

Proposed NU Business Name : Shoriful Tea stall

Business Category: General Retail & Wholesale



Business Proposal Identified & Prepared by: Md.SAHIDUL ISLAM, Assistant. Officer,

Kaunia Unit, Rangpur

Business Proposal Verified by: Mohammed Anwar Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shariful Islam Vill: Mohesha, Union: 03 no. Kursha, Post: Mirbag, Upazila: Kaunia, District: Rangpur.		
Age	:	22 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father Mst. Salema Begum Late. Abdur Rahim Branch: Mirbag, Kaunia, Centre # 62/mo Loan no.: 5992, Member since September 10, 2008. First loan: Tk. 10,000 Existing loan: Tk. 10,000, Outstanding Loan: TK. 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Three
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	Last 05 (Five) years entrepreneur is running his own business successfully. He started the business with BDT 250. (Two Hundred Fifty) He has on hand training. He has purchased 44(forty) decimal land and built own residence from the benefit of this business (Shoriful Tea stall).
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	:	01705836827
NU's National ID No.	:	19948514240000317
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shamela Begum is a GB member since September 10, 2008 at first She took GB loan BDT 10,000 (Ten thousand).
- Successively several times She utilized GB loan by assisting her son (entrepreneur) in existing business and household purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shoriful Tea stall
Address/ Location	:	Mirbag , Kaunia,Rangpur.
Total Investment in BDT	:	Tk. 113,500
Financing	:	Self Tk. 63,500 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 2,000 (Two Thousand)
Proposed Salary	:	BDT 2,500 (Two Thousand Five Hundred)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On an average 15% On an average 15%

INFO ON EXISTING BUSINESS OPERATIONS

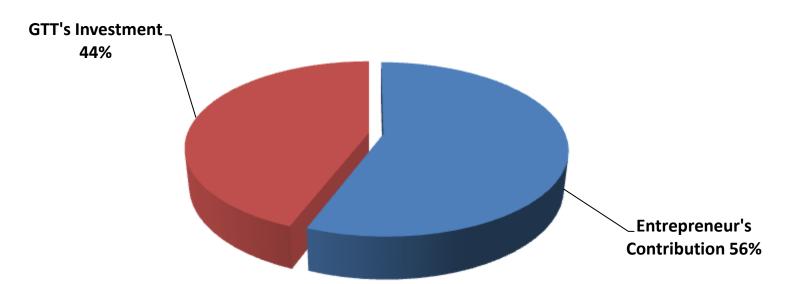
	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	1,200	33,600	403,200			
Total Sales/commission (A)	1,200	33,600	403,200			
Less: Cost of Sales						
Cost of products	1,020	28,560	342,720			
Total Cost of Sales (B)	1,020	28,560	342,720			
Gross Profit (C) [C=(A-B)]	180	5,040	60,480			
Less: Operating Cost:						
Electricity bill		200	2,400			
Generator bill		150	1,800			
Shop Rent		550	6,600			
Night Guard bill		_	-			
Mobile bill		200	2,400			
Conveyance		150	1,800			
Provision of bad Debt		1	16			
Present Salary (Self & family)		2,000	24,000			
Other Cost (stationary & Entertainment etc.)		200	2,400			
Non Cash Item:			,			
Depreciation Expenses		178	2,135			
Total Operating Cost (D)		3,629	43,551			
Net Profit (C-D):		1,411	16,929			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Partic	Existing		Total	
Existing	Proposed	_	Proposed (BDT)	Total (BDT)
Investment in products (Sugar, soft drinks, Biscuits, Betel nut, Betel leave etc.)	Investment in products (Rice, Oil, salt, Sugar, Flour, Cosmetics, soft drinks, Biscuits, Betel nut, Betel leave etc.)	15,040	50,000	65,040
Investment in Machineries & equipme	ent (Fan-1 light -3)	900	_	900
Cash in hand	3,000	_	3,000	
Debtors (Since January, 2016 to at present)			_	1,560
Creditors (Since January, 2016 to at present)			_	(2,000)
GB Loan Outstanding	(5,000)	_	(5,000)	
Decoration (fixture and fittings)	20,000	_	20,000	
Advance for Shop		30,000	_	30,000
Total C	Capital	63,500	50,000	113,500

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 63,500
- GTT's Investment BDT 50,000
- Total Capital BDT 113,500



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	2,200	61,600	739,200	2,640	73,920	887,040	3,115	87,226	1,046,707
Total Sales/commission (A)	2,200	61,600	739,200	2,640	73,920	887,040	3,115	87,226	1,046,707
Less: Cost of Sales		-				· · ·	-		
Cost of products	1,870	52,360	628,320	2,244	62,832	753,984	2,648	74,142	889,701
Total Cost of Sales (B)	1,870	52,360	628,320	2,244	62,832	753,984	2,648	74,142	889,701
Gross Profit (C) [C=(A-B)]	330	9,240	110,880	396	11,088	133,056	467	13,084	157,006
Less: Operating Cost:									
Electricity bill		300	3,600		350	4,200		350	4,200
Generator bill		180	2,160		220	2,640		270	3,240
Shop Rent		550	6,600		550	6,600		550	6,600
Night Guard bill		-	-		-			-	-
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000
Conveyance		225	2,700		375	4,500		575	6,900
Provision of bad Debt		1	16		1	16		1	16
Ownership Transfer Fee		2,000	12,000		2,000	24,000		2,000	24,000
Proposed Salary (Self & family)		2,500	30,000		3,000	36,000		4,000	48,000
Other Cost (stationary & Entertainment etc.)		200	2,400		200	2,400		200	2,400
Non Cash Item:									
Depreciation Expenses		178	2,135		178	2,135		178	2,135
Total Operating Cost (D)	-	6,634	67,611	-	7,374	88,491	-	8,624	103,491
Net Profit (C-D):	-	2,606	43,269	-	3,714	44,565	_	4,460	53,515
Retained Income			43,269			87,835			141,350

