

#### Grameen kalyan

# Proposed NU Business Name: Alamgir confectionary



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# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Alamgir Kabir
		Vill : Biskha, Post: Biskha, Thana : Fulpur, District: Mymensingh.
Λαο	+	27 Years.
Age	ļ •	27 fears.
Marital status	:	Unmarried.
Progeny		N/A
No. of siblings:	:	3 (three) Brothers and 2 (Two) sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Mst. Mina Begum Md. Abul Hosen Branch: Kaltapara, Group # 03, Center # 14/M, Loan no. 2228, Member since: 2012, First loan: Tk. 7,000, Last GB loan: 12,000, Outstanding: Nil.
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc.  (ix) Others	: : : : : : : : : : : : : : : : : : : :	Father No Nil Nil Nil
Education, till to date	:	S.S.C.

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		No formal training but he has 5 years experience this business.
Other Own/Family Sources of Income	:	Business.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01780020008.
National ID number	:	6118122920019.
NU Project Source/Reference	:	Grameen Kalyan, Mymensingh Unit, Mymensingh. (FS. Md. Azizul Haque, ID No. 2476)

# BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2012. At first she took GB loan BDT 7,000 (seven thousand) and used agriculture purposes. Subsequently she borrowed loan from GB for several times for different activities including agriculture activities.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Alamgir Confectionary.	
Address/ Location	:	Biskha bazzer, Tarakanda, Mymensingh.	
Total Investment in BDT	:	BDT: 2,80,000	
Financing	:	Self financing: BDT: 1,80,000  Required Investment: BDT: 1,00,000 (as equity)	
Present salary	:	BDT <b>5000</b> (Five thousand only)	
Proposed Salary	:	BDT 6000 (Six thousand only)	
Proposed Business Implementation Plan:	:	<ul> <li>□ This is an on going business so the fund need to increase the volume of existing product</li> <li>□ Various kind of product will be buy &amp; sale.</li> <li>□ Estimated sales is about @ Tk. 6,000 per day.</li> <li>□ Estimated Profit is about 12% on sales.</li> <li>□ Payback period is estimated 2 years.</li> </ul>	

# EXISTING BUSINESS OF NOBIN UDYOKTTA

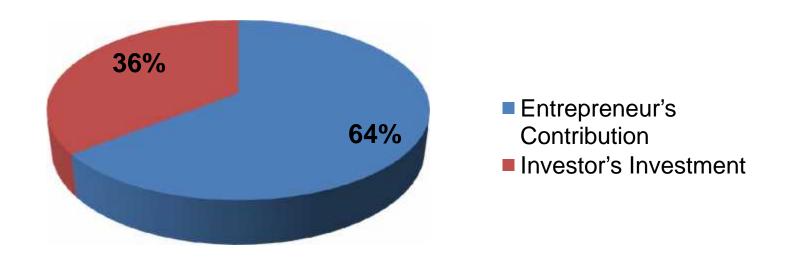
Particulars	Existing Business				
Particular 5	Daily	Monthly	Yearly		
Sales (A)	4,500	112,500	1,350,000		
Less: Cost of Sales (B)	3,960	99,000	1,188,000		
Gross profit (GP)= [C (A-B)]	540	13,500	162,000		
Less:Operatin Costs:					
Electricity bill		400	4,800		
Shop Rent		1,100	13,200		
Transportation		500	6,000		
Mobile bill		300	3,600		
Present salary		5,000	60,000		
Generater bill		200	2,400		
Night guard bill		100	1,200		
Other Expenses		300	3,600		
Non Cash Item:					
Depreciation Expenses			6,000		
Total Operating Cost (D)		7,900	100,800		
(C-D)Net Profit		5,600	61,200		
Retained Income:			61,200		

# PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)(1)	Proposed Business (BDT)(2)	Total (BDT) (1+2)
Investment in different categories:			
Shop advance ( shop value)	30,000		30,000
Furniture & Freeze	60,000		60,000
Various cosmetics item (soap, shampoo, body lotion, tooth brush, toothpaste, makeup, oil, shaving cream, city gold ornament, face wash, cream, & etc.)	-	30,000	30,000
Food items (Biscuit, Chocolate, Cakes, Cheeps, & etc)	55,000	20,000	75,000
Soft drinks item; (7 up, Pran, tiger, speed, & etc)	15,000	10,000	25,000
Various sweet food item	5,000	30,000	35,000
Others item	5,000	10,000	15,000
Cash in hand	10,000		10,000
Total Capital	180,000	100,000	280,000

