

Business Proposal Collected by : Md. Asadduzzaman, Asst. Officer, Gaibandha. Business Proposal Prepared by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Bappy Kumar Saha Vill: Toropmonu, Union: Ghumanigonj, Post: Pargoira, Upazila: Gobindaganj, District: Gaibandha. | |
|---|---|--|--|
| Age | : | 29 Years | |
| Marital status | - | Unmarried | |
| Children | : | N/A | |
| No. of siblings: | : | 01 (One) Brother and 01(One) Sister | |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother \checkmark Father Sondha rani saha Toruni kumar saha. <i>Branch</i> : Gobindaganj, Gaibandha. <i>Centre</i> # 63/mo <i>Loan no.: 5749/3</i> , Member since March 02, 2000 First Ioan: Tk. 2,000 Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 20,000 | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | | Entrepreneurs Father No Nil Nil | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Education, till to date | : | H.S.C Pass |
|---|---|---|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.) | : | 10 (Ten) years experience is running his own business. He started the business only with Tk. 10,000 (Ten) Thousand Only. He has on hand trainning from his father business. |
| Other Own/Family Sources of Income | : | His father's income from agriculture. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contract No. | : | 01937358758 |
| NU's National ID No. | : | 3223004607951 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sondha Rani Saha is a GB member since March 02, 2000 at first she took GB loan BDT 2000 (two thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.



| Business Name | : | Bappy Germants |
|---|---|--|
| Address/ Location | : | Golapbag bazar. Kapor Patti.Gobindaganj. |
| Total Investment in BDT | : | Tk. 418,000 |
| Financing | : | Self Tk.218,000 (from existing business) Required Investment Tk.200,000 (as equity) |
| Present salary/drawings from business | : | Taka 8,000 (Eight thousand) |
| Proposed Salary (estimates) | : | Taka 9,000 (Nine thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | : | On products 15%. On products 15%. |

INFO ON EXISTING BUSINESS OPERATIONS

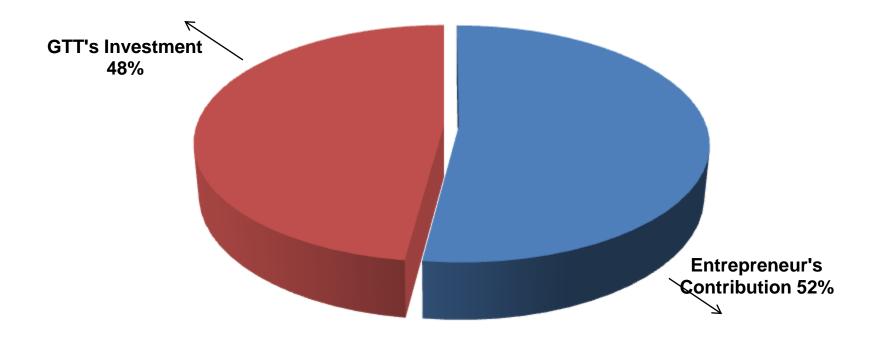
| De die de de | EB (BDT) | | | | | |
|--|----------|---------|---------------------|--|--|--|
| Particulars | Daily | Monthly | Yearly 1,344,000 | | | |
| Sales income from products (A) | 4,000 | 112,000 | | | | |
| Less: Cost of Sales (Purchase product) (B) | 3,400 | 95,200 | 1,142,400 | | | |
| Gross Profit (C) [C=(A-B)] | 600 | 16,800 | 201,600 | | | |
| Less: Operating Cost: | | | | | | |
| Electricity bill | | 500 | 6,000 | | | |
| Generatore Bill | | 200 | 2,400 | | | |
| Night Guard bill | | 200 | 2,400 | | | |
| Mobile bill | | 400 | 4,800 | | | |
| Conveyance bill | | 2,000 | 24,000 | | | |
| Ownership Transfer Fee | | | | | | |
| Present Salary (Self and family) | | 8,000 | 96,000 | | | |
| Provision of Bad Debt | | 5 | 64 | | | |
| Other Cost (stationary & Entertainment etc.) | | 400 | 4,800 | | | |
| Non Cash Item: | | | ., | | | |
| Depreciation Expenses | | 69 | 825 | | | |
| Total Operating Cost (D) | | 11,774 | 141,289 | | | |
| Net Profit (C-D): | | 5,026 | 60,311 | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particula | Existing Business (BDT) | Proposed (BDT) | Total (BDT) | |
|--|--|-------------------|----------------|----------|
| Existing | Proposed | | | |
| Investment in products (Zeans Pent,Ghabaty Pent, shirt, Towel, Panjabi, T-shirt,etc) | Investment in products (Various Types of Germents item etc) | 249,600 | 200,000 | 449,600 |
| Investment in Machineries, Equipments & etc.) | Tools (Calculatore, bulb and fan | 1,000 | | 1,000 |
| Cash in hand | | 4,250 | | 4,250 |
| Decoration (fixture and fittings) | 6,750 | | 6,750 | |
| Debtors (Since February, 2016 to at prese | 6,400 | | 6,400 | |
| Creditors (Since February, 2016 to at present) | | | | (50,000) |
| Total Cap | 218,000 | 200,000 | 418,000 | |



