Proposed NU Business Name: ROKEA MOTSHO KHAMAR



Project identification and prepared by: Md. Asif Istear, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name		MD MASUM MIA TITO	
Age	:	10-3-1990 (26 Years)	
Education, till to date	•	H. S. C.	
Marital status	:	Unmarried	
Children	:	-	
No. of siblings:	:	01 Brother, 02 Sisters	
Address		Vill: Jinjira, P.O: Birulia, P.S: Savar, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MRS ROKEA BEGUM MD EDRIS ALI Branch: Ashulia, Centre # 44 (Female), Member ID: 11975, Group No: 3 Member since: 19-08-2008 (08 Years) First Ioan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 15,000/- Outstanding loan: BDT 14,025/- Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	Four years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01794-671411
Mother's Contact No.	:	01929-476708
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

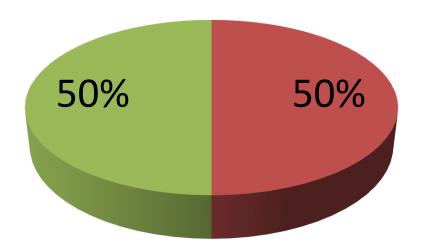
MRS ROKEA BEGUM joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	ROKEA MOTSHO KHAMAR	
Location	:	Jinjira, Savar, Dhaka.	
Total Investment in BDT	:	BDT 1,40,000/-	
Financing	:	Self BDT 70,000(from existing business) 50%	
		Required Investment BDT 70,000(as equity) 50%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of the shop	:	Nill	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fish. Average 50% gain on sale. The business is operating by entrepreneur. Existing 02 employee. He is doing his business in r won place. Collects goods from Dhamrai, Manikgong. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Fish item		25,000	3,00,000	
Total Sales (A)		25,000	3,00,000	
Less. Variable Expense				
Fish item		12,500	1,50,000	
Total variable Expense (B)		12,500	1,50,000	
Contribution Margin (CM) [C=(A-B)		12,500	1,50,000	
Less. Fixed Expense				
Transportation		1,000	12,000	
Salary (Employee)		4,000	48,000	
Salary (self)		5,000	60,000	
Mobile Bill		300	3,600	
Total fixed Cost (D)		10,300	1,23,600	
Net Profit (E) [C-D)		2,200	26,400	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Fish	60,000	30,000	90,000	
Accessories	10,000	20,000	30,000	
Food	-	20,000	20,000	
Total	70,000	70,000	1,40,000	

Source of Finance



- Entrepreneur's Contribution 70,000
- Investor's Investment 70,000

Total 140,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Fish item		40,000	4,80,000	5,04,000
Total Sales (A)		40,000	4,80,000	5,04,000
Less. Variable Expense				
Fish item		20,000	2,40,000	2,52,000
Total variable Expense (B)		20,000	2,40,000	2,52,000
Contribution Margin (CM) [C=(A-B)		20,000	2,40,000	2,52,000
Less. Fixed Expense				
Transportation		1,500	18,000	18,000
Salary (Employee)		4,000	48,000	55,000
Salary (self)		5,000	60,000	60,000
Mobile Bill		500	6,000	7,000
Total Fixed Cost		11,000	1,32,000	1,40,000
Net Profit (E) [C-D)		9,000	1,08,000	1,12,000
Investment Payback			42,000	42,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,08,000	1,12,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		66,000
	Total Cash Inflow	1,78,000	1,78,000
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3	Net Cash Surplus	66,000	1,36,000



C EAKNESS TRENGTH Lack of Capital/Investment Employment: Self: 01 Family:0 Others:02 Experience & Skill : 04 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of shop; Kaundia Bazar, Savar, Political unrest Dhaka. Regular customers;

Pictures





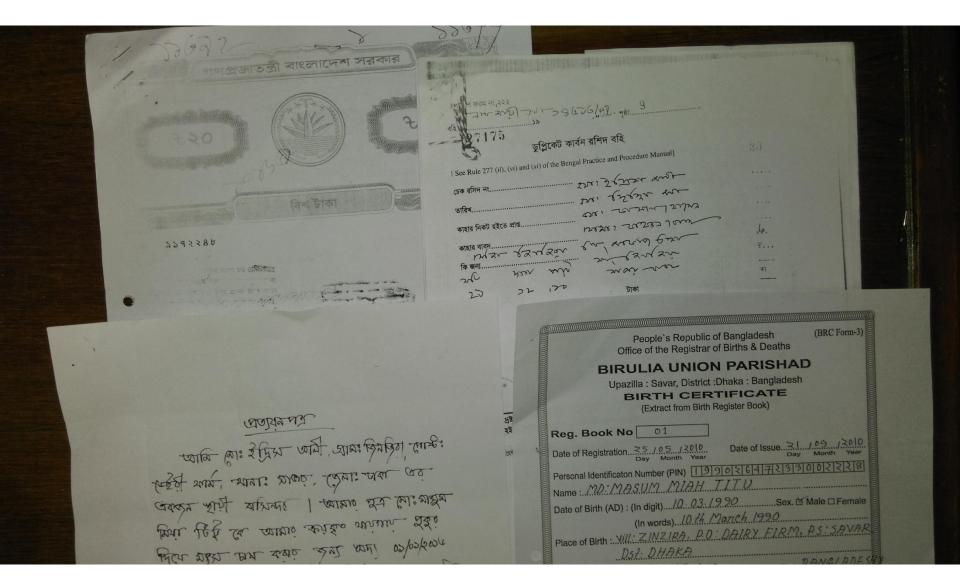












FAMILY PICTURE

