

#### Proposed NU Business Name: M/S Bhai Bhai Traders

Business Category: General Retail & Wholesale



Project Identified by: Shah Md. Waliur Rahman, Asst. Officer, Kawnia Unit, Rangpur Business Proposal Prepared by: Fahina Yesmin Happy

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ismail Hossain  Vill: Nijpara, Union: Kawnia, Post: Kawnia, Upazila:  Kawnia, District: Rangpur.
Age	:	18 years
Marital status		Unmarried
Children	••	N/A
No. of siblings:	:	02 (Two) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Honours-1st Year (Mathematics)-continuing
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experience is running his own business. He started the business with BDT 150,000 (One lac fifty thousand) during his education period.  He has on hand training from his father's business (2Years).
Other Own/Family Sources of Income	:	His father's income from agriculture. His family's another income from renting house and car (Tractor).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01739452426
NU's National ID No.	:	19988534227106691
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Kamrun Nahar is a GB member since February 01, 2000 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for repairing house, purchasing land, cows and assisting her husband in business.
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Bhai Bhai Traders
Address/ Location	:	Golapbau bazar, Moshla Potti, Gaibandha.
Total Investment in BDT	:	Tk. 640,000
Financing	:	Self Tk. 440,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three thousand five hundred)
Proposed Salary	:	BDT 4,500 (Four thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%
(ii) Estimated % of proposed gross profit margin	:	On products 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

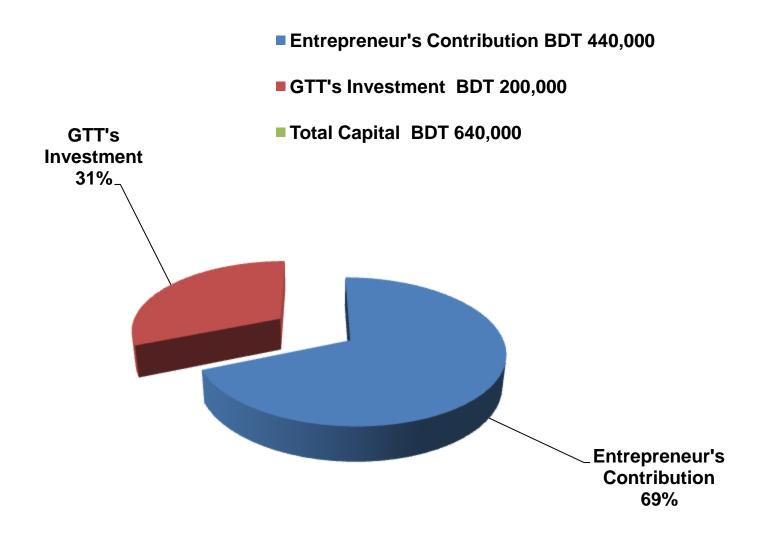
## INFO ON EXISTING BUSINESS OPERATIONS

		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	3,500	98,000	1,176,000			
Cost of products (Product Purchase) (B)	2,975	83,300	999,600			
Gross Profit (C) [C=(A-B)]	525	14,700	176,400			
Less: Operating Cost:						
Electricity bill		400	4,800			
Generator bill		150	1,800			
Night Guard bill		50	600			
Shop Self		-	-			
Mobile bill		300	3,600			
Conveyance bill		2,000	24,000			
Provision of bad debt		15	181			
Present Salary (Self & family)		3,500	42,000			
Other Cost (stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:			·			
Depreciation Expenses		255	3,056			
Total Operating Cost (D)		7,670	92,037			
Net Profit (C-D):		7,030	84,363			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Hardware & Sanitary item, plastic item etc.	416,800	200,000	616,800	
Investment in equipment (Mor	13,040	-	13,040	
Cash in hand	1,060	-	1,060	
Debtors (Since December, 20	18,100	-	18,100	
Creditors (Since February, 207	(20,000)	-	(20,000)	
Decoration (fixture and fittings)		11,000	-	11,000
Total Ca	440,000	200,000	640,000	

## SOURCE OF FINANCE



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	5,000	140,000	1,680,000	5,600	156,800	1,881,600	6,048	169,344	2,032,128
Cost of products (Product Purchase) (B)	4,250	119,000	1,428,000	4,760	133,280	1,599,360	5,141	143,942	1,727,309
Gross Profit (C) [C=(A-B)]	750	21,000	252,000	840	23,520	282,240	907	25,402	304,819
Less: Operating Cost:									
Electricity bill		600	7,200		700	8,400		800	9,600
Generator bill		250	3,000		350	4,200		450	5,400
Night Guard bill		100	1,200		200	2,400		300	3,600
Shop Self		-	-		_	, -		-	-
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		800	9,600
Conveyance bill		2,100	25,200		2,300	27,600		2,600	31,200
Provision of bad debt		30	181		15	181		15	181
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self & family)		4,500	54,000		5,500	66,000		5,500	66,000
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,050	24,600		2,050	24,600
Non Cash Item:									
Depreciation Expenses		255	3,056		255	3,056		255	3,056
Total Operating Cost (D)		11,968	135,437	-	13,533	162,397	-	14,283	171,397
Net Profit (C-D):		9,032	116,563	-	9,987	119,843	-	11,119	133,422
Retained Income			116,563			236,406			369,828

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	124,563	135,843	149,422
1.3	Depreciation Expenses	3,056	3,056	3,056
1.4	Opening Balance of Cash Surplus	-	79,619	122,518
	Total Cash Inflow	327,619	218,518	274,996
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	79,619	122,518	178,996

