Monirampur, District: Jessore.			
Age	:	19 years			
Marital status	•	Unmarried			
Children	•	N/A			
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		04 (Four) years experiences is running his own business. He started the business with BDT 40,000 (Forty thousand). He has 01 (One) year working experience as an assistant in a local shop.
Other Own/Family Sources of Income	:	His father's income from driving.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01937013999
NU's National ID No.	:	19974116110101488
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Rexona Begum is a GB member since 2010 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for purchasing cow and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Nasir Cloth Store
Address/ Location	:	Chalika Danga Bazar, Jessore.
Total Investment in BDT	:	Tk. 235,000
Financing	:	Self Tk. 135,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 4,000 (Four Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%.
(ii) Estimated % of proposed gross profit margin	:	On products 15%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

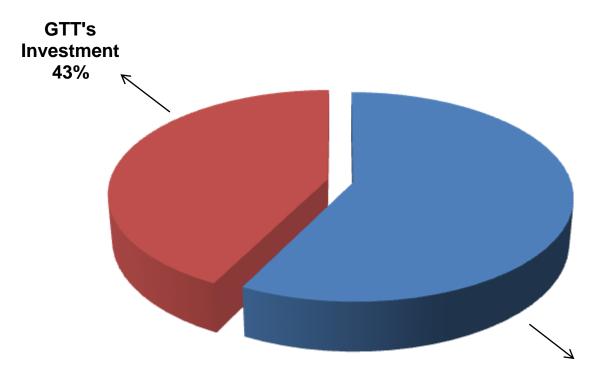
David a last	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,200	57,200	686,400		
Less: Cost of Sales (Purchase product) (B)	1,870	48,620	583,440		
Gross Profit (C) [C=(A-B)]	330	8,580	102,960		
Less: Operating Cost:			,		
Electricity bill		400	4,800		
Shop rent (self)			-		
Night Guard bill		150	1,800		
Mobile bill		700	8,400		
Conveyance bill		500	6,000		
Present Salary (Self and family)		4,000	48,000		
Provision of Bad Debt		14	170		
Other Cost (stationary & Entertainment etc.)		700	8,400		
Non Cash Item:			<u> </u>		
Depreciation Expenses		52	625		
Total Operating Cost (D)		6,516	78,195		
Net Profit (C-D):		2,064	24,765		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (shirt, pant, lungi, genji, panjabi, kids wear, bed sheet and shoe etc)	Investment in products (genji, pant and shoe etc)	112,500	100,000	212,500
Investment in Equipments & Tools (bul	1,500		1,500	
Cash in hand	4,037		4,037	
Decoration (fixture and fittings)	4,000		4,000	
Debtors (Since February, 2016 to at pre	16,963		16,963	
Creditors (Since February, 2016 to at present)		(4,000)		(4,000)
Total Capit	135,000	100,000	235,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 135,000
- GTT's Investment BDT 100,000
- Total Capital BDT 235,000



Entrepreneur's Contribution 57%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	У	ear 1 (BDT))	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,300	85,800	1,029,600	3,861	100,386	1,204,632	4,402	114,440	1,373,280
Less: Cost of Sales (Purchase product) (B)	2,805	72,930	875,160	3,282	85,328	1,023,937	3,741	97,274	1,167,288
Gross Profit (C) [C=(A-B)]	495	12,870	154,440	579	15,058	180,695	660	17,166	205,992
Less: Operating Cost:									
Electricity bill Shop rent (self)		700	8,400		800	9,600		900	10,800
Night Guard bill		200	2,400		250	3,000		300	3,600
Mobile bill (SMS & Reporting)		1,000	12,000		1,000	12,000		1,000	12,000
Conveyance bill Bank Charge (DD, PO, SC)		1,000	12,000		1,500	18,000		2,000	24,000
		55	330		55	660		55	660
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self and family)		4,000	48,000		5,000	60,000		6,000	72,000
Provision of Bad Debt		14	170		14	170		14	170
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:									
Depreciation Expenses		52	625		52	625		52	625
Total Operating Cost (D)	-	8,688	99,925	_	10,538	126,455	_	12,388	148,655
Net Profit (C-D):	-	4,182	54,515	-	4,520	54,240	-	4,778	57,337
Retained Income			54,515			108,756			166,093