Notes: 1. Agreed Grace period: Six months

^{2.} **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	55,269	68,565	77,515
1.3	Depreciation Expenses	2,135	2,135	2,135
1.4	Opening Balance of Cash Surplus	-	40,404	87,105
	Total Cash Inflow	107,404	111,105	166,755
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	_
2.2	GB Loan Outstanding	5,000		
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	67,000	24,000	24,000
3.0	Total Cash Surplus	40,404	87,105	142,755

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0 □ Trade License in his own name; □ He has on hand training; □ Maintain books of record; □ Business Experience : 5yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 254,850 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 261st as Yunus Centre and 72nd In-house Executive Social Business Design Lab

(GTT) on May 26, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















র দিব সেবা নিব" ট্রেড লাইসেস

হোকনা আমার কুটড় ছব আমিও দিব জন্ন কর"

অর্থ বছরঃ ২০১৫-২০১৬ইং ০৩ নং কর্শা ইউনিয়ন পরিষদ কার্যালয়

ডাকঘরঃ মীরবাগ, উপজেলাঃ কাউনিয়া,জেলাঃ রংপুর।

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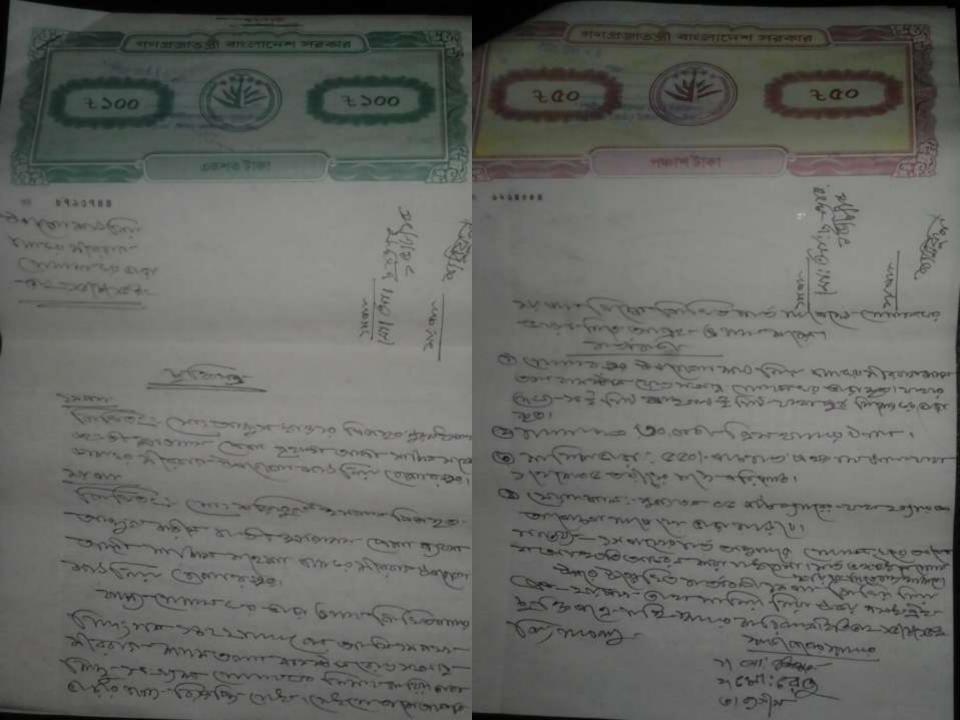
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Born : MICENT. OF ARET ARRIVERS.; TOPETADILL, ARRIVA

প্রাপ্ত হয়ে শিল্প/ বীমা/ব্যবসা/ব্যাংক/ ও পেশা যথা নিয়মে চালিয়ে যাবার জন্য এই লাইসেক প্রদান ক

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / काडीय शतिक्स शब



नामः स्माः भतिस्न

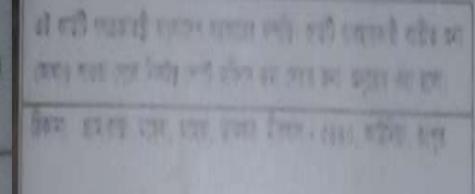
Name: MD, SHARIFUL

পিতা যত আৰুল করিম

NO FIRE

Date of Birth 10 Jun 1994

ID NO: 19948514240000317







कार्यान नाहक

ভিলেপএস পাশ বহ শাখা/অফিস

टाइडाइनिकाछ द्वारा वादा

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(একাধিক ভিন্নপিএস এর হিসাব সংরক্ষণ করা হবে)

কেন্দ্রের নাম " বই ইসার তারিখ ··· শাখা বাবস্থাপকের স্বাক্ষর …



Thank You