

Grameen Kalyan
Proposed NU Business Name: Bhai Bon Telecom.



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Basir Mia. |
|---|---|---|
| | | Vill: Kakchor, Post: Dorilya, |
| | | Upazilla: Trishal, District: Mymensingh. |
| Age | : | 26 Years |
| Marital status | : | Married |
| Children | : | 1 (Son) & 1 (Daughter) |
| No. of siblings: | • | 3 (Brothers) & 1 (Sister) |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother V Father Mst. Nurjahan Begum. Md. Abdul Khalek Branch: Kanihary Trishal, Group # 02, Centre # 31/m, Loan no. 4209, Member since: 2012, First loan: Tk. 5,000, Existing loan: 18,000, Outstanding: 18,000 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others | | Father Nil Nil Nil Nil |
| Education, till to date | : | Class ten |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil. |
|---|---|--|
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | | He has 8 years work experience in this business. |
| Other Own/Family Sources of Income | : | Nil. |
| Other Own/Family Sources of Liabilities | : | Nil |
| Contact number | : | 01946291393 |
| N ID | : | 19906119466000227 |
| NU Project Source/Reference | : | GK |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2012. At first she took GB loan BDT 5,000 (five thousand) and used the money in agriculture. Gradually several times she took GB loan and utilized in different purposes.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Project's Name | : | Bhai Bon Telecom. | | |
|---------------------------------------|---|--|--|--|
| Address/ Location | : | Borma Bazar, Trishal, Mymensingh. | | |
| Total Investment | : | BDT = 2,97,800 | | |
| Financing | : | Self financing: BDT = 1,97,800 Required Investment: BDT = 1,00,000 (as equity) | | |
| Present salary/drawings from business | : | BDT 4,000 (Four thousand) | | |
| Proposed Salary | : | BDT 6,000 (Six thousand) | | |
| Proposed Business Implementation Plan | : | This is an on going business so the fund need to increase the volume of existing product; Different Kinds of Products will be buy & Sale. Estimate sales is about BDT. @ Tk. 4,000 per day. Mobile banking service is here such as bkash, flexi load, etc; Estimate Profit is about mobile accessories and other item 15% on sales Estimated average profit from mobile service @ tk.4.5% on per thousand; Pay back period is 3 years; Expected date to expand the project as soon as possible. | | |

EXISTING BUSINESS OF NOBIN UDYOKTTA

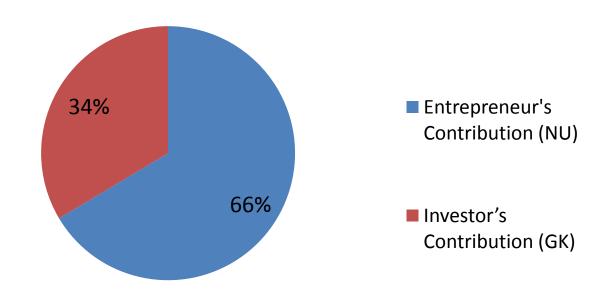
| Particulars | Existing Business | | | | |
|----------------------------------|-------------------|---------|-----------|--|--|
| Particulars | Daily | Monthly | Yearly | | |
| Sales | 3000 | 75000 | 900000 | | |
| Income from sound system service | 100 | 2500 | 30000 | | |
| Income from Mobile bkash Service | 200 | 5,000 | 60,000 | | |
| Income from laundry service | 150 | 3,750 | 45,000 | | |
| Total Revenue(A) | 3,450 | 86,250 | 1,035,000 | | |
| Cost of Sales(B) | 2,550 | 63,750 | 765,000 | | |
| Gross profit (GP) [C=(A-B)] | 900 | 22,500 | 270,000 | | |
| Less:Operating Costs: | | | | | |
| Shop rent | | 600 | 7,200 | | |
| Electricity bill | | 1,000 | 12,000 | | |
| Transportation | | 1,000 | 12,000 | | |
| Mobile bill | | 600 | 7,200 | | |
| Night guard | | 150 | 1,800 | | |
| Salary-self | | 4,000 | 48,000 | | |
| Other Expenses | | 500 | 6,000 | | |
| Non Cash Item: | | | | | |
| Depreciation Expenses | | | 4,000 | | |
| Total Operating Cost (D) | | 7,850 | 98,200 | | |
| (C-D) Net Profit: | | 14,650 | 171,800 | | |

