

Proposed NU Business Name : Shipon Crockeries Business Category: General Retail & Wholesale



Project Identified by: Md. Asaduzzaman , Asst. Officer, Gobindoganj Unit, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Sree Sonkor Chandra Kormokar Vill: Kochasohor, Union: Kochasohor, Post: Kochasohor, Upazila: Gobindoganj, District: Gaibandha.
Age	:	32 years
Marital status	:	Married
Children	:	01 (One) Son and 01 (One) Daughter
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Mother \checkmark Father Bindu Rani Sree Guoro Chandra Kormokar <i>Branch</i> : Kochasohor, Gobindoganj, <i>Centre # 45/mo</i> <i>Loan no.: 5948</i> , Membership since March 02, 1998 First Ioan: Tk. 2,000 Existing Ioan: Tk. 15,000, Outstanding Loan: Tk. 8,730 Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 02 (Two) years experience is running his own business. He started the business with BDT 110,000 (One lac ten thousand). He has on hand training from his father's business. (5Yrs)
Other Own/Family Sources of Income	:	His Fathers' income from grocery business. His family's another income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01734755046
NU's National ID No.	:	3213044411067
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Bindu Rani is a GB member since March 02, 1998 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for household purposes and raring cows.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shipon Crockeries
Address/ Location	:	Kocha Sohor, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 243,000
Financing	:	Self Tk. 163,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On products 20% On products 20%



		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products	2,000	56,000	672,000		
Cost of products (Products Purchase)	1,600	44,800	537,600		
Gross Profit (C) [C=(A-B)]	400	11,200	134,400		
Less: Operating Cost:					
Electricity bill		200	2,400		
Generator bill		150	1,800		
Night Guard bill		100	1,200		
Shop Rent		500	6,000		
Mobile bill		400	4,800		
Conveyance		600	7,200		
Provision of bad Debt		7	83		
Present Salary (Self & family)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		700	8,400		
Non Cash Item:			,		
Depreciation Expenses		53	635		
Total Operating Cost (D)		7,710	92,518		
Net Profit (C-D):		3,490	41,882		



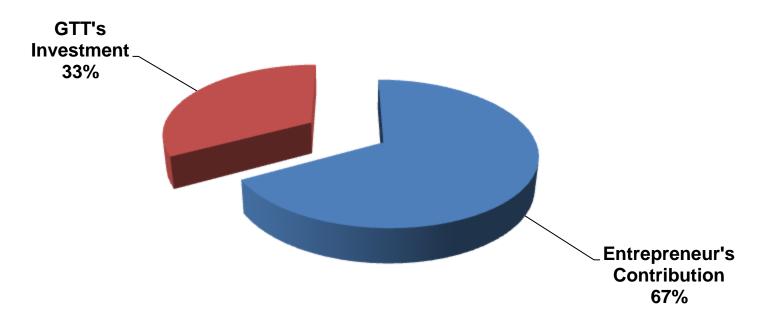
Particu	ılars	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (Crockeries item, plastic item, silver item, toys, gift item , iron item, rope etc.)	Investment in products (Crockeries item, plastic item, gift item and Iron etc.)	81,091	80,000	161,091	
Investment in Machineries & fan, light etc.)	1,600	-	1,600		
Cash in hand	8,079	-	8,079		
Debtors (Since December, 2	8,280	-	8,280		
Advance for Shop	60,000	-	60,000		
Decoration (fixture and fitting	3,950	-	3,950		
Total Ca	163,000	80,000	243,000		



Entrepreneur's Contribution BDT 163,000

GTT's Investment BDT 80,000

Total Capital BDT 243,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	3,000	84,000	1,008,000	3,390	94,920	1,139,040	3,729	104,412	1,252,944	
Cost of products (Products Purchase)	2,400	67,200	806,400	2,712	75,936	911,232	2,983	83,530	1,002,355	
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	678	18,984	227,808	746	20,882	250,589	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		500	6,000	
Generator bill		250	3,000		350	,		350	4,200	
Night Guard bill		200	2,400		300	,		300	3,600	
Shop Rent		500	6,000		500	6,000		500	6,000	
Mobile bill (SMS & Reporting)		600	7,200		600			600	7,200	
Conveyance		1,200	14,400		1,500	18,000		1,800	21,600	
Provision of bad Debt		7	83		7	83		7	83	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary (Self & family)		6,000	72,000		7,000	84,000		7,500	90,000	
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200	
Other Cost (stationary & Entertainment etc.)		1,400	16,800		1,400	16,800		1,400	16,800	
Non Cash Item:										
Depreciation Expenses		53	635		53	635		53	635	
Total Operating Cost (D)		11,193	131,118	-	12,843	154,118		13,643	163,718	
Net Profit (C-D):		5,607	70,482	-	6,141	73,690	-	7,239	86,871	
Retained Income			70,482			144,172			231,043	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	73,682	80,090	93,271
1.3	Depreciation Expenses	635	635	635
1.4	Opening Balance of Cash Surplus	_	55,117	97,442
	Total Cash Inflow	154,317	135,842	191,348
2.0	Cash Outflow			
2.1	Product Purchase	80,000	_	
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	55,117	97,442	152,948



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 01 (Mother) Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Maintain books of record; Business Experience : 7yrs. 	Can not supply goods as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customer. Increasing demand; The Capital of the entrepreneur will be BDT 394,043 after 3 years excluding payback of investor's money. 	THREATS

Presented at 199th as Yunus Centre and 47th In-house Executive Social Business Design Lab (GTT) on March 03, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures













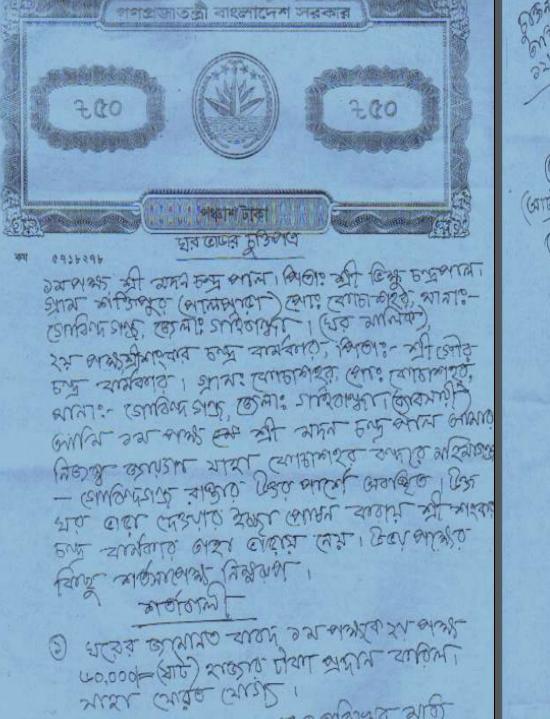








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