# **Source of Finance**

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	180,000	64
Investor's Investment	100,000	36
Total Investment	280,000	100



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (B	DT)	Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Revenue:						
Estimated Sales	6,000	150,000	1,800,000	6,600	165,000	1,980,000
(B) Total Cost of Sales	5,280	132,000	1,584,000	5,808	145,200	1,742,400
Gross profit (GP)= [C (A-B)]	720	18,000	216,000	792	19,800	237,600
Less:Operating Costs:						
Electricity bill		500	6,000		550	6,600
Shop Rent		1,200	14,400		1,320	15,840
Transportation		800	9,600		880	10,560
Proposed salary-self		6,000	72,000		6,600	79,200
Mobile bill		500	6,000		550	6,600
Generator bill		200	2,400		220	2,640
Night guard bill		100	1,200		110	1,320
Other Expenses		500	6,000		550	6,600
Non Cash Item:						
Depreciation Expenses			8,000			8,800
Total Operating Cost (D)		9,800	125,600		10,780	138,160
(C-D)Net Profit		8,200	90,400		9,020	99,440
Retained Income:			90,400			99,440

Notes: 1. Agreed Grace period: Three Months.

2. **Investment Payback schedule: Quarterly** installment including ownership transfer fee after three months grace period.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	Year 1	Year 2
Cash Inflow		
Opening Balance	10,000	140,400
Capital Infusion by Investor	100,000	
Sales	1,800,000	1,980,000
Total Receipts	1,910,000	2,120,400
Cash Outflow		
Cost of goods sold	1,584,000	1,742,400
Operating expenses	125,600	138,160
Return to investor	60,000	60,000
Total payment	1,769,600	1,940,560
Closing Balance	140,400	179,840

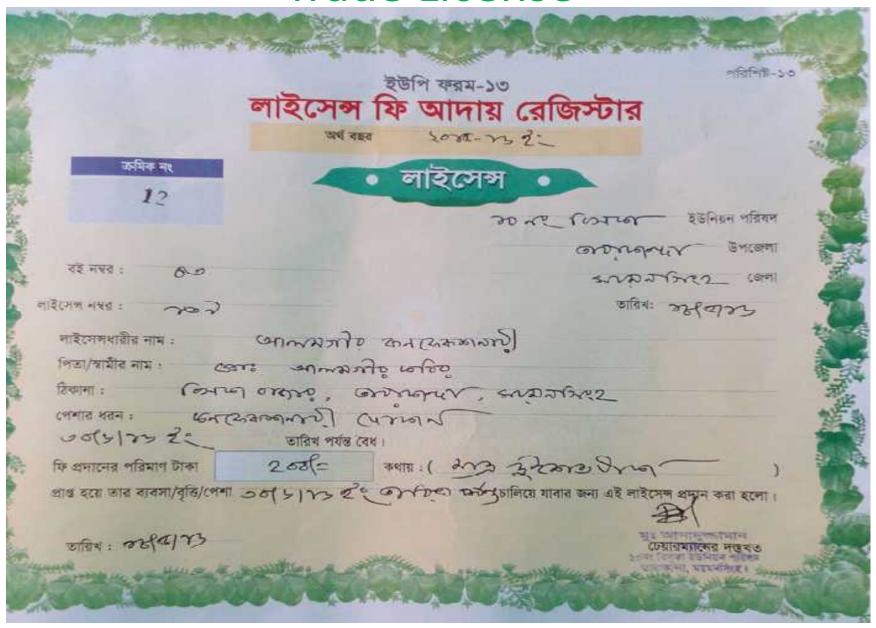
# **SWOT ANALYSIS**

STRENGTH  Employment: Self: 1 Others (beyond family): 0 Future employment: 0 Ownership in his own name.	Weakness ☐ Price of goods may be decreases. ☐ lack of sufficient capital.
Opportunities  Local Demand. Fixed Customer. Investor's money will be payback in two years.	THREATS  Theft; Disease. Credit sales. Political Unrest.

