

Proposed NU Business Name : Anik Cosmetics

Business Category: General Retail & Wholesale



Business Proposal Prepared by: Md. Shahinur Rahman, Asst. Officer, Mithapukur Unit, Rangpur Verified by: Fahina Yesmin Happy

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	Sree Anik Kumar Goswami Vill: Chithle Dokkhin Para, Union: Durgapur, Post: Mithapukur, Upazila: : Mithapukur, District: Rangpur.	
Age	:	25 years	
Marital status	:	Married	
Children	:	01 (One) Daughter	
No. of siblings:	:	03 (Three) Brothers and 03 (Three) Sisters	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father Lokkhi Rani Goswami Late. Putul Chandra Goswami <i>Branch</i> : Mithapukur, Rangpur, <i>Centre # 09</i> /mo, <i>Loan no.: 1203/1,</i> Member since January 05, 1998 First Ioan: Tk. 2,000 Existing Ioan: Tk. 15,000, Outstanding Loan: TK. 10,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur No Nil Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Ten
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Entrepreneur is maintaining 01 (One) D.P.S of Tk. 500/- Per month from the earning of his present business income (Anik Cosmetics).
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul> <li>02 (two) years experiences is running his own business. He started the business with BDT 40,000 (Forty Thousand).</li> <li>He has 02 (Two) Years working experience as an assistant in his Uncle's Cosmetics business.</li> <li>He has also 03 (three) months working experience as an assistant in local Bakery Shop (Ononna Food).</li> </ul>
Other Own/Family Sources of Income	:	His Elder brother's income from job (local Hotel Manager) and another brother's income from workshop business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01722565062
NU's National ID No.	:	19908515849000179
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Lokkhi Rani Goswami is a GB member since January 05, 1998 at first she took GB loan BDT 2,000 (Two thousand).
- Successively several times she utilized GB loan for repairing house and assisting her son's (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition and livelihood and expanding the existing business of her son.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Anik Cosmetics
Address/ Location	:	Mithapukur Bazar, Mithapukur, Rangpur.
Total Investment in BDT	:	Tk. 135,000
Financing	:	Self Tk. 85,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On an average 25%
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On an average 25%
(iii) In future risk mgt. plan (from fire, disaster etc.)		



	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	880	24,640	295,680		
Cost of products (B)	660	18,480	221,760		
Gross Profit (C) [C=(A-B)]	220	6,160	73,920		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop Self		_	_		
Mobile bill		200	2,400		
Conveyance		300	3,600		
Present Salary (Self & family)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		300	3,600		
Non Cash Item:					
Depreciation Expenses		57	689		
Total Operating Cost (D)		5,157	61,889		
Net Profit (C-D):		1,003	12,031		



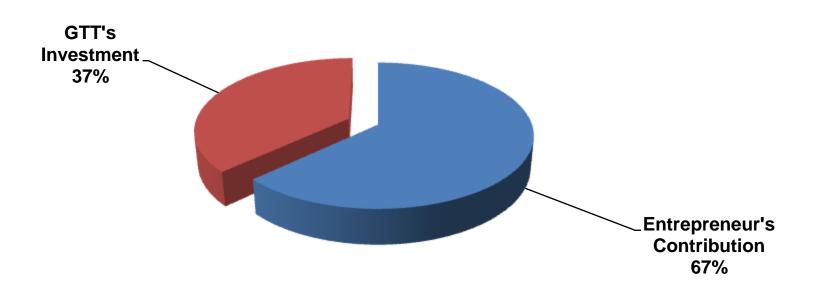
Particula	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Flour, Cosmetics, soft drinks, Biscuits, Betel nut,	Investment in Products (Grocery item, cosmetics item, betel leaf, betel nut etc.)	88,000	50,000	138,000	
Investment in Machineries 1, light-1, Calculator-1 etc.)	1,195	-	1,195		
Cash in hand	705	_	705		
GB Loan Outstanding	(10,000)	-	(10,000)		
Decoration (fixture and fittir	5,100	-	5,100		
Total Cap	85,000	50,000	135,000		



