Grameen Telecom Trust Business Category: General Retail & Wholesale

Building Social Business



Project Identified by: Md. Abdul Baki, Officer, Chandina Unit, Comilla Business Proposal Prepared by: Naznin Akther

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Aman Ullah Vill: Kata Khola, Union: 3 no. Khosbash, Post: Rammohan, Upazila: Borura, District: Comilla.
Age	:	24 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother✓FatherShahanara BegumMd. Siddikur RahmanBranch: Khosbash, Comilla, Centre # 19/mo,Loan no.: 1694/2, Membership since February 11, 2011First Ioan: Tk. 10,000Existing Ioan: Tk. 100,000, Outstanding Loan: Tk. 16,655
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		<ul><li>08 (Eight) years experience is running his own business. He started the business with BDT 120,000 (One lac twenty thousand).</li><li>He has 02 (Two) Years working experience as an assistant in his father shop.</li></ul>
Other Own/Family Sources of Income	:	His 02 (Two) brother's income from foreign remittance (Oman) and his father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01845349704
NU's National ID No.	:	19921910963014529
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Shahanara Begum is a GB member since February 11, 2011at first she took GB loan BDT 10,000 (Ten thousand).
- Successively several times she utilized GB loan for cultivation.
- Finally GB loan helped her to improve economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Sanowar Store
Address/ Location	:	Rammohan Bazar, Comilla.
Total Investment in BDT	:	Tk. 777,000
Financing	:	Self Tk. 577,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six thousand)
Proposed Salary	:	BDT 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 15%
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On an average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

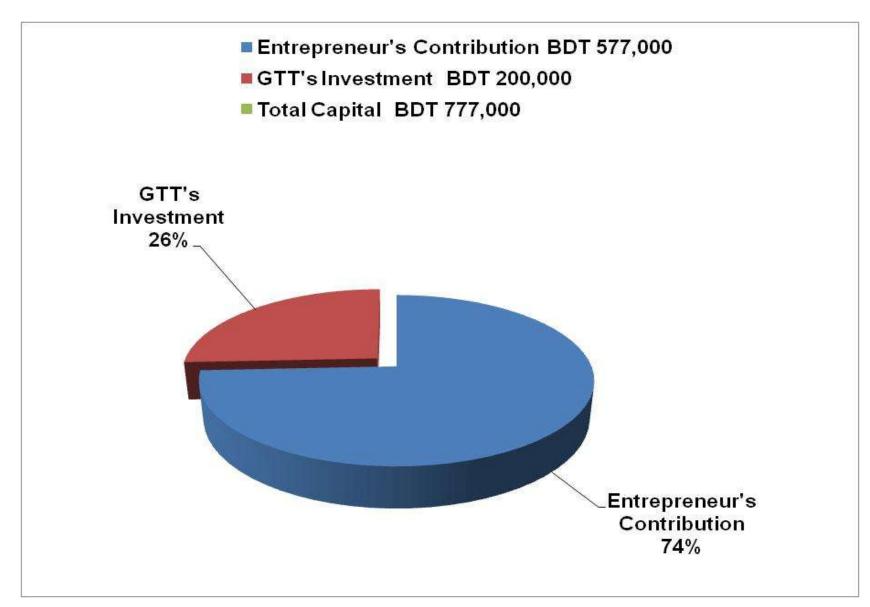
# **INFO ON EXISTING BUSINESS OPERATIONS**

Dentieulene		EB (BDT)								
Particulars	Daily	Monthly	Yearly							
Sales income from products	7,000	182,000	2,184,000							
Cost of products (Product Purchase) (B)	5,950	154,700	1,856,400							
Gross Profit (C) [C=(A-B)]	1,050	27,300	327,600							
Less: Operating Cost:										
Electricity bill		800	9,600							
Night Guard bill		250	3,000							
Shop rent		2,000	24,000							
Mobile bill		500	6,000							
Conveyance		3,000	36,000							
Provision of bad debt		17	200							
Present Salary (Self & family)		6,000	72,000							
Present Salary (Assistant-01)		3,000	36,000							
Other Cost (stationary & Entertainment etc.)		1,000	12,000							
Non Cash Item:		.,								
Depreciation Expenses		266	3,187							
Total Operating Cost (D)		16,832	201,987							
Net Profit (C-D):		10,468	125,614							