# Presented at 21<sup>th</sup> Ex. SB Design Lab on May 29, 2016 at Grameen Kalyan

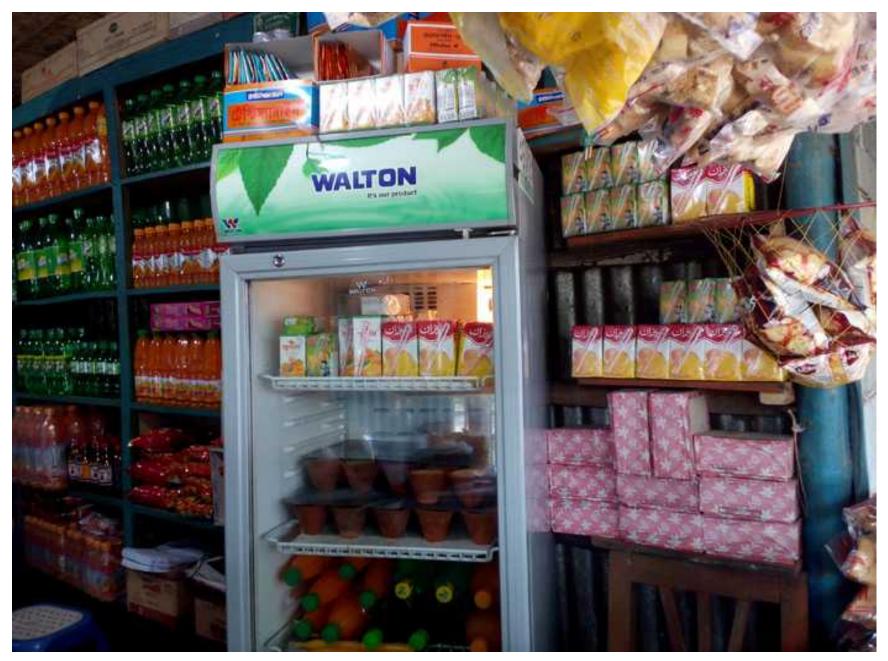
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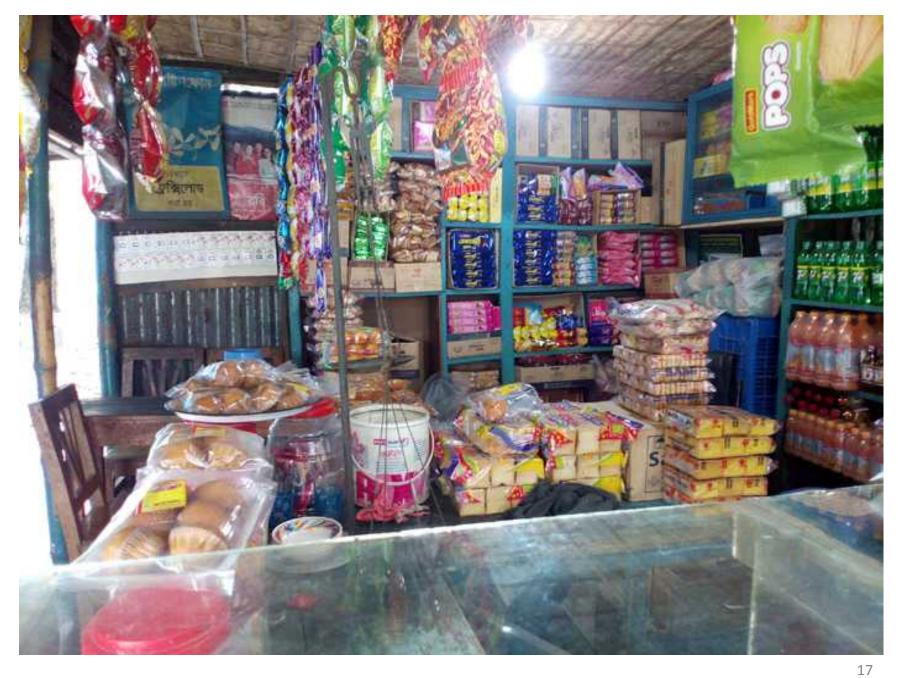
# **Trade License**



















# **NU** With his Parents



# Thank You