

Proposed NU Business Name: Paresh Verities Store

Business Category: General Retail & Wholesale



Project Identified & Prepared by: Dhaneshowr Kumar Mohanto, Asst.
Officer Kurigram.

Business Proposal Verified by: Md Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Paresh Chandra Roy Vill: Balakandi, Union: Omor Mozid. Post: Forkerhut, Upazila: Razarhut, District: Kurigram.
Age	:	23 years
Marital status	:	Married
Children	:	01 (One) Son.
No. of siblings:	:	03 (Three) Brothers and 04 (Four) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father Sree Shompa Rani Sree Ramesh Chandra Bormon Branch: OmorMozid, Forkerhut, Centre # 39/Mo, Loan no.: 4399/1, Member since October 27, 2005 to February 10 2013; First loan: Tk. 4,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Existing loan: Nil, Last Loan: TK. 15,000 N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	About 02 (Two) years experiences is running his own business. He started the business with BDT 30,000 (Thirty Thousand) only. He has taken on hand training. He has training from Garments Factory of Square Company (06 Months)
Other Own/Family Sources of Income	:	His Father's income from agriculture and two brothers are income from agriculture too.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01773011099
NU's National ID No.	:	19924917784000258
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sree Shompa Rani was a GB member October 27, 2005 to February 10, 2013 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for made of house and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Parersh Varieties Store
Address/ Location	1:	Federation Bazar, Forker hut.
Total Investment in BDT	:	Tk. 148,000
Financing	:	Self Tk. 98,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 4,000 (four thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20%. On products 20%.

INFO ON EXISTING BUSINESS OPERATIONS

1,040

260

29,120

7,280

800

200

150

300

3,000

600

457

5,508

1,772

349,440

87,360

9,600

2,400

1,800

3,600

36,000

7,200

5,485

66,094

21,266

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	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	1,300	36,400	436,800			
Less: Cost of products (B)	1 040	29 120	349 440			

Gross Profit (C) [C=(A-B)]

Less: Operating Cost:

Electricity bill

Night Guard bill

Provision of bad Debt

Non Cash Item:

Net Profit (C-D):

Retained Income

Ownership Transfer Fee

Depreciation Expenses

Total Operating Cost (D)

Present Salary (Self & family)

Other Cost (stationary & Entertainment etc.)

Bank Charge (DD, PO, SC)

Shop Rent

Mobile bill

Conveyance

PRESENT & PROPOSED INVESTMENT BREAKDOWN								
Particulars	Existing		Total					
Existing	Proposed	(BDT)	Proposed (BDT)	(BDT)				
nut, Betel leave etc.)	Investment in products Oil, salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits,Ice-cream, Betel nut, Betel leave,Grocery etc.)	42,318	50,000	92,318				

Investment in Machineries & Equipment (Refrigerator,01, Television,01 Calculator,01

Debtors (Since January, 2016 to at present)

Total Capital

Decoration (fixture and fittings)

fan,01 light,02 etc.)

Advance for Shop

Cash in hand

50,000

92,318

31,430

647

905

7,700

15,000

148,000

50,000

42,318

31,430

647

905

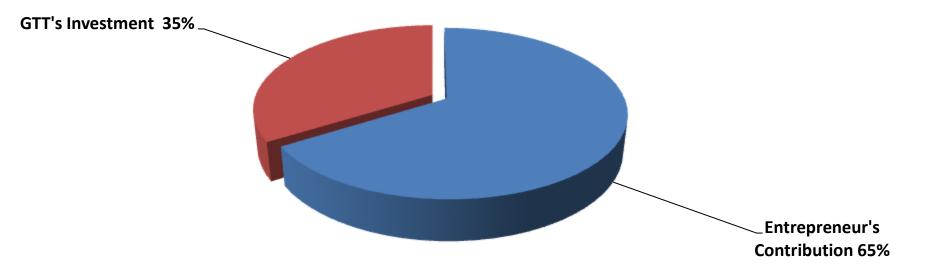
7,700

15,000

98,000

SOURCE OF FINANCE

■ Entrepreneur's Contribution BDT 98,000 ■ GTT's Investment BDT 50,000 ■ Total Capital BDT 1,48,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	1,820	50,960	611,520	2,148	60,133	721,594	2,362	66,146	793,753
Less: Cost of products (B)	1,456	40,768	489,216	1,718	48,106	577,275	1,890	52,917	635,002
Gross Profit (C) [C=(A-B)]	364	10,192	122,304	430	12,027	144,319	472	13,229	158,751
Less: Operating Cost:									
Electricity bill		1,000	12,000		1,200	14,400		1,300	15,600
Shop Rent		200	2,400		200	·		200	
Night Guard bill		150	1,800					-	
Mobile bill (SMS & Reporting)		400	4,800		400	4,800		400	4,800
Conveyance		200	2,400		400	4,800		400	4,800
Provision of bad Debt		1	9		1	9		1	9
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary (Self & family)		4,000	48,000		5,000	60,000		5,000	60,000
Bank Charge (DD, PO, SC)		_	_		_	_		_	-
Other Cost (stationary & Entertainment etc.)		600	7,200		700	8,400		700	8,400
Non Cash Item:									
Depreciation Expenses		457	5,485		457	5,485		457	5,485
Total Operating Cost (D)		7,341	86,094	-	8,691	104,294	-	8,791	105,494
Net Profit (C-D):		2,851	36,210	-	3,335	40,025	-	4,438	53,257
Retained Income			36,210			76,236			129,493
Investment Repayment					1,667	20,000		1,667	20,000