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (grocery item, confectionary item, bakery item and cosmetics item etc.)	347,923	200,000	547,923		
Investment in machineries, equipment & tool etc.)	18,670		18,670		
Debtors (Since February, 2016 to at present)	20,000		20,000		
Creditors (Since February, 2016 to at presen	(19,000)		(19,000)		
Cash in hand	5,547		5,547		
Advance for Shop	200,000		200,000		
Decoration (fixture and fittings)	3,860		3,860		
Total Capital	Total Capital				

# SOURCE OF FINANCE



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Y	ear 1 (BDT)			Year 2 (BDT)	)	Year 3 (BDT)					
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly			
Estimated sales income from products (A)	9,800	254,800	3,057,600	11,270	293,020	3,516,240	12,172	316,462	3,797,539			
Cost of products (Product Purchase) (B)	8,330	216,580	2,598,960	9,580	249,067	2,988,804	10,346	268,992	3,227,908			
Gross Profit (C) [C=(A-B)]	1,470	38,220	458,640	1,691	43,953	527,436	1,826	47,469	569,631			
Less: Operating Cost:												
Electricity bill		1,000	12,000		1,200	14,400		1,300	15,600			
Night Guard bill		350	4,200		450	5,400		550	6,600			
Shop rent		2,000	24,000		2,000	24,000		2,000	24,000			
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		900	10,800			
Conveyance		4,500	54,000		6,000	72,000		7,000	84,000			
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000			
Provision of bad debt		17	200		17	200		17	200			
Proposed Salary (Self & family)		7,000	84,000		8,000	96,000		9,000	108,000			
Proposed Salary (Assistant-02)		7,000	84,000		9,000	108,000		10,000	120,000			
Bank Charge (DD, PO, SC)		55	660		55	660		55	660			
Other Cost (stationary & Entertainment etc.)		1,500	18,000		1,700	20,400		1,700	20,400			
Non Cash Item:												
Depreciation Expenses		266	3,187		266	3,187		266	3,187			
Total Operating Cost (D)	-	25,821	301,847	-	30,821	369,847	-	34,121	409,447			
Net Profit (C-D):	-	12,399	156,794	-	13,132	157,590	-	13,349	160,184			
Retained Income			156,794			314,383			474,567			

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	164,794	173,590	176,184
1.3	Depreciation Expenses	3,187	3,187	3,187
1.4	Opening Balance of Cash Surplus	-	87,290	168,066
	Total Cash Inflow	367,980	264,066	347,437
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	-
2.2	GB Loan Outstanding	32,690		
2.3	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	280,690	96,000	96,000
3.0	Total Cash Surplus	87,290	168,066	251,437



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 01 (father) Others (beyond family): 01 Future employment: 01</li> <li>Trade License in his own name;</li> <li>Good reputation;</li> <li>Family business;</li> <li>He has on hand training;</li> <li>Skilled &amp; working experience: 10 years</li> </ul>	Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 1051,567 after 3 years excluding payback of investor's money.</li> </ul>	THREATS <ul> <li>Increase of local competitors;</li> </ul>

Presented at 205<sup>th</sup> as Yunus Centre and 50<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 14, 2016 at Grameen Telecom Trust Premises

