

Proposed NU Business Name: M/S Mahfuz Cycle Store & Workshop
Business Category: General, Retail & wholesale



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha

Business Proposal prepared by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Ashraful Islam Mondol Vill: Santipur, Union: Kochasohor, Post: Kochasohor, Upazila: Gobindoganj, District: Gaibandha.		
Age	:	34 years		
Marital status	:	Married		
Children	:	02 (Two) Sons		
No. of siblings:	:	04 (Four) Brothers and 01 (One) Sister.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's Father No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of	:	15 (Fifteen) years experience is running his own business. He started the business with BDT 5,000 (Five thousand).
experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 07 (Seven) years working experience as an assistant in local Motor Cycle Servicing Center of Bogra. He has taken 03 (Three) Months training on Motor Cycle Servicing center from his Uncles' Auto Parts Servicing Shop.
Other Own/Family Sources of Income		His father's and brother's income from agriculture. His another brother's income from driving. Entrepreneur made a cash deposit of Tk.100,000 (One lac) in Bank and he expanded size of existing business shop from the profit of existing business. In addition to he has purchased 08 (Eight) decimal land also bought 01 (One) Motor Cycle from the benefit of Present Business income.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01719407170
NU's National ID No.	:	8512731813428
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Azila Begum is a GB member March 02, 2000 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes and raring cows.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Mahfuz Cycle Store & Workshop
Address/ Location	:	Kochasohor Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 258,000
Financing	:	Self Tk. 158,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 4,500 (Four thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15% & Servicing 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 15% & Servicing 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

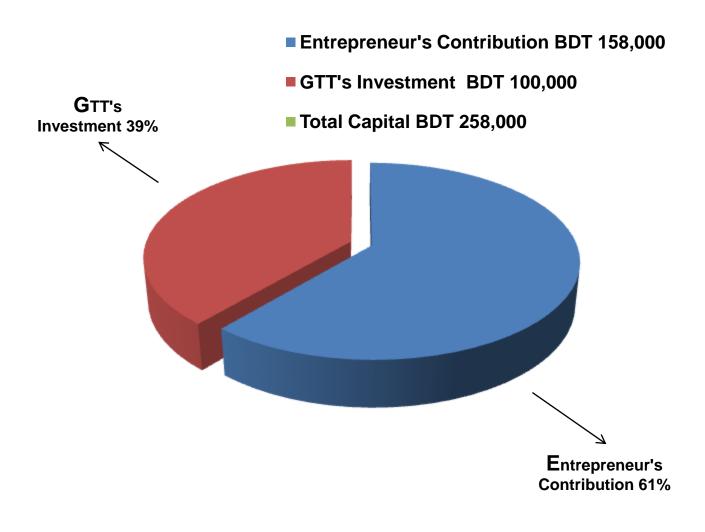
INFO ON EXISTING BUSINESS OPERATIONS

Dantiandana		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	2,000	56,000	672,000			
Income from servicing	300	8,400	100,800			
Total Sales income (A)	2,300	64,400	772,800			
Less: Cost of sales of products (Product purchase)	1,700	47,600	571,200			
Gross Profit (C) [C=(A-B)]	600	16,800	201,600			
Less: Operating Cost:						
Electricity bill		800	9,600			
Generator bill		100	1,200			
Shop Rent		500	6,000			
Mobile bill		300	3,600			
Night Guard bill		60	720			
Conveyance bill		700	8,400			
Bank Charge (DD, PO, SC)						
Provision of bad Debt		7	80			
Present Salary (Self & family)		3,500	42,000			
Present Salary (Assistant-01)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		1,500	18,000			
Non Cash Item:						
Depreciation Expenses		514	6,165			
Total Operating Cost (D)		10,980	131,765			
Net Profit (C-D):		5,820	69,835			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(33.)		
motor cycle tube, head light, plug, bearing, chain, cycle ball, paddle,	Investment in products (Motor cycle parts, auto parts, rickshaw and van parts etc)	68,000	100,000	168,000
Investment in Machineries (wind make weight machine, others accessories,	39,500	-	39,500	
Cash in hand	5,100		5,100	
Debtors (since February, 2016 to at	8,000	-	8,000	
Decoration (fixture and fittings)	2,400		2,400	
Advance for shop	35,000		35,000	
Total Capital		158,000	100,000	258,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