PROPOSED PROJECT INVESTMENT BREAKDOWN

| Particulars | Existing Business (BDT) (1) | Proposed (BDT)(2) | Total Cost (BDT) (1+2) | |
|---|-----------------------------|----------------------|---------------------------|--|
| | | | | |
| Shop advance | 10,000 | - | 10,000 | |
| Furniture (Decoration) | 13,000 | - | 13,000 | |
| Laptop-1 | 15,000 | | 15,000 | |
| Fan for sale 23*1500 | 34,500 | | | |
| Electric item (cable, bulb, socket, multiplug and other electric items) | 20,000 | 25,000 | | |
| bkash | 50,000 | 20,000 | 70,000 | |
| Flexi load (GP, BL, Robi, Airtel, Teletalk) | 10,000 | 10,000 | 20,000 | |
| Mobile set (for sale) | 18,000 | 40,000 | 58,000 | |
| Sim Card (GP,Airtel, BL & Others) | 7,300 | | 7,300 | |
| Memory card, Battery, and Mobile Charger | 10,000 | 5,000 | 15,000 | |
| Others | 5,000 | | 5,000 | |
| Cash in Hand | 5,000 | - | 5,000 | |
| Total | 197,800 | 100,000 | 297,800 | |

Source of Finance

| Source | Amount in BDT | % |
|----------------------------------|---------------|-----|
| Entrepreneur's Contribution (NU) | 197,800 | 66 |
| Investor's Contribution (GK) | 100,000 | 34 |
| Total Investment | 297,800 | 100 |



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) | | Year 2 (BDT) | | | Year 3 (BDT) | | | |
|-------------------------------------|--------------|---------|--------------|-------|---------|--------------|-------|---------|-----------|
| Faiticulais | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Revenue: | | | | | | | | | |
| Estimated Sales | 4,000 | 100,000 | 1,200,000 | 4,400 | 110,000 | 1,320,000 | 4,840 | 121,000 | 1,452,000 |
| Income from Flexi & bkash service | 250 | 6,250 | 75,000 | 275 | 6,875 | 82,500 | 303 | 7,563 | 90,750 |
| Income from sound system Service | 150 | 3,750 | 45,000 | 165 | 4,125 | 49,500 | 182 | 4,538 | 54,450 |
| Income from laundry service | 200 | 5,000 | 60,000 | 220 | 5,500 | 66,000 | 242 | 6,050 | 72,600 |
| (A) Total Revenue | 4,600 | 115,000 | 1,380,000 | 5,060 | 126,500 | 1,518,000 | 5,566 | 139,150 | 1,669,800 |
| Cost of sales | 3,400 | 85,000 | 1,020,000 | 3,570 | 89,250 | 1,071,000 | 3,749 | 93,713 | 1,124,550 |
| (B) Total Cost of Sales | 3,400 | 85,000 | 1,020,000 | 3,570 | 89,250 | 1,071,000 | 3,749 | 93,713 | 1,124,550 |
| Gross profit (GP)= [C (A-B)] | 1,200 | 30,000 | 360,000 | 1,490 | 37,250 | 447,000 | 1,818 | 45,438 | 545,250 |
| Less: Operating Costs: | | | | | | | | | |
| Electricity bill | | 1,000 | 12,000 | | 1,050 | 12,600 | | 1,103 | 13,230 |
| Transportation | | 1,200 | 14,400 | | 1,260 | 15,120 | | 1,323 | 15,876 |
| Shop Rent | | 600 | 7,200 | | 630 | 7,560 | | 662 | 7,938 |
| Proposed salary-self | | 6,000 | 72,000 | | 6,300 | 75,600 | | 6,615 | 79,380 |
| Mobile bill | | 800 | 9,600 | | 840 | 10,080 | | 882 | 10,584 |
| Night guard bill | | 150 | 1,800 | | 158 | 1,890 | | 165 | 1,985 |
| Other Expenses | | 200 | 2,400 | | 210 | 2,520 | | 221 | 12,000 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | | 5,000 | | | 5,000 | | | 5,000 |
| Total Operating Cost (D) | | 9,950 | 124,400 | | 10,448 | 130,370 | | 10,970 | 145,993 |
| (C-D)Net Profit | | 20,050 | 235,600 | | 26,803 | 316,630 | | 34,468 | 399,258 |
| Retained Income: | | | 235,600 | | | 316,630 | | | 399,258 |

