Proposed NU Business Name: B R ELECTRONICS



Project identification and prepared by: Md. Nurul Islam, Kaliakoir Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. DELDUAR		
Age	:	01-05-1983 (33 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	2 Brothers & 2 Sisters		
Address	:	Vill: Shofipur west para, P.O: Shofipur , P.S: Kaliakoir, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. JOSTNA MD. EUNUS MIAH Branch: Mouchak, Kaliakoir, Centre # 34(Female), Member ID: 7005, Group No: 07 Member since: 25-1-1989 (27Years) First loan: BDT 3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 160000, Outstanding loan: 92000 N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	17years experience in running business.
Training Info	:	He has 3 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718255549
Mother's Contact No.	:	01719212612
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. JOSTNA joined Grameen Bank since 27 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	B R ELECTRONICS		
Location	:	-		
Total Investment in BDT	:	BDT 450,000/-		
Financing	:	Self BDT 3,00,000/-(from existing business) 67%		
		Required Investment BDT 1,50,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 13 ft= 195 square ft		
Security of the shop	:	BDT 100,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Remote, Speaker, Cable etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing 1 employees. One will be appointed. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electronics Item	5,000	150,000	1,800,000			
Total Sales (A)	5,000	150,000	1,800,000			
Less. Variable Expense						
Electronics Item	3,750	112,500	1,350,000			
Total variable Expense (B)	3,750	112,500	1,350,000			
Contribution Margin (CM) [C=(A-B)	1,250	37,500	450,000			
Less. Fixed Expense						
Rent		9,000	108,000			
Electricity Bill		1,200	14,400			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		3,000	36,000			
Entertainment		300	3,600			
Guard		300	3,600			
Salary (staff)		10,000	120,000			
Total fixed Cost (D)		29,100	126,000			
Net Profit (E) [C-D)		8,400	324,000			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Remote	10,000	50,000	60,000			
Circuit	30,000	60,000	90,000			
Speaker	50,000	5,000	55,000			
Battery	100,000	25,000	125,000			
Miter	14,000	3,000	17,000			
M Body, Laser, IC	55,000	5,000	60,000			
Bearing, Microphone, Charger, Switch	41,000	2,000	43,000			
etc						
Total	300,000	150,000	450,000			

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Electronics Item	7,000	210,000	2,520,000	2,646,000	2,778,300	
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300	
Less. Variable Expense						
Electronics Item	5,250	157,500	1,890,000	1,984,500	2,083,725	
Total variable Expense (B)	5,250	157,500	1,890,000	1,984,500	2,083,725	
Contribution Margin (CM) [C=(A-B)	1,750	52,500	630,000	661,500	694,575	
Less. Fixed Expense						
Rent		9,000	108,000	108,000	108,000	
Electricity Bill		1,200	14,400	15,500	16,500	
Mobile Bill		400	4,800	5,500	6,500	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		4,500	54,000	56,000	58,000	
Entertainment		300	3,600	4,000	4,500	
Guard		300	3,600	4,000	4,000	
Salary (staff) (2)		15,000	180,000	180,000	180,000	
Total Fixed Cost		35,700	428,400	433,000	437,500	
Net Profit (E) [C-D)		16,800	201,600	228,500	257,075	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	201,600	228,500	257,075
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		141,600	310,100
	Total Cash Inflow	351,600	370,100	567,175
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	141,600	310,100	507,175

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 17 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

























গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ দেলোয়ার হোসেন

Name: MD. DELUAR

পিতা: মোঃ ইউনুস মিয়া

মাতা: মোছাঃ জোসনা

HISIELEN W.

Date of Birth: 01 Mar 1983

ID NO: 19833323209842038

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোস্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: বাসা/হোল্ডিং: জি ১৬৭, গ্রাম/রাস্তা: মালেক স্পিনিং রোড, সফিপুর পূর্ব পাড়া, ডাকঘর: সফিপুর - ১৭৫১ কালিয়াকৈর, কালিয়াকৈর পৌরসভা, গাজীপুর

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ১২/০২/২০১২



