

Proposed NU Business Name : M/S Golap Store

Business Category: General Retail & Wholesale



Project Identified by: Md. Forid Uddin, Assist. Officer, Mithapukur Unit, Rangpur Project Prepared by: Md. Sohidullah, Area Manager, Sadar Unit, Rangpur Verified by: Fahina Yesmin Happy



Name and address	:	Md. Golap Mia Vill: Khamar Horipur, Union: 14 No. Durgapur, Post: Shothibari, Upazila: Mithapukur, District: Rangpur.
Age	:	30 years
Marital status	:	Married
Children	:	01(One) Son
No. of siblings:	:	01(One) Brother and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	MotherVFatherMst. Golsenara BegumMd. Akram HossenBranch: Shotaibari, Mithapukur, Centre # 29/mo,Loan no.: 3706, Membership since February 19, 1995First Ioan: Tk. 1,000Existing Ioan: 200,000, Outstanding Loan: 74,400
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Beside this business he has another income from agriculture.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	: [:	 12 (Twelve) years experience is running his own business. He started the business with BDT 70,000 (Seventy thousand). He has on hand training form his Father's business (4yrs). He has 04(Four) Years working experience as an assistant in local hotel (Saju Hotel).
Other Own/Family Sources of Income	:	His father's income from entrepreneur's business as an assistant. He has purchased 13 (Thirteen) decimal land also bought 01 (One) Motor Cycle and arrange marriage of his younger sister from the benefit of this business. In addition to he has built own residence from the benefit of this business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01723427196
NU's National ID No.	:	8515849678973
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- •Mst. Golsenara Begum is a GB member since February 19,1995 at first she took GB loan BDT 1,000 (One thousand).
- Successively several times she utilized GB loan for purchasing 66 (sixty six) decimals land for cultivation purposes and repairing house.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Golap Store
Address/ Location	-	Shothabari Bazar, Dbra Road Mithapukur, Rangpur,
Total Investment in BDT	:	Tk. 565,000
Financing	:	Self Tk. 415,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 9,000 (Nine thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 10%
(ii) Estimated % of proposed gross profit margin	:	On an average 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)		



		EB (BDT)	
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	14,000	392,000	4,704,000
Cost of products (B)	12,600	352,800	4,233,600
Gross Profit (C) [C=(A-B)]	1,400	39,200	470,400
Less: Operating Cost:		-	
Electricity bill		1,200	14,400
Shop Rent		4,000	48,000
Night Guard bill		600	7,200
Mobile bill		700	8,400
Conveyance		10,000	120,000
Provision of bad Debt		33	400
Present Salary (Self & family)		7,000	84,000
Present Salary (Assistant-01-father+02)		8,000	96,000
Other Cost (stationary & Entertainment etc.)		1,800	21,600
Non Cash Item:			
Depreciation Expenses		207	2,480
Total Operating Cost (D)		33,540	402,480
Net Profit (C-D):		5,660	67,920