Notes: 1. Agreed Grace period: Six months

^{2.} **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
Cash Inflow			
Investment Infusion by Investor	50,000	-	_
Net Profit (ownership tr. Fee added back)	38,210	44,025	57,257
Depreciation Expenses	5,485	5,485	5,485
Opening Balance of Cash Surplus	-	31,695	57,205
Total Cash Inflow	93,695	81,205	119,946
Cash Outflow			
Product Purchase	50,000	_	_
GB Loan Outstanding	-		
Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
Total Cash Outflow	62,000	24,000	24,000
Total Cash Surplus	31,695	57,205	95,946



STRENGTH	WEAKNESS
☐ Present employment:	☐ Can not supply goods and
Self: 01 Family: 0;	Services as per demand;
Others (beyond family): 0 Future employment: 01	
☐ Trade License in his own name;	
☐ Ownership of business & business Place in his own	
name;	
☐ He has on hand training;	
■ Maintain books of record;	
☐ Experience : 2yrs.	
OPPORTUNITIES	THREATS
☐ Location of Shop;	☐ Increase of local competitors;
☐ Have some fixed customers;	
Increasing Demand;The Capital of the entrepreneur will be BDT	
2,27493 after 3 years excluding payback of	
investor's money.	

Presented at 196th as Yunus Centre and 46th In-house Executive Social Business Design Lab

(GTT) on February 29, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

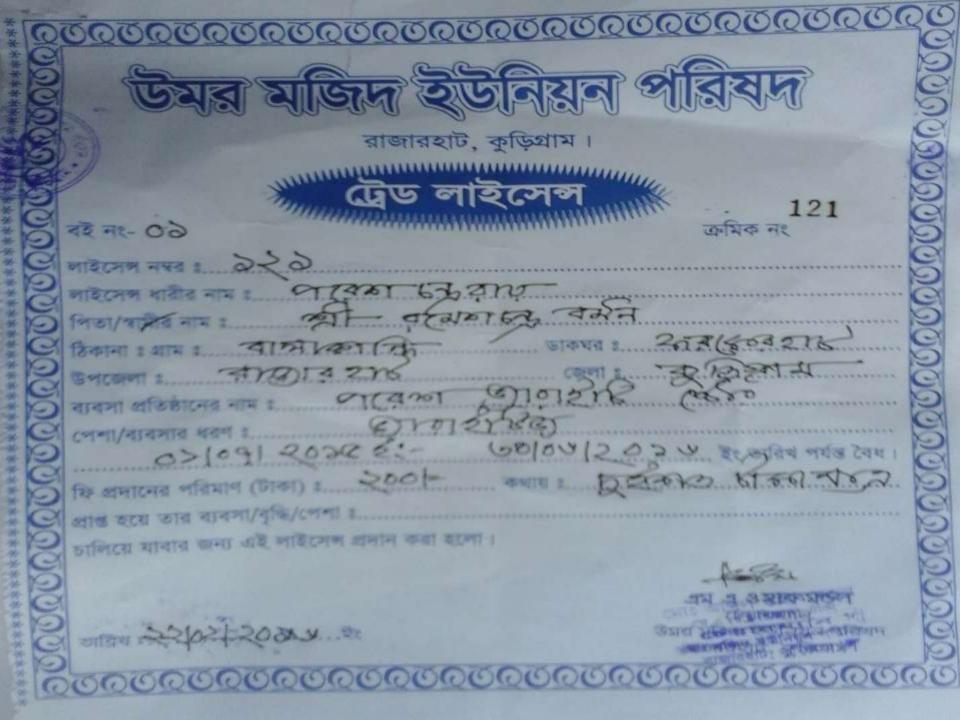














গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / WISTE MEDE MA

नाम: नरहन इस राष

Name: PARESH CHANDRA ROY

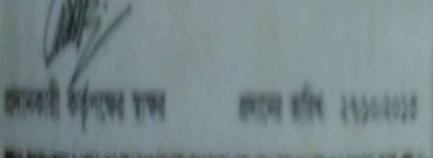
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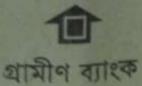
Date of Birth 16 Jun 1992

ID NO: 19924917784000258

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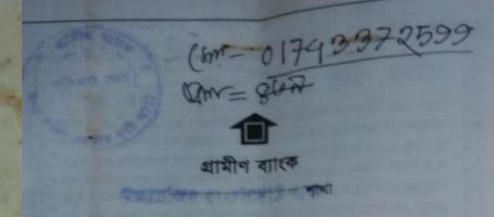
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