5 // 1	,	Year 1 (BE	OT)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	3,000	84,000	1,008,000	3,510	98,280	1,179,360	3,931	110,074	1,320,883
Estimated income from from servicing	400	11,200	134,400	460	12,880	154,560	506	14,168	170,016
Total estimated Sales income (A)	3,400	95,200	1,142,400	3,970	111,160	1,333,920	4,437	124,242	1,490,899
Less: Cost of sales of products	2,550	71,400	856,800	2,984	83,538	1,002,456	3,342	93,563	1,122,751
Gross Profit (C) [C=(A-B)]	850	23,800	285,600	987	27,622	331,464	1,096	30,679	368,148
Less: Operating Cost:									
Electricity bill		1,000	12,000		1,200	14,400		1,400	16,800
Generator bill									
		200	2,400		300	3,600		400	4,800
Shop Rent		500	6,000		1,000	12,000		1,000	12,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill									
		210			310	3,720		410	4,920
Conveyance		1,200	14,400		1,400	16,800		1,900	22,800
Bank Charge (DD, PO, SC)									
		50	300		50	600		50	600
Provision of bad Debt									
		7	80		7	80		7	80
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		4,500			5,500	66,000		6,500	78,000
Proposed Salary (Assistant-01)		5,000			6,000	72,000		6,500	78,000
Other Cost (stationary & Entertainment etc.)		2,500			2,700	32,400		2,700	32,400
Non Cash Item:		,	,		,	,		,	,
Depreciation Expenses		514	6,165		514	6,165		514	6,165
Total Operating Cost (D)		16,947		_	20,247	242,965		22,647	271,765
Net Profit (C-D):		6,853		_	7,375	88,499		8,032	96,383
(2.2)			22,200		. ,	22,100			22,200
Retained Income			86,535			175,034			271,417

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	90,535	96,499	104,383
1.3	Depreciation Expenses	6,165	6,165	6,165
1.4	Opening Balance of Cash Surplus	-	72,700	127,364
	Total Cash Inflow	196,700	175,364	237,912
2.0	Cash Outflow			·
2.1	Product Purchase	100,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	72,700	127,364	189,912

STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 01 Future employment:0 Trade License in his own name; He has on hand training; Service quality; Skilled and working experiences (15 years);	Weakness ☐ Can not supply goods and services as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 429,417 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors; Fire;

Presented at 214th as Yunus Centre and 54th In-house Executive Social Business Design Lab (GTT) on March 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