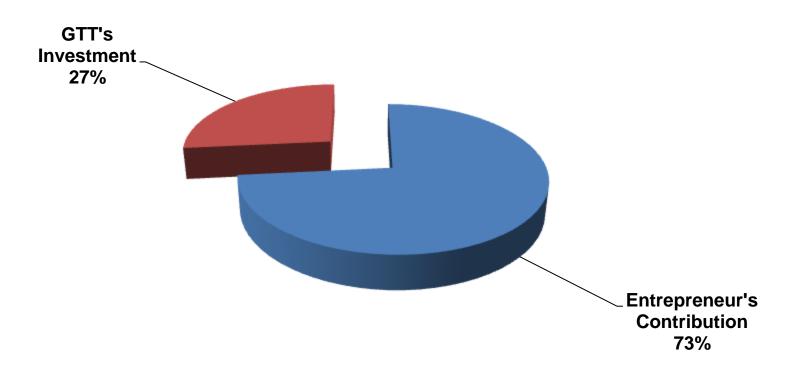


Partic	culars	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
item, confectionary item,		251,307	150,000	401,307	
	12,200	-	12,200		
Cash in hand		39,393	-	39,393	
Debtors (Since January, 2016 to	vestment in Machineries & Equipment (machine, Digital weig chine,02 Calculator,01 fan,02, light,03 Televison,01 etc.) sh in hand btors (Since January, 2016 to at present) editors (Since January, 2016 to at present)				
Creditors (Since January, 2016	to at present)	(60,000)	-	(60,000)	
GB Loan Outstanding		(74,400)	-	(74,400)	
Decoration (fixture and fittings)		6,500	-	6,500	
Advance for Shop		200,000	-	200,000	
Total (nt in products (Grocery ectionary item, sitem, soft drinks etc.) Investment in products (Grocer item, confectionary item, cosmetics item, soft drinks etc. ont in Machineries & Equipment (machine, Digital weigh 02 Calculator,01 fan,02, light,03 Televison,01 etc.) nand Since January, 2016 to at present) (Since January, 2016 to at present) Outstanding on (fixture and fittings)		150,000	565,000	





- GTT's Investment BDT 150,000
- Total Capital BDT 565,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Cost of products (B)		rear 1 (BD	T)		Year 2 (BD	T)	Year 3 (BDT)				
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly		
Estimated sales income from products (A)	18,000	504,000	6,048,000	19,800	554,400	6,652,800	20,790	582,120	6,985,440		
Cost of products (B)	16,200	453,600	5,443,200	17,820	498,960	5,987,520	18,711	523,908	6,286,896		
Gross Profit (C) [C=(A-B)]	1,800	50,400	604,800	1,980	55,440	665,280	2,079	58,212	698,544		
Less: Operating Cost:											
Electricity bill		1,400	16,800		1,600	19,200		1,800	21,600		
Shop Rent		4,000	48,000		4,000	48,000		4,000	48,000		
Night Guard bill		600	7,200		600	7,200		600	7,200		
Mobile bill (SMS & Reporting)		700	8,400		700	8,400		700	8,400		
Conveyance		12,000	144,000		14,000	168,000		14,000	168,000		
Provision of bad Debt		33	400		33	400		33	400		
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000		
Proposed Salary (Self & family)		9,000	108,000		10,000	120,000		10,000	120,000		
Proposed Salary (Assistant-01-father+02)		9,000	108,000		9,000	108,000		10,500	126,000		
Bank Charge (DD, PO, SC)		35	420		35	420		35	420		
Other Cost (stationary & Entertainment etc.)		2,300	27,600		2,800	33,600		3,300	39,600		
Non Cash Item:											
Depreciation Expenses		207	2,480		207	2,480		207	2,480		
Total Operating Cost (D)	-	40,275	477,300	-	43,975	527,700	-	46,175	554,100		
Net Profit (C-D):	-	10,125	127,500	-	11,465	137,580	-	12,037	144,444		
Retained Income			127,500			265,080			409,524		

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	133,500	149,580	156,444
1.3	Depreciation Expenses	2,480	2,480	2,480
1.4	Opening Balance of Cash Surplus	-	25,580	105,640
	Total Cash Inflow	285,980	177,640	264,564
2.0	Cash Outflow			
2.1	Product Purchase	150,000	-	
2.2	GB Loan Outstanding	74,400		
2.3	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	260,400	72,000	72,000
3.0	Total Cash Surplus	25,580	105,640	192,564



STRENGTH	WEAKNESS
 Present employment: Self: 03 Family: 01 (Father) Others (beyond family): 02 Future employment: 0 Trade License in his own name; Ownership of business in his own name; He has on hand training; Maintain books of record; Working Experience : 12yrs. 	Can not supply goods as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customers; Increasing demand; The Capital of the entrepreneur will be BDT 824,524 after 3 years excluding payback of investor's money. 	THREATS Increase of local competitors;

Presented at 194th as Yunus Centre and 45th In-house Executive Social Business Design Lab (GTT) on February 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





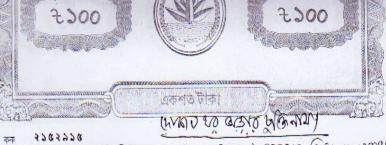




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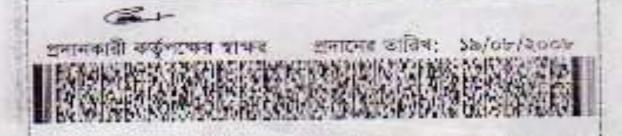


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