

Proposed NU Business Name: Somun Garments

Business Category: Clothing & Apparels



Business Proposal Prepared by : Shomvo Narayan, Asst. Officer, Manda unit, Naogaon.

Business Proposal Verified by: Naznin Akther

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md.Mizanur Rahman Vill: Vhobanipur, Union: Vhobanipur, Post: Malshea, Upazila:Tanor, District: .Rajshahi
Age	:	23 Years
Marital status	•	Unmarried
Children	•	Nil
No. of siblings:	••	02 (Two) Sisters and 01(One) Brother
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Eight.
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		03 (Three) years experience is running his own business. He started the business only with Tk. 50,000 (fifty thousand). He has 02 (Two) years working experiences as an assistant (sales man) in local bakery shop.
Other Own/Family Sources of Income	:	His father's income from tailoring.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01740235585
NU's National ID No.	:	19938119457000040.
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nazzum bibi is a GB member since January 02, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for purchasing goats, household purposes and cultivation.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Somun Garments
Address/ Location	:	Chowbariya, Manda, Naogaon.
Total Investment in BDT	:	Tk. 282,000
Financing	:	Self Tk.182,000 (from existing business) Required Investment Tk.100,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (Three thousand)
Proposed Salary (estimates)	:	Taka 5,000 (Five thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan		On products 30%. On products 30%.
	:	On products 50 %.

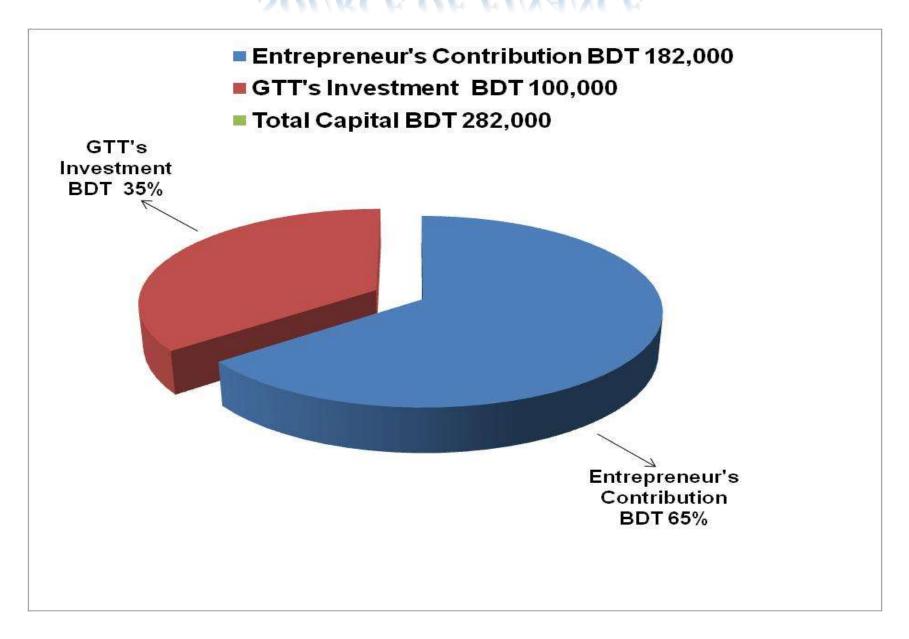
INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	1,500	42,000	504,000		
Less: Cost of sales of products (B)	1,050	29,400	352,800		
Gross Profit (C) [C=(A-B)]	450	12,600	151,200		
Less: Operating Cost:		,	,		
Electricity bill		250	3,000		
Shop Rent (self)			-		
Night Guard bill		50	600		
Mobile bill		200	2,400		
Conveyance		1,000	12,000		
Provision of bad Debt		3	33		
Present Salary (Self & family)		3,000	36,000		
Other Cost (stationary & Entertainment etc.)		1,200	14,400		
Non Cash Item:		1,200	14,400		
Depreciation Expenses		20	240		
Total Operating Cost (D)		20 5 733	240		
Net Profit (C-D):		5,723	68,673		
		6,877	82,527		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	ulars	Existing	Proposed	Total (BDT)
Existing	Proposed	Business (BDT)	(BDT)	
Investment in products (pant piece, shirt piece, genji, sock, three piece, gauze cloth and kids collection etc)	Investment in products (pant piece, shirt piece, genji, sock, three piece, gauze cloth and kids collection etc)	184,390	100,000	284,390
Investment in Equipments (bulb and f	fan etc.)	1,200		1,200
Cash in hand		6,010		6,010
Debtors (Since December, 2015 to at	present)	3,300		3,300
Creditors (Since November, 2015 to a	at present)	(1,300)		(1,300)
GB Loan Outstanding		(12,200)		(12,200)
Decoration (fixture and fittings)		600		600
Total Ca	apital	182,000	100,000	282,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BD	т)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,300	64,386	772,632	2,644	74,044	888,527	2,909	81,448	977,379
Less: Cost of sales of products (B)	1,610	45,070	540,842	1,851	51,831	621,969	2,036	57,014	684,166
Gross Profit (C) [C=(A-B)]	690	19,316	231,790	793	22,213	266,558	873	24,434	293,214
Less: Operating Cost:									
Electricity bill		400	4,800		550	6,600		700	8,400
Shop Rent (self)		-	-		-	-		-	_
Night Guard bill		100	1,200		150	1,800		200	2,400
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		1,500	18,000		2,000	24,000		2,500	30,000
Provision of bad Debt		3	33		3	33		3	33
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		5,000	60,000		6,000	72,000		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,600	19,200		1,800	21,600		2,000	24,000
Non Cash Item:									
Depreciation Expenses		20	240		20	240		20	240
Total Operating Cost (D)	_	9,834	113,743	_	11,734	140,813	-	13,634	163,613
Net Profit (C-D):	_	9,481	118,047	-	10,479	125,745	-	10,800	129,601
Retained Income			118,047			243,792			373,392

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	122,047	133,745	137,601
1.3	Depreciation Expenses	240	240	240
1.4	Opening Balance of Cash Surplus	-	98,287	184,272
	Total Cash Inflow	222,287	232,272	322,112
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	98,287	184,272	274,112

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment: 0 Ownership of business in his own name; Trade license of business in his own name; Maintain books of record; Skilled & working experience: 05 Years;	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES □ Location of shop; □ Increase of demand □ The capital of Entrepreneur will be Tk. 555,392 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 199th as Yunus Centre and 47th In-house Executive Social Business Design Lab

(GTT) on March 03, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures







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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ মিজানুর রহমান

Name: MD. MIZANUR RAHMAN

পিতা: মোঃ আ্বুল মালেক

মাতা: নাজজুম বেগম

Sewate

Date of Birth: 22 Apr 1993

ID NO: 19938119457000040

এই কার্ডটি গণপ্রজাতত্ত্বী বাংশাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী বাতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোস্ট অফিসে জয়া দেবার জন্য অনুরোধ করা হলো।

ঠিকামা: গ্রাম/রাস্তা: ভবানীপুর, ভবানীপুর, ডাকঘর: মাধ্যবান - ৬২৩০, তানোর,

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিব: ৩০/০৯/২০১৩



Thank You