Strength	Weakness
<ul> <li>□ Present employment:     Self: 01, Family:01 (Father)     Others (beyond family): 0     Future employment:0</li> <li>□ Trade License in his own name;</li> <li>□ Ownership of business in his own name;</li> <li>□ He has on hand training;</li> <li>□ Skilled and working experiences (7yrs);</li> </ul>	☐ Can not supply goods as per demand.
OPPORTUNITIES  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 809,828 after 3 years excluding payback of investor's money.	THREATS  Increase of local competitors;

# Presented at 199<sup>th</sup> as Yunus Centre and 47<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on March 03, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures

















গণ্পজাত্রী বাংলাদেশ সর্ভার MINISTER - NO ৫ নং বালাপাড়া ইউনিয়ন পরিষদ কার্যালয় (ছানার সরকার) উপ্ভেলাঃ কাউনিয়া, জেলাঃ রংপুর। ইউপি ফরম-১৩ লাইদেল ফি আদায় বেজিটার Sel 4620 2020 - 2020 ট্রেড লাইসেন বই নম্ব ঃ जाविषः 0 8/02/27 नाइत्मन नचत (020/200G- 27 माकान/ विकिश्ति नाम : ८३७८०३ ७७१३ ७७१३ ७७३ । १८५७१४। नाइरमन्थातीत नामः ट्या, व्यामारी न (यावने निर्मा वामाः ८५४३ अग्रिकेटिन अग्रिकेटिन ঠিকালা ঃ প্রামঃ প্রত্তি প্রতি ভাক্ষরঃ কাউনিয়া উপজেলাঃ কাউনিয়া জেলাঃ রংপুর (53 255 C 6) 2 25 823 ৩০ শে জুন/ ২০১৬ তারিখ পর্যন্ত বৈধ (कथायः = देव करव योग्डरकातु -कि खमात्नत अतियान छोका । 2007 প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা ৫০ (১০৪০) কালিয়ে যাবার জন্য এই লাইসেল প্রদান করা হলো

(इडिनियामीय कवय- ०)

#### গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় কাউনিয়া বালালাভা ইউনিয়ন পরিষদ কাউনিয়া, রংপুর GTELL STAIN

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নাম: মোঃ ইসমাইল হোসেন

बन्ध डाविष: २०-०२-३৯৯৮

পঁচিশে ফেব্রুয়ারি উনিশ শত আটানকাই

গ্রামঃ নিজপাড়া, ওয়ার্ড-০৮ ডাকঘর, ও উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর

পিতার নাম: মোঃ মণিউর রহমান

মাতার নাম: মোছাঃ কামরুলাহার

স্থায়ী ঠিকানা: গ্রামঃ নিজপাড়া, ওয়ার্ড-০৮ ডাক্ষর, ও উপজেলাঃ কাউনিয়া, জেলাঃ রংপুর

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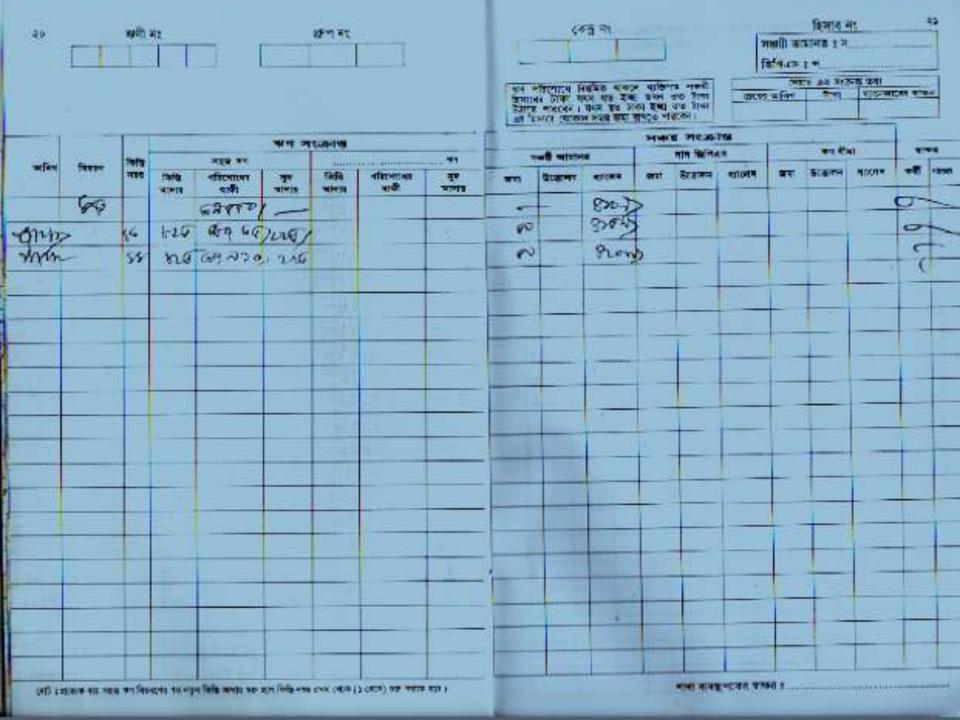
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জাতীয়তা: বাংলাদেশী

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(নিবছকের কার্যালছের সীলমোহর)

প্রথম চার অভ ব্যক্তির জন্ম সাল, পরবৃতী সাত অভ এরিয়া কোন্ত ও শেষ হয় অভ ধারা ক্রমিক।





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# Thank You