

Proposed NU Business Name : M/S Hanif Varieties Store

Business Category: General Retail & Wholesale



Project Identified by: Dipok Roy, Asst. Officer, Saghata Unit, Gaibandha Business Proposal Prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Rashidul Islam Vill: Zadur Tayeer, Union: 06 no. Ghuridoho, Post: Saghata, Upazila: Saghata, District: Gaibandha.
Age	:	32 years
Marital status	:	Married
Children	:	01 (One) Son and 01 (One) Daughter
No. of siblings:	:	03 (Three) Brothers
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	20 (Twenty) years experience is running his own business. He started the business with BDT 1,300 (One thousand three hundred). He has on hand training.
Other Own/Family Sources of Income	:	His Fathers' income from business, his elder brother is a Auto Driver and his younger brother's income from grocery business. In addition to he has purchased 11 (Eleven) decimal land and built own residence from the benefit of existing business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01740627899
NU's National ID No.	:	3218828320010
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Amina Begum is a GB member since June 07, 2003 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for household purposes and assisting her husband in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Hanif Varieties Store
Address/ Location	:	Motherdoho Saghata Bazar, Gaibandha.
Total Investment in BDT	:	Tk. 250,900
Financing	:	Self Tk. 150,900 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (Five thousand)
Proposed Salary	:	BDT 6,000 (Six thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15%, bKash & Mobile Recharge 100% On products 15%, bKash & Mobile Recharge 100%

INFO ON EXISTING BUSINESS OPERATIONS

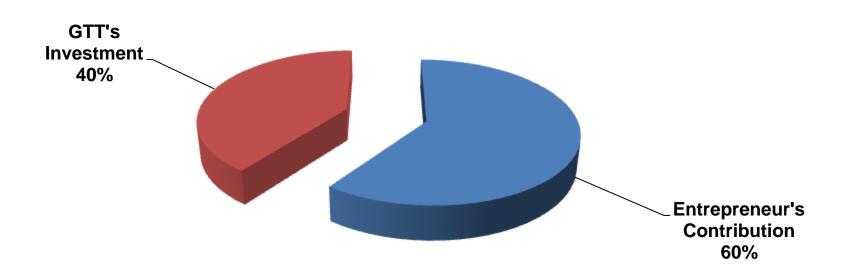
Dautianiana	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,600	44,800	537,600		
Commission on bKash	60	1,680	20,160		
Commission on Mobile Recharge	27	756	9,072		
Total Income from sales & Commission (A)	1,687	47,236	566,832		
Cost of products (B)	1,360	38,080	456,960		
Gross Profit (C) [C=(A-B)]	327	9,156	109,872		
Less: Operating Cost:					
Electricity bill		600	7,200		
Shop Rent		600	7,200		
Mobile bill		300	3,600		
Conveyance		600	7,200		
Provision of bad Debt		8	100		
Present Salary (Self & family)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		300	3,600		
Non Cash Item:					
Depreciation Expenses		527	6,325		
Total Operating Cost (D)		7,935	95,225		
Net Profit (C-D):		1,221	14,647		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (Rice, Oil, salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Betel nut, Betel leaf etc.)	Investment in products (Grocery item, confectionary item, soft drinks etc.)	53,189	60,000	113,189	
Investment in mobile banking-(bKash	20,000	40,000	60,000		
Investment in Mobile Recharge- (GP,	2,000	-	2,000		
Investment in Machineries & Equipm weight machine, Calculator, fan, light,	29,500	-	29,500		
Cash in hand	5,211	-	5,211		
Debtors (Since February, 2016 to at	nce February, 2016 to at present)			10,000	
Decoration (fixture and fittings)	19,000	-	19,000		
Advance for Shop	12,000	-	12,000		
Total Capita	al	150,900	100,000	250,900	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 150,900
- GTT's Investment BDT 100,000
- Total Capital BDT 250,900



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	2,500	70,000	840,000	2,925	81,900	982,800	3,510	98,280	1,179,360
Estimated Commission on bKash	120	3,360	40,320	140	3,931	47,174	164	4,600	55,194
Estimated Commission on Mobile Recharge	32	907	10,886	38	1,061	12,737	44	1,242	14,902
EstimatedTotal Income from sales & Commission (A)	2,652	74,267	891,206	3,103	86,893	1,042,711	3,719	104,121	1,249,456
Cost of products (B)	2,125	59,500	714,000	2,486	69,615	835,380	2,984	83,538	1,002,456
Gross Profit (C) [C=(A-B)]	527	14,767	177,206	617	17,278	207,331	735	20,583	247,000
Less: Operating Cost:									
Electricity bill		800	9,600		900	10,800		900	10,800
Shop Rent		600	7,200		600	7,200		600	7,200
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		800	9,600		1,000	12,000		1,000	12,000
Provision of bad Debt		8	100		8	100		8	100
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		6,000	72,000		6,000	72,000		6,500	78,000
Proposed Salary (Assistant-01)		2,000	24,000		2,000	24,000		2,500	30,000
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200
Other Cost (stationary & Entertainment etc.)		500	6,000		600	7,200		700	8,400
Non Cash Item:									
Depreciation Expenses		527	6,325		527	6,325		527	6,325
Total Operating Cost (D)		12,452	145,425		12,902	154,825	_	14,002	168,025
Net Profit (C-D):		2,315	31,781		4,376	52,506	•	- 6,581	78,975
Retained Income			31,781			84,288			163,263

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	35,781	60,506	86,975
1.3	Depreciation Expenses	6,325	6,325	6,325
1.4	Opening Balance of Cash Surplus	_	18,106	36,938
	Total Cash Inflow	142,106	84,938	130,238
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	18,106	36,938	82,238

