

Proposed NU Business Name : M/S Shima Traders Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Shafiqul Islam,Asst. Officer,Niamatpur unit, Naogaon. Business Proposal Prepared by: Md Mahbibur Rahman Bhuiyan



Name and address	:	Md Shahin Babu Vill: Satora, Union: Satora, Post: Satora, Upazila: Niamatpur District: Naogaon.
Age	:	33 Years
Marital status	:	Married
Children	:	01 (one) daughter
No. of siblings:	:	03 (Three) Brothers 03 (Three) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Sufia Begum Shorif Uddin <i>Branch</i> : Bishnopur, Naogoan, <i>Centre</i> # 12/mo <i>Loan no.:</i> 3979, Member since February 05, 2002 First Ioan: Tk. 5,000 Existing Ioan: Nil, Last Ioan: Tk. 15,400
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: :	N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		Last 07 (Seven) years he is running his own business. He started the business only with Tk. 3,000 (Three thousand). He has 05 (five) years working experiences as an assistant of his father shop.
Other Own/Family Sources of Income	:	His father's income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01740917838
NU's National ID No.	:	6416931548278
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sufia Begum is a member since February 05, 2002 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in existing business.
- Finally GB loan helped her to improve her economic condition livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Shima Traders
Address/ Location	:	Satora Bazar, Niamatpur, Naogaon.
Total Investment in BDT	-	Tk. 579,000
Financing	:	Self Tk. 379,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	••	Taka 7,000 (Seven thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 10%
(ii) Estimated % of proposed gross profit margin	:	On products 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	6,500	182,000	2,184,000		
Less: Cost of Sales					
Cost of products	5,850	163,800	1,965,600		
Total Cost of Sales (B)	5,850	163,800	1,965,600		
Gross Profit (C) [C=(A-B)]	650	18,200	218,400		
Less: Operating Cost:					
Electricity bill		200	2,400		
Shop Rent		800	9,600		
Night Guard bill		50	600		
Mobile bill		600	7,200		
Conveyance		1,500	18,000		
Provision of bad Debt		46	546		
Present Salary (Self & family)		5,000	60,000		
Present Salary (Assistant-1)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		1,200	14,400		
Non Cash Item:		,	,		
Depreciation Expenses		1,200	1,180		
Total Operating Cost (D)		14,596	161,926		
Net Profit (C-D):		3,604	56,474		

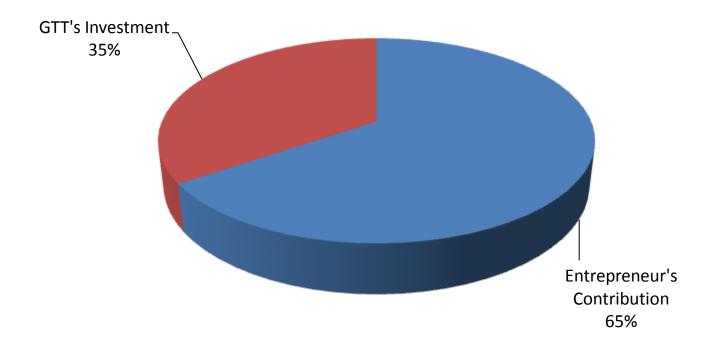
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars				
Existing	Proposed	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investment in products (Rice, Oil, salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Cement etc.)	Rice, Oil, salt, Sugar, Flour & Cement etc.	214,833	200,000	414,833
Investment in Machineries & Equipment (Weigh	nt machine, fan & light.)	2,600	-	2,600
Cash in hand		18,036	-	18,036
Debtors (Since December, 2015 to at present)		54,631	-	54,631
Creditors (Since January, 2016 to at present)	(29,000)	-	(29,000)	
Decoration (fixture and fittings)	7,900	_	7,900	
Advance for Shop		110,000	-	110,000
Total Capital		379,000	200,000	579,000