- Entrepreneur's Contribution BDT 218,000
- GTT's Investment BDT 200,000
- Total Capital BDT 418,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|--|--------------|---------|-----------|--------------|---------|-----------|--------------|---------|-----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated sales income from products (A) | 6,000 | 168,000 | 2,016,000 | 7,200 | 201,600 | 2,419,200 | 8,280 | 231,840 | 2,782,080 |
| Less: Cost of Sales (Purchase product) (B) | 5,100 | 142,800 | 1,713,600 | 6,120 | 171,360 | 2,056,320 | 7,038 | 197,064 | 2,364,768 |
| Gross Profit (C) [C=(A-B)] | 900 | 25,200 | 302,400 | 1,080 | 30,240 | 362,880 | 1,242 | 34,776 | 417,312 |
| Less: Operating Cost: | | | | | | | | | |
| Electricity bill | | 700 | 8,400 | | 800 | 9,600 | | 900 | 10,800 |
| Generatore Bill | | 200 | 2,400 | | 200 | 2,400 | | 200 | 2,400 |
| Night Guard bill | | 230 | 2,760 | | 260 | 3,120 | | 290 | 3,480 |
| Mobile bill (SMS & Reporting) | | 700 | 8,400 | | 800 | 9,600 | | 900 | 10,800 |
| Conveyance bill Bank Charge (DD, PO, SC) | | 3,000 | 36,000 | | 3,500 | 42,000 | | 4,000 | 48,000 |
| | | 55 | 330 | | 55 | 660 | | 55 | 660 |
| Ownership Transfer Fee | | 1,333 | 8,000 | | 1,333 | 16,000 | | 1,333 | 16,000 |
| Proposed Salary (Self and family) | | 9,000 | 108,000 | | 10,000 | 120,000 | | 10,500 | 126,000 |
| Provision of Bad Debt | | 5 | 64 | | 5 | 64 | | 5 | 64 |
| Other Cost (stationary & Entertainment etc.) | | 600 | 7,200 | | 800 | 9,600 | | 1,000 | 12,000 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 69 | 825 | | 69 | 825 | | 69 | 825 |
| Total Operating Cost (D) | - | 15,892 | 182,379 | - | 17,822 | 213,869 | - | 19,252 | 231,029 |
| Net Profit (C-D): | - | 9,308 | 120,021 | - | 12,418 | 149,011 | - | 15,524 | 186,283 |
| Retained Income | | | 120,021 | | | 269,032 | | | 455,315 |

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule : Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|---|--------------|--------------|--------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | - | _ |
| 1.2 | Net Profit (ownership tr. Fee added back) | 128,021 | 165,011 | 202,283 |
| 1.3 | Depreciation Expenses | 825 | 825 | 825 |
| 1.4 | Opening Balance of Cash Surplus | - | 60,846 | 130,682 |
| | Total Cash Inflow | 328,846 | 226,682 | 333,790 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 200,000 | - | - |
| 2.2 | GB Loan Outstanding | 20,000 | | |
| 2.3 | Investment Payback including Ownership Transfer Fee | 48,000 | 96,000 | 96,000 |
| | Total Cash Outflow | 268,000 | 96,000 | 96,000 |
| 3.0 | Total Cash Surplus | 60,846 | 130,682 | 237,790 |