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 01 □ Trade License in his own name; □ He has on hand training; □ Maintain books of record; □ Business Experience : 20yrs. 	☐ Can not supply goods and Services as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 314,163 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 196th as Yunus Centre and 46th In-house Executive Social Business Design Lab (GTT) on February 29, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















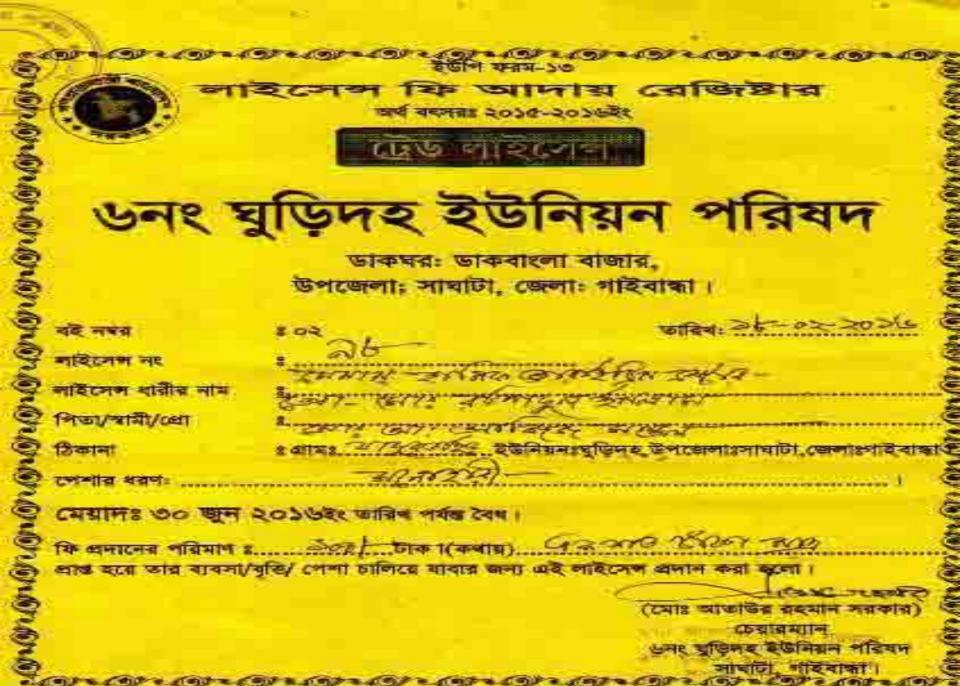












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নাম: মো: রশিণল উসলায়

Name: Md Rasidul Islani

প্ৰতা অনুভা আমান

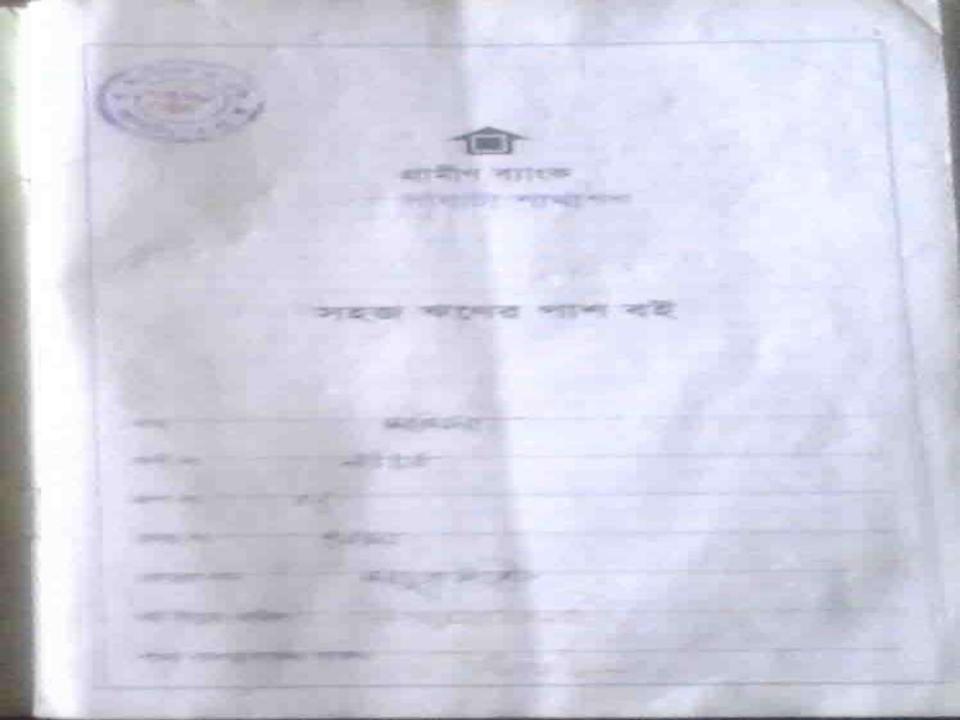
মাড়া: আমিলা বেগম

Date of Birth: 23 Oct 1984

ID NO: 3218828320010

এই কার্মট প্রশাসকার্যন্ত বাংলাদের সমতারের কর্মার করেটা রাক্ষরকার। বাই ও মন কোমাত পাত্রয়া প্রেক নিক্টির প্রেট অভিনে অমা নে তা কলা করেছ লা কলা তিকালা প্ৰান্তবাৰা আনুক্তাইত আন্তৰ্ভতিত ভাৰণৰ আনুক্তাইত - ওপাত লামটো, পাইখালা

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