Entrepreneur's Contribution BDT 85,000

GTT's Investment BDT 50,000

Total Capital BDT 135,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	1,100	30,800	369,600	1,265	35,420	425,040	1,354	37,899	454,793	
Cost of products	726	20,328	243,936	835	23,377	280,526	893	25,014	300,163	
Gross Profit (C) [C=(A-B)]	374	10,472	125,664	430	12,043	144,514	460	12,886	154,630	
Less: Operating Cost:										
Electricity bill		300	3,600		300	3,600		300	3,600	
Shop Self		-	-		-	-		_	-	
Mobile bill (SMS & Reporting)		500	6,000		550	6,600		600	7,200	
Conveyance		300	3,600		300	3,600		300	3,600	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary (Self & family)		5,000	60,000		5,500	66,000		6,000	72,000	
Bank Charge (DD, PO, SC)		50	600		50	600		50	600	
Other Cost (stationary & Entertainment etc.)		500	6,000		800	9,600		800	9,600	
Non Cash Item:										
Depreciation Expenses		57	689		57	689		57	689	
Total Operating Cost (D)		7,041	82,489	-	7,891	94,689		8,441	101,289	
Net Profit (C-D):		3,431	43,175	-	4,152	49,824	-	4,445	53,340	
Retained Income			43,175			92,999			146,339	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	
1.2	Net Profit (ownership tr. Fee added back)	45,175	53,824	57,340
1.3	Depreciation Expenses	689	689	689
1.4	Opening Balance of Cash Surplus	-	23,864	54,378
	Total Cash Inflow	95,864	78,378	112,407
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	
2.2	GB Loan Outstanding	10,000		
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	72,000	24,000	24,000
3.0	Total Cash Surplus	23,864	54,378	88,407



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Ownership of Business Place in his own name;</li> <li>He has on hand training;</li> <li>Maintain books of record;</li> <li>Experience : 3yrs.</li> </ul>	Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 231,339 after 3 years excluding payback of investor's money.</li> </ul>	THREATS

#### Presented at 156<sup>th</sup> as Yunus Centre and 29<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 23, 2015 at Grameen Telecom Trust Premises

Thank you

## Pictures





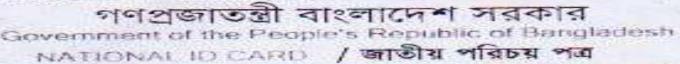




ইউ.পি ফরম ৬ {বিধি ১২ (১) দ্রষ্টব্য } ১৪নং দুর্গাপুর ইউনিয়ন পরিষদ उायग्धतः मर्ठियाजी, उभारजलाः मिठामूर्यात, र्जलाः तःभूत। 1463 ট্রেড লাইসেন্স ক্রমিক নং येंड नाहेरमन न१- 20 5/20 20- 26 লাইসেল বই নং ጋ ৫ णतिर्थ: 02/22/20) C ইস্যুর ক্রমিক নং 🔿 ७ २२ ওয়ার্ড নম্বর 019 স্থানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০০৯ (২০০৯ সনের ৬১নং আইন এর ৬৬ ধারায় ক্ষমতাবলে প্রণীত আদর্শ কর তফসিল, ২০১৩ এর বিধান অনুযায়ী ব্যবসা-বাণিজ্য, পেশা, বৃত্তি, জীবিকার উপর আরোপিত কর আদায়ের লক্ষে নিম্নে বর্ণিত ব্যক্তি/প্রতিষ্ঠানের অনুকুলে লাইসেন্স ইস্যু করা হলো। যার কার্যকারিতার মেয়াদ ৩০শে জন 203 😏 তারিখ পর্যন্ত বলবৎ থাকবে। তবে নবায়ন পূর্বক মেয়াদ বর্ধিত করা যাবে। from net - enses serve the : ১। মালিকের নাম : 50: 23m Run Crusen ২। পিতা/স্বামীর নাম Mereren Lever Jam ৩। মাতার নাম ৪। জাতীয় পরিচয় পত্র/জন্ম নিবন্ধন নং ঃ 🤉 🔎 812 D 0 0 ৫। মালিকের ঠিকানা ः आमः (bein) भाग व रेष्ट्रिनियनः 28नः मूर्गाभूत, उभाषाः मिठाभूक्त जानाः तःभूत्। (ক) বৰ্তমান ঠিকানা : याम : ि ?! ..... भारत अरहे इंडनियन : >8 ... हेगा वून रेडे (খ) স্থায়ী ঠিকানা छनराजनाः भारत्म द्वा जनाः ठार्म्य 7.000 AT करीछ ৬। ব্যবসা প্রতিষ্ঠানের নাম ৭। পরিশোধিত মূলধন (যৌথ মূলধনী কোম্পানীর ক্ষেত্রে) : 3 JCANES ৮। ব্যবসা/বৃত্তি/পেশার নাম /ধরণ ঃ..... ১০। আদর্শ কর তফসিল ২০১৩ এর ক্রমিক নং ঃ ..... 🤇 ୦ 2 ৩ ১১। লাইসেন্স ফি/নবায়ন ফি (বার্ঘিক) ঃ ২০০/- টাকা (অংকে) ঃ দুইশত টাকা মাত্র। 280 (10 212/2020 CHILE CHILE সাচিব >৪নঃ দুগগির ইউনিয়ন পরিষদ >৪মং দ্বীপুর ইউনিয়ন পরিমল চেয়ারমানের ক্লাক্ষর