Entrepreneur's Contribution BDT 379,000

- GTT's Investment BDT 200,000
- Total Capital BDT 579,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	9,000	252,000	3,024,000	10,800	302,400	3,628,800	12,420	347,760	4,173,120
Total Sales/commission (A)	9,000	252,000	3,024,000	10,800	302,400	3,628,800	12,420	347,760	4,173,120
Less: Cost of Sales									
Cost of products	8,100	226,800	2,721,600	9,720	272,160	3,265,920	11,178	312,984	3,755,808
Total Cost of Sales (B)	8,100	226,800	2,721,600	9,720	272,160	3,265,920	11,178	312,984	3,755,808
Gross Profit (C) [C=(A-B)]	900	25,200	302,400	1,080	30,240	362,880	1,242	34,776	417,312
Less: Operating Cost:									
Electricity bill		250	3,000		300	3,600		350	4,200
Shop Rent		1,000	12,000		1,200	14,400		1,400	16,800
Night Guard bill		100	1,200		150	1,800		150	1,800
Mobile bill (SMS & Reporting)		900	10,800		1,200	14,400		1,500	18,000
Conveyance		2,000	24,000		2,200	26,400		2,400	28,800
Provision of bad Debt		46	546		46	546		46	546
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary (Self & family)		7,000	84,000		8,000	96,000		9,000	108,000
Proposed Salary (Assistant-1)		5,000	60,000		5,500	66,000		5,800	69,600
Bank Charge (DD, PO, SC)		80	960		100	1,200		100	1,200
Other Cost (stationary & Entertainment									
etc.)		1,500	18,000		1,800	21,600		2,100	25,200
Non Cash Item:									
Depreciation Expenses		98	1,180		98	1,180		98	1,180
Total Operating Cost (D)	-	19,307	223,686	-	21,927	263,126	-	24,277	291,326
Net Profit (C-D):	-	5,893	78,714	-	8,313	99,754	-	10,499	125,986
Retained Income			78,714			178,467			304,453

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	86,714	115,754	141,986
1.3	Depreciation Expenses	1,180	1,180	1,180
1.4	Opening Balance of Cash Surplus	-	39,894	60,827
	Total Cash Inflow	287,894	156,827	203,993
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	39,894	60,827	107,993



 STRENGTH Present employment:	WEAKNESS
Self: 01 Family: 0	Can not supply products
Others (beyond family): 01 Future employment: 0 Trade license of business in his own name; Maintain books of record; He has on hand training; Skilled and working experience : 7 Years.	according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 683,453 after 3 years excluding payback of investor's money. 	THREATS Local Competition.

Presented at 194th as Yunus Centre and 45th In-house Executive Social Business Design Lab

(GTT) on February 25, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures



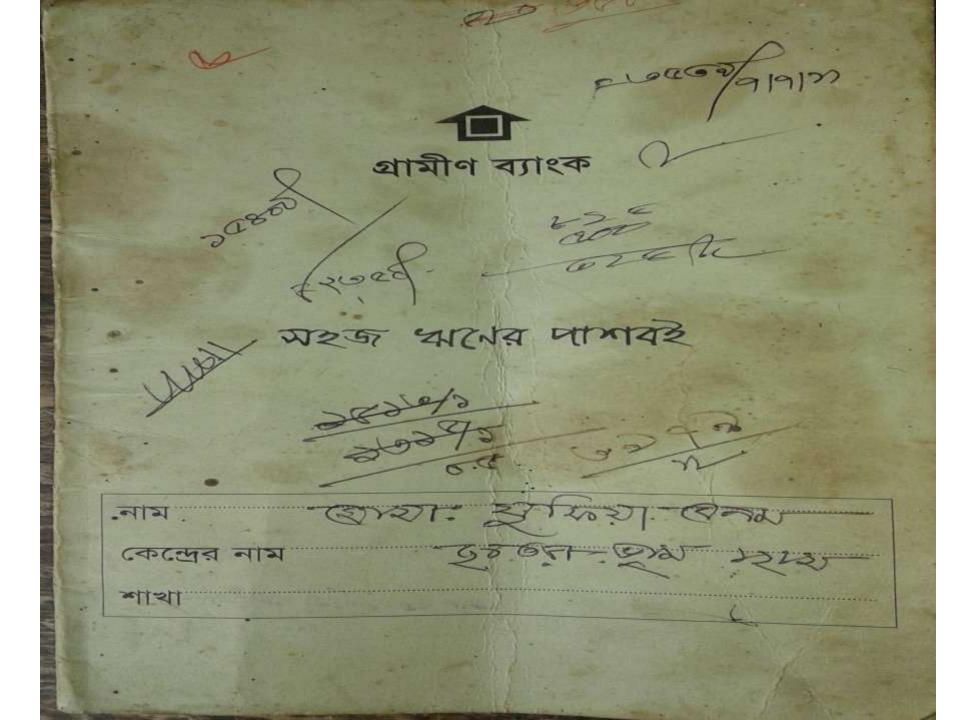






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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID GARD / STORE MADE TO নাম: মোঃ শাহিন বাবু Name: Md. Shahin Babu লিতা: মোঃ শরিক্র্মিল মাতা: মোসাঃ সুফিয়া বেগম Date of Birth: 20 Feb 1983 ID NO: 6416934548278 এই কাডাট পশগ্রকাতনী বাংলাদেশ সমকালের সম্পতি। কাডটি ব্যগহারকারী বাতীত জনা CALARK - MICHIE CACH SHALPS CALE OUTCO SERIE CARES MAIL AND CALA AND SCALE डिआमा: ग्राम/बाजा: बाजभा, काक्यद: हाठभा - कवठठ, निवामठनूद, मठनी State and প্রদানকারী কর্তৃগঙ্গের স্বাক্ষর প্রদানের তারিব: ২০/০৫/২০০৮



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