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	58,515	62,240	65,337
1.3	Depreciation Expenses	625	625	625
1.4	Opening Balance of Cash Surplus	-	35,140	50,006
	Total Cash Inflow	159,140	98,006	115,968
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	35,140	50,006	67,968

Strength	Weakness
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 □ Ownership of business in his own name; □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences: 05 years; 	☐ Can not supply goods as per demand.
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 301,093 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 142th as Yunus Centre and 23th In-house Executive Social Business Design Lab

(GTT) on December 03, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures

















বই নং-

नारेलन नः- 269

৩নং ভোজগাতী ইউনিয়ন পরিষদ

পরিশিষ্ট ঃ ১

উপজেলা ঃ মনিরামপুর, জেলা ঃ যশোর। অর্থ বহুসব-----

02/06/56

প্রতিষ্ঠানের নাম, মেসার্স না कि ये क्रिया (भाष्ट्र नारेलमधातीत नाम हा द्वार ना किया किया भिर्ण / श्रामीत नाम : प्राः (अक्राक्त इंसमारम विकाना : हान किए। इरह वाला व, मनियोधकी (भगात धत्र का का कर के कि कि তত ভি ছ / ২০১ ৬ ত্রিত্র তারিখ পর্যন্ত বৈধ। = २०० व जाए ३०% वावन इ २०/इ ফি প্রদানের পরিমাণ मिए होका = 22 दि कथाय प्यक्षिक करित्र हिका स्पूर्य होका माव প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হলো।

সচিব ০ ম ০ ০ ১ ৩ হলাঃ মিজানুর রহমান (ठियात्र म्यान हि, धम, दलात्म क्रिस (ग्रह्म)



仓

থামীণ ব্যাংক কুয়াদা বাজার, বশোরনারা

সহজ ঝণের পাশ বই

নাম · · · · · · · · · ·	Co 2001.	28		
ঋণী নং	2010			
ঞ্প নংে	5 (
কেন্দ্ৰ নং ''''''	97/25	<u></u>		
কেন্দ্রের নাম ····	6/0	18 00 00	51/ 2	\$ 2/1
বই ইস্যুর তারি	2 25)	GA	/	
শাখা ব্যবস্থাপত	কর স্বাক্ষর ''''	P\$	•••••	A CORE SE



(ইউলিলম্নি ক্লম্-৩)

গণপ্রজাতন্ত্রী বাংলাদেশ

জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় ভোজগাতী ইউনিয়ন পরিষদ মনিরামপুর, যশোর জন্ম সনদ

[বিধি- ৯, জন্য ও মৃত্যু নিবঙন (ইউনিয়ন পরিবদ) বিধিয়ালা, ২০০৬] (জনা নিবছন বৃহি ইইতে উছ্ত)

ननक्षम वहि नः (१)

নৰজনের ভারিখ: ১১-০৩-২০১৬

সন্দ ইসুবে ডাবিব: ১১-০৩-২০১৬

জন্ম নিবক্ল নম্ব:* ১৯৯৭৪১১১৬১১০১০১৪৮৮

নাম: মোঃ নাছির উদ্দীন

জন্ম তারিখ: ০৬-০৬-১৯৯৭

ছয়ই জুন উনিশ শত সাতানকাই

ক্ষম স্থান: গ্রামঃ চালকিডাংগা, ডাকঃ চালকিডাংগা উপজেলাঃ মনিরামপুর, জেলাঃ যগের

পিতার নাম: মোঃ সিরাজুল ইসলাম

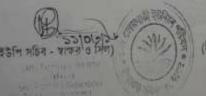
ফাঠারতা; বাংলাদেশী

निम: शुक्रम

মাতার নাম: মোছাঃ রেকসনা বেগম

খাঠীখড়া:বাংলাদেশী

স্থায়ী ঠিকানা: গ্রামঃ চালকিডাংগা, ডাকঃ চালকিডাংগা উপজেলাঃ মনিরামপুর, জেলাঃ ফ্শোর



(নির্মাত্তর মাজর ও নামসহ সীল)

West and other than St. (Navel) Things store.

TOWN A WHATEPER ANGLE (विश्वधानन कार्यमादन मीनद्यादन)

· तुक्य कार क्रम शांकन कार प्राम, नरमारी पांच प्रदे विनय त्याव व त्या क्रम क्रम क्रम क्रमिक।

IT WITH JUGOO

Thank You