

Proposed NU Business Name : Mofela Tailors Business Category: Clothing & Apparel



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Mst. Mofela Khatun Vill: Ovirampur Union: lotibpur, Post: Jaigerhat Upazila: Mithapukur, District: Rangpur.	
Age	:	32 years	
Marital status	:	Married	
Children	:	03 (Three) Daughter	
No. of siblings:	:	05 (Five) Brothers and 04 (four) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		 Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Brother. Nil Nil. Nil.	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	6(Six) years experiences is running his own business. He started the business with BDT 30,000 (Thirty Thousand). He has on hand training.
Other Own/Family Sources of Income	:	Husband's Income from Agriculture.
Other Own/Family Sources of Liabilities	:	Nil.
NU's Contact No.	:	01792932251
NU's National ID No.	:	8515867781266
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

•Md. Motalab a GB member since February 5, 1992 at first he took GB loan BDT 7,00 (Seven Hundred).

- Gradually he took GB loan several times and utilized it for purchasing van, cow, Agriculture and arrangement of her daughter in marriage.
- Finally GB loan helped her to improve economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mofela Tailors
Address/ Location	:	Jaigerhut, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 3,46,000
Financing	:	Self Tk. 2,46,000 (from existing business) Required Investment Tk. 1,00,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 4,000 (Four Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 25%
(ii) Estimated % of proposed gross profit margin	:	On an Average 25%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

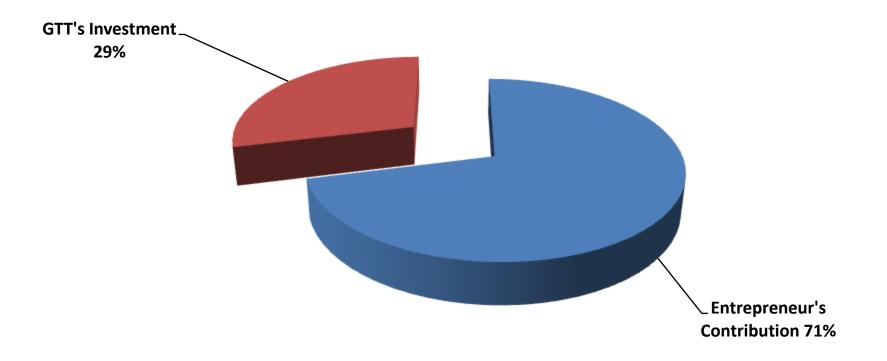
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	2,500	70,000	840,000		
Sales income from Tailoring	200	5,600	67,200		
Total Sales/commission (A)	2,700	75,600	907,200		
Less: Cost of Sales					
Cost of products	2,000	56,000	672,000		
Cost of Tailoring	60	1,680	20,160		
Total Cost of Sales (B)	2,060	57,680	692,160		
Gross Profit (C) [C=(A-B)]	640	17,920	215,040		
Less: Operating Cost:					
Electricity bill		200	2,400		
Shop Rent (Self)		-	-		
Mobile bill		300	3,600		
Conveyance		500	6,000		
Present Salary (Self & family)		3,000	36,000		
Present Salary (Assistant-2)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		800	9,600		
Non Cash Item:					
Depreciation Expenses		328	3,930		
Total Operating Cost (D)		9,128	109,530		
Net Profit (C-D):		8,793	105,510		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing			
Existing	Proposed	Business (BDT)	Proposed (BDT)	Total (BDT)
	Investment in products (shirt piece, pant piece, three piece and gauge cloth, mattress etc)	215,000	100,000	315,000
Investment in Machineries and Equipment (Sewinetc.)	19,200	-	19,200	
Cash in hand	1,300	-	1,300	
Decoration (fixture and fittings)	10,500	-	10,500	
Total Capital	246,000	100,000	346,000	