SWOT ANALYSIS

| STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Gruture employment: 0 Family business; Trade license of business in his own name; He has on hand training; Skilled & working experience : 10 Years; | WEAKNESS Can not supply goods according to demand. |
|--|--|
| OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 6,73,315 after 3 years excluding payback of investor's money. | THREATS Local Competition. |

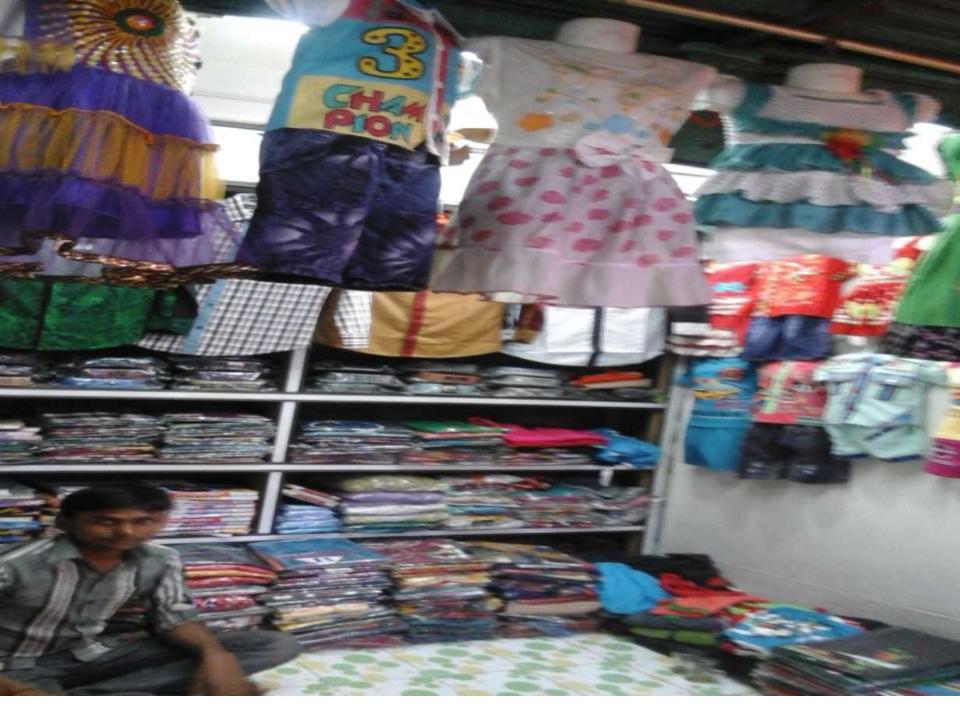
Presented at 214th as Yunus Centre and 54th In-house Executive Social Business Design Lab

(GTT) on March 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures





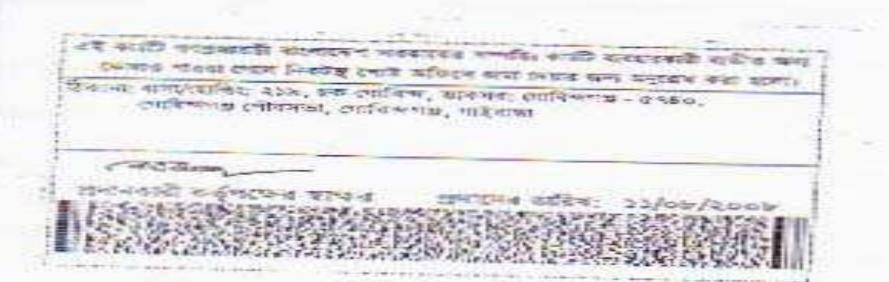




গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিষয় গার



নাম: ৰাজী কুমার সাথা Name: Bappy Kumar Satia পিতা: তলনী কুমার সায় মাতা: সন্ধা রানী সায় Date of Birth: 20 Jun 1987 ID NO: 3223004607951





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