Notes: 1. Agreed Grace period: 3 Months.

2. Investment Payback schedule: Quarterly installment including ownership transfer fee after 3 months of grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| | Year 1 | Year 2 | Year 3 |
|------------------------------|-----------|-----------|-----------|
| Cash inflow: | | | |
| Opening Balance | 5,000 | 120,600 | 199,230 |
| Capital Infusion by Investor | 100,000 | | |
| Sales | 1,200,000 | 1,320,000 | 1,452,000 |
| Total Receipts | 1,305,000 | 1,440,600 | 1,651,230 |
| Cash Outflow: | | | |
| Cost of goods sold | 1,020,000 | 1,071,000 | 1,124,550 |
| Operating expenses | 124,400 | 130,370 | 145,993 |
| Return to Investor | 40,000 | 40,000 | 40,000 |
| Total payment | 1,184,400 | 1,241,370 | 1,310,543 |
| Closing Balance | 120,600 | 199,230 | 340,687 |

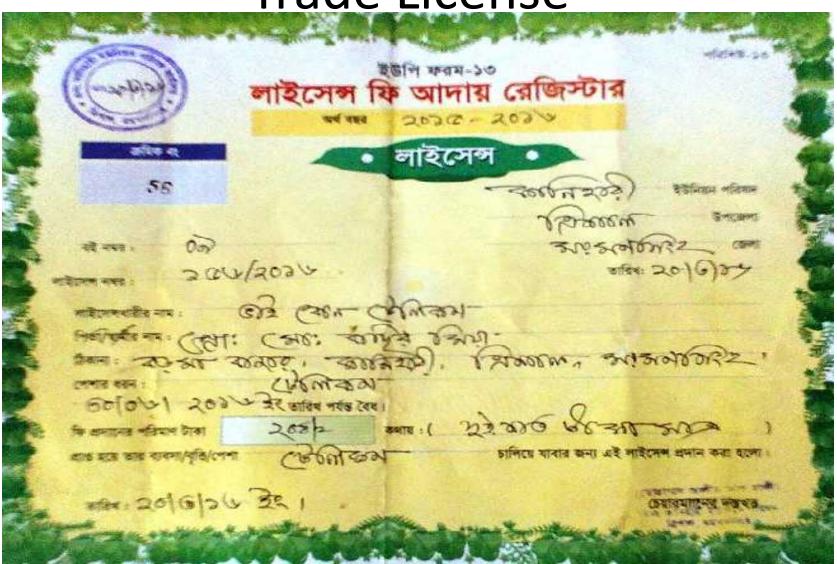
SWOT ANALYSIS

| STRENGTH Employment: Self: 1 Ownership in his own name. Skill & experience: 8 years | Weakness □ Lack of sufficient capital. |
|---|--|
| OPPORTUNITIES Location of shop. Fixed customer. Local demand Pay back period is three years. | THREATS Theft; Local competitor. |

Presented at 20th Ex. SB Design Lab on May 19, 2016 at Grameen Kalyan

Thank you

Trade License



My Shop and me















NU with Mother





Thank You