- Entrepreneur's Contribution BDT 246,000
- GTT's Investment BDT 100,000
- Total Capital BDT 346,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	3,500	98,000	1,176,000	3,850	107,800	1,293,600	4,043	113,190	1,358,280
Estimated Sales income from Tailoring	240	6,720	80,640	276	7,728	92,736	298	8,346	100,155
Total Sales/commission (A)	3,740	104,720	1,256,640	4,126	115,528	1,386,336	4,341	121,536	1,458,435
Less: Cost of Sales									
Cost of products	2,800	78,400	940,800	3,080	86,240	1,034,880	3,234	90,552	1,086,624
Cost of Tailoring	72	2,016	24,192	83	2,318	27,821	89	2,504	30,046
Total Cost of Sales (B)	2,872	80,416	964,992	3,163	88,558	1,062,701	3,323	93,056	1,116,670
Gross Profit (C) [C=(A-B)]	868	24,304	291,648	963	26,970	323,635	1,017	28,480	341,764
Less: Operating Cost:									
Electricity bill		250	3,000		300	3,600		350	4,200
Shop Rent (Self)		_	-		_	-		-	
Mobile bill (SMS & Reporting)		400	4,800		450	5,400		500	6,000
Conveyance		600	7,200		600	7,200		600	7,200
Provision of bad Debt		-	-		-	-		-	-
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		4,000	48,000		4,000	48,000		4,000	48,000
Proposed Salary (Assistant-2)		6,000	72,000		6,000	72,000		6,000	72,000
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Other Cost (stationary & Entertainment etc.)		800	9,600		800	9,600		800	9,600
Non Cash Item:									
Depreciation Expenses		328	3,930		328	3,930		328	3,930
Total Operating Cost (D)	-	13,089	153,070	-	13,189	158,270	-	13,289	159,470
Net Profit (C-D):	_	11,215	138,578	-	13,780	165,365	-	15,191	182,294
Retained Income			138,578			303,943			486,238

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	
1.2	Net Profit (ownership tr. Fee added back)	142,578	173,365	190,294
1.3	Depreciation Expenses	3,930	3,930	3,930
1.4	Opening Balance of Cash Surplus	-	122,508	251,803
	Total Cash Inflow	246,508	299,803	446,028
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	122,508	251,803	398,028

SWOT ANALYSIS

 STRENGTH Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:01 Trade License in his own name; He has on hand training; Skilled and working experiences (6yrs); 	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES Location of Shop; Have some fixed customers; Increasing demand; The Capital of the entrepreneur will be BDT 732,238 after 3 years excluding payback of investor's money.	T _{HREATS} Increase of local competitors;

Presented at 209th as Yunus Centre and 52nd In-house Executive Social Business Design Lab

(GTT) on March 20, 2016 at Grameen Telecom Trust Premises

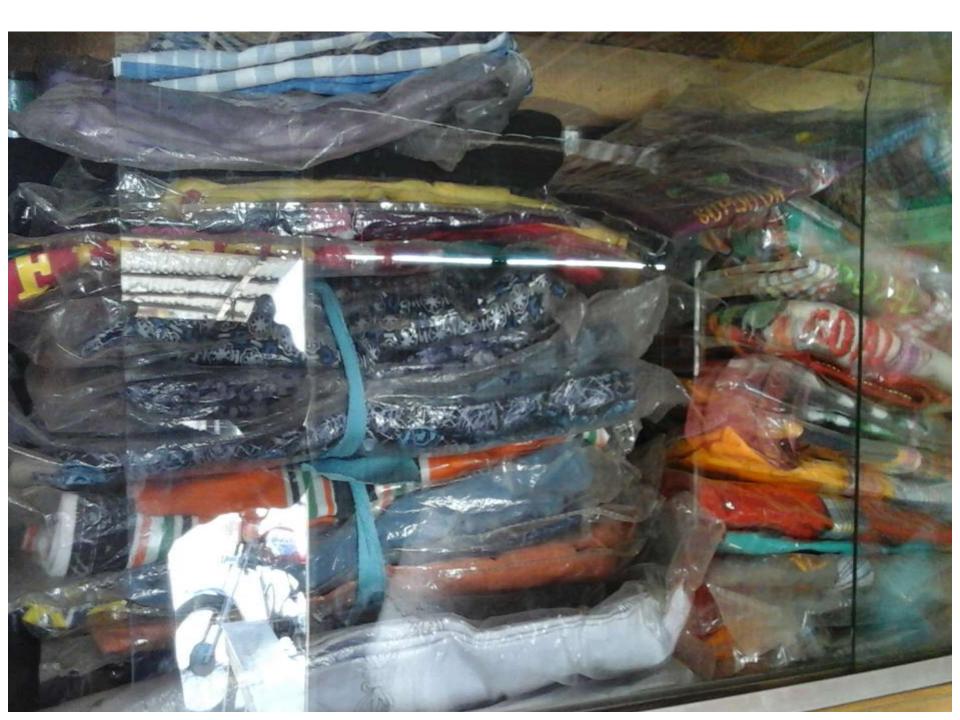
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Pictures









