

Proposed NU Business Name: **Zico Germants**Business Category: **Clothing & Apparels**



Business Proposal Collected by: Md. Asadduzzaman, Asst. Officer, Gaibandha Business Proposal Prepared by: Md. Main Uddin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shahriar Najim (Zico) Vill: Gobindaganj, Union: Ghumanigonj, Post: Poroshoba, Upazila: Gobindaganj, District: Gaibandha.	
Age	:	18Years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	02 (Two) Brother and 01(One) Sister	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneurs Father No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	03 (Three) years experience is running his own business. He started the business only with Tk. 100,000 (on)Lac Only. He has On hand Trainning From His Father.
Other Own/Family Sources of Income	:	His father's income from another business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01713739453
NU's National ID No.	:	20003223005034398
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst,Shamima Begum is a GB member since June 01, 2010 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in his business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Zico Germants
Address/ Location	:	Golapbag bazar. Hokers Market.Gobindaganj.
Total Investment in BDT	:	Tk. 359,000
Financing	:	Self Tk.259,000 (from existing business) Required Investment Tk.100,000 (as equity)
Present salary/drawings from business	:	Taka 3,000 (Three thousand)
Proposed Salary (estimates)	:	Taka 4,000 (Four thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20%. On products 20%.

INFO ON EXISTING BUSINESS OPERATIONS

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	2,500	70,000	840,000		
Less: Cost of Sales (Purchase product) (B)	2,000	56,000	672,000		
Gross Profit (C) [C=(A-B)]	500	14,000	168,000		
Less: Operating Cost:		,	,		
Electricity bill		500	6,000		
Shop rent		500	6,000		
Night Guard bill		100	1,200		
Mobile bill		150	1,800		
Conveyance bill		600	7,200		
Ownership Transfer Fee		-	_		
Present Salary (Self and family)		3,000	36,000		
Present Salary (Assistant-father)		1,500	18,000		
Provision of Bad Debt		3	34		
Other Cost (stationary & Entertainment etc.)		600	7,200		
Non Cash Item:			,		
Depreciation Expenses		60	715		
Total Operating Cost (D)		7,012	84,149		
Net Profit (C-D):		6,988	83,851		

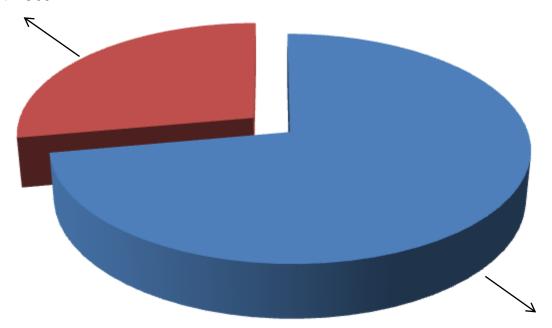
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing Investment in products (Zeans Pent,Jacket,Suit, shirt, Taujer, T-shirt,etc)	Proposed Investment in products (Various Types of Pent, Shirt,ghanji etc)	196,830	100,000	296,830
Investment in Machineries, Equipments &	Tools (Fan,Energy Light etc.)	1,100		1,100
Cash in hand		2,200		2,200
Advance for shop		50,000		50,000
Decoration (fixture and fittings)		5,500		5,500
Debtors (Since February, 2016 to at prese	ent)	3,370		3,370
Total Cap	ital	259,000	100,000	359,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 259,000
- GTT's Investment BDT 100,000
- Total Capital BDT 359,000

GTT's Investment 28%



Entrepreneur's Contribution 72%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,438	96,250	1,155,000	4,194	117,425	1,409,100	4,823	135,039	1,620,465
Less: Cost of Sales (Purchase product) (B)	2,750	77,000	924,000	3,355	93,940	1,127,280	3,858	108,031	1,296,372
Gross Profit (C) [C=(A-B)]	688	19,250	231,000	839	23,485	281,820	965	27,008	324,093
Less: Operating Cost:									
Electricity bill		700	8,400		800	9,600		900	10,800
Shop rent		500	6,000		500	6,000		500	6,000
Night Guard bill		130	1,560		160	1,920		190	2,280
Mobile bill (SMS & Reporting)		450	5,400		550	6,600		650	7,800
Conveyance bill		1,100	13,200		1,600	19,200		2,100	25,200
Bank Charge (DD, PO, SC)									
		55	330		55	660		55	660
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self and family)		4,000	48,000		5,000	60,000		5,500	66,000
Proposed Salary (Assistant-father)		2,000	24,000		2,500	30,000		3,000	36,000
Provision of Bad Debt		3	34		3	34		3	34
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:									
Depreciation Expenses		60	715		60	715		60	715
Total Operating Cost (D)	_	10,464	121,239	-	12,894	154,729	-	14,824	177,889
Net Profit (C-D):	-	8,786	109,761	_	10,591	127,091	-	12,184	146,204

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	113,761	135,091	154,204
1.3	Depreciation Expenses	715	715	715
1.4	Opening Balance of Cash Surplus		77,146	164,953
	Total Cash Inflow	214,476	212,953	319,872
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	-
2.2	GB Loan Outstanding	13,330		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	137,330	48,000	48,000
3.0	Total Cash Surplus	77,146	164,953	271,872

SWOT ANALYSIS

STRENGTH Present employment: Self: 01 Family: 01 Others (beyond family): 0 Future employment: 0 Family business; Trade license of business in his own name; He has on hand training; Skilled & working experience: 3 Years;	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 6,42,057after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 214th as Yunus Centre and 54th In-house Executive Social Business Design Lab

(GTT) on March 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















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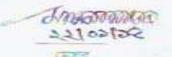
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