

Proposed NU Business Name : Monzurul Shoe Store Business Category: Footwear



Business Proposal Identified by: Md. Asaduzzaman, Asst. Officer, Gobindoganj Unit, Gaibandha Business Proposal prepared by: Fahina Yesmin Happy

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Md. Monzurul Islam Vill: Kotalpur, Union: Sampara, Post: Ponditpara, Upazila: Gobindoganj, District: Gaibandha.		
Age	:	26 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother ✓ Father Mst. Morsheda Begum Md. Afzal Hossen <i>Branch</i> : Katabari, Gobindoganj, <i>Centre # 34/</i> mo, <i>Loan no.: 4672/1,</i> Member since March 06, 1997 to May 22, 2010. First Ioan: Tk. 2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	Existing Ioan: Nil, Last Ioan: Tk. 18,000 N/A No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	02 (Two) years experience is running his own business. He started the business with BDT 20,000 (Twenty thousand). He has 05 (Five) years working experience as an assistant in different Shoes Shop.
Other Own/Family Sources of Income	:	His father's income from agriculture. he has purchased 04 (Four) decimal land and repairing own house from the benefit of Present Business income.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01744829417
NU's National ID No.	:	19903213078000193
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Morsheda Begum is a GB member March 06, 1997 to May 22, 2010 at first she took GB loan BDT 2,000 (Two thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes and taken lease of 10 (Ten) decimal land
- Finally GB loan helped her to improve economic condition and livelihood.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Monzurul Shoe Store
Address/ Location	:	Golapbug Bazar, hakars Market, Gaibandha.
Total Investment in BDT	:	Tk. 359,000
Financing	:	Self Tk. 259,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 20%
(ii) Estimated % of proposed gross profit margin	:	On products 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

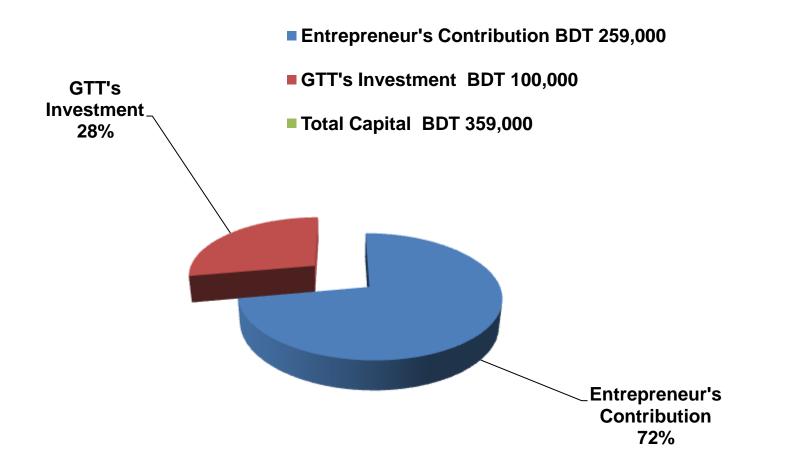
### **INFO ON EXISTING BUSINESS OPERATIONS**

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	2,000	56,000	672,000		
Cost of products (Product Purchase) (B)	1,600	44,800	537,600		
Gross Profit (C) [C=(A-B)]	400	11,200	134,400		
Less: Operating Cost:					
Electricity bill		700	8,400		
Night Guard bill		100	1,200		
Shop rent		500	6,000		
Mobile bill		500	6,000		
Conveyance		2,000	24,000		
Provision of bad Debt		6	68		
Present Salary (Self & family)		3,000	36,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		51	615		
Total Operating Cost (D)		7,357	88,283		
Net Profit (C-D):		3,843	46,117		



Particula	Existing	Proposed	Total		
Existing	Proposed	(BDT)	Proposed (BDT)	(BDT)	
Investment in products (Different types of shoes-ladies & gents, kids etc.)	Investment in products (Different types of shoes- ladies & gents, kids etc.)		400.000	000.400	
Investment in equipment (Calc		132,190	100,000	232,190	
	1,100	_	1,100		
Cash in hand	14,380	-	14,380		
Advance for Shop	100,000	_	100,000		
Debtors (Since January 2016 to	6,830	-	6,830		
Decoration (fixture and fittings)	4,500	_	4,500		
Total Cap	259,000		· · ·		