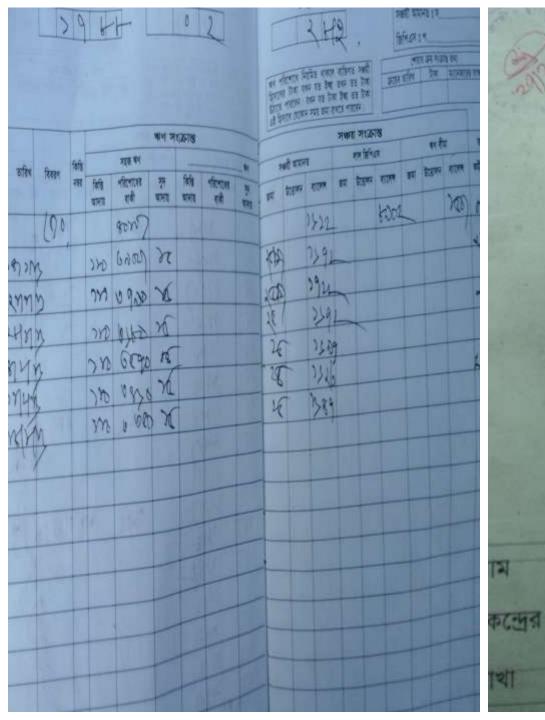


গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladd NATIONAL ID CARD / জাতীয় পরিচয় পর



মোছাঃ মফেলা খাতুন नामः Name: Mst Mofela Khatur পিতা: "মোঃ মোন্তালের 🖗 মাতা: মোছা: বনজিনা বেগম Date of Birth: 05 Aug 1983 ID NO: 8515867781266

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যারীত অন্য কোখাও শাওয়া গেলে নিকটছ পোই অভিনে জনা দেয়াও জনা অনুবেশ করা ছলে। ठिकानाः शाम/तावाः चकितामणुत, चाकपतः कारणीतशणे - १४६०, मिराणुरुत, राणुत প্রদানকারী কর্তপক্ষের স্বাক্ষর প্রদাদের তারিখ: ২৯/০৮/২০০৮



গ্রামীণ ব্যাংক দৃষ্টি আকৰ্ষণ

* ঋণের টাকা কাউকেই ধার দিবেন না।

গং এককালীন টাকা ব্যায়ক এসে ভাষা দিতে হবে।

* পাশ বই ছাড়া কোন লেনদেন করবেন না।

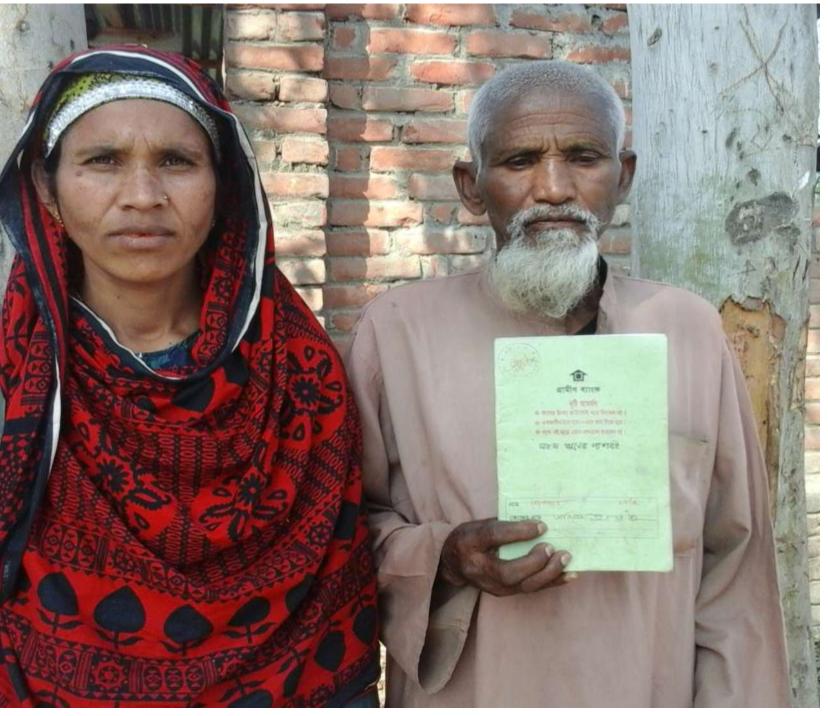
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