

Proposed NU Business Name : M/S Sarkar Store Business Category: General Retail & Wholesale



Project Identified by: Md. Abdul Baki, Officer, Chandina Unit, Comilla Business Proposal Prepared by: Naznin Akther

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<i>Kingkor Sarkar</i> Vill: Baniachong, Union: Etbarpur, Post: Rammohan, Upazila: Chandina, District: Comilla.						
Age	:	22 years						
Marital status	:	Married						
Children	:	01 (One) Son						
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister						
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother ✓ Father Roma Rani Sarkar Nondon Sarkar <i>Branch</i> : Baniachong, Comilla, <i>Centre # 66</i> /mo, <i>Loan no.: 7129,</i> Membership since February 13, 2013 First Ioan: Tk. 15,000 Existing Ioan: Tk. 35,000, Outstanding Loan: Tk. 32,690						
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil						

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul><li>05 (Five) years experience is running his own business. He started the business with BDT 80,000 (Eighty thousand).</li><li>He has 04 (Four) years working experience as an assistant in his father's shop.</li></ul>
Other Own/Family Sources of Income	:	His elder brother's income from business and his father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01825004755
NU's National ID No.	:	19941912747007228
NU Project Source/Reference	:	Grameen Telecom Trust

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Roma Rani Sarkar is a GB member since February 13, 2013 at first she took GB loan BDT 15,000 (Fifteen thousand).
- Successively several times she utilized GB loan for assisting her son in business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Sarkar Store
Address/ Location	:	Rammohan Bazar, Comilla.
Total Investment in BDT	:	Tk. 683,000
Financing	:	Self Tk. 483,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On an average 07%
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On an average 07%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

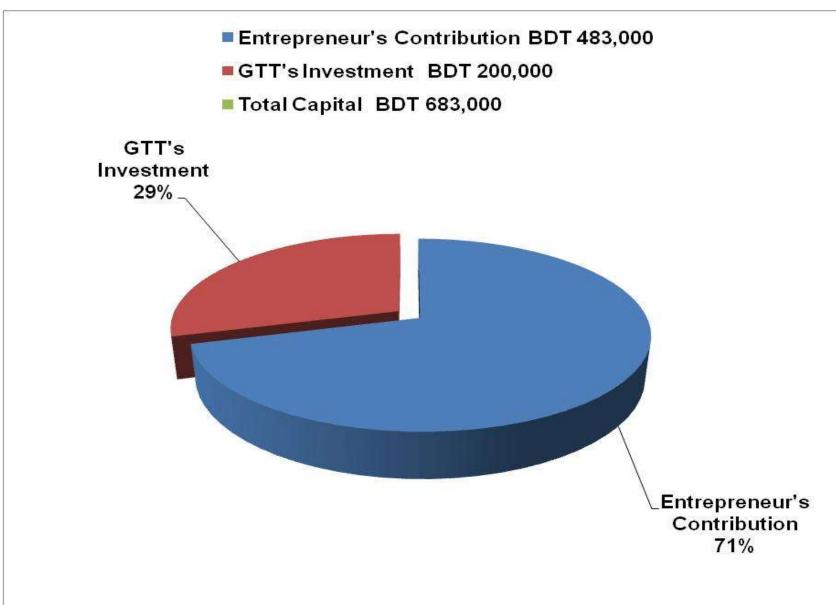
# **INFO ON EXISTING BUSINESS OPERATIONS**

De die lass		EB (BDT)		
Particulars	Daily	Monthly	Yearly	
Sales income from products	12,000	312,000	3,744,000	
Cost of products (Product Purchase) (B)	11,160	290,160	3,481,920	
Gross Profit (C) [C=(A-B)]	840	21,840	262,080	
Less: Operating Cost:		,	,	
Electricity bill		500	6,000	
Night Guard bill		200	2,400	
Shop rent		3,000	36,000	
Mobile bill		500	6,000	
Conveyance		1,000	12,000	
Provision of bad debt		22	260	
Present Salary (Self & family)		6,000	72,000	
Present Salary (Assistant-01)		3,500	42,000	
Other Cost (stationary & Entertainment etc.)		1,500	18,000	
Non Cash Item:		.,	,	
Depreciation Expenses		198	2,380	
Total Operating Cost (D)		16,420	197,040	
Net Profit (C-D):		5,420	65,040	



Particulars	Existing Business	Proposed (BDT)	Total (BDT)			
Existing	(BDT)					
Investment in products (grocery item, confectionary item, bakery item and cosmetics item etc.)	ctionary item, bakery item and (grocery item and					
Investment in machineries, equipment & too etc.)	12,000		12,000			
Debtors (Since February, 2016 to at present	26,000		26,000			
Creditors (Since February, 2016 to at preser	(36,870)		(36,870)			
GB Loan Outstanding	(32,690)		(32,690)			
Cash in hand		4,442		4,442		
Advance for Shop	100,000		100,000			
Decoration (fixture and fittings)	Decoration (fixture and fittings)					
Total Capital		483,000	200,000	683,000		





## FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT)			Year 2 (BDT	)	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	18,000	468,000	5,616,000	20,700	538,200	6,458,400	22,356	581,256	6,975,072	
Cost of products (Product Purchase) (B)	16,740	435,240	5,222,880	19,251	500,526	6,006,312	20,791	540,568	6,486,817	
Gross Profit (C) [C=(A-B)]	1,260	32,760	393,120	1,449	37,674	452,088	1,565	40,688	488,255	
Less: Operating Cost:										
Electricity bill		750	9,000		950	11,400		1,050	12,600	
Night Guard bill		300	3,600		400	4,800		500	6,000	
Shop rent		3,000	36,000		3,000	36,000		3,000	36,000	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		900	10,800	
Conveyance		1,500	18,000		2,000	24,000		2,300	27,600	
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000	
Provision of bad debt		22	260		22	260		22	260	
Proposed Salary (Self & family)		8,000	96,000		9,000	108,000		10,000	120,000	
Proposed Salary (Assistant-01)		5,000	60,000		6,000	72,000		7,000	84,000	
Bank Charge (DD, PO, SC)		55	660		55	660		55	660	
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,200	26,400	
Non Cash Item:										
Depreciation Expenses		198	2,380		198	2,380		198	2,380	
Total Operating Cost (D)		22,958	267,500	-	25,958	311,500	_	28,558	342,700	
Net Profit (C-D):	-	9,802	125,620	-	11,716	140,588	-	12,130	145,555	
Retained Income			125,620			266,208			411,763	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	
1.2	Net Profit (ownership tr. Fee added back)	133,620	156,588	161,555
1.3	Depreciation Expenses	2,380	2,380	2,380
1.4	Opening Balance of Cash Surplus	-	55,310	118,278
	Total Cash Inflow	336,000	214,278	282,213
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	GB Loan Outstanding	32,690		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	280,690	96,000	96,000
3.0	Total Cash Surplus	55,310	118,278	186,213



STRENGTH	WEAKNESS					
<ul> <li>Present employment: Self: 01 Family: 01 (father) Others (beyond family): 01 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Family business;</li> <li>He has on hand training;</li> <li>Skilled &amp; working experiences: 9 years.</li> </ul>	Can not supply goods as per demand.					
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 894,763 after 3 years excluding payback of investor's money.</li> </ul>	THREATS					

Presented at 205<sup>th</sup> as Yunus Centre and 50<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 14, 2016 at Grameen Telecom Trust Premises

Thank you

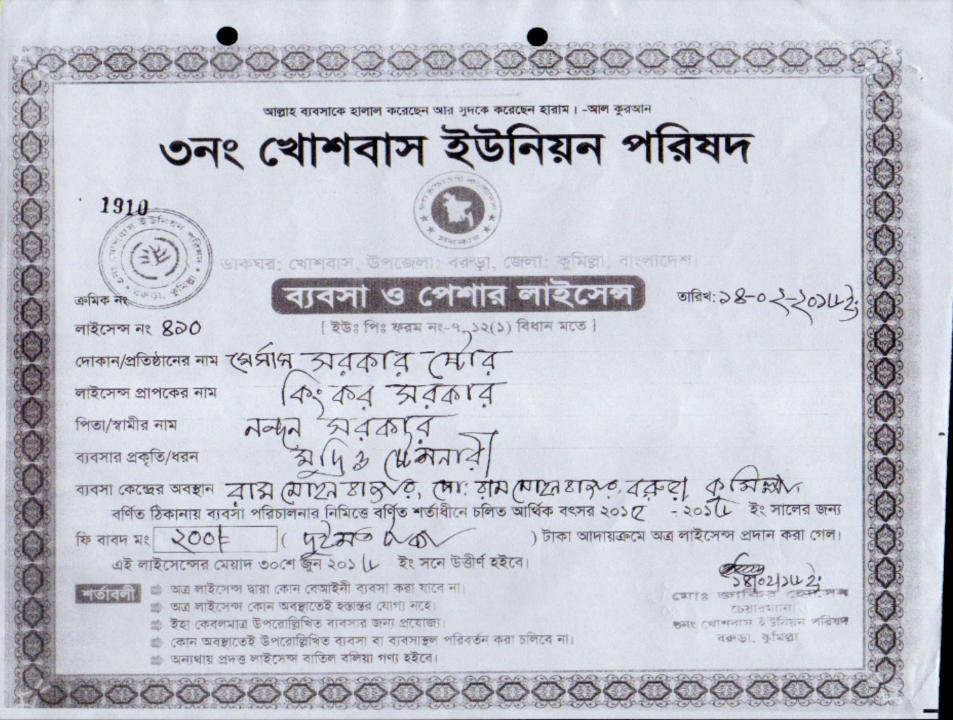
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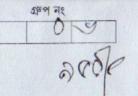
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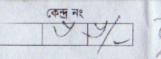
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# **Thank You**