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	3,300	92,400	1,108,800	3,795	106,260	1,275,120	4,288	3 120,074	1,440,886
Cost of products (Product Purchase) (B)	2,640	73,920	887,040	3,036	85,008	1,020,096	3,431	96,059	1,152,708
Gross Profit (C) [C=(A-B)]	660	18,480	221,760	759	21,252	255,024	858	24,015	288,177
Less: Operating Cost:									
Electricity bill		900	10,800		1,000	12,000		1,100	13,200
Night Guard bill		150	1,800		250	3,000		350	4,200
Shop rent		500	6,000		500	6,000		500	6,000
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		900	10,800
Conveyance		2,500	30,000		3,000	36,000		3,300	39,600
Provision of bad Debt		6	68		6	68		6	68
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		5,000	60,000		5,500	66,000		6,000	72,000
Proposed Salary (Assistant-1)		2,500	30,000		3,000	36,000		4,000	48,000
Bank Charge (DD, PO, SC)		100	1,200		130	1,560		180	2,160
Other Cost (stationary & Entertainment etc.)		700	8,400		800	9,600		800	9,600
Non Cash Item:									
Depreciation Expenses		51	615		51	615		51	615
Total Operating Cost (D)	-	13,874	162,483	-	15,704	188,443		17,854	214,243
Net Profit (C-D):	-	4,606	59,277	-	5,548	66,581		6,161	73,934
Retained Income			59,277			125,857			199,791

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	
1.2	Net Profit (ownership tr. Fee added back)	63,277	74,581	81,934
1.3	Depreciation Expenses	615	615	615
1.4	Opening Balance of Cash Surplus	_	39,892	67,087
	Total Cash Inflow	163,892	115,087	149,636
2.0	Cash Outflow			
2.1	Product Purchase	100,000	_	
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	39,892	67,087	101,636

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:01</li> <li>Trade License in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (7years);</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES  Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 458,791 after 3 years excluding payback of investor's money.	T <sub>HREATS</sub> <ul> <li>Increase of local competitors;</li> </ul>

Presented at 214<sup>th</sup> as Yunus Centre and 54<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 23, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









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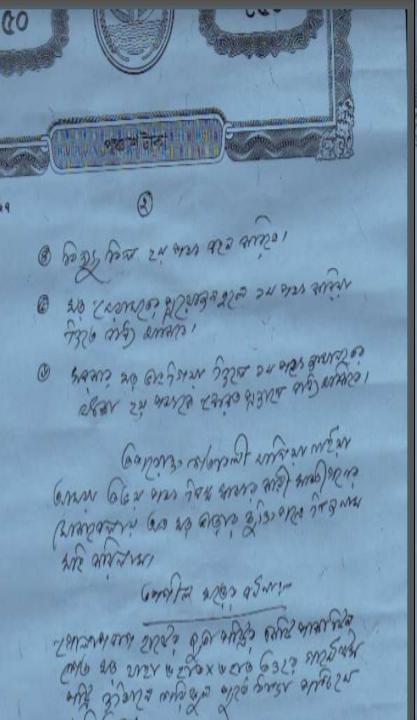
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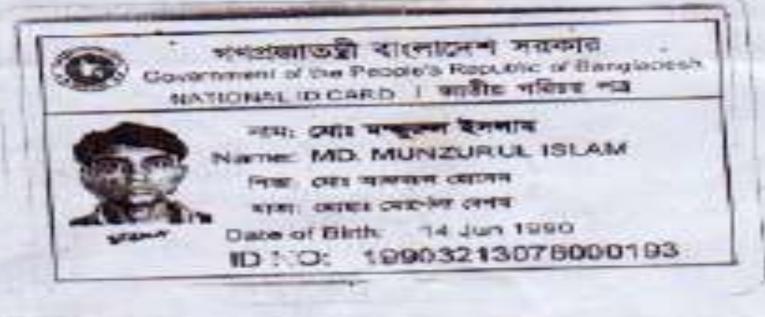
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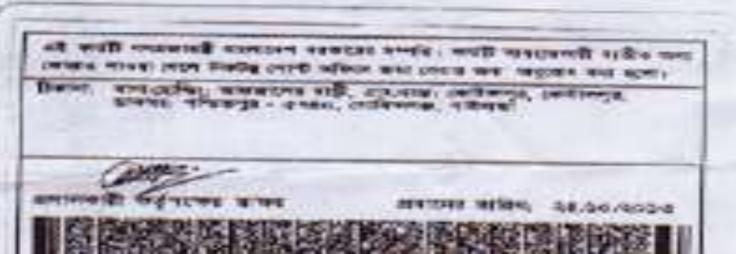
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