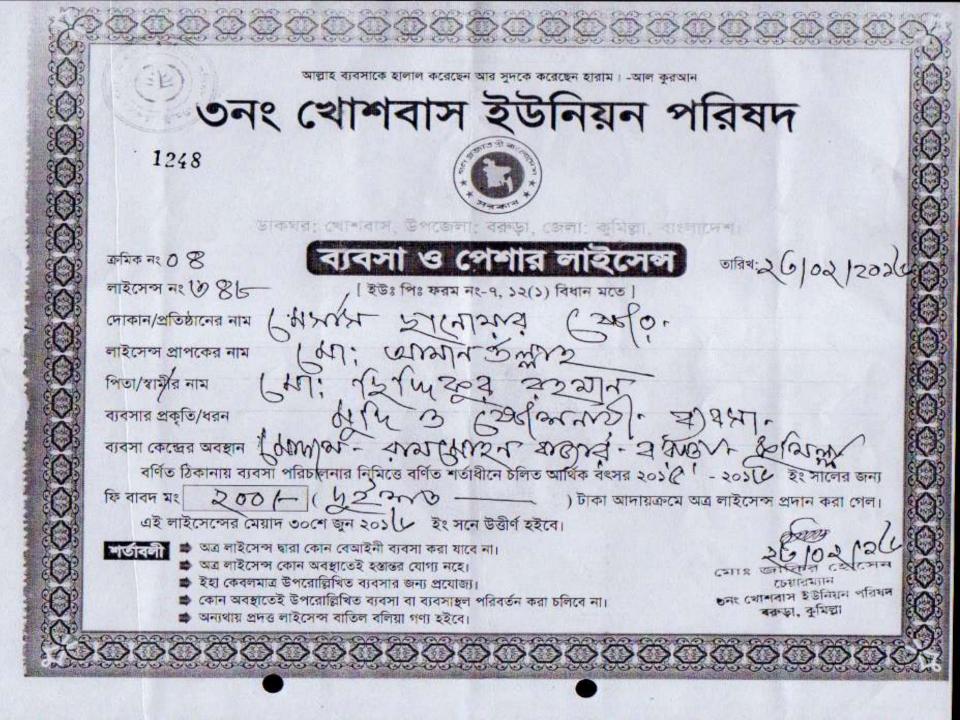
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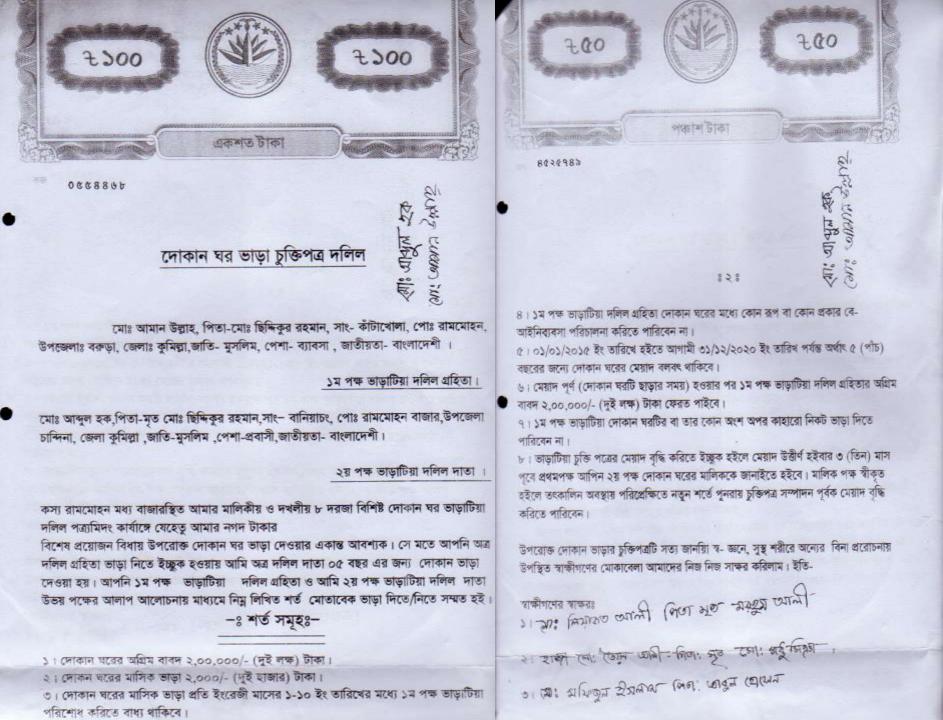
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