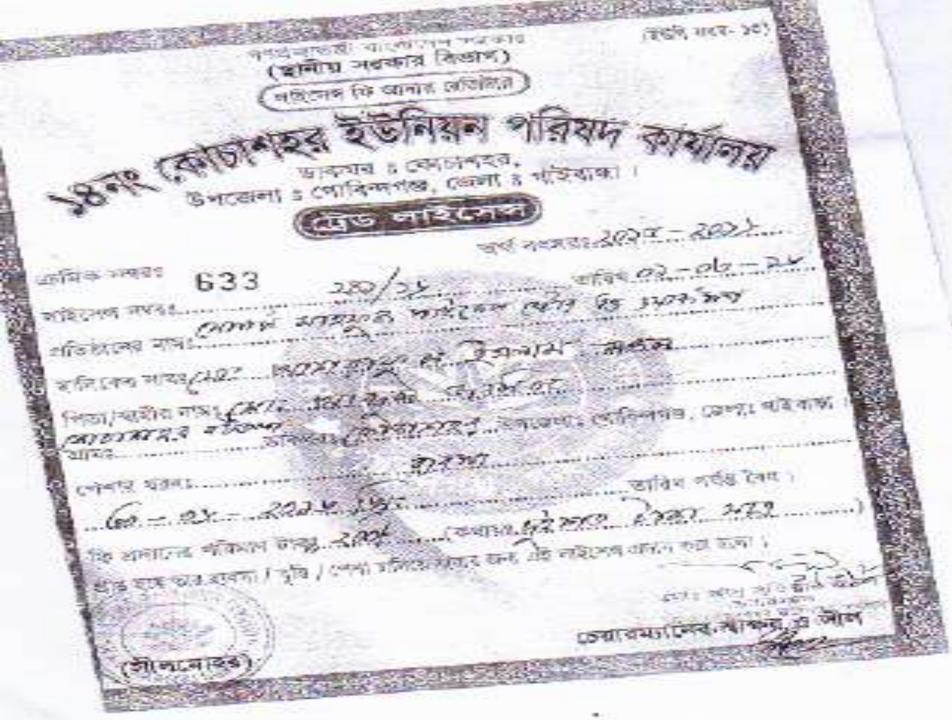


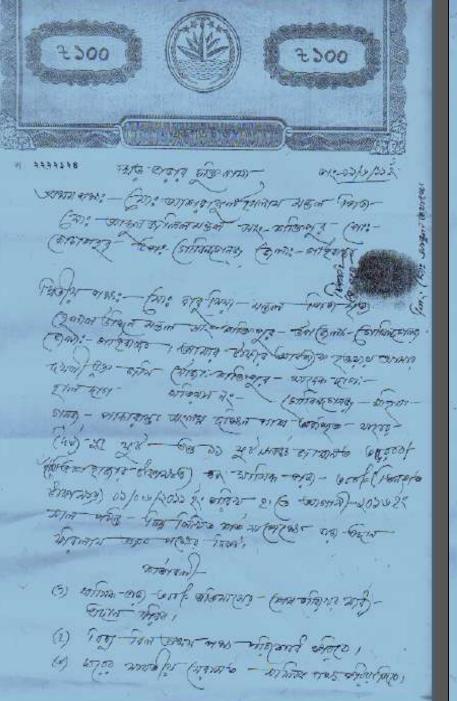


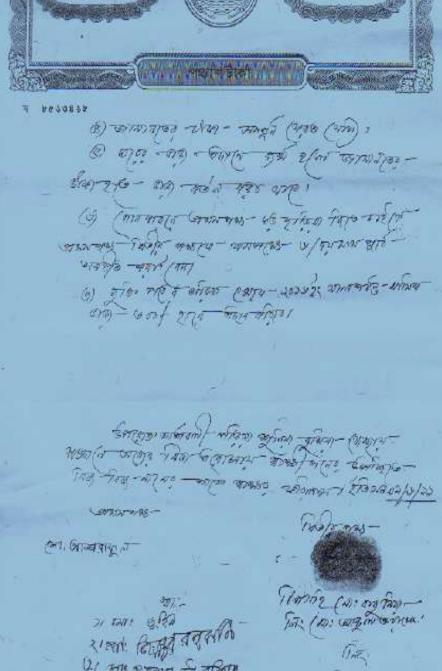












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নাম: মোঃ আশ্রাকুল ইসলাম মত্রনা

Name: Md Asraful Islam Mondol

পিতাঃ মোহ আপুল কলিল মন্তল

মাতা: যোহাঃ থাজিলা কোম

Date of Birth: 28 Dec 1982

ID NO: 3213044411760

বাই কান্ট্রি বনাবজ্ঞানত্রী বাংলাদেশ সক্তানের দার্শনতি। কান্ট্রি হাবছারণারী বাংলীক ছন্য কোনার পাল্যান থেকে নিক্তান্থ পোট অভিনে কমা সেয়ার জন্য অনুবাধ করা বংলা।

ঠিকানা: পাম/রাজা: শতিপুর, মন্টিপুর, ভাকমা: কোচপেয়ন ৫৭৪০, গোবিন্দান, গাইনারা।

-El-Taleson

প্রদানকারী কর্ত্পক্ষের স্বাক্তর প্রদানের ভারিখ: ২২/০৮/২০০৮





গ্রামীণ ব্যাংক

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Thank You