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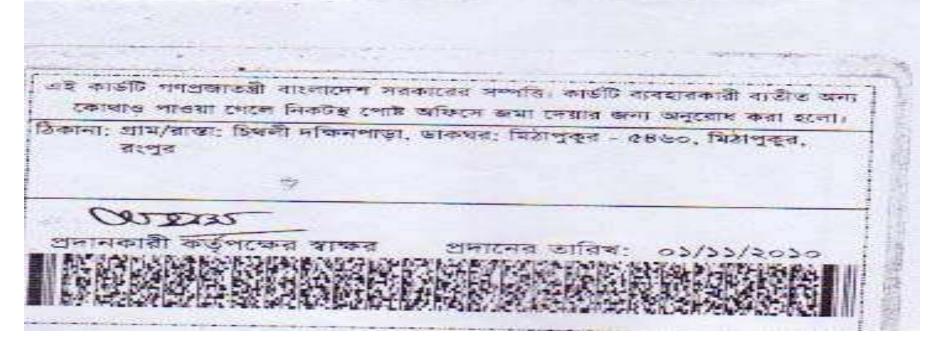


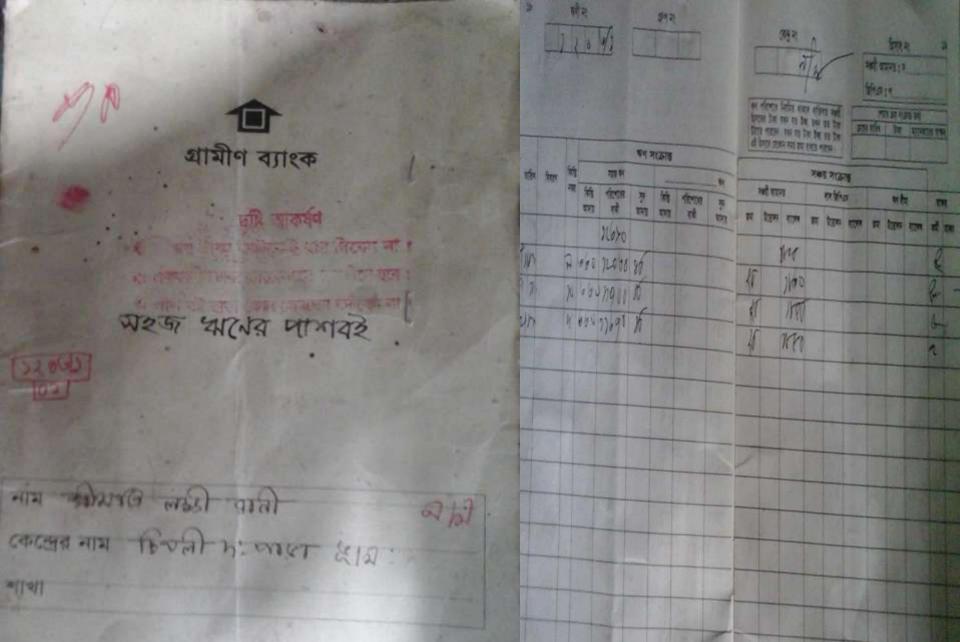
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Name: Sree Anik Kumar Goswami পিতা: মৃত পুতুল চন্দ্র গোস্বামী মাতা: লক্ষী রাণী লোস্বামী Date of Birth: 04 Nov 1990 ID NO: 19908515849000179

শ্রী অনিক কুমার গোস্বামী







### **Thank You**